THE BON MARCHE

WILL OFFER TO-DAY AND ALL NEXT WEEK

$50,000 WORTH OF DRY GOODS

AT ABOUT HALF THEIR REGULAR VALUE, IN THE FOLLOWING LINES:

Evening Shades Dress Silks and Satins, Pongee and China Silks, Black and Colored Surahs, Black and Colored Royal Silk, Black and Colored Merveilleux, Black and Colored Brocade Trimming Silks, and Fancy Dress Silks.

2,500 PIECES ALL-WOOL FRENCH DRESS GOODS--Including Cashmeres, Henrietta, Billiard Cloth, Scotch Plaids, Braided and Embroidered Costumes.

1,800 LADIES' AND MISSES' JACKETS, DOLMANS AND FUR-LINED CIRCULARS--in all the Latest Styles and Materials.

1,500 YARDS ALL-WOOL ULSTER CLOTHS--56 inches wide, at $1.00, worth $2.00.

900 YARDS ALL-WOOL SCOTCH ULSTER CLOTHS--56 inches wide, at 75c., worth $1.50.

$10,000 WORTH NEW SILK AND SATIN RIBBON FOR $5,000--as follows: 10c. Ribbon for 5c., 20c. Ribbon for 10c., 30c. Ribbon for 15c., 40c. Ribbon for 20c., 50c. Ribbon for 25c., 75c. Ribbon for 37½c., $1.00 Ribbon for 50c.

$8,000 WORTH FOR 4,000--Hats, Flowers, Feathers, Birds and Wings will be sold Retail at Half their Value.

1,500 LADIES' AND MISSES FELT AND BEAVER HATS--All New Styles. Regular price 30c. to $5.00 each--now reduced to Half Price. Come and see them.

N. B.--Please take note that we have just received another 500 PIECES FANCY FLANELETTE, prices as follows:--Lot 1, at 6c., worth 10c.; Lot 2, at 8c., worth 15c.

THE BON MARCHE, KING-ST. EAST

Nothing Like It
-IN THE-
WIDE, WIDE WORLD
OUR
PURE INDIAN TEA
35C
THE EMPIRE TEA COMPANY
466 Queen-street West. 156
3 DOORS WEST OF ESTHER

J. & J. L. O'MALLEY
Furniture Warerooms
160 QUEEN-STREET WEST

Bedroom Suites, solid oak and walnut, $25 and upwards, Sideboards, Dining Tables Parlor Suites, etc., at equally low figures. Call and inspect our stock.

NOTICE TO HOUSEKEEPERS

Carpets taken up, cleaned and relaid at moderate charges. Orders by telephone 1057 promptly attended to. 246

ELECTRIC WELDING

The Thomson International Electric Welding Company having made arrangements for the manufacture of their apparatus in Canada are now ready to build Machines for Welding, Tempering, Brazing, Forging and Shaping, etc., by Electricity.

Mr. H. S. OSLER of Toronto has been appointed Attorney for the Company.

Messrs. A. Holden & Co., Waddell Building, Montreal, have been appointed agents for the company in Canada.

RUPTURE

OUR NEW ERA TRUSS

Since we commenced the manufacture of our "New Era" Truss we have not failed in a single instance to retain the very worst cases of Rupture with comfort to the wearer, and we are prepared to test this Truss against any other Truss in the world.

Authors & Cox
Manufacturers of Artificial Limbs, etc.
121 Church-street, Toronto 6

Molsons Bank
Incorporated by Act of Parliament
1855
Capital (all paid up) $2,000,000
Rest, $1,075,000
CORNER KING AND BAY-STS
A general banking business transacted. 246
SAVINGS BANK
Sums of $1 and upwards received and interest allowed.
CHAS. A. PIPON Manager

THE HOME SAVINGS & LOAN CO. LIMITED
Office No. 78 Church-street, Toronto.
$500,000 TO LOAN ON MORTGAGE—small and large sums—reasonable rates of interest and terms of re-payment.—No valuation fee charged.
HON. FRANK SMITH, President. JAMES MASON, Manager
130

DR. WASHINGTON
Throat and Lung Surgeon of
78 McCAUL-STREET, TORONTO
Will in the future be in his office and can be consulted personally on Sunday, Monday and Tuesday of each week. Dr. Washington has an extensive practice all over the Dominion, and it is owing to that fact that he can be in his office only days in the week 246

"GOLDEN LION" CLOTHING

SUITS, OVERCOATS, TROUSERS.

