

WOMEN'S HOME AND MAGAZINE PAGE

CONSIDER SUBJECT OF BABIES' RIGHTS

Girls' Federation Also Discusses Business Code.

"The most important thing in the home, the baby," and "A code for the business girl" were two subjects of interest on which addresses were heard by the Federation of Girls' Clubs at the fortnightly rally supper Thursday evening in the King street Y. W. C. A. residence, "Lenmore."

The former was a wind-up of the study, extending over some months, of "A code for husband, wife and home." Mrs. Frank White leading the discussion; the second, introduced by Miss Phyllis Kennedy of the Girls' Canadian Club executive, gave the practical opinions of a practical business girl.

"With regard to 'The baby in the home,' Mrs. White dwelt upon the blessings it brings in the way of a wealth of love and tenderness. 'It is a character training for the parents,' she claimed, from her experience as a mother, 'and parents really learn more from training their children than they teach. Motherhood and fatherhood should make parents happier, finer, purer, more patient and sympathetic.'

"It was the baby's rights, she insisted, to be well born, of parents mentally and physically fit, otherwise a heritage of suffering was in store for the little one.

Size of the Family.

Touching upon the subject of the size of the family, the fact was recognized by the speaker that a great many of the philanthropic activities of any city or community are made necessary because mothers are not able to give the attention they should to their children, and fathers are unable to provide them with the necessary nourishing food, adequate clothing and reasonable amount of education. It was obvious that where a family was large the mother was broken down in health and lacked the strength to properly tend and manage the children and the means to get assistance, the children must, of necessity, be neglected and untrained. The lack of earning power on the part of the father to provide for his family constituted a community problem, and the children suffer.

Mrs. White, in passing, referred to the present abnormal times of unemployment, which have resulted in great anxiety for many parents who, under normal conditions, would be able to make satisfactory provision for their little ones.

Liberate avoidance of the responsibility of parenthood, the speaker claimed, carried with it punishment in the loss of the pleasure and comfort that children bring, in spiritual loss and sometimes in physical suffering.

Overdressing for Work.

Framing their business code, the members of the Federation of Business Girls' Clubs have taken as their foundation principle, "She profits most who serves best."

Taking up this point, Miss Kennedy maintained that "profiting" in business cannot be measured by financial success, but by the opportunity afforded and seized upon of developing one's highest possibilities. An "honest day's work for an honest day's pay" should be one of the first considerations of every girl working for others. Many a girl who would be horrified at the thought of stealing money from the company by which she is employed does not hesitate to steal the equivalent of money in time and inadequate service.

Touching upon suitable clothes for business, Miss Kennedy expressed the opinion that a strenuous campaign of education is needed among girls to awaken them to the importance of dressing suitably for their work. Too elaborate and unsuitable clothes for work, she contended, indicate that a girl thinks more of her clothes than of her work and have a tendency to lower her standard of efficiency. Employers in the present day were held

FLUFFY HAIR IS NEEDED



BY MARIAN HALE.

LONDON, Feb. 9.—You've wondered, of course, why you never have looked just as lovely as you thought you should in that smartly tailored and primly collared frock. Tell you why—and then you'll wonder why you never thought of it before!

You didn't have enough hair at the side of your head, puffed out softly, fluffily, prettily! One must have hair and lots of it at the sides of the face if one would wear a high-spirited day wear.

SHE'S "Y" SECRETARY, CLEVER WRITER, TOO

Mrs. Mattie Rose Crawford, capable secretary of the industrial extension department of the London Y. W. C. A. for the past two years, and resourceful and enthusiastic leader of girls' club activities, has been discovered in a new role. Not only is she an authority on the girl and her interests from a close and sympathetic study of these, but a writer of ability and authority on nature study.

A "Guide to Nature Study," said by those who are "in the know," to be most authentic and comprehensive, as well as fascinating, bears on the title page, as author of the work, the name of "Mattie Rose Crawford." Further, this book has been in use right along in the London Normal School and other Normal Schools of the province, approved for the use of teachers by Principal John Dearness, London, the former principal of the Toronto Normal School, William Scott, B.A., and other distinguished educationists.

