

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS: Local snow flurries, but generally fair and continued cold.

SIMPSON

Sweeping Reductions in Skate Prices for Tuesday See Basement

The Simpson Store Provideth Furniture with Individuality

This in the Lunch Room
TUESDAY AFTERNOON 3:00 to 5:30
Home-made Gingerbread
Maple Syrup Pot of Tea
TEN CENTS.

Introduction Prices for Spring Coats

Coats heavy enough for present wear, include one of the new boucle tweed, in a grey and white mixture, with a bright tan flake; one of the most attractive styles for the coming season, with rounded corners on the coat, and novelty buttons. The collar is of tan broadcloth, in a one-sided effect, with long rever on one side, in the new black and white effect. Tuesday 19.75

WOMEN'S DRESSES FOR CLEARANCE.

Cloth, Velvet and Striped Silk Dresses, in one piece, offer so many varieties of neck and sleeve, trimming and material, that description is impossible. In the lot are black, navy, cadet or tan, navy or grey stripes. Regularly \$18.50 to \$25.00. Tuesday 12.95

THE SKIRT SECTION.

New bright models for women, in a wide range of fabrics, Panamas, serges, tweeds and worsted, which come in all the popular colors; styles are the new one-sided effect, tunic effect, high waist, and plain tailored styles. Tuesday 5.00

Materials for the Spring Outfit

Favorites in Dress Goods A Sale of Black Silks

Second Floor
Pencil and hairline stripes, cream ground with black, blue and tan contrasting stripes, black and white and navy and white. A fine collection of new Cheam Serge Suitings, in fine and medium twills, which promise great popularity for smart tailored suits and dresses.
New Reversible Suitings in all-wool and silk and wool effects.
New Bordered Serges, in navy and black, with contrasting borders.
New English Worsteds, in a variety of designs and colorings.
New Scotch Suitings, in the new tans, browns, greys, blues, heather mixtures, etc.
Indigo West of England Clay Twill Suitings, that tailor to perfection and always give satisfaction.
All guaranteed quality, thoroughly sponged and spotproof.

A Great Assortment of Wash Goods

Wash silk, polka dot design, in self colored square, 27 inches wide, in a full range of colors, including sky, black, cream, Allice, resede, maize, mauve, pink, old rose, etc. Regular value 48c. Tuesday 25
New Ranges of the celebrated Cruma print, white, navy, black, red, cadet, and other colored grounds, designs of polka dots, sprays, stripes, and figures. The best quality. 31in. wide 15
Printed duck for strong waists and dresses, white, black, navy, and other color spots, sprays, and figures, all fast colors. 28 inches wide 12 1/2
French Printed Muslins, small floral designs, pink, mauve, sky, etc. 11in. finish. Regularly 25c. Tuesday 15
Clearance of all Cashmerettes, Velours, Cotton Elderdowns, etc. printed designs, suitable for dressing gowns, kimonos, etc. Regularly 12 1/2c to 30c. All one price 8
New range of Fine Cotton Delaines, navy, cream, black and other colored grounds; 28 inches wide 15
New full range of Pretty White Brocades. These goods are highly mercerized and always look well, even after repeated washings. Big range of designs, including dots, sprays and figures. 25c, 30c and 15

Long Kid Gloves

Women's long Kid Gloves, made in France, from extra selected skins, glace finish, mousquetaire opening at wrist, oversewn seams, perfect fitting, 12-button, black, white and tan 2.00
16-button, black, white and champagne 2.50

Needlework

300 pieces of fine Fancy Linens, oddments and small quantities of Renaissance and Battenberg lace, pure linen, with heavy drawn work, and various other shams, runners, centres and sideboards, regularly \$1.00, \$1.25, \$1.50 and \$1.75. Tuesday89



Eight o'clock and All-Day Values

Boots and Rubbers

Men's Goodyear Welted Boots, button and blucher styles, patent colt, gunmetal, tan, Russia calf, vicid kid and velours leathers; single and double soles; sizes 5 to 11. Regular \$3.50 and \$4.00. Tuesday 2.95

Women's Boots, including 120 pairs samples, in all leathers and lasts, button and blucher styles, high, medium and low heels; single and double soles; sizes 2 1/2 to 8. Regular \$2.49 and \$3.00. Tuesday 1.99

RUBBERS.

Light city weight Rubbers, bright finish, black net lined, corrugated soles, reinforced heels, every pair perfect. Men's, 65c. Boys', 55c. Women's, 45c. Youths', 45c. Misses', 35c. Children's, 30c.

