



Industry—Thrift—Investment

The Beaver is used as the emblem of Canada, and this is particularly happy since the Beaver is associated with steady Industry.

The Beaver is also used as the symbol of the War-Savings Stamp plan.

Will you show your pupils that one reason for investing in W.S.S. is that the money raised in this way is used by the Government to provide credits to other nations, who are thereby enabled to purchase food and other Canadian products?

Show how this leads to steady industry, and this again, with the exercise of Thrift, provides further funds for Investment—a continuous process leading to Prosperity.

The Canada War Book gives you full information on WAR-SAVINGS STAMPS. Please give your pupils any particulars they require to make them systematic "war-savers."



Are you receiving the Thrift Magazine regularly? It is free of charge. Write to 371 Bloor St., W., Toronto, if you wish to be placed on the mailing list.