

H. H. FUDGER, President. J. WOOD, Manager.

THE ROBERT SIMPSON COMPANY, LIMITED

PROBABILITIES—Strong southerly winds; light snow or rainfalls; little higher temperature.

THE ROBERT SIMPSON COMPANY, LIMITED

FRIDAY NOV. 19

An Astonishing Sale of Eighteen Thousand Dollars' Worth

Suits, Coats and Skirts for Immediate Consideration



WHEN by the calendar you observe the proximity of winter and rough weather, why let insidious procrastination have its way with you?

Don't delay. Christmas shopping will be upon us soon. Here are splendid Simpson values awaiting you in the Cloak Department to-morrow:

LADIES' WINTER SUITS, \$10.95.

Stylish Suits, of splendid quality English worsteds, in black, navy, green or brown tones of stripe effects. Coat is lined with imported estees, mannish collar and lapels, trimmed with long tailored folds down front and back. Skirt is cut very full, trimmed with buttons, \$10.95.

LADIES' \$18.50 COATS FOR \$9.75. A selection of Ladies' Winter Coats, of good quality tweeds, of brown and grey mixtures, fine beaver or broadcloths, brown, fawn or black colors in the lot; made with semi-fitted backs; some have full loose back, trimmed with self-strappings and braids; only 75 cents in the lot. Regular selling prices \$20.00, \$18.50, \$16.00 and \$15.00. To clear Saturday \$9.75.

LADIES' WINTER COATS, \$4.95. Good serviceable Winter Coats, of heavy frize, in black or navy, made 45 inches in length, with double-breasted fronts, strictly tailored throughout, yoke lined with self, trimmed with velvet or braids. Special value Saturday \$4.95.

LADIES' SEPARATE SKIRTS, \$5. Separate Skirts of imported Paumotu, in black, navy, brown or green, made in either full flare or semi-pleated styles, trimmed with buttons or tabs, four distinct styles to select from. Sizes 37 to 43 front lengths. Saturday \$5.00.

GIRLS' COATS AND DRESSES. Girls' Winter Coats, of navy or cardinal blanket cloth, either with high roll collar of self or military collar of velvet. Sizes 6 to 14 years, \$4.95.

Girls' Fringe Coats, in brown or navy, full length, with high collar, trimmed with velvet. Sizes 6 to 14 years, \$5.00.

Girls' Winter Coats, of black caecul, lined throughout, has high military collar, trimmed with braids and jet buttons. Sizes 8 and 10 years, \$3.50; sizes 12 and 14 years, \$9.00.

Girls' All-wool Serge Dresses, in navy, made in one-piece style, with Peter Thompson effect, trimmed with soutache braids, 12, 14 and 16 years, \$6.50.

Girls' Jumper Dresses, of all-wool plaid materials, in red and green tones, full pleated skirts, trimmed with cord and buttons, 10 to 16 years, \$2.75.

Girls' Sailor Dresses, of all-wool cream serge, large square cut collar, collar, tie and cuffs trimmed with white, red and blue soutache braids. Sizes 10 to 16 years, \$3.95.

Wash Waists—Regular \$3, \$3.50 \$4 and \$4.50, Saturday \$1.48

A COLLECTION of Wash Waists, including fine Lawns, pure Irish Linen and Crepe Waists, made in dainty lingerie styles, with numerous tuckings, fine Val lace insertions and pretty Swiss embroideries, hand embroidered, wide stitched tucks and shirt sleeves.

These Waists are all attractively new designs, but slightly counter mused. Regular marked prices \$3.00, \$3.50, \$4.00 and \$4.50. Your choice Saturday \$1.48.

SPECIAL NET WAISTS FOR SATURDAY, \$1.79.

250 Fine Net Waists, two distinctive styles; one is a pretty tucked model, with wide front panel of embroidery lace and pipings of soft silk; the other style has wide tucking to form yoke; dainty Dresden handings on shoulders, and front; new French sleeve, and trimmed with silk buttons, and soutache, white or ecru. Regular \$2.95. Saturday, \$1.79.

Corsets and Brassiers Reduced

WE will clear two beautiful models of the fashionable "Royale" Corsets Saturday. Ladies who have worn these corsets know what perfect figure builders they are. If you have no immediate corset requirements it will pay you to secure a pair or two and lay them away for future wear. Also please note clearance of Brassiers at half price. Phone orders filled.

About 400 pairs Royale Corsets, two stylish and fashionable models, finest white batiste or central, long back and hips, long or cutaway, front skirt, finest steels, with four wide side steels, four fine elastic garters, lace and ribbon. Sizes 18 to 26 inches. Regular \$2.90 and \$2.35 corsets. Saturday, \$1.25.

