

of people that make up Canadian society. Changes in transportation modes, technological achievements and developments in resources and energy technology are among the highlights.

The province of British Columbia theatre offers the last of three film presentations — a lively and personal experience of life on the west coast of Canada. Viewers undergo a spectacular, surrealistic ride through British Columbia. They traverse the forest industry from felling timber to frame construction; they go mining and drive 200-tonne trucks, and they speed over sea, river, and lake, exploring hydro-electric installations. In passing, they meet a variety of British Columbians at work.

The province is also distributing some 500 000 British Columbia seedlings on a random basis during the fair as well as presenting all-expense-paid trips for six Japanese couples to visit Expo 86.

Free flow exhibit

As visitors leave the British Columbia theatre, they pass through the free flow exhibit which is divided into four thematic areas: space, communications, surroundings and dwellings/workplaces.

The two and three dimensional exhibits in this area cover a wide range of examples of Canadian technology including housing, deep sea technology, modern medical equipment, fibre optics and many other subjects. There are also exhibit units



Ruth Tabacnik of Words Associated Limited demonstrates the colourful Telidon program to inform visitors to the Canadian pavilion at Expo 85 in Japan about Canada.

that deal with Canada's contribution to space exploration, the Canadian astronaut team, a model of the MSAT satellite, and the Canadarm of the space shuttle *Challenger*.

Touch screen information

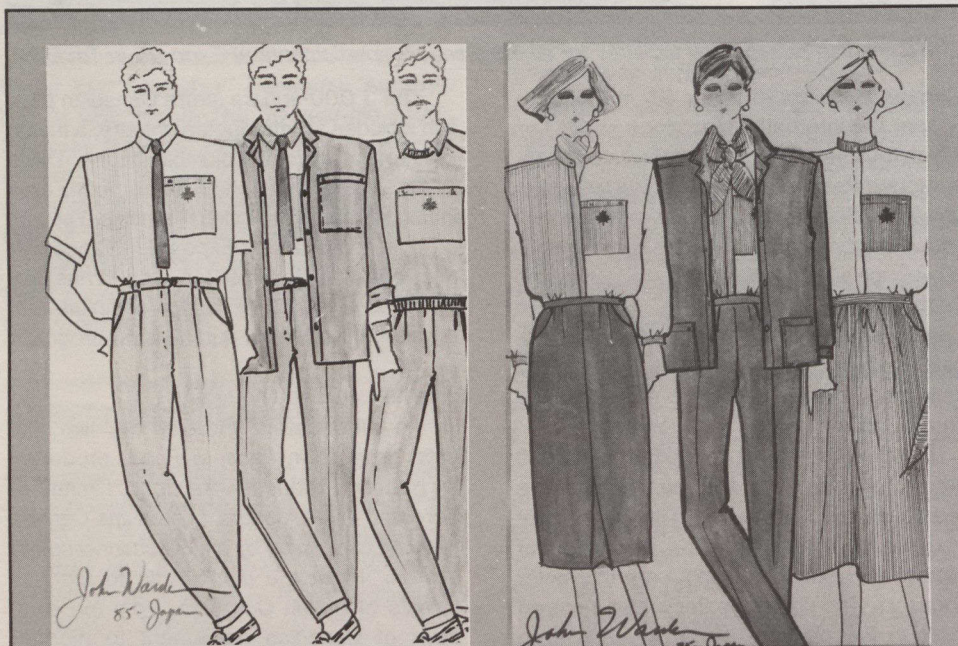
Telidon is featured prominently in the exhibit area with ten units using state-of-the-art videotex/videodisc combinations operated

by touch screen. Visitors who want to know more about Canada merely have to touch a screen to get access to 200 pages of text and graphics in English, French and Japanese. On many of the information "pages" Telidon graphics are superimposed on videodisc images to create such effects as the earth rotating and a spaceship blasting off.

The Telidon information system was developed by a group of Ottawa area companies: Ruth Tabacnik of Words Associated Limited, designed the databank and wrote most of the text; Stanley Robert Illustration and Design Limited created the graphics that make up the Telidon pages of information in the system; Dan Maruska of Maruska Studios helped with the writing; and the Genesys Group provided the hardware for the system and integrated the databank and the software.

Broadcasting studio

Another first for Canadian participants at the exposition in Japan is "Studio Canada", a fully-equipped television broadcast studio within the Canadian pavilion that is available to all international broadcasters. The studio is being used by the Tokyo Broadcasting System (TBS) for a daily variety show from the Expo site and is available to members of the Japan news network offering the pavilion access not only to the 20 million visitors expected at the site but to all of Japan. The studio has also been used by an Australian team for a live preview broadcast to Australia.



The expected five million visitors to the Canadian pavilion at Expo 85 will be greeted by Canadian Japanese-speaking hosts and hostesses wearing custom-designed uniforms by John Warden of Montreal. The co-ordinated polyester cotton uniforms feature electric blue and white in a variety of combinations set off by red accents and accessories. They were sponsored by Annacis Auto Terminals of Vancouver, British Columbia.