

**ARKONA**

Men's heavy shoes for fall wear, solid leather. Try us for your next pair.—Brown Bros.

Mrs. Grosvenor, of London, is visiting Mrs. J. F. Dickson this week.

Mr. T. Foster of Standard Bank staff, has been transferred to Tillsonburg. His place here has been taken by Mr. C. B. Taylor.

Mr. and Mrs. Rich. Wilson spent Sunday in Stratroy.

Mrs. F. S. Jackson and Mrs. Robt Crawford spent Sunday in Parkhill.

Fall clothing suits and overcoats at values less than wholesale cost, see them.—Brown Bros.

Mrs. Retnan, of Toronto, is visiting relatives in and around the Ark.

Mrs. McLain, of Thamesford, is visiting at Mr. J. G. Brown's.

Mrs. McGeorge, of Capac, Mich., is visiting her brother Mr. N. C. Eastman.

Mrs. Mellor is visiting her daughter Mrs. Doan Dorchester.

Miss Lida Lucas is spending a few days in London.

Mrs. Fred Jackson spent a few days in Parkhill last week.

Mrs. L. McGeorge, of Capac, Mich., is spending a few days with her brother, Mr. N. C. Eastman.

Mrs. Robert Crawford spent Sunday with friends in Parkhill.

Special—Rubber boots, red and black.—Fuller Bros.

Mr. and Mrs. John Marshall and daughter of Monkton, spent Thanksgiving Day with Mr. and Mrs. N. C. Eastman.

Rev. Mr. Pierce, of Beechville, who has occupied the pulpit of the Baptist Church for the past two Sundays, returned to his home on Monday.

Mrs. W. Baldwin and family, who have been spending the past week with Mr. and Mrs. Wm. Evans, Sr., returned to their home in Sarnia on Sunday.

A farewell party for Mr. T. Foster was given at the home of Mr. A. T. Mayo, on Monday evening.

The newest materials and shades in dress goods and suitings.—Fuller Bros.

Miss Webb, of London, is the guest of Dr. and Mrs. Huffman this week.

Miss Vera Richardson, of Warwick, is spending the week with Miss Adele Mellor.

For Sale.—The frame cooper shop property now occupied by John McCall and the lots adjoining on which Reuben Dowden had his blacksmith shop. Apply to Mrs. ROBERT KELLS or to W. E. FITZGERALD, Barrister Watford. s28-4

**WANSTEAD**

Mrs. George Burnette and son returned to their home in Buffalo on Friday of last week.

Mr. and Mrs. Percy Ramsay and family, of Sarnia, visited on the second line for a few days last week.

Miss Beatrice Lawson, graduate nurse, of Detroit, spent a few days of last week visiting her parents, Mr. and Mrs. W. H. Lawson.

We regret to report that Mrs. Alvin Alexander has been confined to her bed for the past two weeks suffering from an attack of appendicitis.

Mr. and Mrs. E. A. Morningstar returned Wednesday evening from their honeymoon, which was spent in Montreal, Toronto, Niagara and other points.

**GUARD THE CHILDREN FROM AUTUMN COLDS**

The fall is the most severe season of the year for colds—one day is warm, the next is wet and cold and unless the mother is on her guard the little ones are seized with colds that may hang on all winter. Baby's Own Tablets are mothers' best friend in preventing or banishing colds. They act as a gentle laxative, keeping the bowels and stomach free and sweet. An occasional dose will prevent colds or if it does come on suddenly the prompt use of the Tablets will quickly cure it. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

**BROOKE**

Sarnia Canadian.—Russell A. Clarke, of Brooke township, has purchased from W. J. Scott the residence of A. Frayne, on Mitton street.

35 yearlings by auction at Roche House, Watford, on Saturday, Oct. 20th. A fine lot. See ad.

There will be afternoon and evening service at Christ Church, Sutorville, on Sunday.

