24. Thinking of different areas of the world, where do you feel Canada's greatest competition comes from? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	REGION						AGE			SÉX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	0iv./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Japan	36.6%	29.7%	36.2%	31.5%	41.2%	39.2%	24.8%	32.4%	37.6%	41.8%	35.7%	37.4%	33.0%	37.9%	36.5%
China	5.0%	2.9%	1.4%	3.2%	6.3%	5.1%	7.3%	5.6%	3.4%	6.8%	3.4%	6.5%	4.3%	5.0%	6.3%
The United States	47.4%	57.6%	54.3%	54.0%	41.7%	44.6%	51.8%	52.7%	48.8%	35.7%	48.1%	46.7%	51.6%	45.9%	47.9%
Western Europe	4.2%	4.7%	3.6%	7.3%	3.2%	5.4%	2.2%	3.4%	4.8%	4.6%	6.3%	2.2%	4.9%	4.4%	2.1%
Latin and South America	.9%	1.7%			1.5%	.5%	.7%	.8%	.7%	1.5%	1.4%	.5%	.3%	1.2%	1.0%
Eastern Europe	1.3%	1.2%	1.4%	1.6%	.9%	1.8%	1.5%	1.7%	.9%	1.5%	1.5%	1.2%	2.0%	1.4%	
Africa	.1%				.2%		.7%	.2%	.2%		.1%	.1%	•	.2%	
The Middle East	.6%	1.2%	.7%			.8%	2.2%	.7%	.7%	.3%	.5%	.7%	.6%	.6%	.5%
India	.2%		• • • • • • • • • • • • • • • • • • • •		.2%	.5%			.3%	.3%	.1%	.3%		.3%	
Others	.1%					.3%		.2%			.1%		.3%		
Pacific Rim	.3%		.7%		.7%			.3%	.3%	.3%	.4%	.3%	.3%	.3%	.5%
Third World Nations	.1%		• • • •		.2%		.7%	•		.6%	.1%	.1%		.1%	.5%
SE Asia	.1%	.6%					.7%		.3%		.3%			. 2%	-
Far East	.1%				.2%				.2%			.1%	.3%		
(DK/NS)	2.9%	.6%	1.4%	2.4%	3.7%	1.8%	7.3%	2.0%	1.7%	6.5%	1.9%	3.8%	2.6%	2.5%	4.7%

Source: Angus Reid Group Trade Competitiveness Study Spring 1990