



Living Loveliness

In beauty of face, what appeals most directly and most intensely to our admiration is the beauty which glows and beams with life and animation—in a word, the beauty that is natural. A chief element in the realization of such beauty is a dainty complexion and the greatest aid to a lovely complexion is

Pears' Soap

This is such a universally accepted truth as to be almost proverbial. The most beautiful women of the last hundred and twenty years have declared it to be matchless for the complexion. Being all pure soap, possessing special emollient properties that soften, refine and beautify the skin, it is indisputably

The Beauty Soap of the World

OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST.
"All rights secured."