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Best Women's

DAUGHTERS

S. JOHN CAMERON, ISS ETHELWYN

ten for Women omen.

ERALD. m Miss Frances F

ters," edited by Mrs. that shows how our marching on in their the great empire and and women. We live world; we hope never world, though we think fully as good as the d globe is sufficient. the men and women's s orb rises even now new monthly will help to oward its proper place w magazine conserves
s how to make home
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Dec. 1, 1890. to congratulate Mrs. on the high promise will be much obliged two copies should be address every month. at Mrs Cameron will some extracts from "for a little magazine ing in connection with istian Association in

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OATS. coats, to order, \$21, made in at \$14, \$15 and IORTON, fash-Dundas street.

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Fractic Plants of the Replacement of the color of



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See it grow! You won't have a look back far. started in to take charge of washing and cleaning. It was a new idea; people didn't know about it; when they did find out, they were afraid of it.

But look at it now. Every year has been a big advance on the year before — and 1890 a bigger advance than ever. It's the biggest year, against the biggest opposition—smooth-tongued peddlers to fight against, cheap prices and poor quality, prize packages, imitations of all sorts. But Pearline started ahead and has kept there—and now it's farther

ahead than ever. A poor thing can't grow like this. A dangerous thing

NASHVILLE, Tenn., Jan. 26.—During the snow storm here Friday morning counties small fish were seen to fall. They were about an inch long and resembled the carp or mullet. The greatest number fell on Broad street. Some were found on Union street, several blocks away. A poor thing can't grow like this. A dangerous thing can't. Find out for yourself why Pearline grows. Ask about it of some one who is using it. Beware of peddlers and imitations. JAMES PYLE, New York. 48c ywt bw

OF THE MONTH.

OF THE SEASON.

OF OUR YEAR.

Bargains for Everybody for the Next Ten Days.

Furnisher, Hatter and Shirt Manufacturer,

169 DUNDAS STREET, - - LONDON, ONT.

When a Strength-giving Food is Needed half of that much in trying to get it back: yes, that much

ALWAYS USE

JOHNSTON'S V FLUID BEEF

___IT SUPPLIES____ Every constituent of PRIME BEEF that STRENGTHENS and STIMULATES; that forms SINEW and MUSCLE and that gives SOLIDITY and SOUND-NESS to the CONSTITUTION. Johnston's Fluid Beef is the only Meat Preparation that can SUBSTANTIATE THIS CLAIM.

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PACIFIC R DEOPLE'S POPULAR ONE PARTIES

British Columbia WASHINGTON Oregon and California

Leave Toronto 11 p.m. on Fridays,

1891 FEBRUARY 6, 20 1891 MARCH 6, 20

RUNNING THROUGH TO VANCOUVER WITHOUT CHANGE For Berths and all information, apply to nearest C.P.R. Agent. E. M. PEEL, City Ticket Agent, No. 1 Masonic Temple, London.

WINTER EXCURSIONS! -TO THE-

Resorts of Florida, Louisiana Alabama, Georgia, Texas and New Mexico, -VIA THE-

Michigan Central Rail'd Fast time. Sure connections. Ves rains and cheap fares. Return rates to coints and many others on application

CITY TICKET OFFICE, 395 Richmond Street

JOHN PAUL, City Pass. Age at-

WHITE STAR LINE Fall and Winter Season Be-

Fall and Winter Season ginning Aug. 1.

Royal and United States Mail Steamers for Queenstown and Liverpool.

CELTIC Jan. 21
GERMANIC Feb. 4
ADRIATIC Feb. 11
TEUTONIC Feb. 18
CELTIC Feb. 18
CELTIC Feb. 18

ANCHOR LINE United States Mail Steamers.

United States Mail Steamers.

GLASGOW BERVICE.

GLASGOW AND LONDONDERRY
Cabin Passage to Glasgow or Londonderry. \$50
and \$60; return. \$50 and \$110. SecondClass. \$30. Steerage pressage, either
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MEDITERRANEAN SERVICE.
New York to Gibraitar and Naples direct
S.S. BELGRAVIA. Wednesday, Feb. 25.
Mediterranean Rates—Cabin, \$30 to \$100.

Travelers Circular Letters of Credit, and
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STATE LINE.



New York to Glasgow, calling at Lon-donderry.

23 LOWEST SALOON RATES. F. S. CLARKE, authorized agent,

Dominion Line

ROYAL MAIL STEAMSHIPS.
Special Reduced Winter Rates LIVERPOOL, SERVICE
FROM FROM HAMPAN
OREGON Thur, Jani, 29. Sat., Jan. 31.
TURONTO Thur, Feb. 12. Sat., Feb. 14.
ARINIA Thur, Feb. 23. Sat., Feb. 23.

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LONDON AGENTS-T. H. Parker, No. 1
Masonic Temple; E. de la Hoeke, No. 3 Missonic Temple; A. G. Smyth & Son, 43 Ricmond street; F. S. Charke, 418 Richmond
street; D. Torrance & Co., general agent
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CUNARD LINE

From New York to Queenstown via Livestool. Fast Express Mail Service.

AURANIA. Saturday, Jan. 31. 9 a.m.

UMBRIA. Saturday, Feb. 1. 2 p.m.

SERVIA. Saturday, Feb. 1. 10 a.m.

ETHURIA. Saturday, Feb. 1. 2 p.m.

ATRANIA. Saturday, Feb. 1. 2 p.m.

ATRANIA. Saturday, Feb. 1. 2 p.m.

ATRANIA. Saturday, Maych 7. 2 p.m.

SERVIA. Saturday, Maych 7. 2 p.m.

SERVIA. Saturday, Maych 7. 2 p.m.

SERVIA. Saturday, March 18. 2 p.m.

SERVIA. Saturday, March 21. noon.

RATES OF PASSAGE—Cabin. Soo and upwaerds, seconding to accommodation. Intermediate passage. 3 p.m.

Liverpool and Queenstown, and all other parts of Europe, at lowest rates. Through bills of lading siver for Beliast, Glasgow. Havre, Antwerp and other ports on the continent, and for Mediterranean ports.

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443 Richmond St., sole segents for London. LANE ROUTE."

ALLAN LINE Royal Mail Steamships. Reduced Saloon and Intermediate Rates.

If you lost your pocketbook with \$5 in it you would spend get it back; yes, that much money and time enough to earn as much more.

Tell us, please, why you would spend said \$2.50? SIMPLY BECAUSE there is a prospect, a bare possibility of your recovering the lost \$5.

SEE HERE! We give you an opportunity to find a \$5. No chance, no mere possibility of doingit, but a certainty. Takes no time either. No so much as it would to loose it going elsewhere to buy your SUIT or OVERCOAT. Yet if you do not embrace the opportunity we offer you of saving \$5, is it not the same to you as though you had lost your pocketbook with a FIVE in it.

Certainly it is. The opportunity missed of saving \$5 is to you a lost \$5.

This is worth thinking of. See the Tailor-made OVER-COATS we are selling for \$8 60. They cannot be bought for less than \$15 00 at any marked down sale.

As we takestock on the 2nd of February, we are offering our stock of MEN'S YOUTHS' and BOYS' overcoats at 20 per cent off regular plain figure price for cash.



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