Not merely furniture that can be sold at a low price. The Simpson Furniture is the kind of belongings that you are willing to save for, and, when bought, to care for. The wonderful pricing is in addition to the distinctly superior quality of every stick, and a rare beauty that is reminiscent of other days.

February Sale Prices

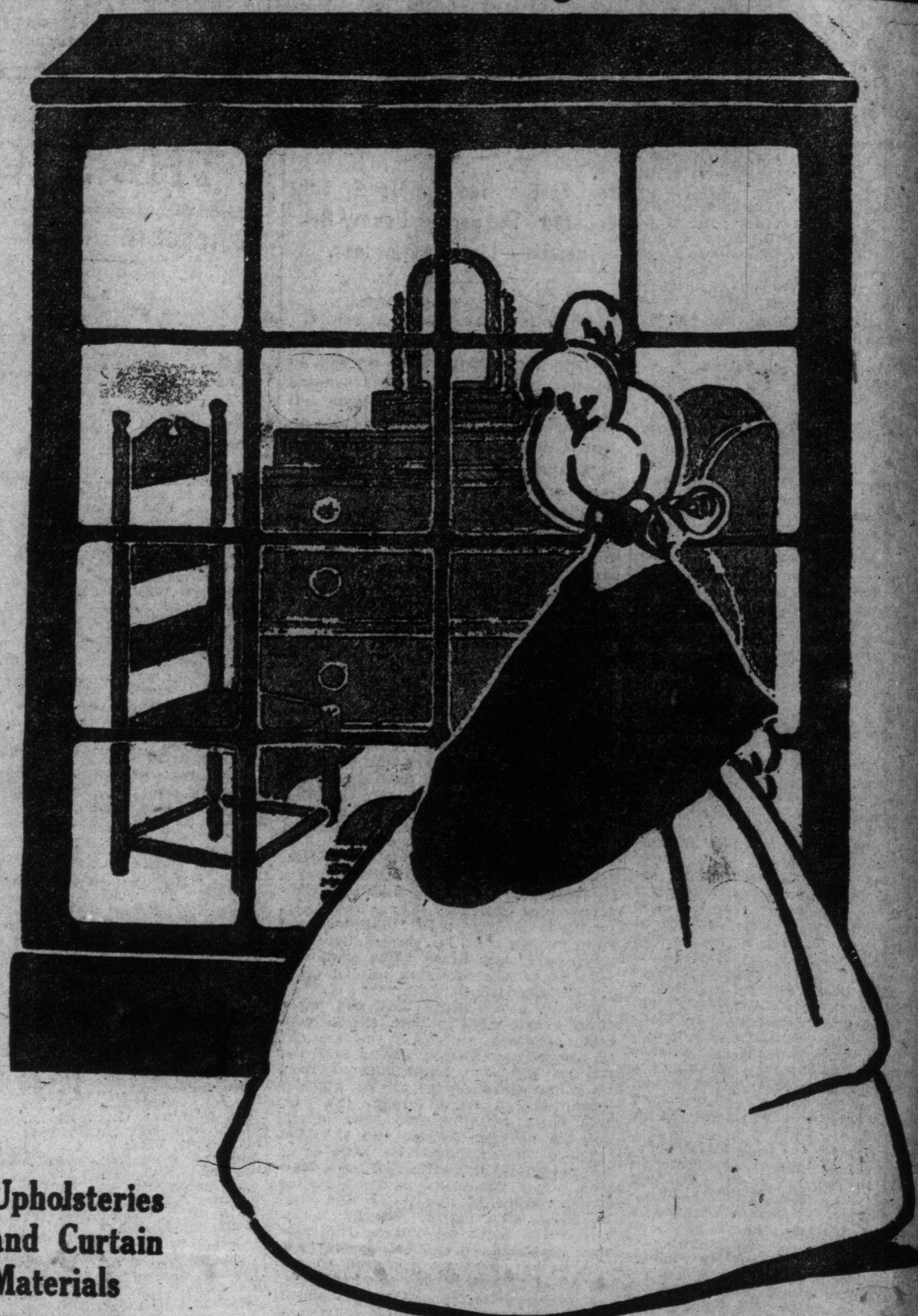
Buffet, in selected quartered oak, fumed or early English finish, of good size, conveniently arranged. Regularly \$34.50. February Furniture Sale 28.60
Buffets, in genuine quarter-cut oak, rich golden finish, lots of cupboard and drawer space. Regularly \$37.00. February Furniture Sale, at 29.90
China Cabinets, in solid quartered oak, mission design and finish, three display shelves. Regularly \$22.50. February Furniture Sale 17.90
China Cabinets, in selected quartered oak, rich golden finish, an exceptionally good design, with bent glass ends and door. Regularly \$46.75. February Furniture Sale 37.60
Dining Tables, in quarter-cut oak, finished fumed, pedestal design, with round top and hand carved claw feet. Regularly \$33. February Furniture Sale 26.50
Dining Tables, in solid quartered oak, massive design, with round top, rich fumed finish. Regularly \$30. February Furniture Sale 23.90
Dining Chairs, in quartered oak, fumed and early English finish, leather upholstered seats; sets of 5 small chairs and 1 arm chair. Regularly \$44.50 and \$53.00. February Furniture Sale 38.75
Dining Chairs, in quartered oak finished, rich golden color, seats upholstered in genuine leather. Sets of 5 small chairs and 1 arm chair. Regularly \$18.75. February Furniture Sale 14.90
Dressers, in mahogany finish; three deep drawers, with three short drawers above, large bevel plate mirror. Regularly \$24.00. February Furniture Sale 19.60
Dressers, in quartered oak, finished rich golden trimmings, are wooden knobs, mirror is bevelled and oval shape. Regularly \$46.00. February Furniture Sale 37.50
Dressers, in selected quarter-cut oak, colonial design, well made throughout. Regularly \$19.75. February Furniture Sale 15.90
Chiffoniers, in bird's-eye maple, finished natural, of good design, carefully made. Regularly \$36.00. February Furniture Sale 28.75
Chiffoniers, in selected quarter-cut oak, also in mahogany finish, deep drawers and good mirrors. Regularly \$19.50. February Furniture Sale 15.75
Dressers, in dull mahogany finish, Princess style, with heavy oval plate mirror. Regularly \$31.00. February Furniture Sale 24.75
Davenport Beds, in solid oak, golden finish, also in mahogany finish. Regularly \$39.50 and \$45.00. February Furniture Sale 32.00
Mattresses, filled with pure white cotton, built in layers, comfortable and durable, in all standard sizes. Regularly \$8.50. February Furniture Sale 6.90
Mattresses, with hair centre, and heavy layer of cotton felt on both sides, covered with a good quality art ticking. Regularly \$14.75. February Furniture Sale 11.60

