

STORE HOURS:

8.30 A.M. TO
5.30 P.M.

The Robert Simpson Company, Limited

TELEPHONES:
Groceries, Adelaide 6100.
Other Departments, Main
7841.

Spring and Summer Shoes

Many Less Than Half Regular Prices

MEN'S OXFORDS BELOW HALF-PRICE, \$1.49.
400 pairs, all sizes, patent leather Oxfords, with Goodyear welt soles; perfectly smooth inner soles; stylish and popular toe shapes; English and military heels; easy-fitting, stylish shoes. Regularly \$3.50 to \$4.50. No mail or phone orders. Wednesday, \$1.49.

1000 PAIRS WOMEN'S LOW SHOES, HALF-PRICE, \$1.49.

All sizes, leathers and styles; easy-fitting widths; button, lace, Blucher, Colonnials, pump and strap patterns; Goodyear welt, McKay and hand-turned soles; leather soles, and Goodyear welt rubber soles; athletic styles; every shape heel; sizes 2½ to 8. Regularly \$3.00 to \$4.00. No mail or phone orders. Wednesday, \$1.49.

BARGAIN PRICES IN LADIES' SLIPPERS, WEDNESDAY, \$1.95.

Only 300 pairs, patent and velvet kid leathers; one, two and three-strap slippers; some styles have beaded vamps, round or English toe styles; sizes 2½ to 7 in the lot. Regularly \$2.95, \$3.50 and \$4.00. No mail or phone orders. Wednesday, \$1.95.

LITTLE BOYS' "CLASSIC" BOOTS, \$1.95.
Four lines, in Blucher and button patterns; made of gunmetal calf, patent calf and tan Russia calf leathers; sizes 8 to 10½. Regularly \$2.10. No mail orders. Wednesday, \$1.95.

LITTLE GIRLS' "CLASSIC" BOOTS, WEDNESDAY, \$1.95.

Two styles of Button Boots, in patent calf and velvet-finished dull calf; black cloth tops; sizes 8 to 10½. Regularly \$2.25. No mail orders. Wednesday, \$1.95.

A Condensed List of Materials for Dresses and Suits

Only a visit to the department will really inform you of its possibilities, but this list will help you in deciding on what to use.

New Black Silks and Satins

Black Duchesse Paillettes, Chiffon Taffetas and Satin Mousselines, 36 and 38 inches wide; \$1.53 values, for \$1.18.

Black Satin Paillettes, noted for wear and effectiveness; 36 and 38 inches wide. Regularly \$1.19 yard. Wednesday, 95c.

Black Satin Duchesse, bright, lustrous finish, and skein-dyed. Regularly \$1.50. Wednesday, \$1.33.

Black Chiffon Taffetas, 40-inch French goods. Regularly \$2.00. Wednesday, \$1.89.

Black Sating Satins, 40 to 54 inches wide. Wednesday, \$2.00, \$2.50, \$3.00 and \$3.50.

Ivory Duchesse Brocade Satins, -flower patterns. Regularly \$1.50. Wednesday, \$1.18.

Ivory and Cream Corduroy Velvets, 27 inches wide. Yard, 75c.

Imported Wool Suiting Poplins

Special purchases and ends of contract lots; lovely color ranges, and blacks; 42 to 50 inches wide. Yard, 75c to \$1.53.

Silk and Satin Striped Voiles, new spring tones, 40 inches wide. Per yard, 50c.

Suiting and Coating Checks, three sizes of checks; medium and heavy weights; 34 inches wide. Regularly 75c per yard. Wednesday, 55c.

Wash Goods Specials

28-inch Cross-bar Muslins. Regularly 20c. Wednesday, 10c.

44-inch White Marquisettes. Regularly 65c. Wednesday, 25c.

27-inch Plain Colored Duck Suitings, nearly all shades. Regularly \$1.50. Wednesday, 95c.

40-inch Ottoman Cords, white only. Regularly \$1.25. 600 yards Wednesday at 25c.

36-inch Imported Mosquito Netting, green, white and black. Yard, 10c.

36-inch Black and White Silk Muslins, stripes and floral designs. 75c.

