

Use Rowat's Vinegars and Spices for Pickling

THEY ARE THE BEST

Special White Pickling Vinegar, gallon \$1.00
Pure Cider Vinegar, gallon \$1.00
Pure Malt Vinegar, gallon \$1.25
Amber (Sugar) Vinegar, gallon 60c
XXX White Spirit Vinegar, gallon 60c
XXX Blended Vinegar, gallon 60c

We Guarantee Our Spice to be the Finest Obtainable.

Swansdown Flour
For delicate Cake, Biscuit or Pastry, package 60c
Once used—Always used.

Jireh Dietetic Flour
Recommended by physicians in the treatment of diabetes. 5-pound bag \$1.50
Literature mailed on request

Quality—

Has made Rowat's the popular Coffee for over thirty years.
70c Pound.
Try a pound today.

Wheatworth

Whole Wheat Graham Crackers, contain all the vital food elements found in the wheat grain, pkg. 25c

Gurd's Ginger Ale
Satisfying and refreshing, dozen \$1.50

T. A. ROWAT & COMPANY
Est. 1887.
GROCERS-IMPORTERS
250 Dundas Street
Phones 3051-3052.

WE MAKE EVERYTHING MADE OF CANVAS!
CARTER, SON & CO.
351 GLEBE ST. v PHONE 6197.

10 Karat Bean End Cuff Links, regular \$6.50 for \$3.00.

WRAY'S Jewelry LIMITED.
234 DUNDAS STREET.

EASTMAN KODAK FILMS and SUPPLIES

We make a specialty of Developing, Printing and Enlarging amateur snapshots. Twelve-hour service and perfect pictures.

TAYLOR'S Drug Store
390 RICHMOND ST.
Half Block South of Dundas. v

LONDON OPTICAL CO.

HAVE YOUR EYES EXAMINED.
A. M. CAMERA, OPTOMETRIST.
Dominion Savings Building, Richmond Street. Phone 6180. zxy



DIAMONDS

A Diamond for an engagement ring. Beautiful Blue White Diamonds set in Platinum, white, green and yellow gold.
Rings from \$25 to \$1,250.

C. H. Ward & Co.
Diamond Merchants, Jewelers and Opticians.
326 RICHMOND ST.
Phone 1084.

BLACKSMITHS COAL

Delivered to all parts of the city.

ORCHARD'S

45 York St. Phone 384. zxy



English Corduroy Velveteens, 27-Inch, \$1.00 Yard.



Note the new price \$1.00 yard

Dress Goods, Main Floor

Extra Quality Nut-Brown Tweed, for boys' school suits \$2.50 yard

Fine appearance—All-Wool—made for real hard wear just one piece left; in rich nut-brown, 54 inches wide .. \$2.50 yard

Four Navy Blue Serge Extra Specials—Imported direct from Bradford, England, for Special Sale—all four lines are pure wool. The close weave of string yarns for long wear, smooth, dust-resisting finish.

44-inch 98c yard
52-inch \$1.25 yard
54-inch \$1.39 yard
54-inch \$1.69 yard

In Conjunction With These Many Specials Saturday the Showing of New Dress Goods and Silks on Main Floor and Ladies' Ready-To-Wear on Second Floor Will Take Place

New Bathrobe Materials and Flannels.

MAIN FLOOR.

Cosy Velours, in reversible patterns, for bath robes, etc. Per yard 45c

Stripe Flannelettes, lots to choose from, yard wide. Per yard 25c

Middy Flannels, fine English makes, all new colors. Per yard 85c

Nursery Flannel, the celebrated "doctor flannel," all wool. Per yard 69c

Comforter Chintz, full yard wide, new designs. Per yard 29c

Black Sateens, fine and beautifully mercerized, for dresses, rompers, aprons and bloomers, with contrasting colors. Per yard 27c, 50c and 65c



A Large Assortment of White Wear Specials.



SECOND FLOOR.

Ladies' Night Gowns, made of splendid quality white cotton and fine nainsook, in open front and slip-over styles, trimmed with lace and embroidery. Prices ranging from 98c to \$6.50

Envelope Chemise of fine white cambric and nainsook, lace and embroidery trimmed. Prices ranging from 98c to \$4.50

Ladies' Petticoats, made of good quality white cotton, trimmed with pretty lace and embroidery. Prices from 89c to \$9.50

Corset Covers, of soft-finished white cotton and fine nainsook, lace and embroidery trimmed. Sizes from 36 to 50. Prices from 49c to \$2.50

Ladies' Drawers, made of splendid quality white cotton, trimmed with tucks, laces and embroidery. Prices from 49c to \$3.50

Costume Slips, made of fine white nainsook and cross-bar muslins, trimmed with hemstitching and lace. Prices from \$2.50 to \$3.50

Ladies' Pyjamas, made of lovely quality Japanese crepe and Pyjama cloth, in a lovely assortment of colors. Prices \$3.50 to \$5.75

The New Has Arrived Right On Time ON SECOND FLOOR.

