

PATCH GRIEF
WITH PROVERBS

If you wish, but when the sun, air, rain or dust have robbed your garments of their new color or a appearance, better bring them around here for treatment. Dyeing and cleaning is done well, if done by

R. PARKER & CO.,
Dyers and Cleaners,
217 DUNDAS STREET, LONDON.
Telephone 614.

Window Shades

Fringes and Laces to match.

O. B. Graves,
222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS

BORN.

BEAL—In Toronto, on Aug. 11, the wife of Carl G. Beal, 41 Clyde street, of a son.

MARRIED.

WRIGHT—WHITEHALL—On Tuesday, Aug. 12, at the residence of the bride's father, 299 Simcoe street, by the Rev. A. L. Russell, M.A., B.D., T. Augustus Wright, of this city, to Emily R., eldest daughter of Wm. Whitehall.

DIED.

ROWLAND—On Thursday evening, Aug. 15, 1897, at the residence of her daughter, Mrs. A. T. H. Johnson, No. 345 Maitland street, Mrs. Ann, widow of the late Wm. Rowland, son, in the 97th year of her age.
Funeral notice later.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.

USE NO OTHER.
J. D. SAUNBY
527 York Street.
TELEPHONE 113.

VISIT TO THE CIRCUS

Plenses you for an hour, but a visit to my store will both please you and be profitable to you, for we are giving one-quarter off on all Straw Hats at

D. J. WHITNEY'S
The New, Cheap Hat
Store,
206 1/2 DUNDAS STREET

HATS • HATS

BEATON'S FALL STYLES

Of Hats are arriving, see the Little Admiral for children. Also Silk Tukes in scarlet and blue.

STRAW HATS
Away Below Cost.

138 Dundas Street

R.K. Cowan
Barrister, etc., over Bank of Commerce
London.

W. A. BROCK, Manufacturer
of the

DIADEM BICYCLES!
—Agent for—

ECLIPSE BICYCLES!

Ha! Ha! Ha! We have to smile. Cyclists are finding out that the place to buy coal is from their coal dealer, clothing from their tailor, and bicycles from a bicycle manufacturer. Of course we still give our strict attention to bicycle repairing.

W. A. Brock, 192 Dundas St., London
SEND FOR CATALOGUE.

A BUSY AUGUST

OUR

Shoe Sale

BETTER THAN EVER.

Wholesale reductions, more particularly in the summer footwear. Values such as offered here clearly discount anything you can find elsewhere.

Stylish
Shoes.

Every day something new. Fall footwear being placed on sale fast as received. Were working like beavers getting ready for the autumn show. Have you taken advantage of our low prices in all kinds of Trunks and Valises?

Pocock Bros.
PHONE 308

Priddis Bros.

1 Price Sale
—OF—
2 50 Pairs

**Cream & Colored
Lace Curtains**

These goods we must clear to make room for our fall importations. Come early, for these goods are being picked up rapidly.

TELEPHONE 324.
158 Dundas Street,
157 Carling Street.

METALLIC CEILINGS:

Handsome, durable and fire-proof. We have a large variety of patterns and will be pleased to furnish estimates. Our prices are very low for first-class work.

Wm. Stevely & Son
362 Richmond St. - Phone 452.

FINE AND VERY WARM.

Toronto, Aug. 15.—11 p.m.—Pressure is low over the northwestern portion of the continent. Elsewhere it is generally about average, or a little above. The weather today has been fine nearly everywhere and as a rule decidedly warm.

Minimum and maximum temperatures: Calgary, 42-60; Q'Appelle, 48-84; Winnipeg, 46-88; Parry Sound, 60-78; Toronto, 64-82; Montreal, 62-78; Quebec, 62-74; Halifax, 56-76.
Toronto, Aug. 16.—1 a.m.—Light to moderate variable winds; fine and very warm.

Roses, Carnations, Violets.

Funeral Designs.

J. GAMMAGE & SONS,
Phone 98. 213 Dundas Street.

Trusts Corporation

OF ONTARIO.

Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital - - - \$1,000,000
HON. J. C. AINSWORTH, President
HON. S. R. J. CARTWRIGHT, Vice Presidents
K. C. M. G.
HON. S. C. WOOD.