36-inch Lace Voiles, in green, sky, yellow and pink. 75c.

40-inch Voiles, white and colored grounds, with floral designs. Per yard, 50c.

40-inch Crepes, in plain gray, spot, Alice, mauve, tan and champagne. 25c.

Silverware at Reduced Prices

Loaf Sugar Holders, silver-plated, bright finish. Your choice of two designs; fancy pierced patterns. Regularly 75c and \$1.00 each. Wednesday, each, 49c.

Cake Plates, full silver-plated, in bright and satin finish, bead border with the word "Cake" hand-engraved on centre of plate; the size of the plate is 9½ inches. Regularly \$1.50. Wednesday, 95c each.

Fruit Baskets of Nut Bowls, silver-plated, in a satin finish, gold lined, with feet and handle. Regularly \$1.65. Wednesday, \$1.00 each.

Bake or Pudding Dishes, full silver-plated, bright finished cover and fancy pierced bake dish holder. Complete with lining. Regularly \$4.35. Wednesday, \$2.49 each.

Electric Appliances

6-lb. Electric Iron, guaranteed for ever, heavily nickel-plated, with 6 ft. extension and plug. Regularly selling for \$4.50. Wednesday, \$2.75.

Electric Toaster, upright type, makes two pieces at one time, nickel-plated finish, 6 ft. extension cord and plug. Regularly selling for \$4.50. Wednesday, \$2.75.

Electric Plug Adapter—A device to allow consumers to use both Electric Iron or Toaster and Light from one socket. Regularly selling for 75c. Wednesday, 55c.

Fifth Floor.

BREAKFAST—8.30 TO 10.30 A.M.

20c and 25c

DINNER—11.30 TO 2.00 P.M.

