

Store Opens  
at 8.30 a.m.

# The Robert Simpson Company, Limited

Store Closes  
at 5.30 p.m.

## Handsomeness Fall Suits \$16.50 to \$25.00

Among the new model suits for men and misses, in the season's newest materials and styles, are these suits of broadcloth, gabardine, serge, diagonals and fancy wool mixtures. The coats are lined with silk, ornamented with velvet, self materials and novelty buttons. The skirts shirred and pleated, have long or short tunic skirts or plain skirt. Regularly \$16.50, \$18.50, \$22.50 to \$25.00.

**THE NEW FALL COATS.**  
Prices \$15.00, \$16.50, \$19.50 to \$35.00.  
Dresses of new styles in cheviot serge, blanket cloth, serge, poplin, chin-chin-las, nigger heads and serge. Prices \$15.00, \$16.50, \$19.50 to \$35.00.

**SKIRT SPECIAL, \$2.35.**  
Several smart and becoming styles just received from the manufacturers, all with some broken lines from stock. The materials are serge, worsteds, Bedford cords, black and white checks, and fancy fabrics. A variety of colors. Regularly \$4.50 to \$5.50. Tuesday, 2.35 (Main Floor).

## In a Season of Velvets

**New Corduroy Velvets.**—In 22-inch, a woven cord, strong and durable, best pile and complete color range. Per yard, 42.

**27-inch Fine Terry Cords.**—Note the width and that they come in every color. A splendid fabric for children's wear. 50

**Weightier Qualities in Terry, woven and hollowout effects, ranging from 60c to \$1.50 per yard.**

**Twill-back Velvets.**—In every color, from 50c upwards. Our 50c quality for this season is wonderful value; so is a 44-inch Chiffon Velveteen at \$2.50, the latest colorings being shown in wide width.

**Chiffon Velvets.**—Two superior qualities from Lyons makers, priced at \$3.50 to \$5.00 per yard. Blues, greens, tans and purple are prominent colorings.

**Plushes.**—Are rich and varied; plain, corded and brocaded designs being shown.

**Combination Effects.**—In high novelty velvets are a special feature; single dress lengths giving original and exclusive selection.

**A Special Circle of Trimming Velvets.**—In stripes, plaids, fancy velours and various printed designs on display Tuesday. (Second Floor).

## Novelty Dress and Suiting Fabrics

**Charming Exclusive Fabrics.**—Will be featured in our Evening Wear and Fancy Suiting Sections, Tuesday; fabrics original and only to be seen at this store. The new fall shades are particularly attractive. August Sale specials will add interest to your visit to the section.

**Wool Crepe de Chenes, 64.**—Including Saxe, Copen, Forest Green, Labrador blue, tans, putty, navy, purple, cream, grays, etc.; 42 inches wide. Tuesday, per yard, 64.

**Black Dress Goods Special \$1.00 Yard.**—Including "uncrushable" Permo wool crepes, Bendon cords, epingle cords, poplins, fancy armures, etc.; warranted permanent blacks; 42 inches wide. Tuesday, per yard, 1.00.

**English Suiting Serge, Special 75c.**—One of our well-known suitings, warranted fast dye and soap shrunk; in every wanted color, including navy and black; 52 inches wide. Regularly \$1.00 per yard. Tuesday, per yard, 75c.

**54-inch Check Suiting, 57c Yard.**—This extraordinary bargain for one day's selling. Note the width. A splendid tailoring cloth in the popular check effects. Tuesday, per yard, 57c. (Second Floor).

## Sale of Ratines Tuesday

**40-inch White Ratines.**—With colored stripes and checks of blue, tan, pink, mauve and black. Clearance price, Tuesday, 49c.

**40-inch Plain Ratines.**—In shades of pink, blue, tan, linen, mauve, etc. Clearance price, Tuesday, 49c.

**40-inch Plain and Fancy Ratines.**—Odd pieces left over from recent sales; a good assortment. Clearance price, Tuesday, 22c.

**28-inch Kimono Cloth.**—Fancy patterns of plain grounds of pink, mauve, blue, tan, gray, etc. Clearance price, Tuesday, 19c.

**28-inch Eiderdown.**—In colors of pink, blue, red, tan and gray with fancy stripes and dots. Clearance price, Tuesday, 23c and dots. (Second Floor).

## Men's Patent Colt Boots

1500 pairs, made with doll calf tops. Good, well-soled, high or low heels; sizes 5 to 11. Regularly \$8.50. Tuesday, telephone orders filled. 2.45

**WOMEN'S \$1.25, \$1.50 AND \$2.00 WHITE**

Made from fine quality white poplin, in Colonial, plain and two-strap styles; some are white kid lined, flexible leather soles, white poplin covered Cuban heels; sizes 2 1/2 to 6. Regularly \$1.25 to \$2.00. Rush price, Tuesday, 75c.