Children's Day service will be held in St. James' Church, Brooke, on Sunday morning next at 10.45. All parents and children are specially invited to be present. The offering will be for Sunday School work.

The Tipperary Red Cross Society will hold a meeting in the schoolhouse for the purpose of filling Christmas stockings for the boys in the trenches, and to organize a play. The society has just shipped to Hyman Hall, London, 11 suits pyjamas, 20 trench towels.

The Invincible R. C. S. met at the home of Mrs. Wm. Kelly on Tuesday, October 9th, and completed the following bale:—18 pairs socks, 10 hospital towels, 11 trench towels, 10 pyjama suits, 2 pillow slips and 17 mouth wipes. Twenty-one Xmas parcels were sent to Pte. Jerrald Snell, wardmaster in No. 3 Canadian General Hospital at Boulogne, France, who will distribute them to his patients on Christmas morning. The September sale consisted of 25 pillow slips, 23 pairs socks, 28 trench towels, 17 hospital towels, 14 suits pyjamas.

**WANT COLUMN.**

**FOR SALE**—One wood turning lathe, nearly new. Apply to H. McNALLY, Watford. s28-tf

**NOTICE**—All accounts due Alex. Cameron must be paid by November 1st. Those unpaid after that date will be placed for collection.—ALEX. CAMERON.

**WANTED**, our customers to pay their bills this month without being dunned. It costs us \$10.00 to send out statements and we would rather pay this to the Red Cross.—E. D. SWIFT.

**WILL** the party who took the blanket off the horse at the east side of J. St. Manus' feed barn on Saturday, kindly return to Guide office and save further trouble as the party is known.

**NOTICE**—Any person trespassing on the field known as the McGregor property, Watford, will be prosecuted to the utmost extent of the law.—WM. MARWICK. s21-tf

**WORN OUT HORSES** and tallen animals of any kind bought.—LETT BROS., fur ranchers, lot 18, con. 13, Brooke; Rural phone 4821, Watford. P. O. Phone messages at our expense. tf

**FOR SALE**—The residence of the late Andrew McDonnell, Watford. Solid two-storey brick, interior finished in natural wood. Two lots. Hard and soft water. Apply on the premises. 21tf

The residential property of John Livingstone in Watford, including the brick cottage, frame stable, frame hen house, frame woodshed, fruit trees and hard and soft water will be sold cheap, to a quick purchaser. Apply to W. E. FITZGERALD, Barrister &c., Watford.

**"AN ALL WINTER'S JOB"**—Big money for a live man steady work or spare time, your choice—selling our Guaranteed Nursery Stock. 25 years reputation back of our trees. Outfit free. Your money each week. Write at once.—BROWN BROTHERS COMPANY, NURSERYMEN LTD. Brown's Nurseries, Welland Co., Ontario. o19-4t

**PREPARE TO MEET THE COST OF WAR**

Belligerent Nations are Carefully Husbanding Resources by Effective Organization

Ottawa, Oct. 16.—The cost of the war has become so great in recent months that the layman is at pains to understand it. The Allied financial experts, however, are not frightened by the prospects in view of the measures that are being taken to maintain financial stability in Allied countries.

Assuredly one of the most important of these measures is that which provides for the safeguarding of the national prosperity by sending into military service only those who do not happen to be working at essential tasks. The great basic industries, such as agriculture, transportation, etc., are being carefully protected against disintegration in all the larger belligerent countries. As a result, a very quick recovery is expected to follow the end of the war.

Canada is being congratulated upon her wisdom in recognizing the unexpected length of the war by putting into operation a Military Service Act of moderate type yet bound to prove an efficient help to industry.

**Sale Register**

Thursday, Oct. 25, farm stock, E. H. Houlton. See ad.

Saturday, Oct. 20, steers and cows, at Roche House. See ad.

Friday, Oct. 26, farm stock and Shetland ponies. R. J. McCormick. See ad.

Monday, Oct. 22nd, farm stock of Wm. H. Brayford. See ad.