This Company acts as ADMINISTRATOR in case of intestacy or with will annexed. EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATIC GUARDIAN, LIQUIDATOR, ASSTOR, etc., also as agent for the above offices. All manner of trusts accepted, moneys invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and counter-signed.
Deposit safes to rent, all sizes. Parcels received for safe custody.
Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER,
Manager.

COMPANIONS OF THE FOREST.

Closing Session of the Grand Lodge—Election of Officers.

Toronto, Aug. 16.—At the closing session of the Grand Lodge of the Companions of the Forest, the new graduated scale of contributions was adopted with slight alterations, as recommended by the supreme executive council. Favorable reports as to the standing of the order were handed in by the finance committee, it being shown that there are close upon 2,000 members.

The election of officers resulted as follows: Supreme chief companion, J. S. Williams, Toronto; supreme sub-chief companion, Miss Sweetnam, Montreal; supreme secretary, C. T. Waterman, Toronto; supreme treasurer, W. Baird, Galt; supreme marshal, Mrs. Giblin, Toronto; supreme guard, Miss Laylor, Belleville; supreme sentry, Mrs. Boncer, London; supreme trustees, Companions Scott, Galt, Crossen, Montreal, and Barnard, Galt; supreme auditors, W. Richards, London, R. C. Ross, Woodstock and J. Willis, Montreal. District deputy supreme chief companions—J. Willis (Montreal district), Wm. Christian (Toronto), Mrs. Reynolds (London), E. J. Salmon (British Columbia), J. Phillips (Wentworth), Miss Weeks (Oxford), E. J. Clay (Waterloo), J. R. Neilson (Brant), S. S. Watkinson (Essex), A. Helstrap (Grey), A. Allen (Elgin), Mrs. Davis (Sarnia), and S. J. Mallion (Perth). Final arbitration committee—Companions Waddall (Hochelaga), Clelland (Toronto), Armstrong (Paris), Mooke (Galt), and Ryde (Guelph). The ceremony of installation was performed by Miss Weeks of Woodstock, past supreme chief companion. It was decided that the next meeting should be at Galt in 1897.

Choosing a Husband.

"Of beauty just enough to bear inspection;
Of candor, sense and wit, a good collection;
Enough of love for one who needs protection."

Excellent resolve, ladies, and let the husband see that the wife, who has linked her life with his, possesses sound sense and good judgment. If she suffers from nervous debility, or uterine troubles, as alas so many do, let her manifest her good sense by using Dr. Pierce's Favorite Prescription, which has never been known to fail in such cases. It is the only remedy so sure in results that it can be sold on trial. See guarantee wrapped around each bottle.

J. P. COOK.

SCORE TWO POINTS.

Both are telling points and need but little explanation.

FIRST POINT:

The Price.

This always does and always will point in a downward direction.

SECOND POINT:

Here the point is reversed, not once but always

The Quality

This point is upwards. Would you know the cause?—then call at once and see our stock of

Boots and Shoes

The reason will soon be made clear.

J. P. COOK, 173 Dundas Street

London Advertiser.

Telephone Numbers.

107.....Business Office
134.....Editorial Rooms.
175.....Job Department

Advertiser

Subscribers

BEFORE GOING FOR YOUR HOLIDAYS, ARRANGE TO HAVE YOUR DAILY "ADVERTISER" SENT AFTER YOU. NO TROUBLE TO MAIL IT. DROP A POSTAL, OR TELEPHONE 107.

London and Environs

—The Seventh Band go to Toronto during the Industrial Fair to an engagement.

—The High Court of Ontario, Independent Order of Oddfellows, meets in this city in October.

—Buffalo has 30,000 Poles. London has nearly as many poles, and their numbers are added to daily.

—Dr. C. L. Campbell, of London, past grand sire of the Independent Order of Oddfellows, has been in attendance at the session of the Grand Lodge in Hamilton.

—The following marriage license was issued by the Port Huron county clerk on Tuesday: "Chas. Carter, age 27, of Alvinston, and Lizzie Antoinette Power, aged 23, of London."

—Mr. Galbraith Glass, aged 67, died suddenly at Hamilton yesterday morning of heart disease. He had been ill for some time, but was apparently better. He leaves three daughters, Mrs. Richmond, Mrs. Temple, of London, and Mrs. Foster, of Brantford, and two sons, Robert, of Rochester, and John, of London.

