



1898 TWENTY-FIRST ANNIVERSARY

SIMPSON'S

COMING OF AGE YEAR 1919



Just Three Days to Share in the February Furniture and Homefurnishing Sale! Better Come Today

THE HOME-LOVERS' CLUB

extends the convenience of deferred payments on purchases of furniture and home furnishings. Any responsible person may become a member. Nothing extra is charged for this service—no fees, dues or interest.

Make a First Part Payment

and complete the balance during subsequent months. See the Club Secretary today and learn how this helpful plan works.

Club Office—Fourth Floor.

Today Men and Young Men Can Buy Fine Overcoats

for \$23.75



It's a select group of 45 well tailored coats, so be among the first-comers. Choose from trencher and slip-on models, developed in fashionable overcoatings showing dressy patterns and shades.

Also a few black meltons in standard fly-front Chesterfield model. Sizes 35 to 44.

Stylish Business Suits, \$22.00

Developed in fine finished tweeds. Rich shades of grey, brown and green, 3-button soft roll sacque for men and young men. Sizes 36 to 44.

Navy Blue Suits, \$22.50

For the Young Man Adopting His First Suit of Longs.

Trencher model in mill finished serge, with all-around belt. New lapels and patch pockets with flaps, 5-button vest; trousers with cuff bottoms. Sizes 32 to 36. Simpson's—Main Floor.

Sale of Men's Soft Hats, \$1.95

Making a speedy clearance of incomplete lines of soft hats, regularly \$2.50, \$3.00 and \$4.00. Shades of pearl grey, palm, myrtle and moss green, navy, black, steel and fawn. Today \$1.95.

\$2.00 and \$2.50 Caps, \$1.45

For Men and Boys.

High-grade English and domestic makes—one, four and eight-piece top style—with and without inside earbands. Today \$1.45.

Children's \$2.50 Velour Hats for \$1.85

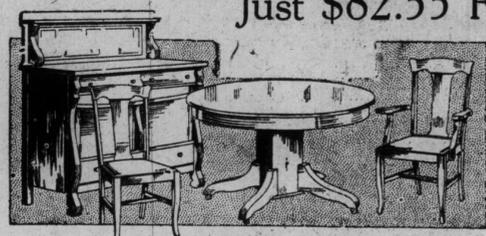
Rah Rah shapes with flat and dome-shaped crowns. Shades of grey, green and black. Today \$1.85. Simpson's—Main Floor.

Men's Work Shirts, \$1.19

Of black sateen, made with reversible collar, one patch pocket, pearl buttons. Also black and white striped duck—collar attached—double sewn seams—large bodies. Sizes 14 to 17. Regularly \$1.50. Today \$1.19.

Men's Underwear, \$1.96

Big new combinations, sizes 40 to 42 only. Winter weight elastic ribbed—natural shade. Close-fitting crotch. Regularly \$4.50. On sale today, suit, \$1.96. Simpson's—Main Floor.



Just \$82.55 For This Dining Suite

Regular price \$107.00. 8-piece Dining-room Suite, consisting of buffet, extension table and set of chairs. Buffet, genuine quarter-cut oak, colonial design. Extension table, solid quartered oak; top 45 inches, pedestal base. 5 small and 1 arm chair—frames of solid quartered oak; movable seats; upholstered in genuine leather. 8 pieces complete. Sale \$82.55.

Buffet, selected quarter-cut oak, fumed and golden finish, shaped legs, lined cutlery drawer. Regular price \$39.75. February Sale price \$26.95.

Dressers, Chiffoniers, Brass Beds, Springs and Mattresses

Dresser, solid quarter-cut oak, fumed finish, 4 drawers, bevelled mirror. Regular price \$29.00. February Sale price \$20.95.

Dresser, genuine quarter-cut oak, golden finish, bevelled plate mirror. Regular price \$35.00. February Sale price \$23.25.

Dresser, colonial design, base of genuine mahogany, rubbed finish. 2 large and 2 small drawers. Bevelled mirror. Regular price \$32.50. Sale price \$23.95.

Chiffonier, selected ash, golden finish. 4 deep drawers. Bevelled plate mirror. Regular price \$20.00. February Sale price \$13.85.

Chiffonier, solid quarter-cut oak, golden finish, bevelled plate mirror. Regular price \$31.00. February Sale price \$21.75.