**WOMEN'S BOOTS, \$2.69.**  
Selected patent calf with doll kid tops and fine gunmetal calf, in both button and laced styles, medium-weight soles, Cuban and low heels. These are now fall shoes, fresh from the factory; all sizes from 2 1/2 to 8. Tuesday, 2.69.

**CHILDREN'S BOOTS, 85c.**  
Next little everyday boots, strong dog-eared kid, patent leather, medium-weight soles, spring heels; sizes 5 1/2 to 10 1/2. Regularly \$1.25. Tuesday, 85c.

**"BOY SCOUT" AND "CLASSIC" BOOTS, \$1.99.**  
Button and laced, in tan Russia calf, gunmetal and patent calf, medium-weight soles, full round toes; sizes 11 to 2. Regularly \$2.50, \$3.00 and \$3.50. (Second Floor).

## Wash Dresses \$1.98

Samples and odd lines taken from stock, gingham, crepe, pink, rose, mauve, Copenhagen, linen and white with black; all sizes in the lot. Regularly \$2.50 to \$3.50. Tuesday 1.98. No phone orders.

**SILK JERSEY TOP PETTICOATS, \$3.95.**  
Women's Petticoats of heavy quality silk Jersey top, extra good wearing and perfect fitting; knife-pleated flounce of all silk meshing; colors navy, emerald, Copenhagen, blue, brown and black. Lengths 38 to 42. Tuesday, 3.95. (Second Floor).

## SEVEN FURTHER PROOFS OF CONFIDENCE

"To many of our industries, and notably to agriculture, there should be pronounced stimulation and quickening of activity. Trade between Canada and the Motherland will undoubtedly receive an impetus, the importance of which to our future relations it would be difficult to overstate."—Dominion Finance Minister, August 21.

We cannot show our strong belief in these opinions in any more practical way than by **NAILING THE PRICES DOWN** as indicated by these seven items for tomorrow

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|--|---|---|---|--|--|---|
| <b>Boys' Suits \$4.49</b><br>Boys' Tweed 2-piece Suits, a special purchase of new fall goods for school opening, at fully one-third less than the regular price, neat check and stripe patterns, in grey and brown. English tweed, made up double-breasted, with bloomer pants, well tailored and smart fittings, coat sizes 25 to 34. Tuesday, 8.30 to 10.30. 4.49 (no phone or mail orders.) | <b>Curtain Scrims 14c</b><br>By stocking the complete stock of a big manufacturer we are able to offer this scrim at a price never before heard of; it is a heavy and durable quality, 40 inches wide, with plain cream centre and richly colored borders, in all combinations. Invaluable, the usual selling price 25c and 30c. Tuesday, 5.30 to 10.30. 14c (no phone or mail orders.) | <b>Women's Pumps 75c</b><br>Regular \$1.25, 75c and \$2.00 Pumps, 75c—2,000 pairs made from selected white poplin, with light weight leather soles and poplin covered Cuban heels, dainty Colonial, two strap and bow pump styles, all sizes from 2 1/2 to 7. Tuesday, 8.30 to 10.30. 75c. (no phone or mail orders.) | <b>Embroidered Shams</b><br>Irish Embroidered Pillow Shams and Afternoon Tea Cloths, scalloped all round, about 30 x 40 inches, also embroidered dresser scarfs, scalloped all round, 17 x 54 inches, many with drawn work, overstock of Belfast embroidery house. Regularly 35c, 40c and 45c each, 8.30 to 10.30. Tuesday, 25c. (no phone or mail orders.) | <b>Men's Pyjamas for 95c</b><br>300 Suits of Men's Pyjamas, all classes of materials, and all sizes 34 to 44. Regularly \$1.25 to \$4.00. Tuesday 8.30 to 10.30. a.m. Special, 95c. (No phone or mail orders taken.) | <b>Swiss Embroideries</b><br>27-inch Swiss Flouncing Embroideries, in openwork and blind openwork combined, dozens of patterns. On Tuesday, between the hours of 8.30 and 10.30, we are going to sell a limited quantity at a price much below the regular price. The Swiss manufacturer's cost. Per yard, 8.30 to 10.30. 42c. (No phone orders, and not more than 5 yards to one customer.) | <b>Women's Coats \$4.95</b><br>Coats for immediate wear—Sold regularly at \$10.00 and \$12.50, only 50 coats in this collection, including a number of garments left from our summer stock, in serviceable fabrics for general wear and some in fairly heavy materials that can be worn for fall. All styles are not pronounced, but up-to-date, suitable for about or medium figures, % or full length. Tuesday, 8.30 to 10.30. 4.95. (No phone or mail orders.) |
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## Women's and Infants' Wear on Sale

Six important reasons for eight-thirty shopping on the Third Floor. Phone orders filled if received before goods are sold.

