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Why not order that cleaner now? Pay \$10.00 down, balance \$5.00 monthly. No need for us to preach their value in the household. We guarantee satisfaction or money refunded.

Cadillac Cleaner\$32.50
 Simplex Cleaner\$35.00 5% off
 Frantz Premier\$42.50 for cash
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We rent cleaners at \$1.00 per day.
 We deliver by 9.30 a.m. and call for after 4.30 p.m.

Budden, Beard & Co., Ltd.
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Extraordinary Sale of Smartly Trimmed Hats

Charmingly Novel Creations Will Be Shown at \$4.95, \$7.50, \$10.00, \$12.50, \$15.00

You will find nothing newer than these clever adaptations of productions of the best Parisian Milliners. There's a distinctive touch of exclusiveness in every hat, and those who come to look will stay to buy. For here are

Millinery Values Supreme

Every new Fall and Winter model is on view for your selection. No matter what your particular fancy. Here it is.

WHOLESALE-LEADERS IN MILLINERY-RETAIL

Calgary Millinery Stores

105A EIGHTH AVE. W. BRUNER BLOCK, 1220 FIRST ST. W.

PARENT-TEACHERS OF CENTRAL COLLEGIATE ORGANIZED

Mr. Justice Stuart is First President of New Co-operative Body

The Parent-Teachers' association of the Central Collegiate Institute, the first of the kind in the city and an organization which has for its object the co-operation of parents and others interested with the work of the school, was formally organized last night. The following officers were elected: Honorary president, Hon. J. R. Boyle, minister of education; president, Hon. Mr. Justice Stuart; vice-presidents, Mr. A. Scott Dawson, Mrs. F. M. Black; secretary, Miss Moore; executive, Mr. Morton, Mrs. A. M. Scott, Rev. Thomas Powell and Mrs. J. H. Cannon; and four members to be elected by the staff of the collegiate.

ing of home study, physical culture, social entertainment, good citizenship and public service, and general intellectual and moral culture.

Prior to the meeting a short musical program was given, which included numbers by the school orchestra, instrumental numbers by Miss Chapman, solos by Mr. Wein, and recitations by Miss Margaret Craig, Mr. J. M. Hutchison, principal of the collegiate, was chairman of the evening.

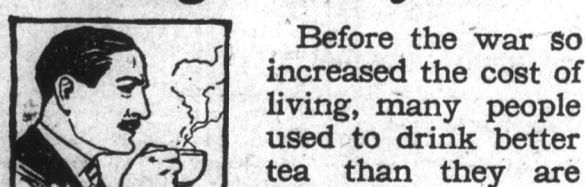
JOIN INDEPENDENT SOCIALISTS

Amsterdam, Oct. 11.—Herr Simon, a deputy in the German Reichstag, has left the majority Socialist party to join the Independent Socialists, says the International Korrespondenz. Four other deputies, it adds, are expected to take similar action. Three of the four are Herr Ewald, Edmund Fischer, and Herr Hugel, of Bayreuth.

PERU EXTENDS PRIVILEGE

Lima, Peru, Oct. 11.—The use of Peruvian ports to a British squadron has been granted by the government. For the extension of this privilege President Pardo has been thanked by the British minister.

You don't like the cheap tea you are using. Do you?



Pretty Poor Tea, Mother

Of course, you are not drinking poor tea because you like it, but because you think it necessary to save money.

But are you really saving anything? Cheap, common teas only make about 150 cups to the pound. You are lucky if you can stretch them out to 185 or 200.

On the other hand, Red Rose Tea easily makes 250 cups. It goes further because of its fine quality, consisting chiefly of Assam teas, the richest and strongest in the world.

