

That's the very reason we make it white—it has no cheap materials to hide under the cloak of coloring matter and perfumes. We want Fairy Soap to speak for itself - and it does - as the best piece of soap we can produce after over a quarter of a century in soap making.

Fairy Soap—the handy, floating, oval cake is made from edible products; no better soap can be bought at any price.

> THE N. K. FAIRBANK COMPANY MONTREAL

"Have You a little 'Fairy' in Your Home?