—Wm. Lacount, David Vansitt, and Joseph Clark, the three suspicious characters arrested on the market on Wednesday while trying to dispose of some harness, are doubtless bad men. Messrs. Wesley Horton, J. W. Horton, and D. W. McAlpine, of Shelden, have identified the harness as their own. It was stolen on Tuesday night.

—A New York telegram of Thursday's date says: "Annie B. Evans, the 4-year-old daughter of Thos. B. Evans, of London, Ont., was taken to the Pasteur Institute today for inoculation for the prevention of hydrophobia. Annie was bitten on the right hand Monday afternoon, Aug. 12, by a dog, and on Wednesday the dog died with all the signs of hydrophobia."

—The annual reports of the Grand Lodge, I. O. O. F., of Ontario, for 1894, contain a list of the deaths in the order during 1894. The London brethren who died were: Henry Diprose, Eureka Lodge, No. 30; Henry Cockle, and J. T. Odell, Forest City, No. 38; Wesley W. Osborne, Jesse M. Symonds, James Gray, Dominion Lodge, No. 48; and James Smith, of Chorzain Lodge, No. 190.

—Mr. Thos. Robinson, of Dundas street, is looking for a small boy and a \$10 bill. On Wednesday night Mrs. Robinson sent a youth to a store to get some articles, giving him a bill with which to make the purchase. The youth got the goods, but not the change, and returned the bill. Mr. Robinson got a second boy to try and get the change so that boy No. 1 would be paid for his trouble. But boy No. 2 and the bill of the \$10 denomination have not been seen since. The detective is after the little rogue, whom Robinson had never seen before.

—On Tuesday evening, at the residence of the bride's parents, 299 Simcoe street, Mr. T. Augustus Wright was united in marriage to Miss Emily R., eldest daughter of Mr. Wm. Whitehall, supported by G. T. R. The bride was ably escorted by Mr. N. Richards, her cousin, the groom by Mr. N. Williams, of this city. The Misses Alice and Cassie Whitehall acted as maids of honor. After the ceremony friends from Toronto, Stratford and London assembled together in the dining-room to partake of the good things provided on occasions of this kind. The couple received many presents, showing in some degree the esteem in which they were held. After a few hours pleasantly were held. A carriage appeared on the scene, which conveyed Mr. and Mrs. Wright to their new home on Maitland street. Hearty good wishes followed them, their departure being the signal for showers of rice and a vigorous accompaniment of tin horn music.

ARCHER—GRAHAM.
Mr. Harry Archer, of the "Advertiser," was married on Wednesday evening to Miss Alice Graham. The ceremony was performed at the residence of the bride's mother, Mrs. Wm. Graham, 708 Waterloo street, by Rev. Walter Rigby. Mr. Walter E. Graham, brother of the bride, was groomsmen, while Miss Alice Archer assisted the bride. The latter was given away by her brother, Capt. J. Graham. The bride was beautifully attired in cream Henrietta, while the bridesmaid was attired in slate Henrietta.

We are quoting very low prices for Lily White Oil, Aurora Light, Water White Benzine, gasoline, machine and cylinder oils. Send for quotations. Phone No. 307. EMPIRE OIL COMPANY.

Mrs. Foster, of Kent street, has just recovered from a serious attack of La Grippe. This is the second siege she has had of the influenza, the first of which attacked Mrs. Foster about three years ago, and left her with a very troublesome cough accompanied with chronic bronchitis, and a complication of other diseases, which made it almost impossible for her to attend church without disturbing the congregation by coughing, and, indeed, Mrs. Foster assures us that so bad were the spasms that she often feared she would burst a blood vessel during one of these severe attacks. It was very natural that under such circumstances numerous friends would recommend as many different "cure alls." She tried Cherry Pectoral, Tar, Linseed and other preparations, but was growing generally worse when a friend who had been benefited by Barkwell's Bronchial Balsam advised her to try that, and in a few days she was out of bed, and the best feature is that she is now entirely freed from all symptoms of the Bronchitis, of which she never hoped to be cured. Mr. Millar, a neighbor, also had had cough and was completely cured by the same preparation. zxy

SIFTON & CO.

Hammocks of all kinds.
Express Wagons, Velocipedes
Doll and Baby Carriages.
Footballs, Baseball Goods,
Tennis, Croquet and Cricket.
All kinds of Sporting Goods.