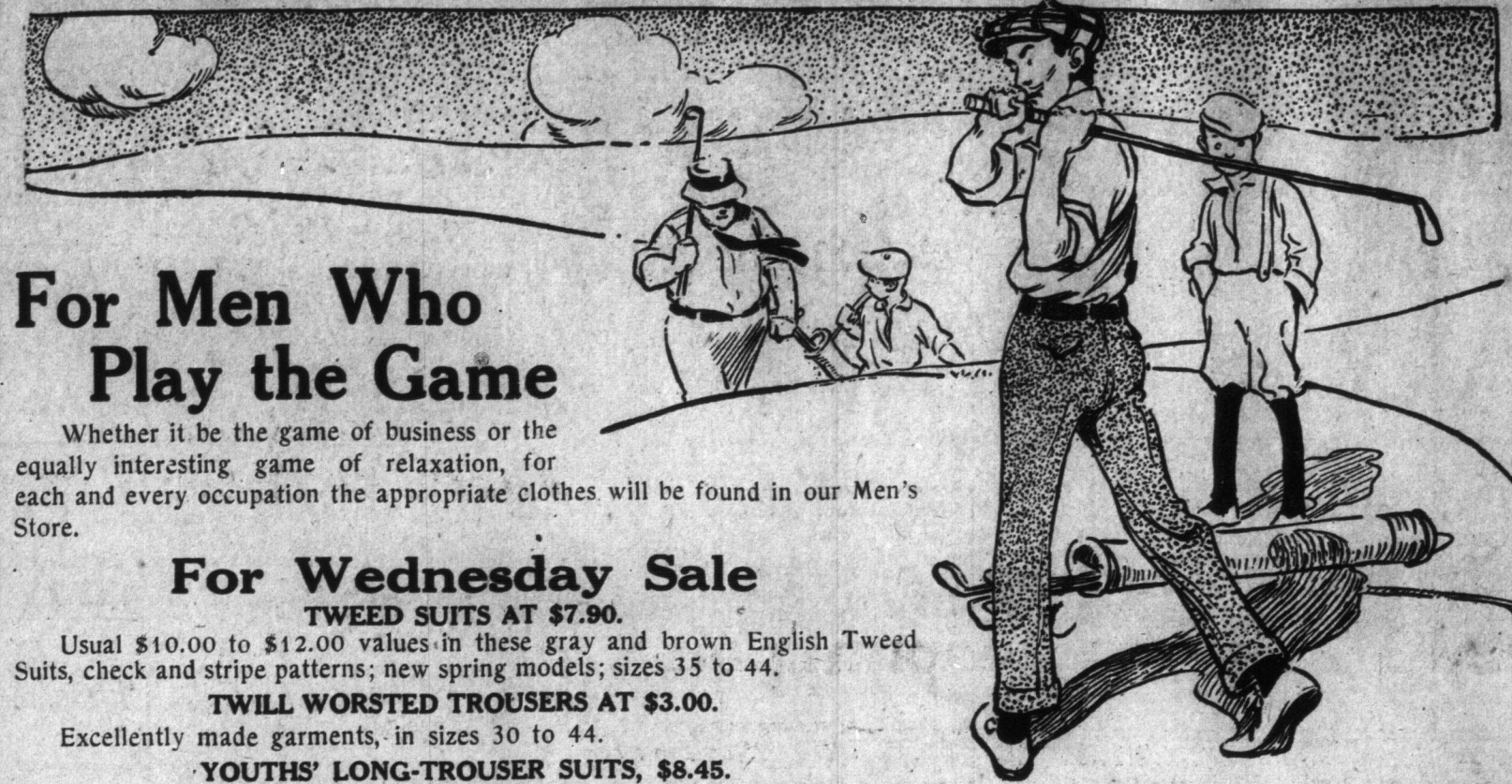
25c

AFTERNOON TEA—3.00 TO 5.30 P.M.

15c or Two Persons for 25c.

A la Carte, 8.30 a.m. to 5.30 p.m.

Particular People patronize our Lunch Room.



For Men Who Play the Game

Whether it be the game of business or the equally interesting game of relaxation, for each and every occupation the appropriate clothes will be found in our Men's Store.

For Wednesday Sale
TWEED SUITS AT \$7.90.

Usual \$10.00 to \$12.00 values in these gray and brown English Tweed Suits, check and stripe patterns; new spring models; sizes 35 to 44.

TWEED WORSTED TROUSERS AT \$3.00.

Excellent made garments, in sizes 30 to 44.

YOUTHS' LONG-TROUSER SUITS, \$8.45.

Were \$13.50, \$14.00, \$15.00, \$16.00, \$18.00.

English styles, in single-breasted models, two and three-button cut, narrow shoulders and fitting back; vest and long cuff-bottom trousers; worsteds and tweeds, check and stripe patterns; sizes 32 to 35. Wednesday, \$8.45.

BOYS' HAND-TAILORED SUITS, \$6.65. REGULARLY \$9.50, \$10.00, \$10.50, \$11.00 AND \$12.50.
110 Suits, single-breasted, yoke, Norfolk and fancy novelty styles; dark and medium tweeds and worsteds, in light and medium shades; sizes 28 to 34. Wednesday, \$6.65.

Boys' and Youths' Caps

New golf shape, in grays, browns, navy, fancy patterns and black and white checks, 4-4 or 5-4 crowns. Wednesday, special, 45c.

Men's Golf-Shape Caps, in large range of newest spring and summer tweeds, and fancy silk effects, best finish; \$1.50 qualities, for \$1.00.

Boys' Varsity Caps, extra fine all-wool beaver and Melton cloth, fast dye, good wearing caps, specially well made; 50c qualities, for 39c.