And all the time, since Mrs. Mattie Rose Crawford has taken up her duties in connection with extension work in the local Y. W. C. A., very few people have recognized in her the authorship of the clever text book on nature study.

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Mrs. J. D. Detwiler, wife of Dr. Detwiler of Western University, will receive for the first time since coming to London at her home, 623 Queen's avenue, on Tuesday afternoon, Feb. 14. Her mother, Mrs. Campbell, and Mrs. D. C. MacGregor will receive with her.

A largely-attended affair of the week was the valentine tea given Wednesday afternoon by the Ladies' Aid of the Ridout Street Methodist Church. Tea was poured by Mrs. Agnew and Mrs. McCallum at a table bright with hearts, valentine decorations and spring flowers tastefully arranged. Delightful solos were

WOMEN'S CLUBS

HOME NURSING POPULAR.

Twenty-five or more girls and young women have been taking the course in first aid and home nursing held Friday evenings under the auspices of the "Count-On-Me Club" of the Y. W. C. A. in the "Y" clubrooms at "Lenmore," and thrown open to all who are interested. The fourth lecture of the series, the "Count-On-Me" Club's special study for the winter months, will be held Friday evening.

PLAY LITTLE WOMEN.

Clever members of the Pollyanna Club of the Y. W. C. A. who are on Friday evening presenting five scenes from Louise May Alcott's inimitable book of girl life "Little Women," as dramatized by Miss Jean Waugh, the class leader, includes Misses V. A. and D. Saunders, M. Wagenfeld, M. Wood, P. Keating, Q. Voudsen, A. Storey, B. Goucher, Farrell and McDonald. A colorful pageant "The Secret of the Ideal Girl's Life," introduces the play. The entertainment will be given in St. Andrew's Hall.

HOLD MASQUERADE PARTY.

A very merry event of this week was the party held by the employees of Woolworth's, under the auspices of the industrial extension department of the Y. W. C. A. in the clubrooms at "Lenmore," King street. Color was added to the affair by the appearance of the guests in masquerade costumes, a jolly and picturesque assemblage of rainbows, clowns, highland lassies, gypsies, and a host of other characters. Smart waitresses, and bewitching girls of the period of the Battle of Waterloo, way back in the beginning of the nineteenth century. Much music added to the gaiety of the affair, instrumental, comic songs and community singing, with plenty of games, and the most tempting of suppers as a wind-up.

ST. JOSEPH'S UNIT MEETS.

Rev. Father Brisson addressed the meeting of the St. Joseph's Mothers' Unit, held Wednesday evening in St. Joseph's School. Mrs. Joseph Leech gave a short address, in which she congratulated the unit on the splendid work they had accomplished during the year.

given by Mrs. Fraick and Mrs. Marshall.

Mrs. J. Milton Brown was the hostess Wednesday evening of a jolly party given at her home, Hayman Court, when she entertained the girls of the main office of the Bank of Montreal. The evening was spent in music and cards, Miss Marian Noble carrying off the prize and Miss Laurette McLaughlin the consolation. A dainty supper was served by the hostess, assisted by Miss Harriett MacDougall Milne.

Miss Mary Thompson was the hostess Thursday afternoon of a delightful miscellaneous show, given in honor of Miss Beatrice Seaborn. The pretty gifts were presented to the guest of honor in a basket gayly decorated with tulle by little Miss Betty Thompson. The tea table, attractive with spring flowers held in a silver basket and surrounded with fluffy tulle, was presided over by Mrs. R. E. Davis.

Miss Edith Plewes was the hostess of an enjoyable party given by the choir of Ridout Street Methodist Church in honor of Mrs. Quid, formerly Miss Simme, a prominent member of the choir. During the evening the guest of honor was presented with a silver cross and sugar. The presentation was made by Miss Bertha Johnston, and a charming address was given on behalf of the choir by Rev. Mr. Agnew. A dainty supper was served by the hostess.

