

FORMER ADVERTISER EMPLOYEE IS GASED

F. J. Lortie, who in today's casualty list is reported as having been gassed, was before the war employed as a stenographer in the advertiser office. He enlisted with the 105th Battalion.

The Convenient
Place to buy your

**Ice
Cream
Bricks**

PETERS

"Shop 'Round the Corner"

QUICK SERVICE

BUY MARMALADE NOW

Betty's Grapefruit 15c
Shirley's Bitter Orange 30c
Wagstaff's and Farnham's 25c

JOHN DIPROSE.

266 Dundas Street, Phone 2262.
160 Wortley Road, Phone 1397.

LEST YOU FORGET!

We please others, and
will please you in Spring
Style Shoes if you give
us opportunity.

COOK'S SHOE STORE

BURN WOOD!

\$3.50 PER LOAD.

Delivered to your door.

Anderson's Coal and Wood

495 York Street, Phone 1391.
"Your Satisfaction Is Our Success."

zxy

For \$1.00

Any article in our north window
and on special table, main floor,
for \$1.00.

C. H. WARD & CO.

Diamond Merchants and Jewelers.
586 Richmond St. Phone 1084.

FRESH SHIPMENT.

DAIRY BUTTER

Per Lb. **48c**

WILSON'S Phone 5600-5601.

Filing Cabinets

Macey

Desks and Chairs

Hay's Stationery

173 DUNDAS STREET.
Phone 150 or 53.

Reliance Garage

Service Station

EVERYTHING ELECTRICAL

Consult us about your Electrical
Supplies. We carry a complete stock
of estimates given on wiring contracts.

Western Ontario Electric Co.

227 Dundas Street, Phone 4071.
A. T. TAYLOR, E. L. CAMPBELL.

**There's a Ruddy
Store Near You**

DROP IN SOME TIME

Sample Our Goods.

733 RICHMOND STREET.
308 1/2 DUNDAS STREET.
874 DUNDAS STREET.

JOHN A. NASH

"My Jeweler"

SELLS

Community Silver

36c. It is nice, and never wears off.

New Store: 205 Dundas Street.
Opposite Gammage's.

"Where You Will Eventually Buy"

IT WILL
PAY YOU
TO BUY

**PARTRIDGE
ACCESSORIES**

AUTO

THE CANADA AUTO DEVICES CO.

330 DUNDAS ST. PHONE 3876
OPPOSITE AMERICAN
J. A. McLEARN, MANAGER

**TAYLOR'S BEEF, IRON AND
WINE**

A Restorative and Tonic.

Get a large \$1.00 bottle for 50 cents at
Taylor's 6 Cut-Rate Drug Store.

EASTER SERVICES DRAW BIG CROWDS TO CITY CHURCHES

Story of Resurrection Told in
Sermon and Song.

MUSIC PREDOMINATES ALL

Choirs and Organists Render-
ed Special Numbers

During Sunday.

The story of resurrection and life, as
told in music, in sermons and in re-
lief of the scriptures, brought com-
fort and hope to the hearts of the many
citizens of London who yesterday at-
tended the Easter Sunday services.

The perfect weather, the forenoon
was doubtless a measure responsible
for the fact that each and every ser-
vice had a large attendance, and that
London justified its reputation as a
church-going city. Easter Sunday, the
story of the resurrection mingled with
other fragrant spring flowers in bright-
ness to the church-goers and adding their
abundant through death, the theme of
sermons of all denominations.

Doctrinal differences and
controversial subjects were for the
most part entirely relegated to the back-
ground, and thoughts were all centered
on the central facts of Christianity—
sacrifice, service and immortality.

Easter merriment was in evidence,
even as in the days before the war, but
with the difference that it claimed less
attention towards the close of the
year of war, and in view of the events
of the last ten days. In the devout-
ness of congregations, there was every-
thing that people had gathered to-
gether on Easter Day, 1918, with wor-
ship as a duty.

Pontifical High Mass.

In St. Peter's Cathedral, the impres-
sive pontifical high mass was celebra-
ted by Right Rev. M. F. Fallon, D.D.,
Bishop of London, at 10:30 o'clock.

Assisted by the four newly-ordained
priests, Fathers Ducharme, Brisson,
Girard and MacGillivray, the service
was rendered on this occasion, and also
in the evening, by the mixed choir of
St. Peter's.

