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THE AMERICAN TAILOR,
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Ladies' Costumes
—At—
Bargain Prices.

ALL LADIES' COSTUMES in stock
Now Offered at Prices Below To-day's Cost of Importation.

YOU CAN NOW GET
Ladies' Tweed and Serge Costumes
From
\$12.00

Each ONLY, and upwards.
For Smart & Stylish Goods Make Your Choice Early.

You may be interested in knowing that we show
A Job Range of LADIES' STRAW HATS,
in Extra Special Quality,
At Only \$1.50 each
There is a big run on these now.

HENRY BLAIR
City-Three Years in the Public Service--The Evening Telegram

Big Surprise
ENDING IN "SHAMS OF SOCIETY."
"You envy me, yet I stand before you the unhappiest of women. You crave our so-called society. May God grant anything but that. It is sham—sham—sham!"
Thus exclaims the young society woman, impersonated on the screen by Barbara Castleton, in the big climax of "Shams of Society," Thomas B. Walsh's unusual production at the Majestic Theatre Monday.
The story, in structure of plot, is unusual. It deals with the domestic problems of a young couple in comfortable circumstances who could have avoided many of their troubles had they employed their good sense at the proper time.
Herbert Porter lavishes money on his beautiful young wife, but gives her his spending money. Lack of funds with which to pay her own bills lead to difficulties. Her circle of women gamble. She loses. Her debt mounts up and she fears to tell her husband. She borrows from a woman and her losses increase. She even stoops to theft.
The follows a succession of dramatic episodes that tumble toward a smashing climax—and a twist at the end so novel as to take the audience completely by surprise.
Thomas B. Walsh, who has to his credit a long list of notable photographs, directed "Shams of Society" as his first independent subject. It was adapted by Kenneth O'Hara, and Mary Murillo from the novel "Shams," written by Walter MacNamara. Woven through the plot is the theme that much of the life we know as high society is sham—that there is much unhappiness behind the curtain of tinsel and the glitter of the social swirl. Its big lesson is that real happiness is achieved only by being honest with one's self and living within one's own means.

Wedding Bells.

MORASH-COLLETT.

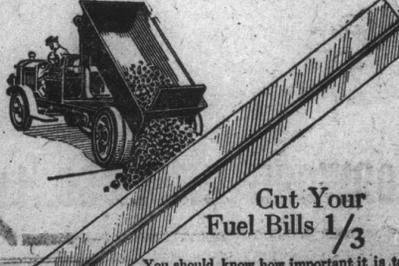
The wedding of Miss E. Morash, daughter of Obadiah and Maggie Morash of Harbour Buffett, P.B., to Mr. Arthur S. Collett, Sub-Collector of the same place, was solemnized at St. Thomas's Church at 8.30 last evening, the Rev. A. Clayton officiating. The bride looked charming in a travelling suit of blue serge with hat to match. She was attended by Miss Alice Collett, sister of the groom while Mr. C. Rodway of Kingwell, P.B., supported the groom. After the ceremony the wedding party drove to the home of the groom's brother, Capt. E. Collett, 68 Hayward Avenue, where a delightful repast was partaken of and thoroughly enjoyed by all present. The young couple leave by Monday morning's train for Hr. Buffett, where they will reside in future. A large number of valuable and useful presents testified to the esteem in which they are held by their many friends. The groom is a son of the veteran Capt. Tom Collett, well known as a successful coastwise skipper but now retired. He has a fine War record having spent three and one-half years in the Royal Nfld. Regiment, during which time he saw some of the most severe fighting of the war and carries with him the honourable scars of battle. In the good wishes which is being showered upon the young couple the Telegram heartily joins.

Men's Working Pants in heavy Tweeds at \$1.95 per pair. Men's Khaki Flannel Work Shirts only \$1.49, at I. LEVITZ, 252 Water Street (opp. Dicks & Co.)—apr29.31

PELLEY'S POPULAR PRICES!

Misses' Buttoned Boots, Sizes 11 to 2, only \$2.39 pair.	Misses' & Child's Dark Tan Hose, 25c. pair.
KITCHEN CHAIRS only \$1.75 each	
Dress Voiles in Navy, Pink, Blue, Helio, etc.; extra value for 35c. yard.	Linen in Pink, Blue, Sea Green, Tan, Helio, etc., only 19c. yard.
COPPERED WIRE BED SPRINGS, all sizes	
Shepherd's Plaid Remnants, 1 to 7 yard lengths, only 35c. yard.	Children's Gingham Dresses from 98c. to \$2.95.
WHITE & GOLD/WHITE & GOLD CUP & SAUCER TEA PLATES, 23c. each.	PLAIN WHITE CUP & SAUCER 3 for 65c.
MATTRESSES from \$4.45 to \$25.00	
Ladies' Black Blouses, 98c. each.	Ladies' Black Hose, 19c. pair.
BRASS EXTENSION RODS, 10, 12, 15 and 30c. each.	LADIES' WHITE SILK GLOVES, \$1.89.
	TOILET PAPER 2 Rolls for 15c.

