



What would you have when you enter our Store. Shall it be things for the kitchen such as beautiful

ALUMINUMWARE
or New Pots, Saucepans, Kettles, etc.
New Shipment

ENAMELWARE
just received.

John Clouston
140-142 DUCKWORTH ST.
Opposite Custom House.

Beef and Pork

In stock

Fat Back Pork
Special Family Beef
Special Plate Beef
Bright Red Spare Ribs
Bologna Sausage

GEORGE NEAL,
Limited.

Boston, Halifax & Nfld. Steamship Company.

The next sailing of the
FIRST CLASS
S.S. YANKTON

will be from Commercial Wharf (the most convenient and centrally located in Boston and the former berth of the Plant Service for over a quarter of a century) on

Saturday, December 8th.

To avoid confusion route your Boston freight via Commercial Wharf, Boston.

For Freight bookings, apply to
A. E. Hickman Co., Ltd.
AGENTS, ST. JOHN'S.

Nfld. Government Railway.

SOUTH COAST STEAMSHIP SERVICE.

S.S. MEIGLE will leave St. John's 10 am Saturday, December 8th, to take up South West Coast service. Steamer will not call at Argentinia but will proceed direct to Marystown, and call at usual ports en route to Port aux Basques.

FREIGHT NOTICE.

NOTRE DAME BAY STEAMSHIP SERVICE
Until further notice, freight for the above route will be accepted as under:

Friday's Run . . . Tuesdays
Monday's Run . . . Fridays

PLACENTIA BAY STEAMSHIP SERVICE

Passengers leaving St. John's on 8.45 am train Monday, December 10th, will connect with S.S. ARGYLE at Argentinia, for usual ports of call on Red Island route.

Nfld. Government Railway.

Christmas Cards!

PACKETS OF 12 CARDS.

The Record	9c.
Excelsior	12c.
Wonder	15c.
Ruby	25c.
Favourite	30c.
Thoughts	30c.
Messages	40c.
Dainty	50c.
Good Wishes	65c.
Diamond	80c.

The above are wonderful values. All orders from Outport customers shall be sent by return of mail and postage pre-paid.

Order now. Only two weeks more for Xmas.

S. E. GARLAND,
Leading Bookseller & Stationer, 177-9 Water Street.

WE HAVE BEEN PAYING CLAIMS

for illness and accident for over 26 years, and with assets of nearly \$37,000,000, we can consistently guarantee every assured, Positive Protection at Reasonable Rates, and Prompt Settlement in Full, of every claim as it arises.

Thinking people will ponder these facts and seek immediate protection.

U.S. FIDELITY & GUARANTY COY.
J. J. LACEY, Nfld. GENERAL AGENT.

Christmas

PERSONAL GREETING CARDS in DISTINCTIVE DESIGNS

DICTIONARY AND CO. LTD.

Canadian National Railway

TRAVEL ACROSS CANADA "NATIONAL WAY."

"THE CONTINENTAL LIMITED"
Leaves Montreal 10.00 p.m. daily for Winnipeg, Edmonton, Vancouver.

Superior all-steel equipment, consisting of Coaches, Standard and Tourist Sleeping Cars, Dining Cars and Drawing Room Compartment-Observation Cars.

FROM ALL MARITIME PROVINCE PORTS the best connections are via "OCEAN LIMITED" "MARITIME EXPRESS."
For further information, fares, reservations, etc. Apply to

R. H. WEBSTER, Acting General Agent.

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.

Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—3" sizes.
And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y.,
Water Street West (Next Door Reid Electric Store).

Safety First

The Best Investment on the Market.

United Towns Electric Co., Ltd.
7 P.C. PREFERENCE SHARES.
Interest Payable Half Yearly.

For Particulars, Prospectus, etc., apply to the Company's Office

TELEPHONE BUILDING,
Duckworth Street - - - St. John's.
nov10, s.t.u.th.ft

MONEY TO LOAN ON MORTGAGE ON GOOD CITY PROPERTY SECURITY.

Amounts of \$100.00 and up at current rates of interest. Before arranging a mortgage elsewhere, consult us.

FRED J. ROIL & CO.
REAL ESTATE & INSURANCE AGENTS,
Smallwood Building, Duckworth Street.

COAL!

To those who did not buy their ANTHRACITE from us last year.

The Best Anthracite COAL in the World is WELSH.

No clinker—it all burns.

Order Half a Ton for a Trial. Why pay more than **\$12.50** for Coal. We will deliver the Best Scotch without slack. Some say because it is cheap it cannot be any good—try it and be convinced.

NORTH SYDNEY SCREENED now delivering ex vessel—\$13.50.

A. H. MURRAY & CO., Limited,
Coal Office Phone 1867, Beck's Cove.

MAKING WONDERFUL HEADWAY!

The "BON MARCHE" will endeavour to stay right with the Buying Public through The Lower Price System we have.

OUR GREAT MOTTO: S—P—Q—R.
Small Profits—Quick Returns.

Our assortment of Handkerchiefs this year surpasses anything we attempted before.

WHITE HEMSTITCHED HANKERCHIEFS, Special 3c each.
COLD BORDER and PICTURE HKFS, Special 4c each.
SPECIAL CHILDREN'S XMAS BOXES, containing 2 H.S. or Picture or Border . . . 30c each Box.
A very Special Ladies' Xmas Gift—5 FANCY EMBROIDERED H.S. HANKERCHIEFS in beautiful fancy Box . . . 85c.

