



In the great out of doors or at the evening reception Baker's Cocoa

is equally acceptable,
invigorating and de-
licious.

Walter Baker & Co. Limited
ESTABLISHED 1780
MONTREAL, CANADA DORCHESTER, MASS.



THE RICH MAY BE HAPPY or Impossible for the Millionaire to Have a Contented Mind.

We have been asked repeatedly if we think very rich men are as happy as common people. We have seen and heard nothing to indicate that they are it happier, and we have no doubt they are happier, than men who have to struggle constantly to make certain the comfort of themselves and their families.

There is a popular notion that two of the penalties men pay for the accumulation of vast properties are an uneasy conscience and a troubled mind. This may be true of men who reach the millionaire class by crooked conduct, but assuredly not of those whose money is clean, so far as our observation has gone. When a man by force of sound character, brains, and industry climbs to great fortune unassisted, why should he not be happy? Success, fairly won, is no discredit to any man; and honorable achievement should bring the same serene, and unclouded satisfaction to the financier that it does to the lawyer, physician, or scholar. Some people, we find, think the very rich are idlers, who spend their time in excesses, extravagances, and vain shows. This is true in

some cases, but never, so far as we know, where unlimited means have resulted from the efforts of their possessor. The waters among the wealthy almost without exception, are those who have inherited their money or won it in speculation. Folly frequently follows inheritance or success in speculation.

Men of high character who become very rich by the exercise of a gift for big business, or a finely developed commercial instinct, are not done when money ceases to be to them what it is to the average man. We who tread the common walks of life, and spend our years working for a business, a home, and some little protection for old age, and where the financial genius begins. When he has all and more than he and his family can possibly use, he goes on with his money-getting. He has learned to love achievement and the power wealth gives, and it is a blessed thing he has, because then he becomes immensely useful to people who are able to accumulate a little surplus, but unable to use it to advantage after they get it.

Here is where the active very rich man becomes a blessing to his country, and where his cessation from work would be a calamity to hundreds of thousands of his fellow citizens who have money for investment. Without him they would be open to all the hazards of investing in enterprises managed by mediocre men. But the genius of these tremendously successful men affords safe investment opportunities for the men with the small surplus. They are able to hitch their little wagons to the stars in the financial firmament and be carried safely along to comfort and security. —Gallipolis (Ohio) Tribune.

A Perfect Sample

A farmer who was blessed with a son with an engaging frankness of speech sent him to the local millers one day. The lad got hold of the miller and submitted for his inspection a handful of wheat. The miller studied the wheat attentively, and then said to the boy: "How much more has your father got of this?" "He ain't got no more like it," the boy answered. "He's been all mornin' pickin' that out."

THE BILINGUAL DECISION

The first point to be noted in the judgment of the Judicial Committee of the Privy Council in the bilingual case is that it is a vindication of provincial rights, or of provincial authority. Generally, the provinces have exclusive powers over education. The Dominion has power to intervene in certain cases, but this part of the law has never worked satisfactorily. Its only effect in the Manitoba school case was to keep the question open for several years, and to introduce a troublesome controversy into Dominion politics. The attempt in the conservative government to restore separate schools in Manitoba was one of the causes of its disruption and downfall. Finally, the province was allowed to settle the matter in its own way.

The vindication of the authority of Ontario is not a matter merely of provincial pride. It promotes educational efficiency and it promotes peace. Efficiency would be impaired by outside interference, and that of interference is likely also to produce ill-will and friction. Ontario would not take kindly to any interference, to any suggestion even, by the province of Quebec, and Quebec would be equally jealous of any interference on the part of Ontario. So long as the bilingual question here is purely an Ontario question, it can be considered mainly on educational grounds. But the moment it is supposed that Quebec is behind the opposition to Regulation 17, the question takes on a racial character which tends to obscure the real aims of education, to embitter the controversy, and to drive a wedge of disunion into the nation. Now that it is decided that Ontario and Ontario alone can settle the question of the language to be used in the schools, we may hope to see the end of an agitation that is harmful to the children and to the best interests of education.

The decision as to the Ottawa School Commission is of less importance. The action taken by the Ontario government is declared to be beyond its powers. The best solution would be for the Separate School Board to resume its authority and to carry out the law. As to the question of policy, aside from that of law, there has been no room for doubt. The children in the province of Ontario should all learn English thoroughly, enough at least for the common intercourse of life. That being provided, there is no reason why French should be taught in the schools. Nobody is any the worse for knowing two languages, especially two which are widely used and are among the best of all vehicles of expression. In a French community however, there is a tendency to drift into the schools of teaching French only, or teaching English very imperfectly. Against that tendency the legislative and the educational authorities ought to guard, and in their efforts to perform that duty they ought to be upheld.