No. 1—Infants' pretty cream, all-over Cashmere Coats, lined throughout, double-breasted, daintily trimmed with fancy silk braid, white pearl buttons; lengths 20 and 22 inches. Regularly \$2.25. Tuesday, each, 1.50.

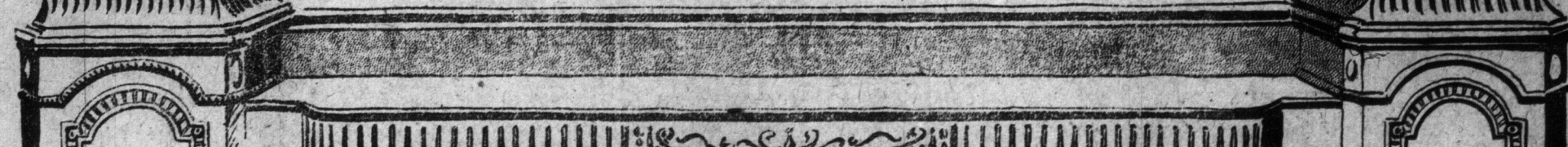
No. 2—Women's Brassieres, clearing two handsome styles, made in fine strong batiste with short steel in front sections, beautiful wide embroidery trim, hooped front or crossover back. Sizes 32 to 44 in the lot. Regularly \$1.50 and \$2.00 each. Tuesday, per each, 75c.

No. 3—144 only, women's extra large size Nightdresses, fine white crepe, slip-over neck, short sleeves, trimmed with heavy Torsion lace run with ribbon. Lengths 54, 58, 60 inches. Regularly \$1.50 each. Tuesday, 8.30 to 10.30. 1.25.

No. 4—Women's Drawers, wide Isabella style, fine nainsook, trimmed with extra fine and pretty linen lace insertions. Sizes 23, 25, 27 inches. Regularly \$1.65. Tuesday, a pair, 75c.

No. 5—Corset Covers, fine nainsook, full fitting, deep trimmed with dainty lace and ribbon. Sizes 34 to 42 bust. Regularly 60c each. Tuesday, each, 29c.

No. 6—Girls' Dresses, clearing two very pretty styles, colored stripe crepe cloth in midday effect; blue, pink or tan stripes, or in fine soft white lawn, elaborately trimmed with fine laces and insertions; V neck, short sleeves. Sizes 6 to 14 years. Regularly \$1.75 and \$2.25 each. Tuesday, each, 1.00.



## The House Furnishing Sales

Dresser, quarter-cut oak finish, rich golden color. The three long, deep drawers are fitted with brass handles, easy running casters, bevel mirror. Regularly \$3.00. August Sale price, 4.90.

Dresser, in selected, genuine quarter-cut golden oak, large case, has two long and two small serpentine drawers, large British bevel mirror. Regularly \$2.00. August Sale price, 1.425.

Chiffonier, to match above dresser, in selected genuine quarter-cut oak, golden finish, has four long, deep drawers and two serpentine shaped ones, British bevel oval mirror. Regularly \$2.00. August Sale price, 1.495.

Extension Dining Table, made of solid quarter-cut oak, in fumed or golden finish, this round top is 45 inches square, 58, 60 inches. Regularly 9.90. Tuesday, 8.30 to 10.30. 9.00.

Extension Dining Table, in selected quarter-cut oak, in fumed or golden finish, has 44-inch top, extending to 6 feet. Regularly \$21.50. August Sale price, 16.00.

Iron Bedstead, in white enamel finish, the slats are strong and well designed, brass casters on the posts, supplied in all sizes. Regularly \$3.00. August Sale price, 1.99.

Iron Bedstead, in white enamel finish, the slats are strong and well designed, brass casters on the posts, supplied in all sizes. Regularly \$3.00. August Sale price, 1.99.

Brass Bedstead, the posts and top rail are two inches in diameter and have heavy turned ball corners; the slats are extra heavy with turned washers, in bright, satin or polished finishes, in 4 1/2 size only. Regularly \$12.75. August Sale price, 14.95.