Ladies' Furs in very newest models and skins.

Dresses and Frocks

in crepes, cantons, georgettes and fine soft wools for dinner or street wear; some direct from Paris.

Blouses

in radium lace and crepes, in French and Russian models.

Fur-Trimmed Separate Coats.

Tailored Suits in newest cloths.

Seen on Main Floor.

Dress Goods Department, showing the new wool marocains—drap d'Amour—Broadcloths—check back coatings—novelty wool skirtings.

Silk Dept., Main Floor.

Paris Sequin-Trimmed Overdresses, silk and satin brocades, new patterns on silk cantons, silk duvetynes, silk dress velvets.

Lace Dept.

Radium Laces in allover and flouncing styles, in solid colors and two-tone effects; also the newest Bandings and Trimmings.

New Shoes and Socks for Baby Are Here.

INFANTS' DEPARTMENT—FOURTH FLOOR.



Babies' Shoes are most important, the slightest pressure on the delicate bones of the growing foot will cause untold damage. In this department you will find the correct fitting shoes for infants and small children.

Soft Sole Kid Shoes, black, white and brown. Prices 75c and 85c pair
First-Step Pussy Foot Shoes, black, white and brown. Price \$2.50
Hard Sole Shoes, for ages 2, 3 and 4 years, black, brown, patent with white tops, patents with red tops, lace or buttoned. Sizes 3 1/2 to 5. Prices \$2.65 to \$3.00
Sizes 5 to 7 1/2. Prices \$3.00 to \$4.00
Children's Wool and Silk, and Wool Socks, all colors. Price 50c and 75c

Novelty Petticoats and Pettibockers

Jazz Satin and Plaid Taffeta Petticoats,

very smart. Brown with green, open with gold, gray with purple, and other styles, in plain Jersey and silk. Prices \$8.75 and \$10.50

Jersey and Habutai Pettibockers, showing the shirring or fancy ruffle at knee.

Bright-colored ruffles of accordion pleating are a new feature, also embroidered ruffles. These come in a variety of shades. Prices \$4.95 to \$7.50



PETTICOATS, \$1.59

These come in Black, Navy, Green or Purple Taffeta, with fancy flounce of accordion pleating and stitching, elastic regulates fullness at waist. All seams are double stitched. Lengths 32 to 36. Special \$1.59

Girls' Middy Blouses, 98c

These are made of white drill, regulation and Balkan style, showing all white or blue collar and cuffs. Three rows of white braid trim collar. Choice of elbow length or full length sleeve; 16 years to 40 bust. Special 98c

Crepe de Chine Blouses, \$4.98

Smart overblouse with fitted band at waist, collar and turn-back cuffs have knife-pleated ruffle of contrasting shade, also crepe de chine, navy with sand, or sand with navy trimming; 36 to 44 bust. Special \$4.98

Gingham Dresses \$2.98

These are made of plaid gingham with waist and pockets of solid-color chambray, banded with contrasting shade. Tie girdle and waist are very smartly piped. These are splendid value. In pink, green, sky or gold. All sizes from 36 to 44. Special \$2.98

Candy Special for Saturday

MAPLE BUDS and MEDALLIONS MAIN FLOOR.

100 lbs. Fresh Maple Buds and Medallions, a wholesome milk chocolate 43c lb.
Chocolate Bars and Creamy Toffee 6 bars for 25c
Oh, Henry! 6 bars for 25c

EYES EXAMINED GLASSES FITTED AS LOW AS \$3.00

Of course glasses can be purchased for less, but WE WILL NOT supply any that we cannot guarantee to be of benefit to the eyes.

THERE IS ONLY ONE

BROWN OPTICAL CO.

Where all the work is done from the examination of the eyes to the manufacture of glasses complete on the premises at factory prices.
223 DUNDAS STREET. PHONE 1877.
Branches at Montreal and Windsor.
Established 26 Years. zxy



Pongee Silk Shirts, \$3.95 WITH COLLAR TO MATCH.