Don't be put off—

don't accept any substitute whatever, for

"SALADA"

Because if you do, you will pay the penalty, by getting dissatisfaction, instead of Supreme Satisfaction.

ROYAL VINOLIA TOOTH PASTE

"I think the ROYAL VINOLIA articles are splendid and shall always use them. I am particularly delighted with ROYAL VINOLIA TOOTH PASTE."

Miss Phyllis Neilson-Terry's experience is universal and may well be yours too.

Start Vinolia to-day.

VINOLIA CO., Limited.

London
Paris
Toronto

At all Druggists and Stores
25c.



Ladies' SUITS at Manufacturing Prices

For the next Ten Days we will sell our Ladies' Suits at Manufacturers' Prices, as we are overstocked in this line and must move them out regardless of profits, as we need the room for Christmas trade.

LADIES' SUITS

Worth \$40.00. For \$30.00
These are suits in samples—no two alike—all nicely made and with fur trimming, equal to any suit in town at \$40.00.

LADIES' SUITS

Worth \$25.00 to \$30.00
For \$20.00
These are suits in samples, fancy tweeds, velvet and poplins, all the latest styles and cheap at the selling prices in the first place, and where prices are advancing all the time, it would be worth your while to get one of these suits for next spring.

LADIES' SUITS

Worth \$18.00 to \$22.00
For \$14.98
In fancy tweeds and serges, all good styles and well made, and good value at former prices.

LADIES' SUITS

Only a Few
Worth \$15.00 to \$17.00
For \$10.98

LADIES' COATS

From \$10.00 to \$40.00
Less 10 Per Cent. for Saturday and Monday

GIRLS' COATS

From \$2.98 to \$10.00
Less 10 Per Cent. for Saturday and Monday

IT PAYS TO SHOP AT

Charlotte Street
WILCOX'S
Corner Union

Spots on painted walls come off—easily—when you use Old Dutch



Our Club's Big Christmas Tree

What Presents are on it for Boys and Girls?
\$25.00 Cash to the Boy or Girl Sending the Best Reply

\$25.00 OR YOU

Some Xmas Presents on the Tree for Boys and Girls

The "SUCCESS CLUB," Care of Everywoman's World, Dept. 91 Toronto

Study List of Presents Below

- Alb. Ribs
- Baking Powder
- Candy
- Box of Chocolates
- Box of Biscuits
- Box of Crackers
- Box of Tea
- Box of Coffee
- Box of Sugar
- Box of Flour
- Box of Corn Meal
- Box of Oats
- Box of Rice
- Box of Beans
- Box of Lentils
- Box of Peas
- Box of Potatoes
- Box of Apples
- Box of Oranges
- Box of Lemons
- Box of Limes
- Box of Pineapples
- Box of Bananas
- Box of Grapes
- Box of Raisins
- Box of Currants
- Box of Dates
- Box of Figs
- Box of Prunes
- Box of Walnuts
- Box of Pecans
- Box of Almonds
- Box of Pistachios
- Box of Macadamia Nuts
- Box of Brazil Nuts
- Box of Cashews
- Box of Pine Nuts
- Box of Hazelnuts
- Box of Chestnuts
- Box of Walnuts
- Box of Pecans
- Box of Almonds
- Box of Pistachios
- Box of Macadamia Nuts
- Box of Brazil Nuts
- Box of Cashews
- Box of Pine Nuts
- Box of Hazelnuts
- Box of Chestnuts

The Fast Load for Ducks

When the good shot of the day comes—you want to be confident that your shot shells are reliable—that they will back up your aim and do their part to fill your game bag.

Canuck

—the speediest of all shot shells—gives you real confidence and eliminates all ammunition worries. The sensitive primer, the powerful load and the responsive trigger-pull guarantee shooting satisfaction.

There is no "might have been" with Dominion Shot Shells. The fast Canuck, Imperial, Sovereign, Regal and Crown are all carefully tested and of known worth—the only Canadian-made shot shells.

Write today for our free banner, "A Chip of the Old Block." Dominion Cartridge Co., Limited 801 Transportation Bldg., Montreal.

LUX

Clean Without Rubbing

Here is the modern soap and the modern way of using it—LUX—tiny flakes of the purest essence of soap, making the cleaning of dishes in which even your very finest things are safely washed because they are not rubbed—just cleaned by gently stirring and rinsing. Try LUX and see for yourself.

British made by
Lever Brothers Limited
Toronto

All Grocers 10c.

The Associated Board of the Royal Academy of Music
LONDON, ENGLAND.

for Local Examinations in Music
PATRON: His Majesty the King.

