

PRICE IS ADVANCING!

It would be advisable, we think, to cover your Spare Rib requirements now while our present stock of those excellent Morris & Co.'s half-sheets lasts. The "to arrive" lots are being quoted considerably higher.

HARVEY & CO., Ltd.

Side Talks by Ruth Cameron

A SURE ROUTE TO POPULARITY.

Some years ago I read (as doubtless you did, too) a very clever little love story, a sort of modern version of Cinderella for grown ups. In this tale the heroine, a shy, self-conscious, not very attractive little country girl, is transformed into a sweet and charming person who wins all hearts, including the heart of a most eligible prince. The fairy godmother in this is an old friend of her mother's and the magic by which she transforms the girl is this:

Two Valuable Secrets.
A good secret. And here is the first. I think you would work a miracle if one would really know it and never forget it for an instant.

And if she really is mistress of the art, she will make people not only interested but interested. There are very few people in the world who cannot be interesting if drawn out on the right subjects and in the right way, and stimulated by that greatest of all stimulants—the consciousness of having the center of the stage and of doing it justice.

Not So Cynical As It Sounds.
An egotist is the sort of person who talks about himself when we want to talk about ourselves. Suppress this egotism in yourself and you will win golden opinions from all sorts of men.

Perhaps you think all this is very cynical. I do not mean it so. For although I have held out popularity as the prize, there is another prize which is a genuine interest in your fellow beings. No one can be really successful in this art unless he acquires this, and no one who has acquired it lacks a very rich reward.

The fifteenth day of June. Makes legal going after bass, but sometimes that's too soon. And Bill would wait for days and days before a line he'd wait. And answer when we asked him why. They're not through spawning yet.

If I should write his epitaph when Bill is called away, it wouldn't be a flowery thing; one simple line I'd say. And yet I think 'twould be the phrase which Bill himself would wish: "He played fair with his fellow man and played fair with the fish."

A SPORTSMAN.
After took the little ones to fill the trying pan. He'd the game with trout and man. When fishing for his meal, he'd an empty dish. He'd keep to feed himself an empty dish.

Always gave the fish a chance. If he refused his fly, he'd know the reason why: when a big one took his bait he'd know he'd lost the base. He'd know he'd lost the base. He'd know he'd lost the base.

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Richard the Third Killed in Bosworth Battle.

On August 22, 1485, Richard the Third, King of England, the last of the three of the House of York, was defeated and killed at the battle of Bosworth, in Leicestershire. His wife and son had died, and Richard was slain by the army of Henry, Earl of Richmond, who succeeded him as Henry the Seventh, the first of the five English sovereigns of the House of Tudor. King Richard's remains were buried in the monastery of the Grey Friars at Leicester, but his tomb was destroyed when the monasteries were abolished, while the Reformation was approaching. The best or only history of England for schools, or for any one until at least about 1850, was that composed for Pincock, the publisher, by Oliver Goldsmith, who, as was natural for a poet, placed a rhyme at the beginning of every chapter, and sometimes in the notes. Amongst them was this one:—

The rat, the cat, and the love the dog.
Ruled all England under the hog.

This referred to the fact that Richard the Third's crest was a wild boar; that two of his state advisers were surnamed Ratcliffe and Catesby, and Lupulus might, according to its Latin origin, signify a little wolf, or dog thus called, and the surname Lovell, another statesman of his reign, be derived from it. Richard the Third was born at Potheringhay Castle, Northamptonshire. A brother of his next predecessor, but one, Edward the Fourth, left a son, Edward the Fifth, who, however, did not survive one year after his accession; and so his uncle of his succeeded him, whose father had been created Richard Duke of Gloucester and Lord High Admiral, though only ten years old when he received these appointments. Richard had served Henry VI. in the battles of Barnet and Tewkesbury, in expeditions to France and Scotland, during which latter this Prince captured Berwick, in Northumberland, and Edinburgh. But he was suspected by his subjects as a murderer of Henry VI., who was then a prisoner in the Tower of London, and the author of other such crimes. But Richard was, however, the author of some wise and important laws; watchful for the success of trade and navigation, skilful and wise in war; liberal and grateful to all who were friendly to him. In his reign statutes and laws were first written in English and printed, and our Post Office system was commenced.

More Horses From Newfoundland.
In spite of the fact that the strike at Grand Falls, Newfoundland, among the paper and pulp men has been settled, says the North Sydney Herald of Aug. 17, it is evident that operations on the big plant, as well as in the woods, will ease up during the coming winter months. When the strike was at its worst, with no hope of a settlement in sight, the management decided to ship about one hundred horses back to Toronto, where they were disposed of at auction. However, it was believed with the men and the difference between the men and the Company work would be resumed on a large scale. This, it is quite apparent, is not to be, as another shipment of about fifty horses arrived here yesterday and were last night forwarded to Toronto, where they will be sold at one of the marts in the queen city.