Mrs. John Eggett, Adelaide street, was the hostess Thursday afternoon of a tea given under the auspices of the Lorne Avenue Mothers' Club to raise funds to carry on the relief work in the district. The rooms were bright with spring bloom, and daffodils held in a basket centered the tea table, where Mrs. Fred Blyea poured. The tea room assistants were Mrs. L. Parker, Mrs. John Eggett, Mrs. Thomas Clift and Miss Lucy Eggett.

Mrs. R. N. Slater was the convener of the Campbell Becher tea room at the Armories Thursday afternoon. This attractive little corner is increasing in popularity, and each day numerous parties are arranged. Tea was poured out by Mrs. Robert Heard, Mrs. Eggleton and Mrs. Butler, and the assistants included Mrs. White, Mrs. Claude White, Mrs. McLeod, Mrs. Roy Simpson, Mrs. Jones, Mrs. Gordon Edgecombe, Mrs. Murray, Mrs. Hodgins and Mrs. Velch.

Mrs. C. L. Mara, Waterloo street, was the hostess of a tea and musicale

ing the short time they have been organized. An attractive program was given, which included fancy dances by Misses Lenore Gillmore and Patricia Collins, and recitations by Miss Marie Curney. The next meeting of the unit will be held the second Thursday in March.

MISS VENNING AGAIN PRESIDENT.

Miss Stella Vennig was elected president of the London branch of the Alma Daughters for a second term at the annual meeting held at the home of Mrs. G. L. MacDonald, Hyman street. Other officers elected were: Mrs. C. R. Ead and Mrs. F. W. Hughes, vice-presidents; Miss Bradshaw, treasurer; Mrs. J. R. Le Touzel, secretary; Miss Edna Wylie, flower secretary; Mrs. G. L. MacDonald, press secretary. Following the reports of the year, a program was given by Mrs. David Morrison, Miss Gertrude Morgan and Mrs. E. M. Bowen of Buffalo.

SENDING DELEGATE TO ONTARIO CONFERENCE.

Officers and members of the recently organized Women's Labor Party are very happy over the interest that has been awakened in their organization and the number of new members associating themselves with the movement week by week. A great deal of relief work has been done in the past few weeks in co-operation with the chamber of commerce. At the meeting held this week the secretary, Mrs. Pamby, was appointed to represent the new women's party at the convention of the Ontario Labor Party in Stratford at the end of this month.

PLAN YEAR'S WORK.

The members of the new executive of the Forest City Chapter, O. E. S., had tea together Thursday afternoon in the chapter rooms in the Alma Block, when they discussed business in preparation for the first meeting of the chapter after installation in the evening. Mrs. Emma Cusum, new worthy patron, presided for the first time in a capable manner in the evening, when plans were made for the coming year's work.

Tuesday afternoon, arranged by the Ladies' Aid of the first Methodist Church. A delightful program was given with the following artists taking part: Miss May Attrill, Miss Gertrude Morgan, Mrs. Arthur Chapman, Miss Helen Clarke, Miss Lilian Sparling, with Mrs. A. D. Jordan and Miss Sparling as accompanists. Mrs. Mara was assisted in receiving by Mrs. H. E. Boomer, president of the Ladies' Aid.

Following the concert given Thursday evening under the auspices of the Women's Music Club an informal reception was held in St. Andrew's Hall, which afforded the members an opportunity of meeting the artists, Mrs. E. M. Counsell, Miss Gurli C. Hausch and Mrs. Thomas Martin. A buffet supper was served from a long table centered with a candelabra and effectively decorated with yellow and white tulips. Mrs. Victor Blackwell and Mrs. Edwin Paul poured, and were assisted by the executive and student members.

