REPORT 4 87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 510-PEKING

005-COMM. & INFORM. EQP. & SERV

PEOPLE'S REP OF CHINA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

MASS MAILING OF MANDARIN TELECOM BROCHURES TO CONTACTS FROM

EXPOCOM.

VISITS TO REGIONAL TELECOM CENTRES, WHERE REQUIRED IN SUPPORT OF COMPANY INITIATIVES OR INDEPENDENTLY TO MEET RESEARCH INSTITUTE/ MUNICIPAL AND PROVINCIAL AUTHORITIES.

ANTICIPATED RESULTS:

MAXIMIZE CHINESE FAMILIARITY WITH CANADIAN TELECOM CAPABILITIES.

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FIRST HAND KNOWLEDGE OF NEGOT'G ENVIRONMENT.
-INFLUENCE TELECOM AUTHORITIES TO CONSIDER
CDN EQPT. & SRVCS.GATHER PLANNING INFO. TO
MATCH WITH CDN CAPABILITIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ----QUARTER: 2 ----QUARTER: 3 ----

QUARTER: 4 ----