At 11 o'clock, when the singing
commenced, the choir of St. Peter's
conducted the daily Communion ser-
vice, and the four newly-ordained
priests, Fathers Ducharme, Brisson,
Girard and MacGillivray, also held
at 3 o'clock, addressed by R. Head-
land, vicar of St. Peter's.

Especially fine musical services, un-
der the direction of Clarence E. Gil-
mour, were held in the morning and
evening services in the Church of St.
John the Evangelist, the London In-
dependents, Trinity, and the Church of
the Holy Trinity.

At the Church of the Holy Trinity,
the organist, Mr. J. H. MacGillivray,
was assisted by Miss Lulu Cam-
pbell.

The church philharmonic orchestra
added to the interest in the evening
service.

At the Methodist Church, the
Methodist Church, gave a short recital
before the evening service. Fine pro-
grams were rendered morning and
evening by the organist, choir and
soloists, Mrs. W. J. Ash, Mrs. J.
John, Mrs. J. H. MacGillivray and
Matthews.

One of the most unique services of
the Presbyterian Church, a children's
service, was held at which the singing
was led by a children's choir of sixty
members, under the direction of Mr.
Gregor, and effectively "The Easter
Story." Pleasing solos were
sung by Masters Lorne MacGillivray,
Hazel Webster, and an interesting
feature was the song, "The Flower
and the Tree," by Kathleen MacGillivray,
Margaret MacGillivray, Alice Martin
and Jean Rowat.

At the Baptist Church, the
Baptist Church, the success of Mr.
Wheeler in training the children's
choir.

At the Wellington Street Methodist
Church, the pastor, Rev. W. J. Ash,
also gave a short recital before the
evening service, the boys and girls
contributing recitations and
songs.

Baptism of recent converts marked
the evening service in Adelaide Street
Baptist Church.

**MCCORMICK EMPLOYEES
TO CULTIVATE MORE
LAND THAN LAST YEAR**

Enthusiastic Over Vacant Land Pro-
duction Campaign.

President C. H. Joyce of the Mc-
Cormick Gardening Association, has
been appointed to coordinate the work
of the employees this spring.

The land owned by the McCormick
Company at the rear of the factory
has been donated for the use of the
association again this year. Appli-
cations for lots are being received by the
president and according to present
indications 100 per cent more land will
be used this year.

At a meeting of the association re-
cently it was decided that the employ-
ees should be encouraged for the plowing of
their own lots. This would work out
better than having the work done by
the association it was thought.

Work will be commenced as soon as
the land is ready for cultivation.

FOR SMOKE FUND

More Contributions to Tobacco Collec-
tion Campaign.

Pte. R. R. Whitehead, Strathroy, late
of the 4th Battalion, who is conducting
an enthusiastic campaign for funds for
"smokes for the boys in the trenches,"
on behalf of the Overseas Club tobacco
fund, reports another subscription list
of \$7.00. The new list from Strathroy,
and includes the following contributors:
W. Wright, 25c; Mrs. E. J. 25c; Mrs.
Roy Gillies, 25c; C. Alexander, 25c;
T. W. V. 25c; A. M. 25c; L. 25c;
Geddes, 25c; William Collins Jun., 25c;
Dr. McDougall, 50c; R. Cam., 50c; H.
D. Murphy, 50c; Mrs. F. H. Person,
25c; W. W. 25c; Ed. Collins, 25c;
G. Thomas, 25c; A. Mitchell, 25c;
A. Zimmerman, 25c; W. Prince, 25c;
A. Friend, 25c; W. T. Raper, 25c.

DOROTHY DALTON

Showing at the Majestic Today and
Tuesday.

Allen in a new and up-to-date vaude-
ville specialty, complete a great show.

Kitty Gordon at the Majestic Today and
Tuesday, Matinee Only.

Smart and fascinating—these are the
adjectives to apply to "Diamonds and
Pearls," the new World-Picture Brady-
Made, in which regally beautiful Kitty
Gordon is starred in a particularly
powerful and effective role.

Miss Gordon's gown—she wears
twenty different gowns during the
course of this drama—are, of course,
the smartest of the season. The settings,
too, are smart and the people are of
the high society sort who have plenty
of money and know how to spend it.

