

- As a result of increased security of market access and streamlined border crossing procedures for service industry personnel and other temporary business visitors, Canadian firms will now be able to plan initial market development and carry out their operations in the United States more easily.
- Governments remain free to regulate covered services as long as the regulations are non-discriminatory.

Service industries can expect significant future growth in sales and employment, as the result of direct trade opportunities with the United States and from growth in demand in the Canadian services market arising from new investment flows and increased consumer disposable income.

Prepared by the Government of Canada, the paper is one of a series assessing the effects of the Agreement on various sectors of the Canadian economy. These sectoral assessments follow a study on the macroeconomic impact of the Agreement on the Canadian economy which was released in January by the Department of Finance.

For further information, please contact:

Ann Collins
Media Relations Office
Department of External Affairs
Tel.: (613) 995-1874