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The Plain Duty of Every Canadian




Youy duty, as a Canadian citizen, is plain, definite and dimprana
ve. Your sons and your neightors' sons are figting for their cuul ive. Your sons and your neighbor' sons
$y$, their flag, heir homes-and fo. YoU.
They carnot fight without food, shoes, clothes, bread and bullets
The Government looks to you for the money to buy these things
Tour duty is to lend-not give this money.

It is more thau Duty-more than patriotism- it isa piviege
The moneey you pay for them will help win the war-help kee
uir soldiers fed, clothed, armed and protectsd-help koep your cour
ur solderers fed, clothed, armed and protectsd-help keep your cer
ry safe for Democracy. The Canadian Goverament guarantes to pay your money back
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ive yourself any reason you want. Patriotism or just good Canadian horse sense. But buy your Victory Bond TO-DAY. buy. They're too busy making music for the boys in khaki.

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