Savings on Carpets

The whole of our regular stock of Tapestry and Velvet Squares, which includes all the best known makes, at a discount of 10 per cent. for one day only. This is a much greater buying inducement because these are regular goods; not manufacturers' stocks of seconds, which often show greater reductions without the quality here given.

Heavy Scotch Printed Linoleums, all perfect goods, taken from regular stock, including block, tile, floral and matting designs. Regular 40c and 45c. Sale price 31

FILLED CURTAIN NET, 13c YARD.
Brussels Net, trimmed with lace and insertion, full 36 inches wide. Regularly 25c. Special at 18
TICKING AND TAFFETA, 33c YARD.
300 yards Art Ticking and Reliance Taffetas, in floral and stripe effects, 32 to 36 in. wide, make very dainty curtains and valances, 40c and 45c qualities. Special, yard 33
NOTTINGHAM LACE CURTAINS \$1.79 PAIR.
Nottingham Lace Curtains, in white and ecru tones, 3 and 3 1/2 yards long, large selection of beautiful border or all-over patterns, worth \$2.00 and \$2.50. Special, pair 1.79
Cable Net Curtains, very good quality, for heavy wear. Regularly \$3.00 and \$3.50 values. Special, pair 2.19
French and English Tapestries, including "Verdure." Regularly \$1.00, \$1.25 and \$1.50. Special at 73



Upholsteries and Curtain Materials

Linens and Staples of Old Time Quality

100 PAIRS LARGE SIZE HEMMED SHEETS, \$1.48 PAIR.
80 x 90 inches, for large double beds, hemmed ready to use, made from the full bleached stout twill sheetings, free from dressing. Tuesday, to clear per pair 1.48
40-INCH IRISH BROWN HOLLAND, 18c YARD.
Splendid strong quality, all pure linen, Irish brown Holland. Note the wide width—40-inch. An excellent quality for ladies and children's wash dresses. Just 400 yards in this lot. Per yard, Tuesday 18
SETS OF TABLE LINEN SPECIAL VALUE \$3.95 SET.
Beautiful grass bleached full satin Damask, all pure linen, Table Cloth, 2 x 24 yards. Dozen 22 x 22-inch Napkins to match. Elegant bordered designs. Special quality, per set, Tuesday 3.95
LONG CLOTHS FOR SEWING TIME, 9 1/2c YARD.
Carefully selected English Long Cloths, for underwear and night gowns, round fine thread, perfect bleach, finest needle finish, yard wide. 500 yards for Tuesday, at yard 9 1/2
100 PAIRS WHITE UNSHRINKABLE WOOL BLANKETS, \$1.98 PAIR.
Thoroughly scoured, lofty finish, a few are slightly soiled, others are a little uneven in finish, that's why we're selling them at the price. 60 x 80 inches. Per pair, Tuesday 1.98
(Second Floor)