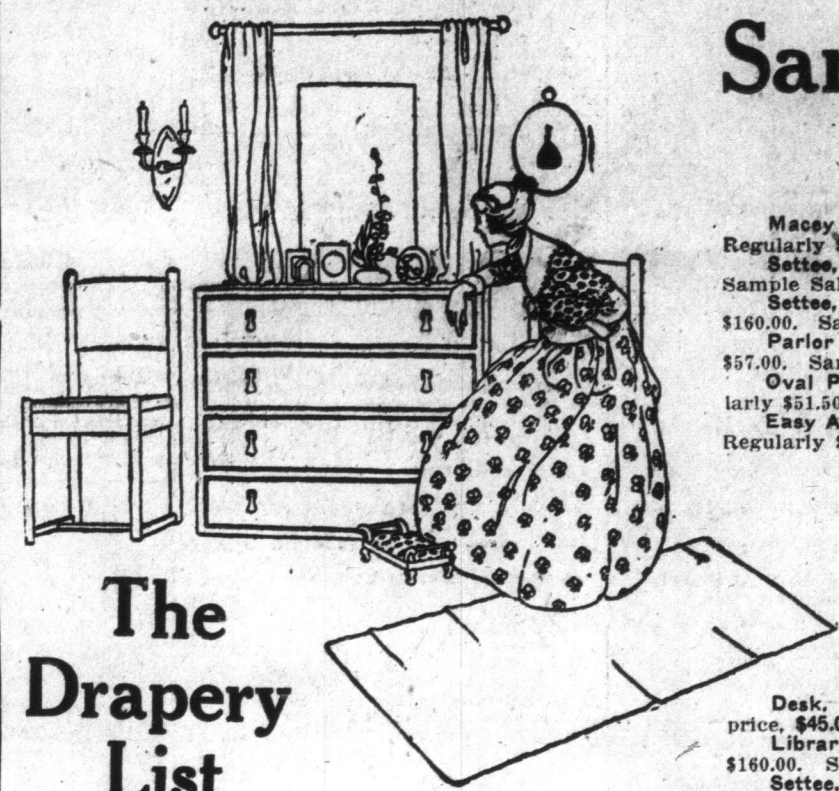
480 Outing Shirts for Men

A big lot of manufacturers' samples and regular lines (some slightly soiled), with and without collar, double soft cuffs; plain whites, white body with fancy cuffs, fancy stripes and plain colors; sizes 14 to 17. Regularly \$1.00, \$1.25 and \$1.50. Wednesday, 83c.

Fancy Stripes and Plain Color Pyjama Suits, in -sollettes, cambrics and percales; also heavier stripe flannellets; sizes 34 to 46. Regularly \$1.50, \$2.00 and \$2.50. Wednesday, per suit, \$1.27.

The Home Lovers' Club at Simpson's Meets
Your Home Needs Now!

No waiting for a particular streak of luck to put your home in order. Apply for membership in the Club now. Do your necessary buying and pay at convenient intervals. See the Secretary, Fourth Floor.



The Drapery List

Java Cotton Table Covers, for the verandah, size 36 x 36, rich Indian designs. Regularly \$1.00 each. Wednesday 39c.

English Washing Chintz; bright cheerful colorings for summer, a special purchase of light, dark and medium grounds, the designs are beautiful, 31 inches wide. Regularly 25c and 30c per yard. Wednesday 15c.

Madras Curtain Muslin, dainty fabric for sash curtains, 40 inches wide, in cream or white, floral and conventional designs. Yard 25c.

Bungalow Nets at 25c—For the curtains of a summer cottage, good variety of designs, 45 inches wide. Wednesday, yard 25c.

American Silkones at 14c—Dainty designs, 36 inches wide. Wednesday, yard 14c.

English Printed Bateens at 18c—Excellent quality, colorings suitable for window hangings, 32 inches wide. Regularly 25c yard. Wednesday, yard 18c.

Order your Awnings now from our big range of materials. You will secure prompt delivery by being early.

Lighting Fixtures at 95c

Oval "Sheffield" Ceiling Fixture, two lights. Regularly \$2.50. Wednesday 95c.

Ceiling Shower, with two lights. Regularly \$2.50. Wednesday 95c.

Ceiling Cluster, two lights, and lily husks. Regularly \$2.50. Wednesday 95c.

Oval "Sheffield" Wall Bracket. Regularly \$2.50. Wednesday 95c.

Hall Chain Pendant, 7-inch crystal ball. Regularly \$2.50. Wednesday 95c.

Square Mission Wall Brackets. Regularly \$1.75. Wednesday 95c.

Prices do not include lamps, installation, nor inspection charges. No phone orders taken.

