


On the Printing of Books ♪ ♪

 OUR AIM IS TO GIVE TO THE BOOKS
PRINTED BY US THAT HARMONY BE-
TWEEN THE CONTENTS AND THE
TYPOGRAPHY WHICH MAKES THEM ATTRAC-
TIVE TO THE READER

A WELL-PRINTED AND WELL-BOUND BOOK
MAY BE AS TRUE A WORK OF ART AS THE
PIECE OF LITERATURE WHICH IT CONTAINS.

OUR ESTABLISHMENT IS THOROUGHLY
EQUIPPED WITH THE NECESSARY PLANT AND
MATERIALS FOR THE PRODUCTION OF FINE
BOOKS AND BOOKLETS, AND WE DO EVERY-
THING FROM TYPE-SETTING TO BINDING
UNDER OUR OWN ROOF AND UNDER PER-
SONAL SUPERVISION

WE WOULD LIKE TO PRINT YOUR NEXT
PUBLICATION.

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