NOTE AND COMMENT

Shock alone caused the death of eight persons in the most recent Zeppelin raid on England, However, the big shock is reserved for the Kaiser-later.

Detroit Saturday Night. - After this war, Canadians will always smile when an American orator describes the stars and stripes as the battle-flag of freedom

Since the United States notifies Germany that it does not consider the safety of non-combatants on torpedoed shirs has been sufficiently provided for when they are turned loose in lifeboats, there is nothing left for German submarines to do but to refrain from sinking any American ships or passenger liners.

The German report that 23 vessels have been sunk by submarines in Mediterranean waters in the last few weeks corresponds sufficiently closely with the statements that have been recorded from day to day to be accepted as probably true. Submarine activity appears to have been transferred largely from the North sea and Atlantic ocean to the Mediterranean, where probably there are not so many submarine hunters.

Essex Free Press:-Newspaper men throughout Canada have given freely and liberally, not only of their hard-earned dollars, but also of their most valuable asset, publicity space for the honor and the upholding of the Empire. And right here we would like to point out how little, outside of their money contributions men in other lines of business have given from their stock in trade towards the upholding of the honor of Old England. Yet we find those who will stand on the street corners and endeavor to belittle the publishers of this country for not doing more. We could not be considered boastful but at the same time we say without fear of contradiction, that if those who under rate the effects of the Canadian press, had given as freely and as liberally of their resources as has been done by the Canadian publishers, the enemies of the British Empire would, at the present time, be in a much tighter corner than they now find them-

SALE REGISTER.

Wednesday, Nov. 3, executors' sale of farm stock. And. Macalpine, con, 3, Brooke. See ad.

Saturday, Oct. 30, Jos. Mumma, lot 24, con. 4, N. E. R. Warwick, 11 months'

Friday, Oct. 29, T. H. Clark John St. Watford, household furniture, etc. Terms cash. J. F. Elliot, auctioneer.

Saturday, Nov. 13th at Roche House, Watford, at 3 p m., 50 acre farm. See

Saturday, Oct. 30th, household furniture and house and lot on Huron Street.

Watford. The property of Malcolm Mc-Nichol. See bills. Thursday, Nov. 4, Mrs. Wm. Gare, lot 13, con. 6, N. E. R. Warwick. See

Friday, Nov. 5th, Albert J. Blain lot 5, con. 3, S. E. R. Warwick. See ad.

CHOP STUFF

Glencoe raised \$675 for the Red Cross on Trafalgar Day Geo. Pavey, of Alvinston, has offered

his services with the C. E. F. transport service as a mechanic. Nearly \$50,000 worth of new building

will have to be completed in Mt Brydges this season before winter sets in.

A. Scarsbrook has been making an appeal to the citizens in and around Petrolea for canned fruit, honey, etc., for the North Sea fleet. The result is an aggregate of 1.500 sealers, which was packed in 30 barrels and shipped this treeth. week.

Mr. and Mrs. Wm. Armstrong, of Mr. and Mrs. Wil. Artistong, or Plympton-Enniskillen townline, cele-brated the 25th anniversary of their marriage on Oct. 15. About 160 guests were present and the happy couple were showered with numerous silver remem-

The four hundred public school teachers of Simcoe county, at a joint meeting of their three institutes, resolved to give one day's pay, totalling about \$1,500, for a field ambulance or a machine gun, and also approved of a scheme of superannu-

Hail, Canada!

TRIBUTE TO THE HONOR AND BRAVERY

(By Rev. H. J. Fair, Arkona) Have you heard the call from the heights

Which has come to you to-day? call made pure by the hearts of love Who are fallen in the fray.

Your noblest sons have paid the price Of highest devotion known, The price of life as a sacrifice, And love placed in the home.

our name is now enrolled on high In nation's immortal fame Ot those whose sons do bleed and die It's honor to sustain.

No braver sons have ever lived. Or graced a nation's name o truer hearts have ever stirred It's glory to proclaim.

he world, alas! is slow to give To you a new-made place, But the bravery of your sons shall live In each succeeding race.

Dur children's children yet shall tell, With hearts made all aglow, he wondrous story how they fell With faces to the foe.

Their silent memory still shall live Within the nation's life, Their deathless spirits do we give To wear the crown of life,

O, Canada, my native land! To you the call is made, With nations high to take your stand, Nor ever be afraid.

Maintain the now exalted place Your sons to you have given, Made radiant by the priceless grace Of Liberty and Heaven.

WARWICK.

Miss Jennie Hayward, who has been n London for some time, has returned tome for the winter.

