

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Store Open All Day Today, 8:30 a.m. to 5:30 p.m.

At SIMPSON'S Savings of \$5.00 to \$15.00 on Men's Suits Today

Men's \$1 Cashmere Socks
75c

A Christmas gift a man finds very acceptable. Good quality plain black yarn. Knitted close and seamless. Medium weight. Sizes 9 1/2 to 11 1/2. Regularly \$1.00. Today .75

Boys' 85c Muleskin Gloves
59c

Heavy weight gauntlet gloves. Deep, wide fringe cuff. Fleece-lined. Yellow. Fit ages 10 to 12 years. Today .59
Simpson's—Main Floor.

57 Suits in the lot.

\$29.95

All Sizes 34 to 46

These Clothes Sell Regularly at \$35 to \$45

Any man who has been considering the purchase of a new suit will do well to look over this offering.

Suits of dependable materials and cut on the latest lines, offered at a reduction of \$5.00 to \$15.00 on the regular prices, present an opportunity which in these days of high costs is uncommon.

The lot is comprised of odd sizes taken from our regular stock, and the 8.30 a.m. buyer has a very attractive choice of selection.

Fine-finished worsteds, chevots and tweeds in this season's most fashionable shades and pattern effects. Sizes 34 to 46. Today 29.95

Heavy Weight Overcoats, \$27.95

Regular \$30.00 and \$35.00 Values

They are finished from smart, heavy weight coatings, in rich brown and gray mixtures. All the newest styles—Double-Breasted Waist-Seam, Double-Breasted Ulsters, Double-Breasted Ulsterettes and Double-Breasted Form-Fitting Models. Sizes 36 to 44. Today 27.95

Youths' Heavy Weight Ulsterette Overcoats at \$18.50

Made up from a rich dark brown coating, in the Double-Breasted Ulsterette Model, with convertible collar, new muff and patch pockets and 1/2-belted back. Sizes 34 to 37 18.50

Men's Combination Bath or Dressing Gowns at \$9.50

Finished from a soft comfortable blanket cloth, in a rich shade of gray, with novelty pattern effect, convertible collar, 2 patch pockets—edges bound with cord, fancy cord girdle. Sizes 36 to 46 9.50

Men's Soft Felt Hats \$2.45

Regularly \$3, \$4 and \$5



Particular young men will be pleased with the style of these soft felt hats—and the prices, too, will make a distinct appeal to every purse.

If you need a new hat for winter this is an opportunity you cannot afford to overlook.

Fedora shapes with slightly curled brims, raws and bound edges. Shades of gray, green, brown, navy and black. Today 2.45

\$9.00 Silk Shirts, Today, \$6.95

Each With Separate Collar to Match

A generous offering, enabling men to stock up their supply of silk shirts at the minimum of cost. They are finished from finest quality Jap habutai silk—two and three-tone effects. Separate collar to match. Each in fancy gift box, if so desired. Sizes 14 to 16 1/2. Regularly \$9.00. Today 6.95

\$3.50 and \$4.00 Pajamas, \$2.98

Men's Flannelette Pajamas—pink, blue stripes on light grounds, also cashmerettes in blue or black hair-line stripes. French collar, silk frogs. Regularly \$3.50 and \$4.00. Today 2.98

\$2.00, \$2.50 and \$3.00 Wool Scarfs, \$1.79

Mufflers make acceptable Christmas gifts. Our stock of brushed wool mufflers is very complete. In the lot are grays, browns, blues, fawn, in all plain or bordered ends. Regularly \$2.00 to \$3.00. Today 1.79

Simpson's—Main Floor.