A recent successful social event was the skating party held Wednesday evening under the auspices of the Westervelt School. About 200 students of this year's day and night classes left in a body for Victoria Park, returning with the less of a fine program of games, sing-song, solos and readings were enjoyed by all. The games were in charge of Mr. Liddle of the Y. M. C. A., and prizes were donated to the winners. Miss Elsie Orr gave several solos, Miss Ena Thirk readings, in which she displayed an unusual talent for impersonation, and Miss Borneo Blake played several violin solos. After the program a tempting supper was served.

A happy event of Thursday evening was the congregational reception given in the schoolroom of First Presbyterian Church in honor of Col. (Rev.) W. Beattie, D.D., C.M.G., and Mrs. Beattie. Although Col. Beattie has been in London several months, Mrs. Beattie only arrived recently from Ottawa, and this was the first opportunity afforded the members of the congregation to welcome her. Col. Beattie and Mrs. Beattie were assisted in receiving by Mrs. George Gillespie and Mrs. Percy Millman. An attractive feature of the evening was the program consisting of solos by Misses Williams and E. Crawford, and a quartet and obligato by Miss Wright, Mrs. R. Crouch, Miss Crittle, Miss Sinclair and Miss Crowe. A dainty supper was served by the young girls, with Mrs. T. D. Patterson and Mrs. Lethbridge pouring coffee at a table attractive with valentine decorations, red tulips surrounded with red and white tulle and red unshaded candles.

In honor of the retiring regent, Mrs. Frank Forristal, the Senator Coffey Chapter, I. O. O. E., held a tea in St. Peter's Hall Thursday afternoon. A charming feature of the afternoon was the presentation to Mrs. Forristal of a silver basket filled with spring flowers, by little Miss Eleanor Forristal, on behalf of the members. Mrs. Robt. M. Burns read an address expressing the appreciation of the chapter for the splendid work done by Mrs. Forristal during her three years as regent. "In no way could we gratify you more than by assuring you that in the coming year we will give our all in supporting our new regent and her executive, helping to carry on the noble work done during your regime, that we may achieve greater things, working for the good of others, helping the less fortunate, and keeping up the standard of our chapter, thereby doing God's work and receiving His blessing, which alone makes our efforts worth while," concluded Mrs. Burns. The tea table was bright with spring flowers, and was presided over by Mrs. H. A. Panet and Mrs. W. H. Smith.

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NALMA, a new wash fabric, linen finish, that wears well and launders perfectly, in plain colors of pink, sand, light blue, rose, lavender, Alice blue; width, 36 inches. Price, a yard 40c

NEW DRESS GINGHAMS, in a large and varied assortment of styles to select from.

SCOTT AND FRENCH GINGHAMS, block, check and plaids; colors guaranteed in blues, greens, lavenders, red, pinks and navy; width, 38 inches; two lengths make a dress. Special price, a yard 60c

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DRESS GINGHAMS AND CHAMBRAYS, the new block check; pinks, blues, greens, red, yellow, lavender and black, 27-inch width. Price, a yard 25c

DRESS GINGHAMS AND PLAIN CHAMBRAYS. Sale price, a yard 20c

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Corset Specials

D. & A. CORSETS, of pink coutil, low bust, elastic top, lightly bound, sizes 19 to 26. Special at, a pair \$1.00

BRASSIERES of pink wash satin and broad-edged repp, bandeau style, closing in the back. Sale price, each 69c

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New Spring Dresses

Specially priced Ladies' and Misses' Serge and Tricot One-Piece Dresses, prettily embroidered in self colors; colors, navy and brown. Specially priced at \$15.00 and \$19.95

Third Floor

Blouse Specials

WAISTS OF HEAVY BLACK MESSALINE SILK, convertible collars, long sleeves with turn-back cuffs; sizes 36 to 42. Regular \$7.50, Saturday \$5.50

CREPE DE CHINE OVERBLOUSES, odd sizes. Saturday price to clear at \$2.95

Third Floor

Sateen Underskirts

Black and rose. Saturday to clear at \$1.00

Third Floor

POLLY PRIM APRONS, of striped print. 9 dozen on sale Saturday at, each 55c, 2 for \$1.00

