POOR DOCUMENT

THE EVENING TIMES-STAR, ST. JOHN, N. B., TUESDAY, APRIL 1, 1924 COAL AND WOOD In the Financial World BESCO PASSES **Broad Cove Coal** ACADIA PICTOU MeBEAN PICTOU SPRING HILL Bush Coal \$11.00 C. O. D., in bags on ground floor. Best grades only. Prompt delivery.

Scotch Anthracite Besco Coke and Soft Coal. Abitibl Com Open High 601/2 Ashestos Corp 251/2 21/2 Ashestos Corp 251/2 21/2 Bell Telephone 1283/4 1283/4 Brazillan 50 501/4 B Empire 2nd Pfd 111/3 113/4 B Empire 2nd Pfd 111/3 113/4 B Empire 2nd Pfd 111/3 113/4 B Empire 2nd Pfd 111/4 113/4 Can Car Com 46 46 Can Cement Com 901/2 901/2 (Can S & Min 36 36 50 Cons S & Min 36 36 50 12 Portland St.. 'Phone M. 42 49 Smythe St. - . 159 Union St. Dry Hardwood Birch and Maple SAWED SLABS \$3.75 per load Gibbon & Co. Ltd. The World's Record Chicago, April 1. Open High Low .1021/2 1021/2 102 .1037/21047/2 1044/2 .77 77 765/4 .781/2 781/2 774/2 The Metropolitan is establishing THE Metropolitan is mutually owned by its a head office in Canada. It will be located in Ottawa, where land 21,000,000 policyholders. Its assets belong to has been purchased on which the Company will erect its own business building. The Canadian the policyholders. They are accumulated to meet to fully warrant depression. There
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6114 61 business East of the Rocky policy obligations and for no other purpose. Every Mountains will be transferred to the Ottawa office, and herepolicyholder is a capitalist—an investor—and his after Canadian business East of the Rockies will be transacted in interest should be recognized by legislators Canada. In effect this means bringing to the Dominion an inand commissioners. The policyholders own over ful. Any man can, without effort, gradually drift into a state of perpetual gloom. He has only to unresistingly allow the depressing things of life to work upon him: they will accomplish the result in record time So it is not surprising that the man with the smile wins. He is the man who resists, who fights off gloom and depression and is therefore a man worth while, a man who is bound to succeed.—Mutual Magazine. surance company having more than \$500,000,000 of life insur-\$313,000,000 in railroad securities; \$606,000,000 in ance in force. real estate mortgages; \$80,000,000 in public utility bonds; \$200,000,000 in Government obligations. Canadian policies will be issued in Canada, Canadian premiums will be paid to the Canadian office and from this Canadian office the claims will be paid to Canadian beneficiaries. THE MAN WITH A SMILE. SHIPPING (Montreal Magazine) PORT OF ST. JOHN Third Vice-President ARCHIBALD F. C. FISKE will be the chief ex-A prominent man recently said, "The men whom I have seen succeed best in life have always been cheerful and Hamburg and Havre. Business Statement, December 31, 1923 men whom I have seen succeed best in life have always been cheerful and hopeful men, who went about their business with a smile on their faces and took the chances and changes of this mortal life like men, facing rough and smooth as it came."

No matter in what walk of life you find him, the man with a smile wins. The cheerful, reasonably optimistic man is the man we like to do business with; the cheerful, smiling boss is the man we like to work for; the cheerful smilling man is the man we like to have work for or with us. The man who is liked, whatever his calling may be, is the man who will succeed.

These are not mere statements based upon some unproved theory or upon personal opinion of some dreamer; they are facts—hard, indisputable facts. If you doubt this, prove the statement to your own satisfaction by thinking over your list of friends, and acquaintances. John Doe is a capable fellow, industrious and steady, but he wears the frown of a grouch, and has the manners of one derested by the world. We willingly admit his ability, but we do not like the fellow, and we are not at all surprised that he has not gone to the top in his work. Jim Jones has ability, we admit it, but he is pessimistic, he sees only the dark side of life. We recognize his ability but do not seek his companionship, for the simple reason that mankind does not relish depression or things which tend to depress.