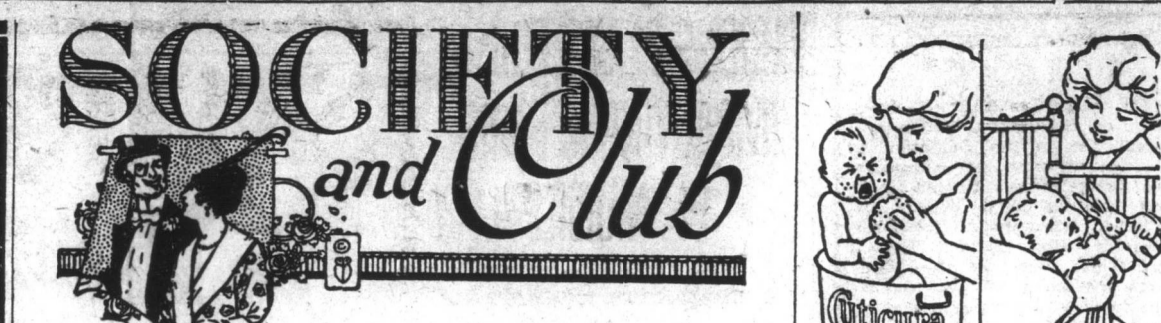
You may almost doubt if so many cups of tea can be made from a pound of even such good tea as Red Rose, but you can readily prove the economy of Red Rose without waiting for a package to be used up. Just use a few leaves less of Red Rose for a brewing than you use of common tea—the result we are sure will please and surprise you.

Kept Good by the Sealed Package



T. H. Estabrook Co., Limited
 St. John, Toronto, Montreal, Winnipeg, Calgary, Edmonton

Red Rose Coffee is as generously good as Red Rose Tea



Babies With Itching, Burning Skins Sleep

And tired mothers rest after giving baby a hot bath with Cuticura Soap followed by a gentle application of Cuticura Ointment. Peace falls on distracted households when Cuticura enters. Trial free.

GOVERNOR-GENERAL ISSUES APPEAL FOR BRITISH RED CROSS

Growing Needs of Society Must Be Met by Empire at Large

The following recommendation on behalf of the Our Day British Red Cross appeal next Thursday has been published from the Excellency of the Governor-General, and is dated from Government House, Ottawa. The message reads as follows: "The Governor-General, patron of the Canadian Red Cross society, and from Her Excellency the Duchess of Devonshire, president of the Canadian Red Cross society: "Once more the needs of the sick, wounded and injured soldiers and sailors of the imperial forces, now fighting in three continents and on the seven seas are presented to the empire through the British Red Cross. "The sufferings of these men, when realized, make it our inescapable appeal: The Red Cross is the channel through which effective relief can be afforded to them. "The ever-increasing theater of war involves an ever-increasing call upon the resources of the Red Cross, which depends entirely upon the voluntary offerings of a grateful and generous empire; and as patron and president of the representation of the Red Cross in this country, we recommend the great cause to the people of Canada who, through their provincial and municipal governments as well as through patriotic organizations, business corporations and individual liberality, have responded so nobly to former appeals. "By reason of our close personal association with the Red Cross work under the British Red Cross society and the Order of St. John of Jerusalem, we have had ample opportunity to watch the growth of the operations under their control, and we can estimate the importance of Canada's share in securing through the empire the success of the appeal from the motherland. "DEVONSHIRE, "Patron Canadian Red Cross Society, "EVELYN DEVONSHIRE, "Pres. Canadian Red Cross Society."

MRS. GALE NOMINEE FOR ALDERMANIC HONORS THIS YEAR

Women Ratepayers Content With Present Form of Civic Rule

Mrs. W. J. Gale, president of the Women Ratepayers' association, was asked yesterday to run as an aldermanic candidate in South Calgary and the forthcoming municipal elections. The request came from the association, many members of which expressed the earnest wish of the association that a woman should represent the ratepayers of South Calgary, if not on the city council, at least on the school board. Mrs. Gale attempted to refuse the nomination, but, on being assured, promised to consider the question.

TODAY'S EVENTS

The interdenominational prayer circle will meet at 4.30 p.m. in St. Stephen's church, Fourteenth avenue and Tenth street west, when intercession service for those in the front will be followed by the reading of all denominations are asked to attend this meeting.

The Sunalta Division of the G.L.A. will meet at 8 p.m. in the Oddfellows' hall.

Organizations meeting today to sew for the Red Cross include Group 15, Mrs. L. M. Grogan, 1729 Second avenue, Westmount; the X.L. club at 7.45 p.m. at Miss Benedict's, 1634 Second avenue, Westmount.

All friends interested in Red Cross work are reminded of the Friday evening sewing class, held in the Red Cross rooms over the Pacific Fund building, Eight avenue west. These meetings are not as well attended as they should be, and as the Red Cross is in need of supplies it is hoped that all who can will attend.