$7.75 Sacque Tweed Suits.

Made from good sound tweed, such as we have built up our reputation on for the past 50 years; must be seen to be appreciated.

$9.75 Sacque Tweed Suits.

Made from the best Scotch Tweeds. A Gentleman's Suit would be just as saleable at $12, but we are determined to give the best value in Canada; these suits should be sold in every part of the city.

$11.75 Cutaway Tweed -OR- Worsted Suits.

Very fashionable. These Suits are designed and cut by our most artistic cutter, made by our most reliable hands, trimmed in a very superior manner, and altogether more to be desired than the money we ask for them.

FALL OVERCOATS

From $7 to $14 and $16, every size; Coverts, Meltons, Diagonals, Venetians, Greys, Browns, Drabs, Oxfords, Blacks, Blues, Mixtures. A matchless choice.

TROUSERS

In Tweed, Worsted, Serge, Black Doeskin, etc., etc.; stylishly cut and in nobby patterns; a great choice and at prices that surprise the purchaser; very little more than the value of the materials.

R. WALKER & SONS
KING-STREET EAST.

TRIUMPHANT EVERYWHERE

Testimonials to the Far-Famed Excellency of the

BARM YEAST

HAMILTON, Oct. 9, 1890.
Dear Sirs:
Having seen in The Herald your advertisement of the "Barm" Yeast I thought I would try it, and having done so I shall always use it in the future, as it makes the sweetest and lightest bread I ever had. Yours truly, MRS. WILSON, 23 McNabb-street.

LONDON, Oct. 20, 1890.
Dear Sirs:
I have tried the "Barm" Yeast and it has given great satisfaction, both in rising quickly and making good bread. MRS. HAIGH, 223 Simcoe-street.

OSHAWA, Oct, 20, 1890.
Gentlemen:
I have used your "Barm" Yeast and find it of a very superior quality and have much pleasure in recommending it. Yours truly, MRS. R. ELLIS.

TORONTO, Sept. 16, 1890.
Gentlemen:
I am very much in favor of your "Barm" Yeast and think it is better than any other I have ever used, and I have used a good many. MISS A. SMITH, 52 Bloor-street west.

ALLANBURG, Oct. 22, 1890.
The "Barm" Yeast Manufacturing Co:
Received your sample of Yeast, have tested it and found it the most satisfactory dry Yeast I ever used. Many thanks for the same. Yours respectfully, MRS. I. WATERS.

CHATHAM, Oct. 20, 1890.
Dear Sirs:
I have tried your "Barm" Yeast and found it to be a magnificent Yeast. I went according to directions and I had lovely bread. I had the other yeast in the house, but I threw it out and am using the "Barm" Yeast. Yours truly, MRS. McGOWN.

HOUSEKEEPERS: Don't fail to ask your Grocer for the "Barm" Yeast and take no other.

The "Barm" Yeast Manufacturing Co
35 Wellington-street East, Toronto.
TELEPHONE 1920.

SPECIAL
WALL PAPERS

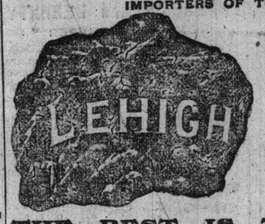
We have in stock the following "Victorian" Wall Papers, made by Messrs. Jeffrey & Co., of London, Eng., and sold exclusively by us in Canada.

THE LUCCA--Designed by Lewis F. Day, in talc and colors.
THE VERONA--Reproduced from Italian Silk.
THE GEORGIAN--Designed by J. D. Sedding, in gold and colors.
THE PEACOCK GARDEN---Designed by Walter Crane and produced in Flat Colors, Flock and Pressed Leathers.

