

HALF CENTURY RECORD

OF THE

Canada Life Assurance Co'y

ESTABLISHED 1847.

Date.	Assurances in Force. (GROSS.)	Annual Income. (GROSS.)	Total Assets.
1847	\$ 814,908	\$ 27,338	\$ 41,978
1850	2,349,809	83,908	217,768
1855	3,366,407	133,446	664,627
1860	4,013,268	141,968	717,379
1865	6,404,437	273,728	1,090,098
1870	13,430,037	582,735	2,412,362
1875	21,547,759	835,856	4,297,852
1880	34,890,890	1,336,681	7,044,944
1885	54,086,801	2,093,881	11,032,440
1894	66,807,397	2,661,985	15,607,723
1897	72,719,555	2,953,273	18,678,915

IT PAYS

To Insure in the Canada Life

Because _____
of its absolute security

Because _____
of its long and successful record.

Because _____
of its superior results to policy-holders,

Because _____
of its reputation for fairness and integrity.

Because _____
of its economical and prudent management

Because _____
its premiums are lower and profits are higher than the
leading companies.

PRESIDENT:

A. G. RAMSAY, F. I. A.

WILLS.

Asst. Actuary, F. SANDERSON, M. A.

Superintendent, W.