Bed Springs, hardwood frame, double woven wire. All regular sizes. Regular price \$5.50. February Sale price \$3.95.

BRASS BED, SPRING AND MATTRESS, \$31.75 SET.

Brass Bed, heavy 2-inch posts and top rods, 5 fillers. All regular sizes. Spring, metal frame, closely woven wire fabric. Mattress, wood fibre centre, jute felt both sides. All regular sizes. Regular price \$41.50. February Sale price \$31.75.

Mattress, wood fibre centre—jute felt both sides. All regular sizes. Regular price \$9.25. February Sale price \$7.15.

Mattress, cotton felt, built in layers, not stuffed. Regular price \$18.00. February Sale price \$14.95.

Dresser, surface oak, golden finish. 3 large drawers, brass trimmed. Bevelled mirror. Regular price \$18.00. February Sale price \$14.75. Simpson's—Fifth Floor.

\$45.00 Brussels Rugs Down to \$39.95

—And Other Rug Specials Today—

\$15.00 Tapestry Rugs for \$11.95—Inexpensive, durable Scotch rugs in Oriental and floral designs. One size only—7 ft. 6 in. x 9 ft. Regularly \$15.00. Sale price \$11.95.

Brussels Stair Carpet, \$2.29 Yard—Manufactured when materials were cheaper than now, hence the low price. Small Oriental designs—rich colorings. 27 in. wide. Regularly \$2.75. Sale price, yard \$2.29.

Reversible Bedroom Rugs—Reversible rugs in two-toned effects. Shades of blue, green and rose. Included with each rug is a bedside mat, size 2 ft. 3 in. x 4 ft. 6 in., free of charge. Rugs 9 ft. x 10 ft. 6 in. Special sale price, \$10.95. 9 x 12 ft., \$11.95.

Small designs and soft shades. Size 9 ft. x 12 ft. Regularly \$45.00. Sale price \$39.95.

Rag Rugs, \$1.19—Striped and mottled effects. Size 2 ft. 3 in. x 3 ft. 6 in. Special sale price \$1.19.

Oilcloth for Surrounds, Yard 39c—Well

glazed, fine quality canvas back oilcloth in parquet wood design. 18 inches wide. Regularly 50c. Today, special, yard 39c.

Congoleum Rugs, Low Priced—On very popular handsome rug designs. These rugs require no tacking down. Colors and designs for kitchen or bedroom use. Size 7 ft. 6 in. x 9 ft., special sale price \$9.95 each. Size 6 x 9 ft., sale price \$8.95. Simpson's—Fourth Floor.

Lace Curtains, \$1.98; Window Shades, \$1.49, and Other Specials

45-Inch Window Shades, \$1.49 Each

Made in our own factory of heaviest oil-finished ivory opaque cloth. Guaranteed Hartshorn rollers. Mostly plain—a few with insertion trimming. Note the size—45 inches wide, 6 feet long. Regularly \$2.15 and \$2.45. Today, each \$1.49.

Curtain Poles, 22c

Mahogany finished, 4 feet long. Complete with a pair of wooden ends and brackets to match. Today, special, 22c. Simpson's—Fourth Floor.

Edgings 3c and 5c Yard

Two clearing lots of neat lace insertions and edgings, in white, ivory and ecru. Regularly 7c and 10c. Today, per yard 3c and 5c.

Ends of Carpet Fringe, 25c Each

100 of them to clear today—heavy wool and cotton carpet fringes and double-headed top. Wanted colors—1 1/2 yards in each length. Regularly 41c. Today, each 25c.

Imported Lace Curtains, \$1.98 Pair

Splendid wearing white lace curtains, of British manufacture. Plain centre; all-over floral and small medallion designs. 40 to 45 inches wide. 2 1/2 to 3 yards long. Regularly up to \$2.49. Today, per pair \$1.98. Simpson's—Fourth Floor.

Big Shipment of 'Thomas Strahan' Wallpapers Just in

Including tapestries, chintzes, conventional and weave effects. Latest designs in the newest color treatments to add charm to the home.

The Thomas Strahan mark on the edge of Strahan rolls is a sign of value. It bears the same relation to wall paper as the hall mark does to silver.

Decorating Estimates given free of charge. Special rates during February Sale. Simpson's—Sixth Floor.