The regular association dance of the street railwaymen takes place at the hall this evening.

COMING EVENTS

The Ladies' Aid of Knox church will hold a rummage sale tomorrow in the McKenzie block on Seventh street west. A fine assortment of articles will be placed on sale, and the store will be open along as the goods last.

There will be a dance at the Bowens Golf club house tomorrow evening from 8 o'clock till midnight for members and friends. The same orchestra that played last Saturday night will be in attendance.

WEDDINGS

VAN LORN-BALSDON
 On Wednesday at the North Hill Presbyterian manse, Miss Edith Mae Balsdon and Mr. A. Van Lorn, of Montreal, were married by Rev. J. Rex Brown. Mr. and Mrs. Van Lorn will reside at Montreal.

SERBIAN STORY OF WAR ONE OF UNTOLD HORROR

Capacity Audience Listens to a Splendid Tale of Heroism

A graphic description of the sufferings and calamities which have been the fate of the Serbian people in this their last greatest war, was given to a capacity audience by Miss Helen Loatch of Serbia, last night at the public library, it is reported.

Dr. Staley is spending a few days in Edmonton.

Mr. and Mrs. S. Johnson have gone to Edmonton on a few days.

Mr. and Mrs. George Roddy have returned from a visit at Banff.

Mr. and Mrs. C. L. Baker, of Carmanagan, announce the engagement of their daughter, Grace Ina, to Mr. Guy H. Burke, of Warner, the marriage to take place the latter part of the month.

Rev. J. P. Westman and Rev. John Staley have left on a trip through the Crow's Nest Pass.

Mr. and Mrs. J. E. Thompson have returned from Hildesburg, where they spent a few days.

A very successful tea was held yesterday by Mrs. H. H. Rogers' Red Cross group, No. 315, at Mrs. Rogers' residence. The house was prettily arranged with cut flowers, and the hostess was assisted in receiving by Mrs. Birnie. In the tea room Mrs. Frances Hubert presided at the table, and were assisted by Mrs. Withrow, Mrs. John Sparling, Mrs. E. McCann, Mrs. Winstanley and Mrs. Fawcett. The proceeds of the day amounted to over \$17.

Mrs. (Dr.) Barker and her daughter have left for their home in Saskatoon accompanied by Mrs. Christie.

The sum of \$25 was realized from the wheel drive held by Red Cross group 4 of the Congregational church last evening in Unity hall. This money will be used to send Christmas boxes to the men on the church's honor roll who are overseas. The members of the committee were indefatigable in their efforts to make the affair a success while Mrs. John Black, the president, and Mrs. Barker, the treasurer, looked after the guests. Cards were played at 30 tables and the prizes which were won by Mrs. Barker, Miss Peterson, Mrs. Rowley and Mrs. Knight were donated by Mrs. Barker. The program consisted of the singing of the Russian and French national anthems, Mrs. George Wilson playing accompaniment.

The house was bright with white asters, sweet peas, palms and ferns, and Mrs. M. A. granddaughters, Bernice and Marjorie Ashe assisted in serving on the door and taking the offerings which amounted to \$17. Later refreshments were served, Mrs. Ashe of Vancouver, Mrs. Jack McLaren and Mrs. P. D. McLaren assisting the hostess.

A large number of ladies attended the reception held yesterday afternoon in honor of Miss Helen Loatch, the Serbian visitor, held by the Daughters of the Empire in the parlors of the Y.W.C.A. The guests were introduced by Mrs. W. D. Spence to the visitor and all were charmed with the pleasing personality of the young Serbian woman.

CHRISTMAS SOCKS TO CALGARY SOLDIERS IN THE TRENCHES

War Contingent to Send a Supply Out of Proceeds of Tag Day

An individual Christmas stocking for Calgary men at the front is being planned by the Calgary branch of the Canadian War Contingent association, and the proceeds of the Tag Day Saturday will go toward the project.

The Red Cross society has been in the habit of sending each a remembrance to the men in the hospitals, but except in individual cases no such souvenirs have been sent to the men in the trenches. The stockings will be filled with socks and other woolen comforts which are so greatly needed by the men at this time in the year, and the Tan-nis-uk chapter, L.O.D.E., is taking charge of the day.

