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THE AMES HOLDEN COMPANY, LD.

WHOLESALE

BOOTS AND SHOES.

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TO THE TRADE.

HUNDREDS of our customers never come to market. Our acquaintance with them has been made through the medium of Salesmen, Price Lists, and other Advertising.

We hold their business for the reason that in Advertising we never intentionally misrepresent. Goods do not always come up to the Customer's expectations, but with reliable houses no difficulty is experienced in adjusting differences. If we have never done business with you, we want to do so. We are sure that in examining our Price List you will find a Good Many Lines that will interest you. Send us an order for some of them, and you will be convinced, on receipt of same, that it is not necessary to see samples to get just what you want and at the lowest prices.

Compare Quotations with Former Lists, they will be found Right. Order Sample Pairs; if not satisfactory, return at our expense. You can order exactly what you want, from a single pair upward. Is it any advantage to "Size up your Goods?" Try this idea of sizing up your stock from time to time and you will find you won't have to carry as large a stock.

Faithfully yours,

THE AMES HOLDEN CO. LD.

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