

Canada Weekly

Ottawa
Canada

Volume 12, No. 41
November 14, 1984

Export experts rewarded for
new initiatives, 1

Line of credit for Mexico, 3

Canada-US video conferencing, 3

Courier companies transmit
electronic mail, 4

Record iron-ore discovery, 4

Former House speaker appointed
ambassador to Portugal, 4

Advanced computer technology at
Las Vegas fair, 5

Proteins from wood, 6

Chinese enjoy Homestay program
in Canada, 6

Computrip service for motoring
vacations, 6

News of the arts — cinema, art,
music, 7

News briefs, 8

Checking up for crude oil efficiency, 8

Export experts rewarded for new initiatives

Fourteen Canadian companies were recently presented with the 1984 Canada Export Awards for creative excellence in developing exports over the past year.

The awards were given by the Minister for International Trade James Kelleher at a special ceremony in the Metropolitan Toronto Convention Centre on October 16, during the second annual meeting of the Canadian Export Association, as the highlight of Canada's export trade month.

Importance of trade

In a speech at the presentation ceremony, Mr. Kelleher said that "trade month is intended to heighten public awareness of the key role played by exports in the Canadian economy. The relationship between export activity and employment is direct, and central to our well-being as a nation". He added that "the new government has made international trade a priority".

The recipients of the export awards were selected by a committee composed of

representatives involved in international trade for a number of companies, associations and the government. The selection criteria followed by the committee included significant increases in export sales over the past three years, success in breaking into new markets, and success in introducing new products into world markets.

Many industrial sectors, every region, and small and large enterprises were represented among the 1984 recipients. They were all cited for their exceptional performance, initiative, adaptability, delivery with service and aggressive marketing.

Mr. Kelleher said that all the firms had "set tough goals and achieved them. In the process, they've set a standard of skill and excellence which the rest of us must aspire to if we are to succeed in world markets".

Enterprises of various sizes

Dicon Systems Ltd. of Weston, Ontario, The Gray Engineering Group Inc. of Markham, Ontario, and Western Packaging Systems



Representatives from the 14 companies that received the 1984 Canada Export Awards with Minister for International Trade James Kelleher (fourth from right, front row).



External Affairs
Canada

Affaires extérieures
Canada