Also a very large importation of Sanitary Washable Papers, at Specially Low Prices.

ELLIOTT & SON
94 AND 96 BAY-STREET

Ontario Coal Company
IMPORTERS OF THE CELEBRATED



LEHIGH VALLEY COAL
Positively the Very Best in the Market.

THE BEST IS THE CHEAPEST

We also furnish only the best grades of soft coal for grate use. In steam producing coal we handle exclusively the unexcelled brands known as Reynoldsville, Soldier Run and Sunday Creek. Best quality of Beech and Maple and Pine Wood always on hand.
General offices and docks Esplanade East, foot of Church-st. Telephone No. 18. Up-town office No. 10 King-st. East, Telephone No. 1059. Branch office corner Bloor and Borden-streets, Telephone No. 3623. Branch office No. 725 Yonge-street. Yard and office 1099 Queen-street west, near subway.

ESTABLISHED 1856.
P. BURNS & CO.
ONLY IMPORTERS OF THE
Celebrated Scranton COAL
Best Quality Cut and Split and Long Hardwood always on hand
SPECIAL RATES FOR CUT AND SPLIT SUMMER WOOD
FOR ONE WEEK
Best Steam Coal in the Market. Orders promptly attended to. Telephone Communication between all Offices

Head Office—38 KING-STREET EAST
Offices—546 QUEEN-STREET WEST
390 YONGE-STREET
Office and Yard—YONGE-STREET DOCK
" " FRONT-ST., near Cor. BATHURST 246

The Alliance Bond and Investment Company
OF ONTARIO, LIMITED
Incorporated Feb. 27, 1890. Capital $1,000,000. General Offices: 27 and 29 Wellington-st. east, 34 and 36 Front-st. east, Toronto

This Company undertakes agencies of every description and trusts, such as carrying out issues of capital for companies and others, conversion of railway and other securities. Will give careful attention to management of estates, collection of loans, rents, interest, dividends, debts, mortgages, debentures, bonds, bills, notes, coupons and other securities. Will act as agents for issuing or countersigning certificates of stock, bonds or other obligations. Receives or invests sinking funds and invests moneys generally for others and offers the best terms therefor. Every dollar invested with or through this company earns the highest returns and is absolutely safe. All investments are guaranteed.

THE INVESTMENT BONDS of the company are issued in amounts of $100.00 and upward and offer unparalleled inducements for accumulative investments of small amounts, monthly or at larger periods for terms of years from five upward, and the investor is not only absolutely protected against loss of a single dollar, but can rely upon the largest returns consistent with security. Correspondence solicited and promptly replied to. 6

First-class general and local agents can obtain remunerative contracts by applying to

The Alliance Bond & Investment Co. of Ontario, Ltd., Toronto, Ont

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WILLIAMS PIANOS
Endorsed by the best authorities in the world.
R. S Williams & Son,
143 Yonge-street, Toronto.

FURS
FIRST PRIZE
GOLD AND SILVER MEDALS
AWARDED FOR OUR
Ladies' and Gents' Fine Furs 136
J. & J. LUGSDIN
Manufacturing Furriers, 101 Yonge-st.

SEWER PIPE
(AMERICAN)
Discounts: 45 and 55 per cent. off Toronto List.
TELEPHONE - 3763
THE COLMAN - HAMILTON CO
Louis Bacque, Sales Agent
Office, 44 Price-street; yards, C.P.R. yards, North Toronto. ed

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GRATEFUL—COMFORTING
EPPS'S COCOA
BREAKFAST

"By a thorough knowledge of the natural laws which govern the operations of digestion and nutrition, and by a careful application of the fine properties of well-selected Cocoa, Mr. Epps has provided our breakfast tables with a delicately flavored beverage which may save us many heavy doctors' bills. It is by the judicious use of such articles of diet that a constitution may be gradually built up until strong enough to resist every tendency to disease. Hundreds of subtle maladies are floating around us ready to attack wherever there is a weak point. We may escape many a fatal shaft by keeping ourselves well fortified with pure blood and a properly nourished frame."—Civil Service Gazette.

