

INTRODUCTION

I. PURPOSE

After numerous discussions with personnel from the Department of External Affairs, a nation-wide attitudinal study was planned and implemented. The overall objective of the study was to determine the general attitudes of Canadians toward a number of issues pertaining to international trade and development. Specific areas of investigation included:

- * Foreign trade
- * Foreign investment
- * Aid to developing nations

II. METHODOLOGY

Once the questionnaire was drafted, reviewed by the Department and adjusted accordingly, interviewing began.

The study was designed to include one thousand (1000) interviews conducted by telephone during the first three weeks of April, 1984.

III. THE SAMPLE

The sample was designed to yield one-thousand interviews with Canadians eighteen years of age or over, one-half among males, one-half among females.