The great need of woolen socks for the armies during this season of the year is seen from the fact that the French government is buying a million pairs in Canada alone for its troops. So, on the grounds of the great necessity alone, a special appeal for funds is made to the public for tomorrow.

NEW PIANO FOR THE SCHOOL BOUGHT BY MOTHER'S CLUB

The new Heintzman piano purchased by the Mothers' Club of Connaught School for the school, was first used at the first time at the October meeting of the club and a very enjoyable program was given by pupils of the school. This included piano solos by Cora Smith and Eva Foster, vocal numbers by Dorset White, mandolin solos by Marguerite Cooper, and violin numbers by Hazel Campbell accompanied by Grace McGill.

The Red Cross convener reported 123 articles made and 50 articles knitted during the month, while \$17.18 was collected for the prisoners-of-war fund. The club decided to hold a rummage sale on October 20th. The meeting held a question box, which proved very interesting to the members.

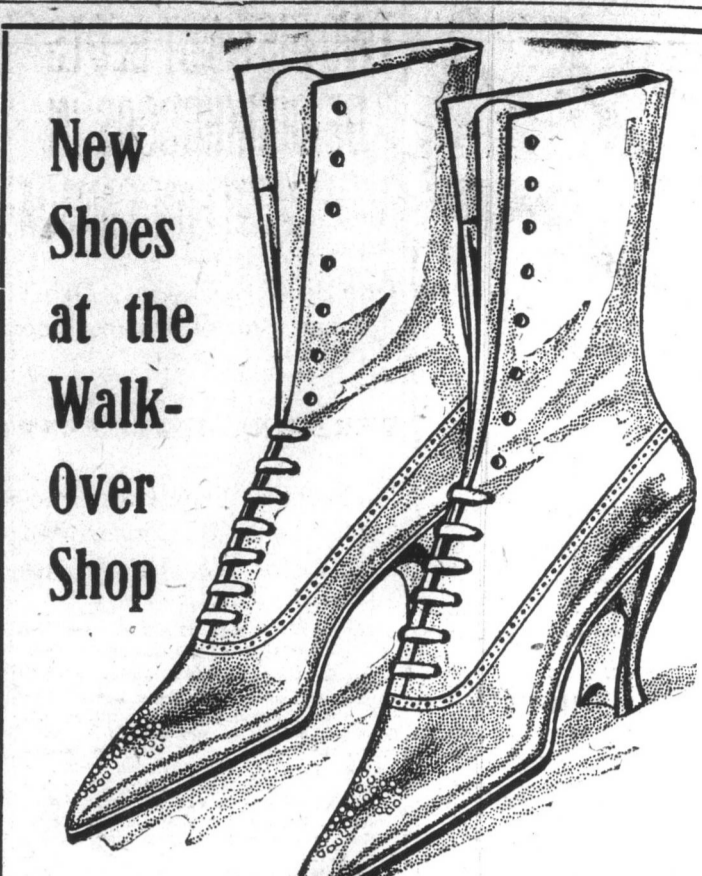
THOUGHT BABY COULD NOT LIVE

Doctors Said Children Were Small Because of Severe Stomach Trouble. But Dr. Cassell's Tablets Cured Her

Mr. Corby, Harrison P.O., Ont., says: "Our little girl was weak from birth, and though we tried doctors' medicines and other things she got no better. She just lay and cried, and neither of us thought we could not save her. The doctors said she had stomach trouble, and that her chances were small. Yet Dr. Cassell's Tablets cured her. They have been worth their weight in gold to us. I don't think there is any medicine for children like Dr. Cassell's Tablets."

A free sample of Dr. Cassell's Tablets will be sent you on receipt of 2 cents for mailing and packing. Address: Harold F. Ritchie and Co., Ltd., 10 Bloor Street, Toronto.

Dr. Cassell's Tablets are the supreme remedy for Dyspepsia, Kidney Troubles, Sleeplessness, Anemia, Nervous ailments, and other ailments, and for weakness in children. Specially valuable for nursing mothers and during the critical periods of life. Price 50 cents per tube, six tubes for the price of five, from druggists and storekeepers throughout Canada. Don't waste your money on imitations; get the genuine Dr. Cassell's Tablets. Proprietors: Dr. Cassell's Co., Ltd., Manchester, Eng.