Mrs. Fred Kingston and son, George, eturned to Ford, after spending the holidays on the 4th line. Mrs. D. D. Campbell, and little daughters Marion and Lillian, of Glen-coe, spent a few days last week at the home of her brother, Mr. James Shields,

2nd line north. A meeting of the Women's Patriotic League will be held at the home of Mrs. George Baird, Main Road, on Wednesday afternoon, Nov. 3rd. Contributions of money, sheets, pillows, pillow cases, towels, etc., are asked for. Everybody

The Rev. E. Appleyard, rector of St. Matthews Church, London, will (D.V.) preach morning and evening in St. Mary's Church, Warwick, and afternoon

in St. Paul's Church, Wisbeach, next Sunday, Oct. 31st, in the interest of

On Friday last Mack McIntosh, son of John McIntosh, second line, with a number of other boys coming from school climbed on to a load of apples being driven by a Fuller boy. Young McIntosh by some mishap fell off the load and was hit by the wheel of the wagon, causing wounds on the face and wagon, causing wounds on the face and body. Medical aid was called and it was found that the boy was not seriously hurt-and is now about recovered from his shaking up.

The marriage of Mr. Norman Vance, 9 sideroad, to Miss Myrtle Goodhand, daughter of Mr. and Mrs. L. Goodhand, is sideroad, was quietly solemnized at the home of the bride on Wednesday, Oct. 20th. The ceremony was performed at high noon by Rev. J. H. Fair, of Arkona, in the presence of the immediate relatives, the bride and groom being untended. After the dejeuner Mr. and Mrs. Vance left for London, Port Stanley and other points to spend their honey-moon, and upon their return will reside on 9 sideroad.

At an enthusiastic meeting held on Monday evening last in Warwick Village the Township of Warwick was organized for the Canada Temperance Act cam-paign. Much interest in the Act and its influence on the county was manifested by those present. R. Stirrett, President of the County Alliance, and J. R. Stead-man, President of the Petrolea Alliance, man, President of the Petrolea Alliance, were present from Petrolea, and Rev. John Bailey, Field Secretary of the Dominion Alliance, from Toronto. After addresses by the County President and Rev. Mr. Bailey the work of organization was taken up electing the following. Rev. Mr. Bailey the work of organization was taken up electing the following officers:— President, Rev. H. F. Kennedy; Vice-Pres., John Robinson; Sec. Daniel Ross; treasurer, Peter Ferguson. Representatives: Polling sub-division No 1. Elmer Collier; 2, John McCormick; 3, R. McKenzie and D. R. Falloon; 4, Daniel Brodie; 5, Robt. McCormick; 6, appointment to be made later); Baird. It was intimated that following this meeting would be similar ones in Dawn, Brooke, Enniskillen and Euphemia and then the County Executive would be called together for prompt work. The County Executive comprises the county officers and the president and secretary of each local organization. local organizatiou.

Licut. McAdams, of the 34th Battalion, has been promoted to the rank of captain. Captain McAdams comes from Sarnia and is a brother-in-law to Hon. W. J. Hanna, provincial secretary. He is an efficient officer and is well-liked by his men. In private life he is a newspaper man.

THOSE NIFTY, NOBBY SUITS AND COATS

LADIES' SUITS \$7.50 to \$25.00

LADIES' COATS \$6.50 TO \$25.00

Our Stock of Misses' and Children's Coats from \$4.50 to \$12.50 are wonders for cut, style and finish.—SWIFT, SONS & CO.

(SPECIAL) SILKS, BLACK ONLY, 36 IN., AT ONE DOLLAR (SPECIAL)

THIS is the best silk in Ontario for the price-imported direct, A lovely soft silk-no filling-and warranted to give perfect satisfaction. ANOTHER 36 in. wide, black, at \$1.25. A world-wide winner. Nothing sold like it for the money. It's a big selling line with us. -SWIFT, SONS & CO.

ASK TO SEE OUR STOCK OF DRESS GOODS-Nothing west of London to equal our choice selected stock—our "PRIESTLY'S"—in black, navy, brown and other shades. Soap shrunk and the best that money can buy. All bought long ago-before the big advance in price.—SWIFT, SONS & CO.

A Special Boys' School Sweater Coat for......69c A fine big coat with roll collar for......\$1.00 and \$1.50

A Big Shipment of Goods in bond; open end of the week. See particulars in this space next week. Big Sale of Cotton Blankets at Fine big fluffy styles; white, blue and pink border.

SWIFT, SONS & CO. DIRECT IMPORTERS

WANT COLUMN.

Losr on Wednesday night on Main or Ontario St. west, a black ruff. Finder please leave at this office or with Mrs. SHIRLEY, St. Clair Street.