Sale Extraordinary, 3000 Pairs Men's Boots



\$6.95

Regularly \$10 to \$12

No Phone, Mail or C.O.D. Orders on Sale Footwear



A huge purchase from the Tetrault Shoe Co. several months ago enables us to offer these boots at less than we would have to pay for them today. The styles are new and snappy, for dress or street wear. Blucher and straight lace—wide and narrow English recede toe last. Gunmetal Havana brown calfskin, storm calf and patent leathers. Heavy and medium weight viscolized dry-foot soles. All sizes 6 to 11. Today . . 6.95

Boys' Active Service Boots, \$4.50

Made of heavy tan kip leather, leather standard screw soles and leather backstay. Sizes 1 to 5 1/2. Today 4.50
Same style boot in black 4.50

Simpson's—Second Floor

This Is a Big Day in the CHRISTMAS SHOW

Fifth Floor

See Jolly Old Santa, Funny Punch and Judy and Comical Marionettes

They're just brimful of fun, ready to give kiddies a good time.

Flashlights

Little ones, as illustrated, for mother to carry in her bag; round corners, side opening easily operated, nickel finish, with battery76

Flashlights, like fountain pens, for big brother or daddy; with batteries84

Strong ones for the boys, tubular shape, 8 1/2 inches long, with batteries 1.10

6 1/2 inches long, with batteries86

Large size coat pocket shapes, side opening, with batteries, nickel-plated 1.13

Buster Brown Books

Buster Brown and His Chum Tige, Buster Brown in Foreign Lands, Buster Brown the Little Rogue, Buster Brown Here Again. Special 47



Hill Climbing Toys, \$1.45
Engines, Armored Cars, Parcel Post Cars, all steel, strong, well made friction toys. Today, each 1.45

Toy Ironing Tables, 25c
Folds up. Little girls need them for ironing their dolls' dresses25

Good SLEIGHTS at Special Prices

Baby Rail Sleighs, \$1.48



Hardwood seats and rails in varnish finish, round steel runners. Today 1.48



Big Dressed Dolls \$3.98

(No Phone, Mail or C.O.D. Orders)
72 only, 18 inches long, moving eyes, hair, dainty dresses, with hood. \$6.00 value. Today, 8.30 a.m. 3.98

Leather Strap Purses



As illustrated, black, blue, brown and gray. Today 2.49

\$7.50 Toy Furniture at \$4.95

(No Phone or Mail Orders)

White Enamelled Toy Washstands, substantially built, nicely finished, large enough to be useful, as well as a toy. Measures 25 inches in height and 20 inches wide; two doors and a drawer; \$7.50 value. Today, 8.30 a.m., each at 4.95



Rocking Horses, \$3.95
Regularly \$5.00

Dappled gray horse of solid wood, on strongly made platform.

Taxi Wagons, \$2.49

Hardwood boxes, size 28 inches long by 12 inches wide. Steel axles and wooden wheels.

Horses on Wheels

Well built wooden horses, mounted on platform, with wheels. Three sizes, 85c, \$1.75 and \$2.95 each.

A Gold Filled Watch \$10.00

A Gift for a Man



This is a thin model men's pocket watch in the popular 16 size—open face, Fortune quality, gold filled case, suitable for large monogram. Simpson's guarantee of satisfaction accompanies each watch. Reduced price, today 10.00

Simpson's—Main Floor.

Clearance Sale Boys' Overcoats, \$14.45

Regularly \$18.00 to \$22.00

"They're Dandies!" That's what the boys will say the minute they see these overcoats. The very newest and snappiest styles, in olive, gray and brown blanket cloths—gray overchecks, fawn and gray mixed effects, in tweeds; some gray chevots and odd patterns in the much-demanded materials. They come in better and waist-line models with convertible collar—lined throughout with durable body lining. Sizes 10 to 17 years. Regularly \$18.00 to \$22.00. Today's clearance special 14.45

Second Floor, Richmond St. Side.



Special Selling of Boys' \$16.50 to \$18.50 Suits at \$11.95

Mothers who realize the superiority of Simpson clothes for boys will appreciate this opportunity of procuring stylish, serviceable garments at a special price. Among the lot are blue worsted finish materials, gray and brown mixtures and stripes in wool and cotton mixed tweeds. Better models with bloomer pants. Sizes 7 to 17 years. Regularly \$16.50 to \$18.50. Today, 8.30 a.m. special 11.95

Simpson's—Second Floor.

The Robert SIMPSON Company Limited