The story is a swiftly moving drama
of intrigue for society position, of a
woman's ambition for money and of a
pure love shining brightly through all
the darkest and savagery of the
York's fastest set. The climax is a
smashing surprise, acted with tre-
mendous power.

The people of this city will have the
opportunity of seeing "Diamonds and
Pearls" today and Tuesday at the
Majestic Theatre.

**SUGGESTS WORKMEN'S
TICKETS AT NOON HOUR**

Alfred Tory, storekeeper of the G.
T. R. says that the street railway
company would find little opposition
to increased fares if it would allow the
workmen's tickets to be used at the
noon hour. He says that the street
cars, the cheap tickets to be used
from 11:30 a.m. to 1:30 p.m., in addi-
tion to the usual morning and evening
hours. This plan would work for the
benefit of the street railway here as
well as the general public. Mr. Tory
thinks, and he says that the revenue
would be increased by this method as
many people would go home to dinner
if they could use the cheap tickets.

THE SUPREME QUALITY. Its flavor will please you. T. A. ROWAT & CO., 250 Dundas St. PHONES, 305-3062.

TEA

**ORDINATIONS SHOW
FRENCH-CANADIANS
ARE NOT NEGLECTED**

Facts Prove That Allegations
Against Bishop Unfounded.

During the course of his remarks
after ordination services
Cathedral, on Holy Saturday, His Lord-
ship the Right Rev. M. F. Fallon,
Bishop of London, gave a very definite
and convincing answer to a wide-
spread misstatement.

"I wish to draw your particular at-
tention," said his lordship to the clergy
and laity present, "to the fact that the
four priests whom I have ordained this
morning three are French-Canadians."
His lordship then pointed out that the
French-Canadian priests for the Dioc-
ese of London, not only then any one
of his predecessors and that all of
them combined, I have ordained in the
past eight years for the Diocese of
London more French-Canadian priests
than had been ordained in the whole
of preceding years of its history.

Today there are in my diocese semi-
nary more theological students of
French-Canadian extraction than have
ever at any one time before been
adopted by this diocese.

"I place these facts before you in
view of the false and malicious reports
so industriously circulated that I am
most regretfully and indignantly
interested in the French-Canadian Catho-
lics of the Diocese of London."

PATRICIA

"The Bar Sinister" at the Patricia.
Today, Tuesday and Wednesday.

Inexperience is not always a handi-
cap in the films. Take for instance,
the case of Miss Hedda Nova, the
charming Russian actress, who por-
trays the role of Belle Davis in "The
Bar Sinister," the central figure of the
most engrossing story from the pen of
Anthony P. Kelly.

"The Bar Sinister" gave Miss Nova
her first real chance to put into effect
her unusual talents, and there is no
doubt that she has proved her ability
at her premiere in New York who failed to
make spectators of the beautiful white girl
reared by a demented negro under the
impression that she is herself of
negro parentage.

The part taxed Miss Nova's abilities
to the utmost, but in every sense she
gave a matchless portrayal. Her emo-
tional "bits" were perhaps the best
seen on a New York screen this sea-
son. And when one considers that it
was the first time Miss Nova had
played a part of real importance it is
all the more remarkable and a tribute
to the actress, who "discovered" this
rare jewel of the silent drama.

Miss Nova was born in Odessa, Rus-
sia, about twenty years ago, and
for a number of years attended the
Grey Sisters' Convent in the Russian
city. Later she went to England to
study at the variety theatres in England
and Germany. She was in London when
the great conflict began in Europe, and
then came to America, where she
spent a season in vaudeville, and then
made her debut in pictures.

She applied to Edgar Lewis for a
role in his production of "The Bond-
age of the East," and he was making
the Lubin Company at Philadelphia, and
acquired herself so admirably that
she secured the part. Mr. Lewis offered her
a long-term contract to appear ex-
clusively under his banner.

MAJESTIC

At the Majestic Theatre, beginning
today and Tuesday, the feature will be
the Paramount photoplay, "Love Me,"
starring winsome Dorothy Dalton. That
title was written by C. G. Sullivan and
directed by R. William
Neill under the personal supervision of
Douglas Fairbanks, Jr. The story
includes William Conklin,
Dorcas Matthews, Edmund Mac-
Dowell, Elinor Hancock and Robert
McKinn, adds the last new and in-
teresting point of view of an uncom-
monly interesting girl, who enters the
love and respect of her husband's ex-
clusive and wealthy family.