168 DUNDAS ST.

Two Doors from Richmond.

Wholesale and Retail.

Money Saving Bargains.

We must make room for our fall importations, and in order to do so we will sell beautiful hangings and extra Pantings during the next few weeks at greatly reduced prices. All our work guaranteed.

**Jos. Dambra, Merchant
Tailor.**
221-2 DUNDAS STREET.

tired in slate Henrietta. Both carried handsome bouquets of roses. Guests were present from Toronto and other eastern cities. The young couple received a large number of beautiful presents from their many friends, and after a wedding supper had been partaken of Mr. and Mrs. Archer left for their home on Oxford street, followed by the good wishes of the assembled guests.

SERIOUS RUNAWAY ACCIDENT.

Mr. Bert Wilcox, traveler for D. S. Perrin & Co., of London, who had his wife with him, recently tied his horse in front of a store in Sheppard, leaving Mrs. Wilcox in the rig while he was doing business inside. The horse rubbed his bridle off in some way and started down the road at a furious pace. A couple of gentlemen attempted to stop it and failed. They then followed close behind as fast as their horses could go. Finally Mrs. Wilcox thought the horse was going to take the ditch and sprang out. When picked up it was found that her right arm was broken, and she was otherwise injured. After getting the broken arm set Mrs. Wilcox was able to proceed to Goderich, where they took the train for London. It will be some time before Mrs. Wilcox will forget her terrible ride, and her almost miraculous escape from death.

TISDALE'S TORONTO IRON STABLE FITTINGS, beautiful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St., E., Toronto.

Have you seen Trafford's new arrivals in bird's eye maple, curly birch, and quartered oak rockers; also latest style bookcase and secretaries and bed room corduroy, at 36 and 37 King street. Phone, 561.

A Card to
the Public

Owing to the great advance in leather the price of Boots and Shoes will be 25 per cent higher this fall than formerly, but we expected it and bought all our Fall Stock before the rise took place, and we intend to sell all our New Stock at old prices. See our Men's Sewed Laced Boot at \$1 50, and our Ladies' Kid Button Boot at \$1 25. In Valises the prices have also advanced, but we have ordered at old prices enough to supply us until January, '96. Trunks—the prices have not advanced any, so we can still sell you at our special old prices. See our Trunks at \$1 75. Full lines of Purses, Shawl Straps and Dressing Cases.

Johnston's

198 Dundas Street.

Can We Do It?

YES. By the superior purity of our **FRUIT VINEGAR** we will soon make you ask your grocer for our goods.

Ours being a pure, natural acid, produced from the finest fruit and guaranteed full standard strength of 40 grains; no burning sensation and sharp cutting of breath as produced by common cheap vinegars. In the interest of your health do not hesitate to ask your grocer for our goods.

The Toronto Cider and Fruit Vinegar Co., Limited, Toronto.

Summer Bargains at

MARA'S SATURDAY SALE

AUG. 17.

ALL DAY LONG FROM 9 O'CLOCK a.m. to 10 p.m.

WE HAVE ONLY

3==Saturdays Left==3

—IN OUR—

Great Summer Climax Sale!

We realize the time is short and we have made the prices shorter. Every man, woman and child who requires anything, whether it be little or much, can't afford to miss this sale. Never before in our history have we done such terrible price cutting as now. Money SAVED is money MADE—a few cents on each article soon counts up. It is not what you earn but what you save that will make you rich.

Trade at Mara's
The Money Savers.

Remember next Saturday will be the biggest day of our sale.

