gratulating themselves, as authors, on the completion of their task, "Alas, our difficulties, so far from being surmounted, seemed only to be beginning. Strangers to the arcana of the bookseller's trade, and unacquainted with their almost invincible objection to single volumes of low price, especially when tendered by writers who have acquired no previous name, we little anticipated that they would refuse to publish our *Rejected Addresses*, even although we asked nothing for the copyright. Such, however, proved to be the case. Our manuscript was perused and returned to us by several of the most eminent publishers. Well do we remember betaking ourselves to one of the craft in Bond Street, whom we found in a back parlor, with his gouty leg propped upon a cushion, in spite of which warning he diluted his luncheon with frequent glasses of Madeira. 'What have you already written?' was his first question, an interrogatory to which we had been subjected in almost every instance. 'Nothing by which we can be known.' 'Then I am afraid to undertake the publication.' We presumed timidly to suggest that every writer must have a beginning, and that to refuse to publish for him until he had acquired a name, was to imitate the sapient mother who cautioned her son against going into the water until he could swim. 'An old joke-a regular Joe! exclaimed our companion, tossing off another bumper. older than Joe Miller,' was our reply; 'for, if we mistake not, it is the very first anecdote in the facetiæ of Hierocles.' 'Ha, sirs!' resumed the bibliopolist, 'You are learned, are you? so, soh! Well, leave your manuscript with me; I will look it over to-night and give you an answer to-morrow.' Punctual as the clock we presented ourselves at his door on the following morning, when our papers were returned to us with the observation,—'These trifles are really not deficient in smartness; they are well, vastly well for beginners; but they will never do—never. They would not pay for advertising, and without it I should not sell fifty copies." A publisher, however, was found at length, to whom, when success had established the merits of their clever satire, they effected a sale of their collected Imitations of Horace, and their half-share in the joint copyright for one thousand pounds!

The rogueries of book-puffing, preparatory announcements, "Just published" notices of books still unborn; "Nearly readys" of books not yet in the compositors' hands, &c. New editions, second, third, and fourth all effected by mere reprints of title-page; advertised