Dining-Room Chairs, the frames are made of solid quarter-cut oak, in fumed or golden finish, panel backs, and the full box framed seats securely blocked, well upholstered and covered in genuine leather; set has five and one arm chair. Regularly \$25.00. August Sale price, 18.75.

Dining-Room Chairs, consisting of five arm and one arm chair, made of selected quarter-cut oak, in fumed or golden finish, the seats are heavily designed, have loose slip seats, well upholstered and covered in genuine leather. Regularly \$22.50. August Sale price, 16.15.

## The Drapery Sale Has Surprise Values for Tuesday

**WATCH FOR THE SPECIAL TICKETS.**  
50c Bordered 50" for 35c Yard—An ideal fabric for window curtains, beautiful colored borders, fast color, wide. Regularly 50c yard. Tuesday, 35c.

30c and 35c Awning Duck, 19c Yard—In nearly all the desired stripes and colors, 30 inches wide. A clearing up of our summer stock. Tuesday special, yard, 19c.

35c and 40c Curtain Net, 21c Yard—Novelty and Fish Nets in cream, Arabie and white, 40 to 50 inches wide. Appropriate for any window in the house. Regularly 35c and 40c. Tuesday, special, yard, 21c.

45c and 50c English Washing Chintz, 24c Yard—A wonderful selection of color combinations, newest designs and suitable for almost any room. Regularly 45c and 50c. Tuesday special, yard, 24c. (Fourth Floor).

## Further Reductions on Floor Coverings for Tuesday

1,000 Yards of Japanese Mattings, at 15c a Yard—Reds, blues, greens and tans included in this good lot of this season's mattings; 36 inches wide. Special value, 15c.

Best Quality Scotch Linoleum, 30c Square Yard—Matting, block, carpet and hardwood effects, all perfect goods. One price, Friday, square yard, 30c. Tuesday, 27c.

Art Wool and Fibre Rugs, \$4.00 Each—Unusually good designs in blues, greens and tans; size 6.0 x 9.0. Tuesday, each, 3.75.

Wilton Rugs at Reduced Prices—Here are some of the best values of the month in these very attractive hard-wearing rugs. Oriental, two-tone, floral and conventional designs, in all colors.

6.9 x 9.0. Special Tuesday, 19.75. 9.0 x 12.0. Special Tuesday, 24.75. 9.0 x 10.6. Special Tuesday, 22.75. 11.3 x 13.6. Special Tuesday, 39.50. 9.0 x 10.6. Special Tuesday, 27.75. 11.3 x 13.6. Special Tuesday, 49.00.

Good Bargains in Small Wilton Rugs, \$2.45 Each—A very useful size, mostly tans and Oriental designs. Size 45 x 27 inches. Rare value, 2.45. (Fourth Floor).

## Tuesday's Specials in the Basement

Laundry or Light Cooking Gas Plates—in two-burner style, with powerful burners and air and gas mixer taps. Regularly \$1.75. Tuesday's basement sale, 1.33.

Bathroom Fixtures—All brass metal, heavily nickel-plated, guaranteed not to rust. "Brass-craft" brand. Regularly \$1.50. Tuesday's basement sale, 1.19.

Dainty Glass and Tooth Brush Holder—Complete, will hold 6 tooth brushes in upright position. Regularly 80c. Tuesday's basement sale, 59c.

Wall Soap Dish—Dainty shell pattern, in heavy nickel-plate, complete with screws, etc. Regularly 40c. Tuesday's basement sale, 29c.

Towel Bars—A necessity in the bathroom, 20-inch size, round ends. Regularly 55c. Tuesday's sale, 45c.

Toilet Paper Holder—With wooden roller, in strong frame. Regularly 45c. Tuesday's basement sale, 35c.

Bath Tub Soap Dish—in heavy nickel on brass. Regularly 80c. Tuesday's basement sale, 59c.

Combination Glass and Soap Dish Holder—including glass. Regularly \$1.25. Tuesday's basement sale, 1.19.

Tooth Brush Holders—in nickel. Regularly 95c. Tuesday's basement sale, 85c. (Main Floor).

## The Robert Simpson Company, Limited

## Men's Balmacaan Light Weight Coats \$15.00

We have just put into stock these Balmacaan coats with loose Raglan shoulders and full paper skirt. The material is a lightweight English burberette Raglan. Sizes 34 to 44. Price, 15.00.

**The Two-Purpose, Lightweight Coat** is made from an English burberette cloth in a light tan, single-breasted Raglan style, with buttoned-through front. This coat will turn the ordinary shower, as well as serve the purpose of a lightweight sleepcoat. Sizes 34 to 44. Price, 15.00.

