

MASON & RISCH PIANOS

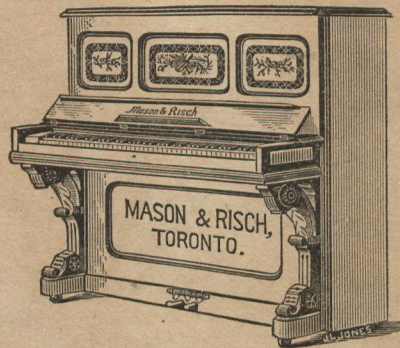
Are the Instruments of the Cultured and Refined.

WE INVITE THE ATTENTION OF THE MUSICAL PUBLIC TO

OUR SPECIAL OFFER.

We have decided to try the effect of direct advertising and correspondence, and thus lessen the expense and salaries of travellers, giving their customers the benefit of the saving effected.

WRITE
US
AT
ONCE,



WRITE
US
AT
ONCE,

And our **Illustrated Catalogue** will be mailed you at once **free**. Select the style of piano you prefer and we will **SEND YOU A SPECIAL PRICE**, referring the matter to our nearest traveller.

As this is done to test the value of our advertising, please state, when writing, the name of the paper in which you see this and we will mail you an **Elegant Piece of Music worth 50 cents FREE** with the Catalogue. State name, occupation and address. This offer stands for one month from date.

MASON & RISCH, 32 King St. West, TORONTO.

Announcement to Advertisers.

The advertising rates in **THE QUEEN** are **40 cents per agate line each insertion**. This is the regular rate for display advertising in this publication. **Twenty-five per cent. discount** will be allowed on yearly contracts or contracts for one thousand lines or over, to be used at the option of advertiser within one year.

No deviation will be made from this rate.

No special position will be given in any advertisement.

Only advertisements of a reliable character will be admitted to the columns of THE QUEEN.

The Publishers of THE QUEEN will pay \$1,000 in cash to any Charitable Institution in Toronto on production of proof that any publication in Canada has a larger paid circulation.

THE QUEEN is the only high-class, popular monthly family magazine in Canada, and has a National circulation, being found in almost **every good home** from Nova Scotia to British Columbia. Our subscription list contains the names of nearly

EIGHTY THOUSAND REGULAR YEARLY SUBSCRIBERS.