Variety Store, corner Water & Springdale St.
D. E. PELLEY'S,



Cut Your Fuel Bills 1/3

You should know how important it is to weather strip your house and buildings. Weatherstrips keep out cold and actually save one third of your fuel expense. Fuel is as high as ever and there is very little chance that its cost will come down soon. It is too expensive to waste. Not only can you keep out cold by installing Ceco Metal Weatherstrips, but your house is kept free from dust, dirt and soot, and the disturbance of street noises.

Ceco Metal Weatherstrips are economically installed, they last as long as the building. They are cheaper than storm cast and are far more effective.

No matter what your house is in the process of construction or old as the hills, let us show you without obligation the convenience and effectiveness of this most practical weatherstrip on the market.

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METAL WEATHERSTRIPS
"The 100% Efficient Weatherstrip"
Distributed by
EUGENE H. THOMAS,
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Automobiles for Sale.

1 "Overland" Model 90.
First class condition; a snap.

1 "Arrol Johnson".
Fine English Car; just the Car for taxi work.

— ALSO —

1 "Overland" Model 4 Touring.
New, 5 Passenger.

1 "Overland" Model 4 Coupe—New.
All the above Cars will be sold at very low prices to clear.

T. A. Macnab & Co.,
Tel. 444. City Club Bldg. P. O. Box 785.
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POTATOES and TURNIPS

Have declined a good deal in price the past few weeks, and we are offering these vegetables at
Very Low Quotations.
to arrive Ex. S.S. "Sable I." from Halifax on Monday forenoon.

Get Our Prices!

F. McNamara,
QUEEN STREET.
PHONE 393.

VIOTA

A fresh shipment just received; each package contains sufficient mixture to make 18 Tea Cakes; also 18 Hygienic Baking Cases; easily made.

APRICOTS 35c. Pk.	BACON in Glass.	PEACHES 20c. Pk.
PEANUT BUTTER.	CHERRIES	
BENGAL CHUTNEY	BLACK TINS WHITE 55c.	
BIRD'S CUSTARD POWDER.	STRAWBERRIES	
CAPERS.	Tin 50c. Tin	
SWANSON FLOUR.	TEA	
GLACE CHERRIES.	OUR BEST (blend) for flavor and quality cannot be excelled.	
BROWNING	JULIENNE 1-lb. Tins.	
CRYSTAL VINEGAR		
CORN on the COB (tins).		

BOWRING BROTHERS, Ltd.
GROCERY.

Latest Sealing News.
THETIS HAS 1,300 ON BOARD.
Messrs. Job Bros. received a message last night from Capt. Winsor of S.S. Thetis stating that his crew had taken 600 seals during the day. The captain reported very boisterous weather, and had it been favorable his men would have done much better work. The Thetis now has a total of 1,300 on board. The Seal and Ranger did not report last night.
S. S. Mapiedawn left Montreal yesterday for this Port direct.

Emblem of



Satisfaction!

SILVERLOCK & CULLEN.
apr13m,eod

SILVERTOWN CORD TIRES.

McKinlay's Garage
Phone 1487. Lime Street.
CAR OWNERS!
You can't do better than place your Order for Silvertown Cord or Fabric Tires with us. We give you the right prices and mount them on your rims and inflate them free of charge.
We are ready to do all kinds of Vulcanizing repairs as taught by the B. F. Goodrich Rubber Coy. We keep Mobiloils, Gasolene, Cup Greases, Valve Centres, Hand Pumps, Jacks and many other accessories.
Starting May 1st, we will open Week Days and Holidays from 8 a.m. to 11 p.m. Sundays 9 a.m. to 9 p.m.

McKINLAY,
LIME STREET and LEMARCHANT ROAD.
apl11.tu.th.s.201

SILVERTOWN CORD TIRES.

Tires, Tubes and Rims.
We have some very good values in slightly used and Vulcanized Tires, assorted sizes and makes, Cords and Fabrics with good Non-Skid Treads which we are selling at about a fifth of what a new Tire would cost. Also about Fifty Tires, some nearly new, but all needing Vulcanizing; lot of 30 x 3 1/2 included which we are selling from \$3.00 up; also about a dozen Rims at \$2.50 each and a lot of Tubes, all sizes, from \$1.00 up. Above can be seen any day between 12 and 1 o'clock at WORRALL'S Garage, New Gower Street.
apr29.251
Dominion Vulcanizing Service.

We can now supply the following Goods:
FOR THE ICE CREAM TRADE!
SYRUPS, FRUITS, ICE CREAM POWDER, CONES, STRAWS, SHELLLED WALNUTS, FLAVORING.
P. F. FEARN & CO., Ltd.
P.O. BOX 667 200 WATER STREET. PHONE 734.
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NEW ARRIVALS,
APRIL 28, 1922.

"RAINBOW" TEA (Half Chests)
"PRIMROSE" TEA (Half Chests).
P. E. I. POTATOES.
"SILVERDALE TOMATOES.
"IBEX" PEACHES.
"IBEX" APRICOTS.
LUNCH TONGUE, 6's.

GEORGE NEAL, Ltd.
'Phone 264

Advertise in the "TELEGRAM."