

THE EDITOR'S TABLE.

We have received No. 6, volume 1, of *The American Mail and Export Journal*, a monthly paper devoted to the American export trade, and have no hesitation in pronouncing it the best publication of the kind in existence, both in typography and quality and quantity of matter. It contains about 40 pages, 9x12, and whoever the printers are, they have done their work in a masterly manner. It bears every evidence of judgment in editing, care in proof-reading and skill in printing. A new and important feature in this valuable periodical is the summaries it gives of its contents in French, Spanish and German. In order that some idea may be gained of its great scope we give a list of its general and standing headings: American Industries; Communications; Drugs, Chemicals, etc.; Editorials; Engineering and Machinery; Fancy Goods, Stationery and Paper; Finances and Investment; Foreign Notes; Freights; General Notes; Hardware; Leather; Metals and Mining; Produce and Provisions; Silverware, Watches, etc.; Textiles, Wines and Spirits, etc. We do not know where a business man could get better value for his money than by subscribing for this journal, and there is scarcely any calling omitted from its editorial and business columns. In fact no business house should be without this important adjunct. Its subscription is only \$2.50 a year. Howard Lockwood, publisher and proprietor, 74 Duane street, or P. O. box 5514, New York.

A complimentary ticket of invitation for the grand semi-annual distribution of the "Louisiana State Lottery," which takes place on the 11th December at New Orleans, has been received through the politeness of Mr. J. C. Brown, and we are at a loss to know whether it is intended as a specimen of lithography for review, an advertising dodge to secure a free notice, or a *bona fide* invitation to be present at the drawing. It could not have been the latter, else they would have enclosed a check for at least the twentieth part of the grand prize to defray expenses. As the check did not come to hand, we have only to add that a *pressure of business* will prevent us from gracing the occasion with our august presence, ahem! However, if a proxy would do, we delegate some of the "boys" on the *Pic*, or *Times* to act for us. There is Pearson, of the *Pic*, or Grant, Duster, and a host of others of the *Times*, who could do

the honors for us. We have kindly recollections of the craft in New Orleans, and, perhaps, if we draw a good prize in the lottery of life, we may see the generous and hospitable city once more.

The Pressman is the name of a new publication issued in Montreal, Q., "devoted to the interests of the printers of Canada," and "the especial advocate of cylinder printing machinery," and particularly that made by the Campbell Printing Press Company. Aside from the fact that it seems to be, like *almost* all printers' papers, merely an advertising medium for the proprietor's goods, there is much of interest to printers to be found in its pages, and we hope the proprietor will be able to interest the craft to such an extent that he will make more money by his venture than we have by ours thus far. We extend to him the right hand of friendship. There is always "room for one more" in this stage.

To A. DeFollet & Son, practical book and job printers, 7 Manhasset Place, Brooklyn, N. Y., we are indebted for one of the neatest little calendars (for 1878) that we have had the pleasure of examining for a long time. There is nothing flashy about it, no straining after effect. It is plain, neat and tasty in composition and the press work is clean and carefully done. We almost forgot to mention that the heading is in gold and colors, while the calendar is in black. This is not the first fine specimen of work received from the above printers.

The Texas Printer is the title of a quarterly, devoted to the interests of printers and publishers, issued at Austin, Texas, by C. G. Lathrop. It is seemingly intended as an advertising medium through which the publisher will be enabled to bring his goods to the notice of the craft. It contains some interesting reading for printers.

We have to acknowledge the receipt of some very fine specimens from Mr. Charles Lawson, of the *Globe* job department. One letter heading being particularly unique in design.

Thurlow S. Chandler, Bangor, Me., has our thanks for a very fine assortment of specimens.

ADVERTISERS like to know when and where their advertisements are paying best, therefore, any person writing for things advertised in the *Miscellany*, would do that publication immense good and themselves no harm if they would mention the fact that the *Miscellany* brought it to their notice.