These popular Shirts are dressy in appearance and good wearing, made of heavyweight pongee silk, with neat collar to match, very specially priced, 14 to 17, assorted sleeve lengths \$3.95

Men's Flannelette Pyjamas, \$2.65

Heavyweight Flannelette Pyjamas, trimmed with silk frog fasteners, neat stripes in blue, mauve, pink, etc., excellent quality and an unusual value. Special \$2.65

Boys' Caps, 69c

Boys' Fall Tweed Caps, new shapes: browns, grays, etc.; good smart styles for boys of all ages, all sizes. Special 69c

Men's Wool Socks, 49c Pair

Men's Wool Socks, black and gray, fine quality, reinforced heel and toe, sizes 9 1/2 to 11. Very specially priced, per pair 49c

Boys' Wool Jerseys, \$1.98

Maroon, navy, myrtle, brown—Boys' All-Wool Jerseys, button on shoulder, in several colors, with color trim at neck, cuffs and bottom, sizes 24 to 32. Special \$1.98

An Extraordinary Pre-Holiday Showing Of Men's and Young Men's FALL SUITS

Leishman's and Other High-Grade Makers

Not often is there an opportunity for men to buy, at the beginning of the season, high-grade tailored clothing in the correct styles for fall and winter, at as great a saving as these suits which are offered tomorrow in two groups: \$34.75 and \$24.50. Beautiful Imported Tweeds from England and Scotland, all-wool fabrics, tailored by one of Canada's foremost manufacturers, and known as leaders in high-grade workmanship. Don't miss this opportunity tomorrow to purchase your fall suit at an exceptional saving.

\$34.75

One hundred and fifteen suits in this group, imported tweeds, fine worsteds, unfinished worsteds in overchecks, hairline stripes, in browns, dark grays, mixtures, blues with stripes; hand-tailored garments that set the standard in high-grade apparel. Single and double-breasted models, two and three button styles. Smart line suits for young men and conservative models for businessmen. Sizes 35 to 44, including stouts. Sale price \$34.75

Sale of Trousers, \$4.49

Fine Wool Tweeds and Worsteds, in grays, browns, etc. Splendidly tailored, five pockets, belt loops, etc. A good chance to match up a still good coat and vest. All sizes \$4.49

Sale of Felt Hats Tomorrow—Half Price and Less, \$2.95

Clearing about two hundred Fine Quality Felt Hats, satin lined, all leather sweatbands; colors of brown, gray, myrtle, tan, olive and many others; medium and large shapes; all sizes. Selling tomorrow half price and less \$2.95

Fall Underwear, Shirts and Drawers, 79c

Fine merino (cotton), an ideal weight for fall wear, 34 to 44; combinations 34 to 44. A suit \$1.69

SMALLMAN & INGRAM LIMITED

\$24.50

Forty-eight suits in this group, all-wool tweeds and worsteds; strong wearing materials in grays, browns, dark mixtures, stripes, checks, etc. Excellently tailored suits in two and three button models, single and double breasted. Styles for men and young men. These suits are a remarkable value at this low price. Sizes 35 to 44. Sale price \$24.50

BLUE SERGE SUITS SPECIAL TOMORROW

\$29.50

Fine Botany Serge Suits, in 16 to 18 ounce weight; wonderfully fine in weave; skillfully tailored in two and three button conservative models. Specially priced tomorrow. Sizes 34 to 44, including stouts \$29.50

Sale of Grenadine "Open Weave" Ties, 79c

A special purchase of 300 Grenadine Ties, in new weaves and patterns, beautiful color combinations. These ties are regularly sold for nearly twice this price. On sale tomorrow, each 79c

Boys' Wool Tweed Suits (Two Pairs Bloomers), \$11.95

All-Wool Tweed Suits with two pairs of bloomers, reinforced suits, in browns, grays, dark shades and stripes, splendid patterns in smart fall models; suits that are guaranteed to give satisfaction; all sizes \$11.95

ALL LONDON EXCITED

Wagner secured his share of Bob Long's One Million Dollar failure. These goods are now on sale; also wonderful values in all lines offered for the week-end.

Our Saturday Bargains Draw Immense Crowds.

MEN'S SUITS
\$14.69, \$19.50, \$25.00 and \$29.50
MEN'S PANTS
\$2.98, \$3.98, \$4.98
\$5.95
WORK SHIRTS
\$1.25, \$1.50, \$1.69, \$1.95
SAMPLE HATS
48 DOZEN value for \$5.50
\$2.95
FUR FELT HATS
36 DOZEN value for \$5.50
\$3.95
Regular \$5.50 for \$3.95
You save 25c on every pair of Overalls bought here.

Wegner Clothing Co.
The Heart of London—Famous for Their Little Prices.
Open Evenings - 371 Talbot St., Opp. Market, London.