

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 512-SINGAPORE

008-TRANSPORT SYS, EQUIP, COMP, SERV.
SINGAPORE

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AEROSPACE

FOLLOW-UP ON MARKET OPPORTUNITIES ARISING OUT OF INCOMING SINGAPORE AVIATION MISSION (NOV. 86) AND ASIAN AEROSPACE EXHIBITION (JAN. 88).

AN INCREASE IN CANADIAN MARKET PENETRATION, AND AN INCREASED AWARENESS IN CANADA OF LOCAL MARKET OPPORTUNITIES.

CONTINUE TO DEVELOP CONTACTS AND LIAISE WITH PROCUREMENT AND TECHNICAL STAFF IN THE AEROSPACE INDUSTRY.

STIMULATE IMPROVEMENT IN CANADIAN MARKET SHARE.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

NEGOTIATED AND SIGNIFICANT CONTRACTS (CA\$5 MILLION) UNDER IN PROCESS. CANADIAN COMPANY WILL MAKE CONTACT WITH GOVT COMPANIES TO DISCOVER DE V

CONTRACTS NEGOTIATED

CONCLUSION WITH SINGAPORE COMPANIES VIA INCREASE IN VISIT NUMBER REPRESENTATION IN INTER REPRESENTED IN SINGAPORE VIA INCREASE IN THE NUMBER OF CANADIAN COMPANY DESIGNED EQUIPMENT VIA INCREASE IN NUMBER REPRESENTATION FOR CANADIAN

ANTICIPATED RESULTS

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