HOUSE TO RENT, on St. Clair Street, Good coinfortable, six roooms, house in good repair. Good garden. Apply to MRS. LOWRY, or W. E. FITZGERALD, Watford Watford. FURNITURE REPAIRING. - Couches and

chairs recovered. Persons wishing any-thing done in this line should leave their order now as I may leave town shortly.— ALF. WEIGHT. WORN OUT HORSES and fallen animals

of any kind bought,—LETT BROS., fur ranchers, lot 18, con. 13, Brooke; Rural phone 4821. Watford P. O. Phone mesages at our expense. SEVERAL farms in this vicinity and some dwelling house properties and two business properties in Watford for sale. Apply to W. G. FITZGERALD, Barrister &c., Watford.

CARD OF THANKS - MRS, WILLIAM A. McDonald and family wish to extend thanks for the many acts of kindness and sympathy extended to them during their recent bereavement. Also to the East Lambton Liberal Association and the I. O. F. for handsome floral wreaths.

In Amherstburg, on Thursday, Oct. 21st, 1915, to Mr. and Mrs. A. W. Kelly, a son, Robert Edwin.

On Wednesday, October 20th, to Mr. and Mrs. J. F. Parker a son. - Winston

MARRIED.

At the home of the bride's parents, on Wednesday, Oct. 20th, 1915, by the Rev. H. J. Fair, Mr. Norman Vance, to Miss Myrtle Goodhand, all of War-

On Wednesday, Oct. 13th, 1915, at the Baptist Parsonage, near Inwood, Miss G. A. Rillett to Mr. J. E. Shaumm, by Rev. A. J. Loveday. DIED.

In Plympton, on Saturday, Oct. 16th, 1915, Mary Oakland, relict of the late Abner Fortner, in her 58th year

In Sarnia General Hospital, on Sunday, Oct. 17th. 1915, Agnes Watson, wite of Mr. Wm. Ironside, of Plympton, in her 66th year. in Arkona, on Oct. 13, John O. McKen-zie, aged 52 years, 9 months and 18

days. In Petrolea Hospital, on Wednesday, Oct. 13th, 1915, Mrs. Lucy Godby Legg, in her 64th year.

= @n =

YOUR EYES MAY NEED HELP

TIRED, strained eyes seldom get I better without some help. Our optical department is at your service We can help you. We can and do relieve and permanently cure strained and weak eyes. You gain nothing by waiting, you gain much by consulting us. A lasting benefit is a pair of glasses rightly fitted and rightly made. Make this your optical headquarters.

CARL CLASS JEWELER ISSUER OF MARRIAGE LICENSE

BARGAINS

23 Pr. Men's Heavy Buff Shoes, at. \$2.50

17 Pr. Men's High Tan Lace Boots..\$4.25

29 Pr. Men's Gunmetal Blucher, at.. \$3.50

16 Pr. Men's Patent Blucher, at.....\$4.00

7 Pr. Men's Gunmetal Button, at...\$3.75

33 Pr. Boy's School Shoes, size 1 to 5\$2.25

21 Pr. Girls' School Shoes.....\$1.90

15 Pr. Girls' Gunmetal Button.....\$2.25

48 Pr. Women's Dongola Button...\$2.50

15 Pairs Women's Patent Button, cloth top.....\$3.00

Large stock of Rubbers and Rubber Boots and English Kip Boots.

Buy your shoes here and get satisfaction. BUTTER AND EGGS WANTED

DODDS

WATFORD'S BUSY STORE

WHAT IS YOUR ANSWER?

The great victory won by the Allies in France has caused

The brave men who have won it, those who died in the struggle and those who lived to wear the crown of victory have done the greatest service men can do for their native lands.

We feel pride in their achievements, in their heroism, and honor them for the sacrifices they have made.

There are gaps to fill in the ranks of these gallant men who are fighting for us on the battlefields

It is the young men of Canada who are expected to fill them and emulate the deeds of those who have fallen in the hour of victory.

It is left to your voluntary decision.

Ask yourself, you of military age. what is your duty to the flag that protects you in the enjoyment of your free citizenship. What is your answer?

Teacher's Institute

The annual meeting was held in the Methodist Church, Petrolea, on Thursday and Friday Oct. 14 and 15. Rev. Dr. Knowles of the Methodist church ned with devotional exercises and extended a most cordial greeting to the

teachers.

Miss Reid's paper on primary work was interesting and educational. She taught the symbols of sounds first, then busy work, which included Kinderbusy work, which included kindergarden sticks, making of objects, picture
puzzles. These things should be done
accurately. Paper cutting requires small
scissors which are very useful in other
work. Drawing with crayon of simple
objects also introduced.
Miss McTavish also dealt with primary
work. Interest in the letters was to be

had by allowing pupils to outline them life. with peas or beaus. Teacher makes a copy word or letter on the slate and lines with peas or beaus. Teacher makes a copy word or letter on the slate and pupils copy these. In reading have them do it naturally. This requires lots of past terr everything the ideal

Composition for second class was Composition for second class was taken up by Miss Alexander. Oral work taken first, then written. This subject is used in all subjects so very important. Do not accept any careless or loose work or statements. Original stories, criticism, variety, fairy stories all help. The black board should be used freely.