Human nature loves vitality and cheerful entirity. We less must he largest steamers from Montreal. A White Star travel expert will call and help your tend to depress. ecutive officer and a staff will be assembled in Ottawa sufficient to handle the Canadian business which has been so rapidly in-creasing. The number of Met-ropolitan policies held by Cana-dians at the end of December, 1923, was 1,921,652, much the Liabilities Reserve for Policy Obligations . . \$1,290,579,178.00 Dividends to Policyholders payable 1924 25,572,037.69 1,431,399,418.27 largest number held in any company—an indication that the Company has the confidence of Canadians. 78 St. David St. -- -- 'Phone M. 134 171,549,093.04 396,311,664.25 The Welfare work of the Com-The Welfare work of the Company will be continued and extended in Canada exactly as it will in the United States. Except in communities too small to permit the service, the Company sends nurses to Industrial policyholders when they are sick, free of charge. In 1923 these nurses made 2,482,919 visits, of which 280,805 were to Canadians. 55,643,362.95 Paid-for Insurance Issued, Increased and Revived in 1923 2,359,034,859.00

More than ever placed in one year by any Company in the World and 889 million dollars more than any other company in 1923 Don't let family ties rob you of the benefits of a trip to Europe this year. By all means take the children — the educational value to them cannot be estimated. White Star-Dominion has set the standard of ocean service for 55 years. Unsurpassed cuisine and service — the largest steamers from Montreal. A White Star travel expert will call and help you plan your trip. Sailings every Saturday. For complete details, call, phone or write. 1,430,697,111.00 Number of Policies in Force December 31, 1923 . . . More than any other Company in the World 30,221,727 430,866 The Company distributes a vast number of booklets and pam-Total Bonuses and Dividends paid or credited to policy-holders 1892-1923—plus dividends declared for 1924 phlets giving hints as to prevention and cure of disease in an effort to improve health and hygienic conditions among its policyholders. Last year it distributed 33,790,840 such pieces of literature. In Canada 2,288,552 relish depression or things which tend to depress.

Human nature loves vitality and cheerful activity. We love youth because youth has vitality, youth it cheerful. We love Spring because it means the return to life of the dormant, it means invigorating cheerfulness. These natural traits follow to our work, to our business and industrial lives and influence our business acts. We naturally prefer to trade with, work with, and work for, the cheerful man. We are drawn to the man who meets us with a smile, and in like degree are we repulsed by the grouchy, disagreeable, frowning man or woman. 180,294,982.83 Insurance Outstanding ORDINARY (Insurance for the larger amounts, premiums payable annually, semi-annually, quarterly or monthly)

More than any other Company in the World

More than any other Company in the World pieces were distributed. INDUSTRIAL (Premiums payable weekly) 3,910,156,319.00 The Metropolitan's total investments in Canada at the end of 1923 were over \$105,000,000 of which \$43,813,575 WHITE STAR DOMINION LINE 617,467,114.00 or woman.

There is good reason why the man with the smile wins. It takes exceptional will power and unusual control of self to keep smiling when things go wrong. It is not easy matter to control the feelings as to appear cheerful when conditions would seem TOTAL INSURANCE OUTSTANDING . . . 9,238,254,068.00

More than any other Company in the World was in Canadian Government bonds. This in-In Canada vestment, added to the sum paid in Metropolitan has more insurance in force than any Canada to policy-\$525,749,774 other company holders and for Metropolitan placed in 1923 more than any other GOVERNMENT, administration ex-113,894,757 penses and taxes, since the Company Metropolitan has more Canadian securities on deposit with Dominion Government and Canadian trustees began business in MUNICIPAL the Dominion in 75,700,661 than any other company November, 1885, exceeds by about 105,000,000 fifty million dollars theamountreceived CORPORATION by the Company If You Want GROWTH IN TEN-YEAR PERIODS in premiums from Canadian policyholders. BONDS STEIPER SELL or BUY Unassigned Funds at End of Year Assets at End of Year Income for the Year \$ 63,425,107 1883 531,048 Anything, \$ 627,368.24 1883 \$ 2,082,619.05 \$ 2.186.622.24 353,177,217 1893 1,342,381,457 1903 2,816,504,462 1913 4,109,689.92 2,940,226 Consult 15,216,236.65 19,343,705.06 Our list gives particulars of Haly Ficke. 105,656,311.60 10,691,857.56 7,523,915

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