BON MARCHE CASH STORE.
266 WATER STREET, ST. JOHN'S.
OPEN AT NIGHT FOR YOUR CONVENIENCE.

\$40 English Worsted \$40 Suit to Order.

We have been fortunate in securing a few pieces of Goods in beautiful Greys, and for strict Cash orders we will make in our well-known good style, with best trimming and workmanship a

SUIT TO ORDER FOR \$40.00
COME IN AND SEE THE PATTERNS AND BE CONVINCED OF THE VALUE.

SPURRELL The Tailor
WATER ST. WEST, and at DUCKWORTH ST. GRAND FALLS.
m.th.s.ft

FRED J. ROIL & CO.
REAL ESTATE & INSURANCE AGENTS,
Smallwood Building, Duckworth Street.

Steamer on the rocks, all hands lost; motor car accident, man killed; gun exploded, man seriously injured.

You read the above every day in the papers, it might be you to-morrow, protect your family by taking out one of our Accident and Health Policies, with one of the largest and best Companies in the world.

ALL KINDS OF INSURANCE.

THE EMPLOYERS' LIABILITY ASSURANCE CORPORATION
LIMITED,
OF LONDON, ENGLAND.
J. B. URQUHART, Agent.
St. John's, Nfld. P.O. Box 926.
Phone 242, nov10, lm

Apples, Oranges, Grapes, etc.

TO ARRIVE:

Ex. S.S. ROSALIND from New York, Monday, 10th inst., and in time for your Xmas trade—

"WAGNER" and "KING" APPLES— (Now at their best).
CALIF. "SUNKIST" ORANGES— 216's and 176's.
CALIFORNIA GRAPES—Brls. (Strictly Fancy Fruit).
NEW YORK PEARS—Brls.
THREE CROWN RAISINS—Loose 25-lb. Boxes.
SULTANA RAISINS—Loose 50-lb. Boxes.
CALIF. SEEDED RAISINS—36 1's.
THOMPSON'S SEEDLESS RAISINS— Packages. 36 1's.
EVAPORATED APRICOTS—25-lb. Bxs. LOWEST PRICES.

Use **'Matchless'**

The Paint of Quality

There are cheaper and more expensive Paints on the Market, but **None as Good Value**

INSURANCE SERVICE

For LIFE INSURANCE or FIRE INSURANCE Consult

CYRIL J. CAHILL
Offices: LAW CHAMBERS, Duckworth St., representing

THE CROWN LIFE INSURANCE COMPANY
(Home Office: Toronto, Canada)

and

The Fidelity Underwriters Fire Insurance Co.
(of New York. Total Assets: \$86,500,974.76).
N.B.—Inquiries solicited. Absolutely no obligation. oct9, tu, th, s

Paint Bargain

Red Paint
\$2.50 gal.
HARDWARE

W. G. PIPPY, Tinsmith
452 Water Street
oct17, eod, lf

KINGS, WAGNERS and HULBERTS

- APPLES -

1'S—2'S—DOMESTICS—3.
CALIFORNIA ORANGES
Counts 176's—216.

BURT & LAWRENCE

Forty-Four Years in the Service of the Public—The Evening Telegram.

F. McNamara,
PHONE 393 QUEEN STREET

XTEEN PAGES
WEATHER FORECAST
TORONTO (Nov. 28) ...
and S. winds ...
of rain. Saturday ...
partly cloudy ...
ROPER & THOMPSON ...
VOLUME XLV.
AUCTION
THE Nfld. ...
152 New Cover ...
at 3 & 7.30 p.m.
and at 8 and 7.30 p.m.
We offer to the public ...
a big assortment of ...
Christmas Toys and ...
have the biggest ...
lots for those who ...
need at this time ...
only three weeks ...
stock.
M. H.
AUCTION
To-Morrow, S ...
at 11 o'clock
AT BECK'S
Lot GROCERIES ...
GOODS, ETC., ...
HANS—without ...
CASH REGISTER ...
DAYTON SCALES ...
PORK SCALERS ...
boxes CARPET ...
BEDSTEAD and ...
SEWING MACHIN ...
boxes POULTRY ...
ENGLISH DOG ...
PONIES, 1 HOUSE ...
dries.
M. A. Bastow ...
FOR SA ...
Freehold propert ...
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city, together with ...
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BLACKW ...
EMERSON & ...
M. A. BASTOW & ...
SATURDAY ...
LOUR—High grade ...
UTTER—Finnish ...
EGGS—Fresh ...
HEESE—Finnish ...
COCA—High grade ...
RAISINS—Thomson ...
lb. ...
URRANTS—New ...
WALNUTS—New ...
BRAZIL NUTS—New ...
CING SUGAR—Pure ...
ELLIES—Assorted ...
SOUPS—Campbell's ...
PEACHES—Large ...
ALB ...
Apples, Citrus, Lemo ...
Extracts, at very ...
Fresh stock of ...
Toys, Spare ...
series. Order your ...
trade ...
Have you seen our ...
Apples in boxes and ...
M. A. Bastow ...
FOR S ...
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the corner of Du ...
and Custom Hou ...
Joining property ...
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particulars apply ...
Wood & ...
Temple ...
nov18, lf