**YOUNG MEN'S FALL SUITS, \$12.00.**  
English tweed, in broken check, gray cut with newest long lapel, semi-fitting, vest high, and pants with 2-inch cuffs. Sizes 32 to 35. 12.00.

**Boys' Fall Suits, of dark brown tweed, style, box pleated front, back and belt, with large, full cut bloomers:**  
Sizes 24 to 30. Tuesday, 4.25.

Sizes 31 to 34, Tuesday, 4.75.

**Boys' Military Reefers, \$3.50.** One of the most popular designs; blue cheviot, stylishly cut in double-breasted model; brass anchor buttons, and bamboo or twill linings. A reefer in every way suited for early fall wear. Sizes 20 to 28. Tuesday, 3.50.

**MEN'S NATURAL WOOL UNDERWEAR, 60c.**  
50 garments of Men's English Natural Underwear, light weight, shirts and drawers, strongly made, guaranteed unshrinkable. Sizes 34 to 44. Regularly \$1.00. Tuesday, 60c.

**We Have Purchased Another Big Stock of Men's Nightrobes, mostly flannellet, several dozens of white tulle robes in the lot. Sizes 14 to 19. Regularly 75c and 1.00. Tuesday, 50c.**

**Shirts With Separate Collar, 75c—100c.**  
Men's Shirts, mostly soft separate collar or reversible collar style, but lots of jammed cuff styles in the lot; plain or fancy designs. Sizes 14 to 18. Tuesday, 75c.

**MEN'S PANAMA HATS, \$1.65.**  
South American make, tourist and telescope shapes; fine close weave; nicely finished. Regularly \$5.00 and \$6.00. Tuesday, 1.65.

**Men's Soft Hats, newest fall styles, in tropic and English styles; fine quality English fur felt; colors brown, gray, green and black. Regularly \$2.00. Tuesday, 95c. (Main Floor).**

**Pillow Cases 4 Pairs \$1.**  
Two sizes, 42x33 and 44x33, hemmed ends, good quality; 1000 pairs to clear Tuesday, 4 pairs for \$1.

**Double Bed Sheets, \$1.55 Pair.**—Plain Bleached Sheets, made from an extra good quality of English cotton, free from filling, size 70 x 90 inches, hemmed ready for use. Special Tuesday, pair, 1.55.

**Heavy Scotch Crash Roller Towelling, with fancy red border; width 17 inches. Tuesday, yard, 10c.**

**White Saxony Flannellet, with a nice soft nap; 52 inches wide. Yard, 15c.**

**Fancy Damask Luncheon Cloth.** Splendid range of designs; size 36x36 inches, deep spoke-hemstitched hem. 95c.

**Beautiful Pure Linen Damask Table Cloth, splendid wearing and washing quality. These come in many designs which we had specially made—duchess spot—very effective, with a pretty conventional border. Size 32 1/2 yards. Exceptional value. Tuesday, 1.49.**

**Bleached Sheets, fine quality, finished with deep spoke-hemstitched hem. Size 68x90 inches. Regularly \$1.75 and \$2.00 pair. Special Tuesday, pair, 1.49. (Fourth Floor).**

## Women's Pique Vests

With small roll collars, V-shaped bottom, and trimmed with buttons, 25 and 50 specials, and to each, 2.25.

**Pique Coat Collars, in a dozen or more styles to choose from. Each, 19c, 25c, 50c, 75c and 1.00.**

**Wardrobe Trunks, are selling at unusually low prices, 10, 15 and 24 dozen, and, yard 4 and 5. (Main Floor).**

## Hosiery Sale Items

**Women's All-wool "Liana" Plain Black Cashmere Hosiery, 15c.**

**Women's English-made Plain Black Cashmere Hosiery, 15c.**

**Women's Silk Ankle Hose, strong, durable thread, deep blue thread top; black, tan and white. Double-socked, toe and sole. Extra value. Hosiery Sale Tuesday, 23c.**

**Women's Silk Thread Hose, plain black, tan, white, blue, navy, old rose, Nile, lilac, bright red and cardinal. Tuesday, yard, 20c, 3 pairs 55c. (Main Floor).**

**Boys' and Girls' Plain and Ribbed Cashmere Hosiery, sample purchase, excellent value, good wearing, spliced heel, toe and sole; sizes 5 to 11. Regularly 25c. Tuesday, 20c; 3 pairs 55c. (Main Floor).**

**Men's Plain Black Silk Lisle Thread Hose, seamless, sheer weave, bright, brilliant thread, double-socked heel, toe and sole; sizes 8 to 11. Regularly 25c. Tuesday, 20c; 3 pairs 55c. (Main Floor).**

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