Clearing Women's Good Shape Brassiers or Bust Supporters, fine white percale, laced in front, narrow lace and ribbon on neck and arms, sizes 32 to 34 bust measure. Regular price \$1.00 each. Saturday, each, 50c.

Women's Peerless Underwear

BUY all you need of this beautiful underwear we are price-sacrificing Saturday. The only reason for such seemingly reckless reductions is the fact of there being "Vests" only in the lot. This makes undesirable stock for us, and gives us good reason to make splendid bargains for you. Every piece must go before five-thirty to-morrow. Phone orders filled, if possible.

800 garments Women's "Peerless" Vests, medium and heavy winter weight, white or natural ribbed wool and cotton mixed, beautiful qualities, high neck, long sleeves, buttoned front. Sizes 32 to 38 bust measure. Regular prices 50c to 60c each. Saturday each 35c.

450 garments Women's Winter Vests, Peerless brand, different weights, finest ribbed white or natural wool, with thread of cotton to prevent shrinking, high neck, long sleeves, buttoned front, all extra quality garments. Sizes 32 to 38 bust measure. Regular prices 75c and \$1.00 each. Saturday each 50c.

Trimmed Millinery Special

100 Trimmed Hats, for ladies and misses, stylish, exclusive shapes, trimmed with imported feather mounts; every hat is carefully trimmed; our best trimmers have prepared this lot, no two alike; not one hat that is not worth dollars more than this sale price. Saturday, \$5.00.

Charming New Ribbons

Silk, Moire, Antique Ribbons, 6 in. wide, all the newest shades for dress and millinery use, 30c.

Rich Fancy Ribbons, in new and pretty Persian designs, beautifully colored, and 6 in. wide, 40c and 50c.

Satin Liberty Ribbons, purest of silk, all shades, including white, cream, sky and black, 6 in. wide, 25c.

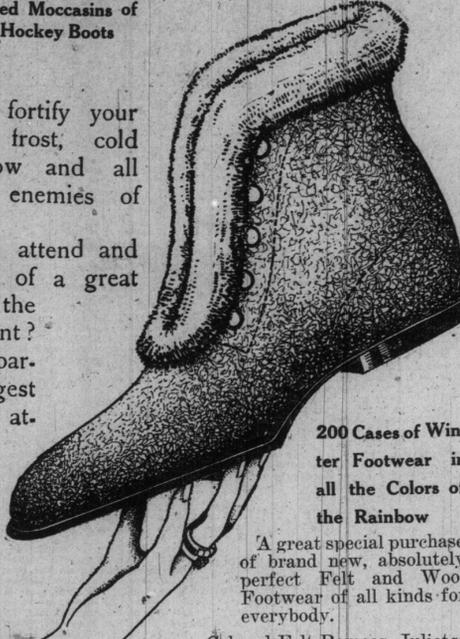
(\$18,000) of FELT Footwear

Together With Underpriced Moccasins of Buckskin and Leather Hockey Boots

DO you want to fortify your feet against frost, cold draughts, snow and all the other climatic enemies of winter comfort?

Do you want to attend and share in the savings of a great big Simpson Sale in the Footwear Department?

Read then the particulars of the biggest event we have ever attempted in the way of distinctively winter footwear.



200 Cases of Winter Footwear in all the Colors of the Rainbow

A great special purchase of brand new, absolutely perfect Felt and Wool Footwear of all kinds for everybody.

Colored Felt Romeos, Julietts, House Slippers, Felt Boots, Felt Slippers, Overgaiters, Leggings, Moccasins, Hockey Boots and Slipper Soles for men, women, boys, girls, children and infants.

The warmest, prettiest Felt and Wool Footwear ever gathered together in our store. Great quantities of all the best sizes for everybody.

Buy them to wear now. Buy them for Christmas.

Ready 8 a.m. Saturday

Felt Shoes

1200 pairs Ladies' Colored Felt Julietts, with or without elastic side, made from brown, green, red and black felt of exceptionally fine quality, flexible leather sole, low heel, ornament on vamp, fur trimmed, all sizes, 3 to 8. Saturday 90c.

700 pairs Ladies' Julietts, finest felt, brown, red and black, trimmed with black scabbie, flexible oak leather sole, low heel, all sizes 3 to 8. Saturday \$1.33.

Misses', red. Saturday 60c.

300 pairs Old Ladies' Comfortable Black Felt Boots, lace and elastic side styles, fur trimmed, flexible oak leather sole, low heel, all sizes 3 to 8. Saturday 90c.

120 pairs Ladies' Black Felt Buskins, felt sole and heel, all sizes 3 to 8. Saturday 60c.