Friday, Oct. 19, 70 head of stock on lot 10, con. 6, S. E. R., Warwick, Woods & Moffatt, proprietors. J. F. Elliot, Auctioneer. 8 months' credit.

Monday, Oct. 29, farm stock of Wm. T. Hawken. See ad.

Saturday, Oct. 27, 100 head cattle, at Petrota. See ad.

Friday, Oct. 26, on lot 22, 21 sideroad, con. 14, Brooke. Sale at 2 p.m. Household furniture, 1 cow coming in March 1st, 1 one-horse plow, 1 cream separator, 20 colonies bees, hens, etc. 5 months' credit. C. Salisbury, proprietor; R. Brock, auctioneer.

**BORN**

On Sunday, October 7th, to Mr. and Mrs. John McPhedran, Wanstead, a daughter.

**FALL COLLECTING OF JUNK**

**NOTICE**—I will call at each house or farm or you can leave word at the Assembly Billiard Rooms when you have any—

Rags, Rubbers, Old Copper, Brass, Iron, Bones, Horse Hair, Zinc, Tea Lead, anything in the line of JUNK.

Prices Paid to Suit the People A Square Deal Everytime

**ALEX. ZIMMERMAN**

o19-tf

**The Place to Buy Good Suits and Coats**

—SWIFT, SONS & CO.

Misses' Coats  
Girls' Coats  
Children's Coats  
Prices—  
\$3 to \$12.50  
Cream Curl Coats for the wee girlies  
\$3.00 to \$4.50



Every week we show the newest in Coats. Prices from \$12.50 to \$35.  
New Styles  
New Greens  
New Browns  
New Navys  
New Blacks  
New Tweeds

—SWIFTS'

—SWIFTS'

When a New Style of Coats comes out you will find it at our store. When you need a Tailor-made Suit in perfect style, \$25.00 to \$45.00, we can please you. Don't delay your orders.

**SWIFT, SONS & Co.**

DIRECT IMPORTERS

**C. H. BUTLER**

PLUMBER and TINSMITH  
(OPPOSITE TAYLOR'S DRUG STORE)  
WATFORD

Contracts taken for the Proper and Economical Heating of Buildings, also for Plumbing, Eave-troughing, etc. Good work guaranteed at reasonable prices.

PUMPS and ACCESSORIES always on hand.

Prompt and Careful Attention given to Repairing of all kinds.

Your patronage solicited.

C. H. BUTLER.

**ARE YOU DOING**



**RIGHT OR WRONG**

**ARE** you putting off getting glasses because you can't afford it and must do without them, or because you can afford it and are doing without them.

No person can suffer with eye strain without worrying more or less about their eyes. Now it is a well-known fact that worrying does not bring relief, that is the wrong way to do. Take our advice—come here, let us examine your eyes and supply you with just the right glasses to entirely relieve your trouble. Your time will be well spent, your eyes will be well cared for here.

**CARL CLASS**  
Jeweler and Optician  
ISSUER OF MARRIAGE LICENSES

Mr. Vance Meredith, 8th line, Ennis-killen, fell out of his hay mow on Thursday and alighted on top of a hay fork. The result was two broken ribs.



**YOU cannot consider yourself**

in good taste unless your shoes are also perfect fitting and in perfect style. No matter how well your clothes may become you—how attractive you may appear—your shoes must also be neat and stylish if the whole effect is to be perfect.

At this store we carry a stock of the very latest in footwear—comfortable, well made shoes that are built to suit your dress and give you that finished appearance that stamps you as a lady or gentleman.

Come in today and let us show you the latest.

Our stock of RUBBERS is complete at the lowest prices. All Styles.

**P. DODDS & SON**

A Pennsylvania agriculturalist has succeeded in grafting tomato and potato plants together, making them produce both vegetables at the same time.

Mr. Wm. McKenzie, of Warwick, whose leg was broke by a kick from a horse, has had to have the plaster cast changed to a steel one.