

OTHER PRODUCTS IN DEMAND MEXICAN CONSTRUCTION INDUSTRY

Subsector	Products Demanded
Commercial Development	steel beams reinforcing bars forms for concrete hydraulic concrete mixers scaffolding electrical transformers plywood cable air conditioners and ducting specialty windows and doors lighting fixtures passenger elevators and electric stairways intelligent building wiring high quality interior finishings
Ports	cargo handling equipment materials for warehousing construction materials for improving infrastructure around ports (roads, sewage, energy transmission)
Railroads	rails and sleepers
Industrial Plants	pollution control systems industrial safety equipment and materials

4. CUSTOMERS

Three major groups comprise the market for construction and building products in Mexico:

- construction companies;
- public works entities in federal, state, paraestatal and municipal governments; and
- the informal or consumer market.

CONSTRUCTION COMPANIES

The Mexican construction industry employs two million workers in approximately 18,000 companies. The industry is dominated by a few large companies with the largest 300 companies accounting for more than half of the value of production (see table). A few of the largest firms have annual sales in the order of U.S. \$1 billion and operate internationally as well as domestically.

