

**Our 25c Breakfast**  
Any Cereal with Cream  
Fried Ham or Bacon  
or 2 Eggs, any Style  
Toast or Rolls with Butter  
Pot of Tea or Coffee

# THE ROBERT SIMPSON COMPANY LIMITED

**Breakfast**  
Served in the Palm Room  
from 8.30 to 10.30 a.m.  
Our Combination Breakfasts  
15c, 25c, 30c, 35c.

## Today's Ten Rush Specials in Linens and Staples Worth Coming for at 8.30 a.m.

We cannot accept phone or mail orders for any of these special sale items.

**No. 1—Flannelette at 8½c.**  
3,500 yards of Snowy White Flannelette, in a closely woven soft quality, 27 inches wide. Not more than 20 yards to a customer and no phone orders. Wednesday, yard **8½c**

**No. 2—Odd Sheets 59c.**  
Some of these are made from ends of sheetings, others are odd and broken lines from stock slightly soiled. All double bed sizes. Were \$1.55 to \$2.00 a pair. Wednesday, each **59c**

**No. 3—Towelling at 6c.**  
Crash Kitchen Towelling, for rollers, etc., 17 inches wide. A limited quantity to clear Wednesday, yard **6c**

**No. 4—Blankets at \$5.25.**  
Snowy White Wool and Cotton Mixed Blankets, thoroughly scoured and shrunk. Double bed size, 68 x 86 inches. Clearing Wednesday, a pair **5.25**



**No. 5—Comforters at \$3.39.**  
Fancy Stitched Crepe Comforters, pretty colorings, with plain harmonizing panels. Size 72 x 72 inches. Wednesday special, each **3.39**

**No. 6—Couch Throws \$1.48.**  
Couch Throws, made from a warm, serviceable velour, grey colorings only, with saten binding. Size 54 x 72 inches. Clearing them out Wednesday at **1.48**

**No. 7—Cotton, a Yard, 11c.**  
Unbleached Cotton, heavy quality, 36 inches wide. Clearing Wednesday, a yard **11c**

**No. 8—Scarves and Tray Cloths.**  
Lace Trimmed Scarves and Tray Cloths. Scarves sizes 18 x 36, 18 x 45 and 18 x 50. Tray Cloths size 18 x 27 inches. Reg. 50c. Rush price Wednesday, each **25c**

**No. 9—Table Covers.**  
Round Battenberg Table Covers, size 70 inches; deep lace. Very special for rush selling, each **1.95**

**No. 10—Cloths and Napkins.**  
A Great Clearing of Odd Lines of Table Cloths and Napkins. Damask Table Cloths, in assorted designs. Sizes 64 x 64, 64 x 70 and 64 x 80. Rush price Wednesday, each **98c**

Damask Napkins, size 18 x 18 inches. Rush price Wednesday, a dozen **98c**  
Cannot accept phone or mail orders for this item.

## Whitewear and Corsets at Half Price Today The Lot Consists of

- 300 Nightgowns at **.38 to 3.00**
- 160 Petticoats at **.38 to 3.25**
- 240 Corset Covers at **.13 to 1.75**
- 180 Pairs Drawers at **.18 to 1.88**
- 120 Combinations, Princess Slips, Envelope Chemise and Straight Chemise, at **.38 to 2.88**

Also a good assortment of Children's Dainty White Undergarments and Dresses. We cannot promise phone or mail orders after the first hour's business.

## Corsets—Broken Sizes and Discontinued Numbers, Reg. \$3.50, \$4 and \$4.50, Today \$1.95

Made of beautiful fine coutils and silk brocaded materials, some of our best makes, in white and pink tones, boned with the finest steel filled boning, styled in medium low bust and long hip and back, trimmed with lovely fine laces and embroideries; not all sizes in any one style, but all sizes in the lot from 19 to 30. Wednesday **1.95**

## Men! The Underwear Bargain of the Season!

Come This Morning at Half Past Eight

**\$1.33** This is the price for Two-piece Suits and for Combination Suits, many of which are worth two and three times as much—so if you care for your money you'll be here at 8.30 this morning for a big sup- **\$1.33**  
ply—Buy enough for next winter also.