Miss Mott had composition for I. class. Chief and the second part of the second p

Miss Mott had composition for I. class, Stories as subjects awaken our interest in many things, Bible, nature, pictures are also good material. Examine carefully all work doing and have errors corrected. The great object here is to increase the vocabulary of the pupils. The afternoon session was opened with devotional exercises by Rev. J. M. Mac-

gillivray of the Presbyterian church.

The discussion on the superannation scheme was led by Mr. J. W. Plewes, of Chatham. He pointed out that if the scheme was turned down now it is nil.

He spoke on the clauses of the bill and made them clear. made them clear.

Mr. Carbert, of Alvinston, opposed the scheme. He thought it a poor investment. Teachers should provide themselves with a reserve.

selves with a reserve.

Inspector McDougall favored the scheme as far as he himself was concerned but saw the difficulty of the rural teachers. He suggested the appointment of a committee to bring in a resolution later.

Committee—Misses McPherson Mc

Committee-Misses McPherson,

Committee—Misses McPherson, McRobie, Messrs. Shrapnell, Carbert, Thompson, Matthews.

Mr. J. W. Emery, B. A., of Stratford, took Geography with III. book classes, The senior III. class he introduced to the lesson by general questions on the provinces. The special lesson was on Nova Scotia. He drew from the class the industries februar kind however the where dustries, fishing, kind, how caught, where sent. The class took their Geography readers, read with interest what was told there and then wrote it. The junior III. class reviewed the continents, especially North America. They made a large map of earth on the table. Picture post-cards would also be useful. Department-all publications could be had for the asking. Supplementary Readers could also be used.

Misses Hume and Buchanan outlined the work done at the O. E. A. Toronto, last spring.

A round table conference for teachers of many interesting

V. class was held and many interesting besserosib street The evening meeting held in the Methodist church was more of an informal social nature than usual. Lun-cheon was served at the close of the musical program. The evening was thoroughly enjoyed by all.

Report of nominating committee:— Hon. Pres.—N. McDougall, B. A.; Hon. Vice Presidents.—W. Clyde, B. A., A. B. Steer, B. A.; President-Wm. Windover: Vice-Pres.—Miss M. Reid; Sec. Treas—

R. J. Campbell.

Rxec. com:—W. H. Shrapnell, Watford; R. Henderson, Petrolea; Miss M. McRobie, Petrolea; Miss L. Bell, Oil Springs.
Auditors—Miss Ida Smith, Miss Mary

MacDonald. Committee on physical training :-Chairman—N. McDougall B. A. Members
—Miss J. Ford, R. Henderson, B. Currie,
Miss G. Shrapnell. Review Committee :—III.—Geography

Review Committee:—III.—Geography
Miss N. Stapleton; History, Miss E.
Windover; Arithmetic, Mr. W. H.
Shrapnell; Literature, Miss M. Barrett;
Composition, Miss M. Davis.
II.—Arithmetic, Miss L. Parks; Geography, Miss E. Long; Composition,
Miss C. Alexander.
Report of Superannuation Committee.
The committee and after some

-The committee met and after some discussion, although all the delegates were not present, decided to recommend the approval of the proposed Bill for the superannuation of teachers, and we believe that any apparent defects will be remedied to the interest of the teachers. Friday morning the reports of the committees were brought in nmittees were brought in.

The report of the nominating committee was adopted but that of the superanuation committee was rejected.

Miss Ida Smith, Petrolea, and Miss Bell, of Oil Springs, were appointed delegates to the O. E. A.

Promotion examinations was discussed Promotion examinations was discussed by Mr. McDougal. Joint promotion papers are made up by the inspectors and it is their intention to set fair papers that can be answered in a reasonable time, not to pluck pupils. The teachers present thought the papers fair enough. Fair-ness in marking, but not be too lenient, was advised.

was advised.

Mr. Emery discussed Hygiene in the public school. This subject is of vital importance because it deals with health and good health is necessary to do work well. The nation requires the best and strongest bodies possible—a sound mind in a sound body. Life could be lengthened if people were not so ignorant of the laws of health. Teachers should get pupils into good habits of life rather than pupils into good habits of life rather than ill their minds with facts. Calisthenics should be part of work in hygiene. Care of bodily appearance should also receive cepts,

The East Lambton

Mr. School, an invit A coll Miss 1 neatness great an correct h

everythi

example

suddenly ie will e GRAIN A Wheat Oats,

colds, vo ages and guard ag a box o

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Fowl Wheat Oats, o

EGETA

Toron Union s 304 calv and lam There with a in the li little we

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at \$8.50