New Shoes at the Walk-Over Shop

NEW ARRIVALS IN HIGH GRADE FOOTWEAR FOR WOMEN

TAN CALF HIGH CUT LACE BOOTS—Similar to illustration, made with Ivory washable Kid tops. Per pair\$13.00

TAN CALF CAVALIER AND STORM CALF BOOTS—With composition and leather. Per pair\$10 and \$12

FINE HAND-TURNED HIGH FULL LOUIS HEEL DRESS LACE BOOTS—With patent leather. Per pair\$13.00

BLACK CALF LACE BOOTS—With low military or Cuban heels. Priced. Per pair\$10.00

BLACK KID LACE AND BUTTON BOOTS—AA to D widths. Per pair\$8.00 TO \$12.00

These are all Walk-Over Shoes, famous the world over for their excellent fitting qualities and long wear. Call today and see these.

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 222 EIGHTH AVENUE WEST

who is asking Canada for assistance for the refugees of her ill-fated nation, Miss Loatch belongs to one of the best known of Serbian families connected with governmental circles and with her family went through the sad scenes following on the German attack on Belgrade. During the afternoon Mrs. J. M. Carson sang delightfully and Miss Mae Rankin sang violin selections accompanied by Miss Mary McKinnon. McCarter, Mrs. Gilbert, Mrs. Frew, Mrs. Scott, Mrs. Hay, Mrs. James Findlay, Mrs. A. M. Finkham, Mrs. H. Montgomerie, Mrs. E. B. Taylor, Mrs. Callum of Regina, Mrs. Potts, Mrs. M. C. R. Edwards, Mrs. J. W. Richardson, Mrs. Olive Betts and Miss Corinne Dingman. Among the many present were noticed Mrs. MacWilliams, Mrs. R. Jamieson, Mrs. P. L. Nesmith, Mrs. A. M. Grogan, Mrs. P. J. Nolan, Mrs. Herman Mowbrun, Mrs. P. J. Butler, Mrs. Harris, Miss Birdie Harris, Mrs. S. W. C. Morris, Mrs. F. H. Peters, Miss Elsie Dennis, Mrs. Howson, Mrs. Vanderbush, Mrs. Clark, Mrs. Gordon, Mrs. W. H. Beal, Miss Edyth Lilly, Mrs. J. A. MacGregor of Ottawa, Mrs. George McCarter, Mrs. Gilbert, Mrs. Frew, Mrs. Scott, Mrs. Hay, Mrs. James Findlay, Mrs. A. M. Finkham, Mrs. H. Montgomerie, Mrs. E. B. Taylor, Mrs. Callum of Regina, Mrs. Potts, Mrs. M. C. R. Edwards, Mrs. J. W. Richardson, Mrs. Olive Betts and Miss Corinne Dingman.

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to the marvellous tone of these beautiful instruments and you will not buy any other.

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Honest Groceries AND MEATS

Specials for Week-End

- Lard 3 for25¢
- Fels Naphtha Soap, per pkg. 85¢
- Old Dutch, 3 for25¢
- Large size Fairy Soap, 3 for 25¢
- Oatmeal Toilet Soap, 3 for25¢
- Toilet Paper, 4 for25¢
- Washing Powder, 2 pkgs. 45¢
- Blue Crown Soap, 2 pkgs. 45¢
- Blue Ribbon Tea, reg. 85¢ for 45¢
- Blue Ribbon Tea, reg. 85¢ for 45¢
- No. 1 Ideal Tea, 2 lbs. for 95¢
- Apples, Oranges, Bananas, Grapes, Citron, Peaches, Plums, Squash
- All at lowest prices.

King's Quality, 49 lbs. for \$2.75
 Five Roses, 49 lbs. for \$2.75
 24 lbs. for\$1.40
 Kellogg's Flakes, 3 for35¢
 Krinkle Corn Flakes, 3 for 25¢

LARD
 3-lb. ball Sweet Clover for .85¢
 5-lb. ball Sweet Clover for \$1.40

CANNED VEGETABLES
 Peas, 3 cans for42¢
 Corn, 3 cans for50¢
 Tomatoes, 2 1-2, 3 cans for .25¢
 Beans, 2 cans25¢
 Green Beans, 3 for35¢

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