

National Aims

The national radio system has given Canadians an unequalled opportunity to get to know each other. Through discussion programs and talks Canadians living thousands of miles apart have been able to "rub shoulders" on common ground. Through other programs Canadians living in some of the remotest hamlets have been privileged to hear the same fine music, the same stirring-dramas, the same march of ideas which used to be reserved for the city dweller. National radio has spread out to reach more than 96 per cent of the radio homes in Canada, tying them together in a broader love of country, a neighborly interest in the traditions, the aspirations and the problems of their fellow-Canadians.

National Radio is contributing more than other media to the development of a truly Canadian outlook. The important thing is unity, not uniformity. And while the music and songs of Quebec are kept alive, and the Gaelic tradition of Cape Breton or the Fraser valley, the Ukrainian songs and dances of the prairies, and the sea-faring traditions of the maritimes, Canadians have the common privilege of sharing these local cultures for the enjoyment of all.