Music Examinations 1917

Open to the Pupils of all Teachers of Music.

The Annual Examination in Practical Music and Theory will be held throughout Canada in May and June, 1917. The examination in Theory only will be held November 18th, 1916, application to be made by October 1st, 1916.

An exhibition value about \$500 offered annually, also a silver medal and a silver medal.

Syllabus, Music for the examinations and all particulars may be obtained on application to

M. WARREN DAVIS, 777 St. James Street, Montreal.
(Resident Secretary for Canada.)

Parents and Teachers wishing to enter their pupils for these examinations should communicate with the Secretary at once and have their names placed on mailing list.

Velux Creosote Shingle Stains

Half the Cost—Twice the Wear

Velux Creosote Shingle Stains cost about half as much as paint. And they wear much better because they penetrate the wood. They do not evaporate or dry out and of course they cannot peel off. These stains come in any color you want. They are very easily applied. You ought to investigate them. We have the complete line and we know you will like them.

Write us for a sample of wood stained with Velux Creosote Shingle Stains.

Carville-Patterson Mfg. Co., Limited
Halifax, N. S. St. John, N. B. Sydney, N. S.

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BAD FEEDING CAUSES DELICATE CHILDREN

(Boston Globe)

"Improper feeding is the chief cause of children being delicate," declared Dr. W. R. Emerson this morning at a clinic in the New England Home for Little Wanderers, South Huntington avenue, while speaking before members and guests of the New England Pediatric Society.

"The only way to treat a delicate child, is to measure his diet carefully and not guess at it, and you will soon see him begin to gain."

"In 16 years I haven't found a single child whose delicate condition was due to degenerate cells at birth, so I believe such a condition arises from causes that can be relieved. The appetite is not a normal guide."

"Where we have complete control of a child, he gains eight ounces a week, on an average, under our care. It is surprising how a child's weight proclaims his condition, with older children as with infants."

The harmful effect of fast eating was also amply demonstrated, while 48 of 100 delicate children were stated to have been round shouldered.

Dr. Emerson's clinic was one of several held for the joint meeting of the New England Pediatric Society, a sec-

tion of the New York Academy of Medicine and the New York, New Jersey and Philadelphia Pediatric Society. About 100 members attended. They were taken from clinic to clinic in automobiles of the Boston members.

To Get Rid of Wrinkles and Bad Complexions

It is more important now than during the period of profuse perspiration, to keep the pores clean. All cosmetics clog the pores. In cool weather this interferes with the elimination of waste material, injuring instead of aiding the complexion. Ordinary make-up was never intended for the purpose of removing the skin's surface of dead cells, and is apt to cause a condition of seborrhea, or greasiness, giving far better results. It is a pity that so many women, at the same time unloading the pores, actually peel off the skin on one day by day, causing not the least discomfort, but gradually the healthy, younger skin beneath peels out, and in less than a fortnight the complexion is a lovely, clear, and more than you ever dreamed of acquiring. Merely wash the face in this daily face wash, every line will vanish completely. Even the first application gives surprising results.

LOOK!! \$3,300.00 IN CASH

Has been GIVEN AWAY to the Public by the Publishers of this advertisement to advertise their goods.

\$200.00 more IN CASH and numbers of other valuable articles will be given away on Dec. 20th, 1916

1st Prize, \$50.00 in Cash. 2nd Prize, \$40.00 in Cash.
3rd Prize, \$35.00 in Cash. 4th Prize, \$25.00 in Cash.
5th to 9th Prizes—
Each \$10.00 in Cash.

Herewith will be found the picture of the prize. Write these nine words plainly and neatly, as in case of ties, both writing and neatness will be considered factors in this contest.

This may take up a little of your time but as there are TWO HUNDRED DOLLARS in cash and many merchandise prizes given away, it is worth your time to take a little trouble over this matter.

Remember, all you have to do is to mark the faces, cut out the picture and write on a separate piece of paper the words "I have found all the faces and marked them."

We Do Not Ask You to Spend One Cent of Your Money to Enter This Contest This Company. Their decisions must be accepted as final.

Upon receipt of your reply we will send a complete list of the names and addresses of persons who have won \$3,300 in Cash Prizes in recent contests held by the publishers of this advertisement. Although these persons are entirely unknown to us, they are our references. An enquiry from any one of them will bring the information that our contests are carried out with the utmost fairness and integrity. Your opportunity to win a good round sum is equally as good as that of anyone else. Never Venture, Never Win.

This competition will be judged by two well known business men of undoubted integrity, who have no connection with

Send Your Reply Direct to
GOOD HOPE MANUFACTURING COMPANY
31 LATOUR ST. MONTREAL, CAN.