Sale of Women's Boots at \$4.95 Today

Women's Boots, Today, \$4.95—Regularly \$6.00, \$8.00 and \$9.00 grades—They are made of brown, grey and black kid, gunmetal, velour calf and patent leather. High tops—Cuban, Spanish and low heels, Goodyear welt and McKay sewn soles. All the latest lasts, including plain vamps. Imitation straight and wing toe caps. All sizes in the lot. No phone, mail or C.O.D. orders on these. Today, all one price, \$4.95.

Men's Goodyear Welt Boots, \$3.95—These are broken lines from stock. Patent leather and box calf—blucher and button styles. Wide and narrow shapes, with toe caps and wide plain toes—police style—heavy and medium weight guaranteed soles; wear-proof lining. All sizes, \$3.95. Boys' Gunmetal Boots—Blücher style, full plain quarter, solid leather sewn soles. Sizes 1 to 5. Today, \$2.69. Girls' Kid Lace Boots—Smart looking, made on College Girls' semi-round toe last, high cut black kid top, good weight soles and low heels. Sizes 11 to 2. Today, \$3.29. Simpson's—Second Floor.

This \$28.00 Extension Table For \$20.95



Extension Table, quartered oak, top 45 inches; fumed and golden finish. Regular price \$28.00. February Sale price \$20.95.

Simpson's MARKET For Today

Telephone Adelaide 6100

MEATS AND FISH. Canada Food Board License No. 9-029.

All Meats Sold in the Simpson Market Are Approved by Government Inspection.

- Shoulder Roasts, Simpson Quality Beef, per lb.22
- Blade Roasts, per lb.24
- Brisket Best Boiling Cuts, per lb.22
- Round Steak or Roast, per lb.32
- Fresh Leg of Young Pork, whole or half, per lb.37
- Rack of Fresh Veal, for roasting, per lb.27
- Frost-quarters Young Lamb, lb.25
- Boneless Peamealed Cottage Hams, 3 to 5 lbs. each, per lb.38
- Finest Balled Ham, thinly sliced, per lb.60
- Winter-caught Whitefish, dressed, per lb.17
- Winter-caught Erie Herring, large, per lb.7 1/2
- Atlantic Haddock, fresh caught, dressed, per lb.12 1/2
- Cod Steaks, fresh caught, very fine, per lb.16
- Smoked Finnan Haddies, per lb.13
- Quail on Toast Brand Salt Cod, 1-lb. blocks.20

GROCERIES. Canada Food Board License No. 8-7581.

- 200 boxes Sunlight Soap, 7 bars each. (Only 14 cakes to a customer.)50
- 3,000 packets Green Peas, packed in tin.10
- 2,000 tins Finest Golden Haddie, per tin.17
- 2,000 bags Finest Manitoba Flour, Quaker Brand, 24-lb. bag.1.33
- Fresh Rolled Oats, stone.78
- One car Standard Granulated Sugar, in 5-lb. packets, 2 packets.1.14
- Eagle Brand Blueberries, tin.15
- Raspberry Jam, No. 4 size pail.90
- Pure Crabapple Jelly, No. 4 size pail.50
- Egg-O Baking Powder, tin.25
- Libby's Grated Pineapples, tin.33
- Canned Asparagus Tips, tin.35
- Finest Orange Marmalade, 1-lb. jar, per jar.25
- Pink Salmon, 1/2-lb. tin.14
- Crisco, 1-lb. tin.33
- White Swan Pancake Flour, packet.15
- Quaker Cornflakes, 3 packets.33
- Split Peas, 3 lbs.25
- Table Syrup, 2-lb. tin.25
- Klim, tin.14
- Japan Rice, 2 lbs.25
- Teller's Cream Sodas, packet.32
- Edwardsburg Laundry Starch.37
- Bluebell Jelly Powders, assorted, 3 packets.29
- Fresh Roasted Coffee, in the bean, ground pure or with chicory, lb.29

FRUIT SECTION.

- One car Choice Potatoes, peck 25c, per bag.1.40
- Choice Beets, 6 lbs.15
- Choice Hard Cabbage, good size, each.12
- Highest Quality Grapefruit, 3 for.29
- California Naval Oranges, Sun-kist Brand, dozen.33

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