At the hill at the Majestic will
be one of the funniest comedies seen
in London. "Diamonds and Pearls," the
new weekly, and dainty little Nella
new weekly.

A sordid romance, which had a local
setting, was aired in Toronto police
court on Saturday, when William Plo-
man was fined \$200, under the im-
migration act for having brought a girl
into Canada.

Plozman joined the girl in this city
after he had paid her way from Det-
roit for some time before going to
Toronto.

A story of breach of the immigra-
tion act sounded stranger than fiction
when it was unfolded in the To-
ronto police court.

When 16 years of age, the woman in
the case, Vera Cole, was married and
lived in St. Catharines. She ran away
from her husband, and was held up at
Rochester by a man who wanted to
marry her. She was later released and
went to Chicago, where she got dis-
tressed by the man who had married her,
and in 1917 she escaped from him, and
then, according to her story, she met
William Plozman. Then she met Plozman
in Detroit, and there he gave her \$10. Plozman
came to Canada, and to get her over-
land, she was in Chicago, where she was
a Canadian, and also a fake letter from
a girl who was supposed to be a friend
of hers. The letters also contained
money. The girl then arrived in Lon-
don, where she met Plozman and stayed
with him.

The couple then came to Toronto and
the girl stopped at a house on Univ-
ersity avenue, where she claimed Plo-
man visited her on several occasions.
When she was in Chicago, she was
back to Detroit he refused to get it.
Plozman's story was that he had
never seen her in Chicago, but had met
her in Detroit. She told him how she
had no friends and that she wanted to
come to Toronto, where she wanted to
live a straight life and go to work. He
admitted that he said he would try and
get her a position here.

Letters of the wispy-washy kind were
produced which Plozman admitted
writing. He knew nothing of the
girl's statement that she had been at
one time four days without food.
The story is a swiftly moving drama
of intrigue for society position, of a
woman's ambition for money and of a
pure love shining brightly through all
the darkest and savagery of the
York's fastest set. The climax is a
smashing surprise, acted with tre-
mendous power.

The people of this city will have the
opportunity of seeing "Diamonds and
Pearls" today and Tuesday at the
Majestic Theatre.

VOICE OF THE PEOPLE

ARE ATHEISTS EXTINCT?

To the Editor of the Advertiser:

After reading these two articles (see
below), it seems to me to be inconceiv-
able how anyone, especially a minister
of the gospel, could make such a state-
ment as that reported from Detroit
I read in the Advertiser of the 27th
and seducers shall wax worse and
worse in the latter days. If the reverend
gentleman means that there is none
depends on what kind of a god the
acknowledge. The most degraded hea-
then that there is to be found believes
in a God even though God be made of



Artistic
Ladies' Wear Co.

An After-Easter Sale of 137 Manufacturers' Suit Samples

Owing to the shortage of materials we had three of our largest manufacturers cancel all their spring samples and refuse to take further orders for this spring delivery, and therefore have released their show-room samples, which arrived today (about six weeks earlier than the usual time), and these go on sale tomorrow, Tuesday, April 2, divided into four lots.

Lot 1 Consists of 39 Suits \$19.75
\$27.50 Values, Marked at \$19.75

Every one a wonderful style, made special for show-room purposes, which means better tailoring, better linings and the best of trimmings. These are suits made of the very best wool serges, gabardines, poplins and velours. There are all sizes and colors in the lot, and are being sold today everywhere at \$27.50.

Lot 3 Consists of 38 Suits \$29.75
\$40.00 Values, Marked at \$29.75

These are all exclusive models in the very best materials in the new shades such as clay, sand, grey, plum, navy, green and black, and come in the most elaborate styles. Many have the new vestee effects; others have the new pony and Eton coats, and others are plain tailored.

Lot 2 Consists of 32 Suits \$24.50
\$35.00 Values, Marked at \$24.50

You will find it impossible to equal these suits else-where even at \$35.00. We purchased these samples especially for a sale which we intended to hold the middle of May, but owing to the manufacturers' misfortune in running short of materials these have arrived now, and go on sale so early in the season at a big saving. They come in all the sought-for materials and colors; all sizes.