120 pairs Ladies' Felt Slippers, black, red and brown, fur trimmed, leather sole and heel, all sizes 3 to 8. Saturday 80c.

720 pairs Ladies' Black Felt Slippers, cuff top, grey felt lining, leather covered felt sole, silk pom-pom on vamps, 3 to 7. Saturday 40c.

300 pairs Children's Colored Felt Boots, fancy fur trimming, blue and garnet, flexible turn leather sole, sizes 3 to 6. Saturday 90c.

600 pairs Wool Felt Slippers, blue and red stripe, cuff top, leather covered felt sole, neatly lined. Misses', sizes 11 to 2. Saturday 80c.

Children's, sizes 7 to 16. Saturday 20c.

1000 pairs Lavender Felt Slippers, instep strap, felt sole, plaid braided trimmings. Misses', 11 to 3. Saturday 30c.

Children's, 6 to 10 1/2. Saturday 20c.

Infants', 2 to 5. Saturday 20c.

720 pairs Ladies' Wool Plaid House Slippers, cuff top, felt sole, leather outer sole, all sizes. Saturday 60c.

600 pairs Plaid Felt House Slippers, braided trimmings, leather covered felt sole. Men's, all sizes 6 to 11. Saturday 80c.

Children's, sizes 5 to 7. Saturday 50c.

Infants', sizes 2 to 4. Saturday 20c.

Felt Bedroom or House Slippers

400 pairs Men's Warm Wool Felt House Slippers, pretty colored plaid, felt sole, with double stitched leather outside, all sizes 6 to 11. Saturday 70c.

200 pairs Men's Wool Felt House Slippers, cuff top, leather covered felt sole, English make, all sizes 6 to 11. Saturday 80c.

140 pairs Ladies' Felt Slippers, red felt lining, leather covered felt sole, garnet, blue and black, sizes 3 to 8. Saturday 50c.

1200 pairs Colored Felt House Slippers, braided trimmings, felt insole, all sizes. Men's, sizes 6 to 11. Saturday 20c.

Women's, sizes 2 to 7. Saturday 10c.

Misses', sizes 11 to 2. Saturday 15c.

Children's, sizes 8 to 10 1/2. Saturday 12c.

Boots for Curlers and Motormen

180 pairs Men's Boots, box calf leather, felt lined, Dolke felt insole, heavy German felt sole and heel, Goodyear welted, a good boot for curlers, all sizes 6 to 11. Saturday \$2.49.

300 pairs Men's All Felt Boots, heavy German felt soles and heels, all sizes 6 to 11, a good boot for curlers, motormen and drivers. Saturday \$1.60.

Note—We have a large rubber to fit this boot, at 7c.

Indian Trimmed Buckskin Moccasins

1000 pairs Indian Trimmed Buckskin Moccasins, will dry soft after being wet, hand workmanship. Men's, sizes 6 to 11. Saturday \$1.19.

Women's, sizes 3 to 7. Saturday 90c.

Boys', sizes 1 to 5. Saturday 90c.

Youths', sizes 11 to 13. Saturday 80c.

Misses', sizes 11 to 2. Saturday 80c.

Children's, sizes 8 to 10 1/2. Saturday 60c.

Children's, sizes 5 to 7. Saturday 50c.

Infants', sizes 2 to 4. Saturday 20c.

Hockey Boots

1800 pairs of the very best style Hockey Boot made, strap over instep, duck ankle support, heels stitched on with Goodyear welt machine.

PEBBLE LEATHER—Men's, sizes 6 to 11. Saturday \$2.49.

Women's, sizes 2 1/2 to 7. Saturday \$1.99.

Misses', sizes 11 to 2. Saturday \$1.99.

Boys', sizes 1 to 5. Saturday \$1.89.

Youths', sizes 11 to 13. Saturday \$1.89.

GOATSKIN LEATHER—Women's, sizes 2 1/2 to 7. Saturday \$2.29.

Misses', sizes 11 to 2. Saturday \$1.99.

Boys', sizes 1 to 5. Saturday \$2.79.

Boys', sizes 1 to 5. Saturday \$2.29.

Leggings—600 pairs Colored Corduroy Leggings, in brown, blue, green, red, fawn and black, fine quality, best workmanship. Misses', sizes 11 to 2. Saturday 90c.

Children's, sizes 6 to 10. Saturday 80c.

Children's, white, sizes 6 to 10. Saturday 90c.

Overgaiters—1000 pairs Ladies' Overgaiters, made from fine broadcloth, in red, green, London smoke, grey, fawn, brown, blue and black, best workmanship, all sizes. Saturday 40c.

Soles for Crocheted Slippers—1000 pairs Slipper Soles, full fluffy fawn's wool, leather outer sole, sew on your crocheted wool uppers, men's and women's, all sizes, slightly soiled. Saturday 9c.