Sample Sale Items at Half Price

Massy Sectional Bookcase, in quarter-cut oak, golden finish, "Colonial" design. Regularly \$60.00. Sample Sale, \$30.00.

Settee, deeply upholstered and covered in silk tapestry. Regularly \$140.00. Sample Sale price, \$60.00.

Settee, luxuriously upholstered, loose cushions, in silk tapestry. Regularly \$160.00. Sample Sale price, \$80.00.

Parlor Table, in mahogany, "Louis XVI" design, plate-glass top. Regularly \$57.00. Sample Sale price, \$28.50.

Oval Parlor Table, in mahogany, "Louis XVI" design, plate-glass top. Regularly \$51.50. Sample Sale price, \$25.75.

Easy Arm Chair, mahogany frame, cane panel and sides, loose leather cushions. Regularly \$118.00. Sample Sale price, \$59.00.

Bookcase, in mahogany, "Louis XV" design. Regularly \$112.00. Sample Sale price, \$56.00.

Desk, in mahogany, "Chippendale" design. Regularly \$95.00. Sample Sale price, \$47.50.

Desk, in Circassian walnut. Regularly \$80.00. Sample Sale price, \$40.00.

Tea Table and Tray, in mahogany, "Colonial" design. Regularly \$28.00. Sample Sale price, \$14.00.

Arm Chair, in fumed oak, "Jacobean" design, cane seat and back. Regularly \$46.00. Sample Sale price, \$23.00.

Reception Chair, in mahogany, "Louis XV" design. Regularly \$47.00. Sample Sale price, \$23.50.

Desk, in solid mahogany, "Francis I" design. Regularly \$90.00. Sample Sale price, \$45.00.

Table, in solid oak, "Elizabethan" design, very massive. Regularly \$160.00. Sample Sale price, \$80.00.

Settee, in mahogany, "Louis XVI" design. Regularly \$60.00. Sample Sale price, \$30.00.

Desk, in mahogany, "Colonial" design. Regularly \$47.50. Sample Sale price, \$23.75.

Settee, in mahogany, "Colonial" design. Regularly \$39.00. Sample Sale price, \$19.50.

Table, in mahogany, "Colonial" design. Regularly \$63.00. Sample Sale price, \$31.50.

Bedroom Suite, in bird's-eye maple, inlaid, consisting of chiffonier, dresser, dressing table, twin beds and chest. Regularly \$379.00. Sample Sale price, \$189.50.

Bedroom Suite, in brown wicker, consisting of dresser, dressing table, chiffonier, bed and somnol. Regularly \$360.00. Sample Sale price, \$180.00.

Chiffonier, in solid mahogany, "Colonial" design. Regularly \$100.00. Sample Sale price, \$50.00.

Dressing Table, in satin walnut, inlaid. Regularly \$60.00. Sample Sale price, \$30.00.

Cheval Mirror, in Circassian walnut, "Colonial" design. Regularly \$62.00. Sample Sale price, \$31.00.

Cheval Mirror, in solid black walnut, "William and Mary" design. Regularly \$92.00. Sample Sale price, \$46.00.

Dressing Table, in white enamel, triple British bevel mirrors. Regularly \$34.00. Sample Sale price, \$17.00.

Dining-room Suite, in quarter-cut oak, "Arts and Crafts" design, consisting of buffet, china cabinet, dinner wagon, extension table, five side and one arm chair. Regularly \$413.00. Sample Sale price, \$206.50.

Dining-room Suite, in solid oak, "Jacobean" design, set has buffet, extension table, dinner wagon, five side and one arm chair. Regularly \$770.00. Sample Sale price, \$385.00.

Honeycomb Bed Spreads, blue or red with white, size 75 x 96 inches. Wednesday, \$1.69.

Cream Viyella Flannels, 46 inches wide. Yard, \$1.25.

One Hundred Tapestry Rugs
\$6.25

New Oriental designs, medallion and all-over effects, in wood shades; size 6.0 x 9.0; particularly good colors; all first-class goods. Each, \$6.25.