Lot 4 Consists of 28 Suits \$34.50
Up to \$50 Values, Marked at \$34.50

The smartest styles this season. Beautiful garments, each made up in a stunning spring fashion, New finger-tip, pony and Eton length coats. Distinctive high class tailored suits which fully bear out the style-supreme reputation of this store.

Artistic Ladies' Wear Co.
(SHOP OF FASHION) 211 DUNDAS ST.

LOCAL SETTING TO SORDID ROMANCE IN QUEEN CITY COURT

Girl Who Cost "Friend" \$200
Came to This City.

ESCAPED FROM ASYLUM

Was Afterwards Brought to
London and Then to To-
ronto, Said Evidence.

The clippings are as follows:

Detroit, March 6.—Speaking to a large
congregation of men at Lenten noon
at services in St. John's Episcopal
Church here today, Rev. Arthur Carlisle,
rector of All Saints' Church, Win-
chester, England, said that the
war has practically eliminated atheism
from the world. "The hardest of hearts
and all other sorts of that class."

The Missionary Review and the Liter-
ary Digest have recently published
statements and facts showing that an
organized campaign is being arranged
for the destruction of the local unit
of the R.C.M. The first of the
three lines of attack are being fol-
lowed. First, is the union of various
groups of workers in the holding of
aggressive outdoor meetings at various
busy thoroughfares at the noon hour.
Second, is the distribution of
of indecent literature, books and pam-
phlets by Paine, Ingersoll and others.
Third, is the holding of "Sabbath
schools," where children are
gathered for instruction. The
fourth line of attack is the holding
of the church to proclaim the gospel by lip
and life to the unchurched.

Mr. Carlisle said that the church
must be held in which many may be
reached.

DAYLIGHT SAVING.

To the Editor of the Advertiser:

I want you to settle a dispute about
this daylight saving law that is to be
passed. I claim that if the hands of
the clock are moved forward one hour
we will lose two hours of daylight every
day. I claim that if the hands of the
clock are moved back one hour we will
gain two hours of daylight every day.
I claim that if the hands of the clock
are moved forward one hour we will
lose two hours of daylight every day.
I claim that if the hands of the clock
are moved back one hour we will gain
two hours of daylight every day.

There have been blunders
enough made in this country already,
and the people don't stand much more
of them. There is a time when patience
ceases to be a virtue, and that time is
near at hand.

BIG AREA BURNED OVER

A grass fire, which extended from
Wellington road to the London and
Port Stanley tracks, in a field belonging
to Frank Whetter, gave the residents
of the neighborhood a very bad time
last night. The fire spread with great
rapidity, and it is believed, from the
fact that it was started by a householder
burning refuse. The firemen beat out
the fire by branches taken off the trees.
No damage was done by the fire.

**7TH REGIMENT CHAPTER
HAS EASTER MUSICAL
AT TECUMSEH HOUSE**

Interesting Patriotic Tea Held Sat-
urday Afternoon.

The Indian Room at the Tecumseh
House was a veritable spring garden
Saturday afternoon, when the Seventh
Regiment Chapter, I. O. E., held an
Easter tea and musicale. Ferns, palms
and spring flowers of every kind were
attractively arranged, and little tables
centred with flowers were dotted around
the room.

Mrs. A. A. Campbell, Mrs. J. S. Niven,
Mrs. R. W. Puddicombe, Mrs. W. D. I.
Wright and Mrs. Smallman were the tea
hostesses, assisted by Mrs. James Cahill,
Mrs. Butler, Mrs. Stevenson, Miss
Stevenson, Mrs. Campbell Fraser and
Mrs. Turnbull. Little Easter favors were
sent. Mrs. W. Gough being the con-
vener of this department. Mrs. T. J.
Regiment Chapter, I. O. E., held an
Easter tea and musicale. Ferns, palms
and spring flowers of every kind were
attractively arranged, and little tables
centred with flowers were dotted around
the room.

WILLIAM E. HISCOTT, DR. FOX WILL TALK VETERAN BANDMASTER IS DEAD AT OTTAWA

Former Londoner Made 7th
Regiment Band Famous.

William E. Hiscott, bandmaster of the
43rd Duke of Cornwall's Own Rifles of
O