These Special Items Will Interest

MEN

Underwear Heavy Winter Overcoats Priced for Clearance Have Lost None in Value Though Down in Price

Men's English natural wool, light shade, heavy weight, double breast, fasten on shoulder, neatly finished with biege trimmings. Sizes 34 to 44. Regular \$1.25. Tuesday 89

Sweater Coats

Of different colorings; every garment is perfect in every way. The season is over for which they were purchased, hence this extraordinary price; all styles and sizes in the lot. Regularly \$2.50, \$3.00 and \$4.00. Tuesday to clear 1.49

Overcoats, in heavy black English meltons, in fancy mixed tweed, in greys and browns, and in cheviot cloths; cut single-breasted Chesterfield and single and double-breasted ulster style, with two-way convertible collars; very best linings, and well tailored. Selling at half their value. Tuesday 12.95
FUR-COLLARED OVERCOATS.
Of English black beaver cloth, cut double-breasted, with loops and barrel buttons, marmot fur shawl collar, and heavy quilted lining; very warm, but not too heavy in weight. To clear at 11.80
BOYS' PLAY SUITS THAT WASH.
Russian Suit, with Peter Pan collar, belt trimmed with white braid, detachable shield, red flowing end tie, and bloomer pants; made from a natural linen; 2 1/2 to 6 years. Tuesday 1.50
Boys' Russian Suits, made from heavy weight cambric, a white ground, with wide dark blue striped belt, Eton collar and flowing end tie; bloomer pants; sizes 2 1/2 to 6 years. Tuesday 1.25
BOYS' SHIRT WAISTS.
Special range in this season's new patterns, white grounds, with assorted stripes and checks; also a splendid assortment of colored grounds, with fancy stripes; laundered cuffs and collars. Sizes 11 to 14 years. Tuesday 75

Your Needs in Silverware

Egg Cup Stand, heavy English silver-plated on nickel silver, 4 egg cups gold lined, with 4 spoons. Regularly \$5.00, sale price 3.95
SILVER TEA SET FOR \$4.89.
Three-pieces, including tea pot, sugar bowl and cream jug, satin finish, beautifully hand engraved, cream jug gold lined. Regularly \$7.00, sale price 4.89
Four-Bottle Lunch Castor, glass bottles, fitted in an English silver-plated stand, about 10 inches high. Regular \$2.50, sale price 1.49
Silver-plated Bake or Pudding Dish, plain burnished, complete with inner dish and separate rim. Regularly \$5.00, sale price 3.95
Said or Fruit Bowls, in fancy cut glass patterns, with silver-plated rims. Silver Sale price 1.25

Men's Furs For Frosty Days

Black Galloway Fur Coats, of the best skins, prime and heavily furred, best quilted lining, and deep rolling storm collars, are 50 in. in length. Regular \$35. Tuesday 27.50

Fur Gauntlet Mitts, in Russian calfskin or black dogskin, fur-lined, and with good wearing leather palms. Reg. \$3.50. Tuesday 2.29

GROCERIES

One Car Standard Granulated Sugar, 17 lbs. 1.00
Finest Marmalade Oranges, good size and color, per dozen 1.19
Finest Messina Lemons, large size, per dozen 1.14
Choice Side Bacon, Peasmeal, half or whole, per lb. 18
Pure Kettle Rendered Lard, 3 lb. pail 47
Ogilvie's Royal Household Flour, 3 1/2 bag in gotten 25
500 lbs. Fresh Ginger Snaps, 3 lbs. 25
Pure Gold Quick Tapioca Chocolate and Custard Powders, 3 packages 25
Post Toasties, 3 packages 25
300 Quart Gem Jars, Canned Pineapple and Raspberries, while they last, per jar 25
Finest Carolina Rice, 3 lbs. 25
St. Charles Milk, per tin 15
Canned Mackerel, per tin 15
Imported Pure Malt Vinegar, Imperial Quart Bottle 20

The **SIMPSON** Company Limited