Seamed Wilton Rugs—Lovely new colors and designs; good range of sizes and colors:

4.6 x 6.0 10.25 9.0 x 9.0 29.75

4.6 x 7.6 13.25 9.0 x 10.6 33.50

6.9 x 7.6 19.25 9.0 x 12.0 37.50

6.9 x 9.0 22.50 11.3 x 12.0 50.00

6.9 x 10.6 26.50

A Carload of Heavy Printed Linoleum, 36—Tile, block, carpet, matting, oak stripe and hardwood designs; 2 yards wide only. Per square yard, 36c.

Hemstitched Damask Table Cloths

Rose, fleur de lis and lily designs, spoke-hemstitched, size 2 x 2½ yards. Wednesday, \$2.48.

Damask Napkins, all linen, 15-inch size, dainty designs, hemstitched or scalloped. Wednesday, dozen, \$3.98.

Hemmed Huckaback Bedroom Towels, size 17 x 30 inches. Wednesday, pair, 19c.

Horrocks' Sheets, fully bleached cotton, size 2 x 2½ yards. Wednesday, \$1.98.

Horrocks' Circular Pillow Cotton, 46 inches wide. Wednesday, 27c.

Honeycomb Bed Spreads, blue or red with white, size 75 x 96 inches. Wednesday, \$1.69.

Cream Viyella Flannels, 46 inches wide. Yard, \$1.25.

Rose Bushes, Shrubs and Plants to Start Your Garden

5000 Rose Bushes, including American Beauty, Killarney, General Jacqueminot, Alfred Colomb, Dean Hole, Dorothy Perkins and Druski varieties. All very choice stock. Regularly 20c and 25c each. While they last, each, 12½c.

1000 Bridal Wreath Spruce, 500 Boston Ivy and 500 Virginia Creeper Vines. Regularly 25c each. While they last, each, 16c.

500 Flowering Almond and Syringa Shrubs. Regularly 35c. While they last, each, 25c.

500 Clematis and Honeysuckle Vines. Regularly 40c. While they last, each, 27c.

200 French Lilac Bushes, white and purple, double flowering varieties. Regularly 35c. While they last, each, 29c.

300 Rambler Rose Bushes. Regularly 25c each. While they last, each, 15c.

ROOTS AND BULBS.

10,000 Hardy Roots, including Double Hollyhocks, Coreopsis, Sweet William, Garden Pinks, Phlox, Bleeding Heart, Japan Lilies and other good varieties. Regularly 15c each. While they last, each, 10c.

1000 Peonies, double flowering, in red, pink and white, some named varieties. Regularly 20c and 25c each. While they last, each, 12½c.

10,000 Gladiolus Bulbs, a very choice selection. Regularly 15c dozen. While they last, 2 dozen 21c.

1000 Dahlia Bulbs, double flowering varieties. Regularly 10c each. While they last, each, 5c.

5000 lbs. Shallots or Multiplier Onions, very best stock. Regularly 10c lb. While they last, 2 lbs. 13c.

5000 lbs. Dutch Set Onions. Regularly 12½c lb. While they last, 2 lbs. 19c.

GRASS SEEDS AND FLOWER SEEDS.

3000 lbs. Emerald Lawn Grass Seed, used extensively for new lawns and for reconstructing old lawns. Regularly 25c lb. Special Sale price, per lb. 21c.

1000 lbs. Summer Home Grass Seed. Regularly 20c lb. Special Sale price, per lb. 17c.

1000 packets Sweet Pea Seed, a choice mixture, in ¼-lb. packets. Regularly 25c. Special Sale price, 20c.

1000 packets Sweet Pea Seed, ¼-oz. packet, 5c; 1-oz. packet, 10c.

Flower Seed, all best and popular varieties, packed under our supervision. Each, 2c; 14 for 25c.

Vegetable Seed, in small packets, at 2c, 14 for 25c, or 10c, 3 for 25c.

Carters' Tested Seeds, vegetables, flowers and grasses, at very best prices.

PLANTS.

150 Dozen Pansies in Bloom, packed one dozen in a basket. Regularly \$50 basket. While they last, Wednesday, per basket, 30c.

Boston and Whitman Ferns, in pots. Regularly 50c. While they last, each, 39c.

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