- 1st—Just think of large size Summer Blankets at 75c per pair.
- 2nd—Largest Bath Towels, regular price 15c, on Saturday 10c.
- 3rd—The very best Table Oil Cloths, 45 inches wide and in marble patterns, regular price 25c, on Saturday 18c per yard.
- 4th—Your choice of 50 pieces of Tweed for pants and suits, worth 40c, on Saturday 25c per yard.
- 5th—72-inch Linen Sheeting, very heavy, worth 35c, on Saturday 22c per yard.
- 6th—A large consignment of New Linen Damasks, 1 1/2 yards wide and in all shades and patterns, worth 60c, on Saturday 45c per yard.
- 7th—A few pieces fine Duck Suitings in stripes and spots, regular price 12 1/2c, on Saturday 10c per yard.
- 8th—32-inch Very Fine Scotch Chambrays, in all the new shades, worth 15c, on Saturday 12 1/2c per yard.
- 9th—Special: 20 pairs only, Beautiful Lace Curtains, 3 yards long and new patterns, worth \$1, on Saturday 50c per pair.
- 10th—Oiled Linen Blinds, complete with roller, regular price 50c, on Saturday 30c.
- 11th—Best English Oil Cloth, in new patterns, only 20c per square yard on Saturday.
- 12th—36-inch Heavy Twine Matting, on Saturday 10c per yard.
- 13th—All-Wool Challies, beautiful patterns, regular price 25c, on Saturday 15c per yard.
- 14th—42-inch Black Lustre, worth 40c, on Saturday 25c per yard.
- 15th—Your choice of 60 pieces of Very Fine French All-Wool Henrietta, in all shades, worth 50c, on Saturday 25c per yard.
- 16th—A few beautiful White Parasols, with frills, worth \$2, slaughter price 85c.
- 17th—A few Black All-Silk Parasols, both plain and with gold stripe, worth \$2 25, sale price on Saturday \$1 25.
- 18th—Children's Tan Stockings, 8c per pair.
- 19th—Children's Fast Black Stockings, on Saturday 10c per pair.
- 20th—Ladies' Tan Stockings, on Saturday 10c per pair.
- 21st—Ladies' Fine Stockings, fast black Hermsdorf dye, double heel and toe, worth 20c, on Saturday 12 1/2c per pair.
- 22nd—Ladies' Lisle Mitts in cream, tans and black, worth 15c, on Saturday 10c per pair.
- 23rd—Children's Lisle Mitts, in all shades, worth 15c, on Saturday 10c per pair.
- 24th—Ladies' Black Silk Gloves, worth 35c, on Saturday 19c per pair.
- 25th—Mara's Special Long Waist Corsets, worth \$1 50, on Saturday 95c per pair.
- 26th—Ladies' White Cotton Drawers, on Saturday 25c per pair.
- 27th—Ladies' White Skirts, tucked and embroidered, worth \$1, on Saturday 60c.
- 28th—Ladies' Fine Tweed Balbriggan Undervests, shaped, worth 25c, on Saturday 12 1/2c.
- 29th—Silk Belting in black, navy, pale blue, cream and white, worth 25c, on Saturday 18c per yard.
- 30th—Best Linen Spools, in all shades, 2 spools for 5c.
- 31st—Girls', Ladies' and Boys' Fine Blue Yachting caps, regular price 25c, on Saturday 19c.
- 32nd—Boys' and Men's Straw Sun Hats, worth 12 1/2c, on Saturday 7c.
- 33rd—Your choice of 200 Boys', Men's and Youths' Fine Straw Hats, worth 50c, 75c and \$1, on Saturday for 25c.
- 34th—Children's Fine Straw Sailors, worth 35c, on Saturday only 19c.
- 35th—Special line of Men's Undershirts and Drawers, on Saturday 15c.
- 36th—450 Men and Boys' Fine Flannelette Shirts, worth 50c, on Saturday 15c.
- 37th—Boys' Bathing Trunks, worth 15c, on Saturday 7c.
- 38th—Men's Bathing Suits, worth 75c, on Saturday 40c.
- 39th—Boys' and Children's 2-Piece Tweed Suits, on Saturday 75c.
- 40th—Your choice of all our Men's White Duck and Cashmere Vests, on Saturday for 90c.
- 41st—Men's Finest Black Coats and Vests, worth \$5, half price on Saturday, \$3.
- 42nd—Only 5 left: Beautiful Painted Dinner Sets, worth \$3, on Saturday \$4 25.
- 43rd—Fine Picnic Baskets, with covers and in all sizes, 8c, 10c, 14c, 17c, 20c and 25c.
- 44th—15 bars Best Electric Soap for 25c.
- 45th—Mara's Laundry Soap, 3c per bar.

Sole Agents For

Standard Patterns and Publications

If you like well-fitting clothes use the "Standard" patterns—
The most reliable.

The T. E. Mara Co.,

153 Dundas Street,
155 Dundas Street,
And Market Square } London.

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