Made simply with boiling water or milk. Sold only in packets, by grocers, labelled thus:

JAMES EPPS & CO.,
Homœopathic Chemists, London, Eng.

GOLD MEDAL, PARIS, 1878.

W. BAKER & CO.'S
Breakfast Cocoa
is absolutely pure and it is soluble.
No Chemicals
are used in its preparation. It has more than three times the strength of Cocoa mixed with Starch, Arrowroot or Sugar, and is therefore far more economical, costing less than one cent a cup. It is delicious, nourishing, strengthening, EASILY DIGESTED, and admirably adapted for invalids as well as for persons in health.
Sold by Grocers everywhere.
W. BAKER & CO. Dorchester, Mass.

DR. FOWLER'S
EXT. OF WILD
STRAWBERRY
CURES
CHOLERA
CHOLERA MORBUS, COLIC, CRAMPS
DIARRHŒA AND DYSENTERY
AND ALL SUMMER COMPLAINTS
AND FLUXES OF THE BOWELS.
IT IS SAFE AND RELIABLE FOR CHILDREN AND ADULTS.

The Constructing and Paving Co
OF ONTARIO, LTD.
Incorporated under the Joint Stock Company Act.
Capital, One Hundred Thousand Dollars
Engineers and General Contractors, Make Plans, Give Estimates and Erect Works for Public or Private Corporations.
The company has completed arrangements for an unlimited supply of the best quality of Trinidad Asphalt, and engaged a competent man especially to take charge of laying Asphalt Pavement.

TORONTO POSTAL GUIDE--DURING THE month of October, 1890, mails close and are due as follows:

	CLOSE. a.m.	CLOSE. p.m.	DUE. a.m.	DUE. p.m.
G.T.R. East	6.00	7.30	7.45	10.30
C. & G. Railway	7.30	7.45	8.00	6.00
G.T.R. West	7.00	3.30	12.40	p.m 7.40
N. & N.W.	7.00	4.10	10.00	8.10
T., G. & B.	6.30	3.45	10.40	9.00
Midland	6.30	3.30	12.30	9.30
C.V.R.	6.00	9.30	11.30	9.35
G.W.R.	a.m. 6.00 / 11.30	p.m. 4.00 / 9.30	a.m. 2.00 / 9.00	p.m. 2.05 / 7.30
U.S.N.Y.	a.m. 6.00 / 11.30	p.m. 4.00 / 9.30	a.m. 10.30	p.m. 8.30
U.S. Western States	a.m. 6.00 / 12.00	p.m. 9.30	a.m. 9.00	p.m. 7.35

English mails will be closed during Oct. as follows: Oct. 1, 2, 3, 6, 8, 9, 13, 15, 16, 20, 22, 23, 27, 29, 30.

NERVOUS DEBILITY

Exhausting Vital Drains (the effects of early follies) thoroughly cured. Kidney and Bladder Affections, Unnatural Discharges, Syphilis, Phimosis, Lost or Failing Manhood, Varicocele, Old Gleets, and all Diseases of the Genito-Urinary Organs a specialty. It makes no difference who has failed to cure you. Call or write. Consultation free. Medicines sent to any address. Hours 9 a.m. to 9 p.m.; Sundays 3 to 9 p.m. Dr. Reeve 245 Jarvis-street, 3rd house north of Gerrard-street, Toronto.

LONDON GUARANTEE AND ACCIDENT COMPANY.
(LIMITED.)
The only British Guarantee and Accident Company in America.
A. T. McCORD, Resident Secretary, No. 72 King-street east, Toronto, Ontario. 246

DR. PHILLIPS
Late of New York City,
treats all chronic and special diseases of both sexes, nervous debility, and all diseases of the urinary organs cured in a few days.
DR. PHILLIPS,
246 78 Bay-st., Toronto

STEAM NASMITH BAKER

PARIS BUNS
A NICE RICH BUN FOR
Lunch or Tea
COR. JARVIS & ADELAIDE
51 King-st west and 65 King-street east.