### They Are High-Grade Seconds From Canada's Largest Factory

These are the "seconds" from the season's make of Canada's largest underwear factory. A machine oil stain or a dropped stitch (which has been repaired) is what makes them seconds—and they are as good to you as "firsts." Included are two-piece suits and combination suits of natural wool, silk and wool, all wool and cotton and wool. The quantity is large, but the values are so big that we advise you to come in the morning to be sure of getting your share. Certainly, the best ones will be picked out by the earliest shoppers. However, every suit in the lot is a great bargain **1.33**

### To Call Your Attention to Further Reductions on Men's Wear

**Men's Fur-Lined Coats at Reduced Prices**  
\$75 Muskrat-lined Coats \$55, good quality English beaver cloth with linings of beautiful full-furred muskrat skins. The collars are of Canadian otter and Persian lamb, both shawl and lapel shapes. **55.00**  
Regular \$75.00. Wednesday **55.00**

**Otter Fur Collar Coat \$35.00**  
A Winter Coat with the maximum amount of comfort. A heavy English beaver cloth in black, with heavy linings and interlining of chamois throughout. Shawl collar of good quality otter fur. Cut double-breasted; 50 inches long. Sizes 36 to 44. Price **35.00**

**Heavy Tweed Ulster Coats \$22**  
A heavy English tweed coating in medium shade of grey. Made in one of the winter's popular styles, double-breasted ulster, with the two-way collar. Sizes 36 to 44. A favorite coat for particular dressers. **22.00**

## Men's Coats, with a style to them of a quality you'll like, at prices that are reasonable.

An especially attractive and serviceable Winter Coat, in ulster style, is made of heavy English coating, in a choice of grey or brown neat patterns. Fifty inches long, this coat has a two-way convertible collar, and heavy twill linings. Well tailored, in sizes 36 to 44. Wednesday **11.95**

Another splendid Winter Coat at \$13.50, is made from a heavy English coating, in a medium shade of grey, small pattern in cloth. A good-fitting, well-made ulster, with two-way collar, half belt in back, and heavy twill lining. Sizes 36 to 44. Wednesday **13.50**

**\$4.00 Persian Lamb Caps \$2.95**  
Wedge Shape Caps of good quality pieced Persian lamb, well made and lined with quilted satin. Wednesday **2.95**



**Boys' Overcoats**  
Blue and Grey Chinchilla Materials, made into fashionable double-breasted Reefer Coats, with close-fitting black velvet collars, loose box back and flap pockets, trimmed with large G.R. brass buttons and lined with warm red flannel. Sizes for boys 2½ to 10 years. Price **7.50**

**Boys' Slip-on Overcoats**  
Tailored from heavy grey tweed and chinchilla coatings, and warmly lined throughout. Double-breasted, with close-fitting collars, full-fitting skirt and patch pockets. Sizes 23 to 28, for boys 5 to 10 years. Wednesday **3.95**

## Today's Pre-Inventory Sale of Boots Means the Opportunity for You to Save

**Women's American-made Boots, \$3.24.**  
A big assortment of just the right kind of boots for this season of the year, in patent colt, gunmetal and dongola kid leathers, high-cut ordinary height tops, plain vamp and patent toe caps, Goodyear welt soles, fancy and plain heel foxing, Cuban and Spanish heels. Sizes 2½ to 6; values \$4.50, \$5.00 and \$5.50. Wednesday **3.24**

**Men's Goodyear Welt Boots, \$3.24**  
175 pairs Men's Blucher and Straight-lace Boots, in gunmetal and dongola kid leathers, medium and heavy Goodyear welt soles, leather and cushion insoles, full-fitting round toe styles, military and low heels. Sizes 6 to 11. Regular \$4.50. Wednesday **3.24**

**Small Boys' Boots**  
180 pairs Small Boys' Black Box Kip and Tan Calf Blucher Boots, with hooks, good weight standard screw soles, mannish full-fitting last. Sizes 8 to 10. Regular \$2.00. Wednesday **1.69**

**Babies' Boots 49c**  
300 pairs beautifully made Lace and Button Style Boots; red, blue, pink, black, white and combination leathers, soft soles. Sizes 0 to 4. Regular 65c and 75c. **49c**

**At the Polish Counter.**  
Black Paste Shoe Polish. Regular 8c. 6 tins for **25c**  
Mack's Foot Life Cream. Regular 25c. Wednesday **19c**  
Ox Blood Paste, for military boots. Regular 45c. 2 tins for **25c**  
Heavy Felt Insoles. Regular 15c. Wednesday, per pair **10c**  
Steel Arch Supports. Regular \$1.00. All sizes **69c**  
Bostonian Cream, for tan boots. Regular 25c. Wednesday **19c**

## Other Specials Today

**Picture Framing**  
Bring your pictures to be framed on Wednesday.  
Thousands of feet of Gilt Oak and Gumwood Mouldings to clear Wednesday.  
1-inch Antique Gilt, 6 different patterns. Regular 15c to 20c, for per foot **12c**  
1-inch Oak. Finishes, weathered, brown, Flemish or black. Regular 8c, for per foot **6c**  
1-inch Gumwood in sepia brown. Regular 7c per foot, for per foot **5c**  
¾-inch Pressed Wood Moulding, in dark brown. Regular 7c and 8c per foot, for per foot **5c**