WOMEN'S FLANNELETTE GOWNS (small make), high neck, long sleeves. Special price \$1.39

WOMEN'S O. S. FLANNETTE GOWNS, high or V neck. Prices \$2.25 and \$2.50

Third Floor

A Dress Goods Special—Shepherd Checks

In black and white only. A neat and good wearing fabric for shirts or children's dresses; 36-inch width. Special at, a yard 39c

Dress Goods Dept.—Second Floor

White Checked Muslin (mill ends), suitable for aprons, underwear, etc; 27-inch width. Special, a yard 15c

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TARANTULLE (near silk nainsook), a soft, sheer, fine-woven material, ideal for dainty undergarments, children's dresses, etc. 40 inches wide; exceptional value. At, a yard 75c and 85c

SUPERFINE NAINSOOK, width, 36 inches, splendid values. At, yard, 50c, 55c, 60c, 75c

WABASSO COTTONS, the wanted weave, representing the highest type of perfection and most reliable cotton cloth manufactured—nainsooks, madapollams, longcloths, embroidery cambric.

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NEW WHITE ORGANDIES, fine, sheer quality, 45-inch width. Price, a yard 75c, \$1.00, \$1.25

WHITE INDIA LINEN LAWN, spring stock just to hand, fine quality, extra value. Price, a yard 30c, 40c, 50c

Cotton Department, Main Floor.

Clearing Sale of Children's Underwear

CHILDREN'S VESTS AND COMBINATIONS, natural and white. Vests in fine wool and union weight. Combinations, union weight and fleece lined. To clear all at one price. Per garment 59c

Underwear Department, Main Floor.

CHILDREN'S AND WOMEN'S WOOLEN GLOVES, plain knit and brushed wool. Sale price, a pair 50c

Glove Department, Main Floor.

New Spring Millinery

Newest creations of Cellophane Straw Braids and Straw Facings; chic Hats, suitable for present wear and for early spring; snappy styles; reasonable prices.

Millinery Dept.—4th Floor.

Knitted Goods At Bargain Prices

CHILDREN'S SWEATER COATS AND PULLOVERS; sizes 20 to 28. On sale Saturday at \$1.00

BABIES' CROCHET JACKETS, white, trimmed with pink or blue; samples, slightly soiled. Regular \$2.50 to \$3.00, sale prices \$1.00 and \$1.25

MISSIES' AND CHILDREN'S WOOL CAP AND SCARF SETS; a large assortment of colors. Values up to \$2, Saturday to clear at 75c

BABIES' ALL-WOOL BONNETS, samples, slightly soiled. Values up to \$1.50, priced to clear at 25c and 35c

KNITTED CAPS FOR BOYS AND GIRLS, assorted colors. Priced to clear at 35c and 50c

Third Floor

Bargain in Curtain Materials

Broken lines and remnants of Curtain Nets, Marquisettes, Voiles, Nottingham Lace, Serims, etc.; all white or cream; some with lace edge and insertion; also white and cream grounds, with colored spots; floral patterns and colored borders. Saturday priced to clear regardless of former prices at, a yard 12 1/2c

Curtain Dept.—Second Floor

Special Footwear Bargains FOR SATURDAY

Now is the time—and here is the place—to buy Men's, Women's, Boys', Misses' and Children's Footwear at real, radical reductions. We have forgotten costs—have forgotten profits. It will be to your interest to come to this store and see how far we make your dollars go. Space does not permit us to list but a few of our many big bargains.

"Ladies, don't miss this opportunity." We offer you for Saturday your choice of a big range of High-Grade Laced Shoes, in colors brown, black and field mouse. Values up to \$15.00. Your choice for \$4.98 only

Men's Brown Shoes, good styles. Sale price \$4.69

Ladies' High-Grade Oxfords, black and brown kid and patent leather. Big \$4.98

Boys' Good Sturdy School Shoes; sizes 1 to 5. Sale price \$2.98

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