1,000 Locketts 90c Each—1000 Gold-filled Locketts, round and oval, plain and pearl set, 22 carat. Regular value \$2.00 and \$2.25. Saturday 90c.

50c Pad Supporters 19c—Only One Pair to a Customer—2184 Women's Military Pad Supporters, in all the wanted shades, all perfect, clean, new merchandise, made from the best quality of English elastic. Regular 50c pair. Saturday, pair, 19c.

A Sale of 200 Ulsters Saturday Morning

Coats Worth—Judging from the Regular Wholesale Price—\$12, \$13.50, \$14, \$15 and \$16.50, Selling Saturday \$8.95

THESE are the sort of Coats that button close up under the chin. Good idea that—great satisfaction on a blustery night, and no car looms in sight. Hook your coat tight up to the throat and face the blast. What do you care?

Now, these are mighty nice looking coats. One of our lucky deals accounts for the saving price. You win a prize if you get here in decent time to-morrow morning.

200 MEN'S "COLLEGE" ULSTERS. Heavy Weight All-wool Fancy Tweed Ulstering and Frizes. Grey and brown mixtures, also some plain greys and black, with grey stripe effect. Made up in single and double-breasted style, with Prussian and military stand collar. Some with convertible collars. Lined and tailored in first-class manner. Sizes 34 to 44. Regular prices \$12.00, \$12.50, \$14.00, \$15.00, \$16.50. On sale Saturday morning at \$8.95.

SPLENDID VALES IN MEN'S CHESTERFIELD OVERCOATS. Men's Winter Overcoats, made from a heavy black English mutton cloth, rather smooth finish, rich black shade; cut 46 in. Chesterfield style, with fashionable broad shaped long roll lapel, raised seams, velvet collar, best trimmings, exceptional value \$12.00.

Men's Chesterfield Overcoats, in fancy mixed brown imported English chevrot, handsome dressy material, tailored and finished in latest style, with fancy cuffs on sleeves, and brown velvet collar to match, raised seams, \$18.00.

Men's High-grade Overcoats, in the finest quality imported kersey cloth, dark fawn shade, with shadow stripe effect; cut and tailored in exclusive American Chesterfield fashion, slightly fitted, finished with silk velvet collar, fancy cuffs on sleeves, brown satin sleeve linings and finest trimmings, \$28.00.

Boys' Two-piece English Tweed Norfolk Suits, in rich dark brown shade, showing neat fancy colored thread stripe, main and anchor-breasted style, with loose box pleats back and front, and belt, plain knee pants. Sizes 25 to 28, \$3.50; 29 and 30, \$4.00.

Boys' Dark Navy Blue Fancy Overcoats, in soft Mackinaw material, with belt, through with red flannel; made up in double-breasted style, buttoning up close round the throat, finished with neat black velvet collar, double row of gilt metal buttons. Sizes 4 to 8 years, \$4.50.

Boys' Two-piece Double-breasted Suits, with belt, made from a soft Saxony finished English tweed, in the new fashionable green shade, showing self and fancy colored ribbed stripes; pants, bicorne-breasted style, with loose box pleats back and front, and belt, plain knee pants. Sizes 25 to 28, \$4.00; 29 and 30, \$4.50.

PEBBLE LEATHER—Men's, sizes 6 to 11. Saturday \$2.49.

Women's, sizes 2 1/2 to 7. Saturday \$1.99.

Misses', sizes 11 to 2. Saturday \$1.99.

Boys', sizes 1 to 5. Saturday \$1.89.

Youths', sizes 11 to 13. Saturday \$1.89.

GOATSKIN LEATHER—Women's, sizes 2 1/2 to 7. Saturday \$2.29.

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Children's, white, sizes 6 to 10. Saturday 90c.

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50c Pad Supporters 19c—Only One Pair to a Customer—2184 Women's Military Pad Supporters, in all the wanted shades, all perfect, clean, new merchandise, made from the best quality of English elastic. Regular 50c pair. Saturday, pair, 19c.

400 Imported English Natural Wool Garments, "Woolsey," "Britannia," "Stralian" and "Anchor" Brands; double breast, natural shades, some are slightly damaged. Sizes 24 to 44, in the lot. Regular up to \$2.00 garment. Saturday, 90c.

500 extra heavy elastic ribbed cotton, in shades of blue, brown, pink and ecru, satin facings. 34 to 44. Regular 75c garments. Saturday, 45c.

650 extra heavy elastic ribbed cotton, in shades of blue, brown, pink and ecru, satin facings. 34 to 44. Regular 75c garments. Saturday, 45c.

Four Underwear Items for Men

Clearing reductions—four different lines represented.

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