**Gloves and Hose Specials**  
These Prices are for Today Only  
Children's Woollen Mittens **19c**  
Women's Woollen Gloves **19c**  
Children's Leather Mittens **49c**  
Women's Fur-lined Mittens **1.50**  
Women's White Gloves, fleece lined **40c**  
Men's Union Cashmere Sox **49c**  
Men's Khaki Wool Sox **39c**  
Men's Woollen Gloves **59c**  
Women's "Llama" Cashmere Hose **35c**  
Women's Fibre Silk Hose **39c**

**The Drug Store**  
Phillips' Milk Magnesia **37c**  
Pinkham's Compound **56c**  
Parry's Food, 8 oss. Regular 36c, Special **21c**  
Beef, Iron and Wine, Regular 42c, Special **34c**  
Quinine and Iron Wine, Regular 52c, Special **31c**  
Emulsion Cod Liver Oil, Regular 75c, Special **59c**  
White Petroleum, Regular 10c, Special **8c**  
Russian Paraffin Oil, Regular 1.25, Special **1.00**  
Tasteless Cod Liver Oil, Regular 75c, Special **63c**  
Cold Tablets, 100 in bottle, Special **51c**  
Anti-pain Tablets, for headache, etc., 100 in bottle, Special **31c**  
Little Laxatives, 50 in bottle, Regular 35c, Special **23c**  
Kidney Pills, Regular 26c, Special, 3 for **75c**  
Air Pillets, **\$1.75, \$1.50, \$2.00.**  
Body Bells, 75c and **\$1.25.**  
Scotch Hot Water Bottle, Regular **\$1.50**, Special **1.19**  
Polishing Cloth, Regular 15c, Special **11c**

**Knitting Wool**  
Elephant Brand English Knitting Wool, a lovely soft even thread, in natural color; 180 per 2-oz. skein; per lb. **\$1.44.**

**Laundry Bags**  
Linen Laundry Bags, embroidered in colors of green, yellow and red on natural color crash; **35c** full size. Wednesday, each **35c**

**Stamped Chemise**  
Semi-ready Chemise, stamped on fine white nainsook for eyelet or solid embroidery work; **75c** Priced, each **75c**

**The Pure Food Market**  
Phone Adelaide 6100  
MEATS  
Simpson quality meats—selected from highest grade stock—passed by Government inspectors.  
Round Steak, Simpson, beef, lb. **24c**  
Minced Shoulder Steak, per lb. **20c**  
Brislet Slicing Cuts, per lb. **17c**  
Shoulder Pot Roast, per lb. **17c**  
Family Sausage, our own make, per lb. **15c**  
Peameined Back Bacon, mild, by the piece, per lb. **30c**  
Maple Leaf Pure Lard, 3-lb. package, gross weight, per pair **75c**

**Clearance of Flowers and Wings.**  
Large variety of colors in this season's wings. These are grouped to sell at the following prices, **19c, 69c and \$1.25;** formerly they were 50c to \$2.00.  
Flowers are displayed in all this season's newest colors. Formerly they were 75c to \$1.50. Wednesday, **25c and 49c.**

**Bargains in China Dept.**  
China Clover Leaf Cups and Saucers for 10c.  
Good Quality Japanese China (seconds), gold line edge and gold clover leaf decoration; not more than one dozen to a customer.  
No Mail Orders.  
Ten-Piece Toilet Sets **\$2.95.** Pretty green or blue floral decorations. Sets consist of large ewer and basin, covered chamber, covered soap dish with drainer, brush vase, mouth ewer, and mug. Price, Wednesday, the **2.95**

- 5,000 tins Finest Canned Tomatoes; not more than 3 tins to one customer. While they last, per tin **15c**
- 5,000 packages Redpath's Granulated Sugar, in 5-lb. packages, 3 pigs, **1.25**
- Ogilvie's or Purity Flour, 34-lb. bag **1.45**
- Griffin's Seedless Raisins, pkg. **16c**
- Excelsior Dates, package **12c**
- Fresh Rolled Oats, stone **65c**
- Macaroni or Spaghetti, 3 pigs. **25c**
- Choice Pink Salmon, ½-lb. flats, per tin **30c**
- 500 Jars Aymer Peaches or Pears, Special, per jar **25c**
- Choice California Prunes, 3 lbs. **25c**
- St. Williams' Black Currant Jam, 4-lb. package **85c**
- Telfer's Soda Biscuits, per tin **35c**
- Kivoh Custard Powder, 3 tins. **25c**
- Pork and Beans, Simcoe Brand, per tin **15c**
- Canned Bahama Pineapple, tin. **18c**
- Lima Beans, 2 lbs. **20c**
- Pot Barley, 4 lbs. **32c**
- Canned Shrimps, per tin **15c**
- Crab Soup, assorted, 6 pigs. **25c**
- Roman Meal, large package **24c**
- Edwardsburg Laundry Starch, 3-lb. tin **25c**
- Mild Cheese, per lb. **20c**
- FRESH ROASTED COFFEE, PER POUND **27c.**
- 1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. **27c.**

**The SIMPSON Company Limited**

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