See the Teddy Bear Cups and Saucers for children, 15c. each at KNOWLING'S.—aug20,21

MINARD'S "KING OF PAIN" LINIMENT

For Sprains and Bruises.
The first thing to do when you have an injury is to apply Minard's famous Liniment. It is antiseptic, soothing, healing, and gives quick relief.

The Week's Calendar.

AUGUST—8th Month—31 Days.

22—MONDAY. Battle of Bosworth; Richard III. killed, 1485. Lord Salisbury died, 1903. First British shot fired on Western Front 1914. Charlevoix, 1914. Thiepval, 1916.

23—TUESDAY. Duke of Buckingham assassinated, 1628. Japan declared war on Germany, 1914. Battle of LeCateau, 1914.

24—WEDNESDAY. St. Bartholomew. Massacre of Huguenots, 1572. Battle of Mons, 1918.

25—THURSDAY. Mount Cassel Orphanage formally opened, 1898. Destruction of Louvain, 1914. Germans captured Brest Litovsk, 1915.

26—FRIDAY. Battle of Crecy, 1346. Louis Philippe of France, died, 1860.

27—SATURDAY. Algiers taken, 1816. British marines landed at Ostend, 1914. General Louis Botha died, 1919.

28—SUNDAY. 14th after Trinity. St. Augustine. Moon in last quarter. Helligoland Bight, 1914.

Haddock.

For some reason that no one can explain our fishermen are catching considerable quantities of Haddock this year. This is a fish that frequents Nova Scotian waters, but here in Newfoundland it is generally a curiosity to find a scattered one landed at a fishing stage during the day. The Haddock, Hake, Ling, Cusk, and Pollack are all members of the same family species as the codfish, but for some reason or another are of a lower grade. The Haddock comes next to the Codfish as a desirable article of commerce. It is of a tougher fibre, and when salted this toughness acts greatly to its detriment, and it is reckoned about half the value of Prime Salt Codfish. Smoked Haddock or Haddies, as they were originally called in Scotland, have made a world wide name for themselves, on their merit, as being very much nicer than smoked codfish and for a fancy dish command high prices. As Haddock are so uncertain in Newfoundland waters, we would not recommend anyone to go to heavy initial expenses of smoking them, but the fishermen should know that connoisseurs look upon fresh Haddock for immediate use, from an epicurean standpoint, as even better than fresh codfish and in many first class fresh fish shops in Canada and the United States you will have to pay a higher price for it.—Trade Review.

We have many testimonials from Wholesalers stating that VICTORY BRAND CLOTHING is the most saleable line they handle. THE WHITE CLOTHING MFG. CO., LTD.—jan27,12



USE YOUR HEAD.

A woodpecker pecks
Out a great many specks
Of sawdust
When building a hut.

He works like a nigger
To make the hole bigger—
He's sore if
His cutter won't cut.

He don't bother with plans
Of cheap artisans.
But there's one thing
Can rightly be said:

The whole excavation
Has this explanation
He builds it
By using his head.

So use your head when you require a good tonic and nerve builder by taking Brick's Tasteless Cod Liver Oil. Price \$1.50 bottle; Postage 20c. extra.

For sale by
DR. F. STAFFORD & SON,
Wholesale and Retail Chemists and
Druggists,
St. John's, Newfoundland.

ARTISTIC UPHOLSTERING AND FABRICS THAT CHARM.

Orders for all kinds of Upholstering will be received by us during the present month, at very satisfactory prices to you.

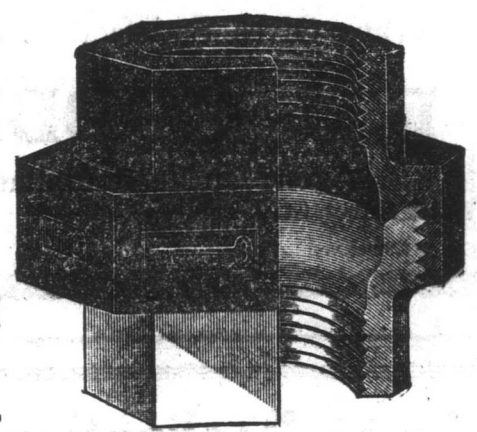
In a special department equipped for that particular work, new Upholstered Furniture is made to customer's own designs and specifications, and there are Tapestries, Brocades and Damasks of wonderful shades, textures and patterns among our large stock of Upholstery Fabrics. Many beautiful small pieces in dropped patterns—just enough to cover an odd chair—can be picked up among them.

If you have a new home to fit up, or if you want to re-furnish a single room or suite, we can be of valuable service to you. Let us give you estimates.

U.S. Picture & Portrait Co. Upholstery Department.

New Arrivals: PIPE-Black Galvanized & Brass.

UNIONS.
All Sizes.
Globe and Gate
Valves; also,
Tees, Crosses,
Elbows, Foot
Valves, Brass and
Iron Bushings,
Flange Unions, etc.



LOWEST PRICES.

JOB'S STORES, Ltd.

MUTT AND JEFF

IT'S AWFUL TO FEEL PUNK DURING WEATHER LIKE THIS, EH?

—By Bud Fisher

