

I'd Like a Drink!

Well, there's no reason why you shouldn't have one—and a good one too—

Freeman's Glass Lemon

is no mere 'substitute' but a really refreshing beverage. It is made from real lemons by an entirely new process, retaining both the exact flavour of the lemon and also the health-giving properties of the fruit.

Freeman's Foods, Limited,
England.

FOOT COMFORT

for \$1.00



A Complete Home Outfit for only \$1.00

DR. SCHOLL'S FOOT POWDER.

(Antiseptic)
An ideal antiseptic foot powder for hot, tender, perspiring feet. Dr. Scholl's Foot Powder is sprinkled on the feet and in the stockings and shoes, giving a cool, restful feeling. Takes away the friction of the shoe and stocking upon the foot and has truly antiseptic, deodorizing qualities. Put up in an original shaped attractive can which makes it convenient for reaching either the tip of the toe of the shoe or the foot of the stocking. Dr. Scholl's Foot Powder should be used by all. It is a truly medicinal and toilet necessity of great merit. Price per can, 35c.

DR. SCHOLL'S PEDICO FOOT BALM.

This is a soothing, cooling and healing cream-like preparation which should be rubbed well into the skin. It is refreshing and penetrating and relieves various foot discomforts and keeps the feet in good condition. It tones up the foot muscles, making them respond more freely, and leaves the feet as smooth and soft as nature intended. Prior to this treatment we strongly recommend bathing the feet using Pedico Foot Soap to cleanse the pores of all impurities. Price 35c. per jar.

DR. SCHOLL'S PEDICO FOOT SOAP.

Blood circulation is slowest at extremities and careful attention to the feet is absolutely necessary, particularly regular washing with a real cleanser. Washing with ordinary soap and water is not sufficient to deodorize, purify and thoroughly cleanse the feet. Dr. Scholl's Pedico Foot Soap is chemically compounded in granular form in order that the rubbing massages the tissue and increases blood circulation thereby. Cleanses the pores of the skin of all impurities, leaving the feet soft, smooth and healthy. After this bath, feet should be dried and a little Dr. Scholl's Pedico Foot Balm applied. Price 35c. per can.

Recommended by
PARKER & MONROE, Ltd.,
Distributors.

ATTENTION, FISHERMEN! TOWER'S FISH BRAND WATERPROOF OILED SUITS

are made for you—the men who need the best in waterproof clothing. They are sized big for comfort and strong at every point.

Satisfaction guaranteed
TOWER'S FISH BRAND
A. J. TOWER CO.
BOSTON, MASS.
PETERS & SONS, ST. JOHN'S, Agents

Advertise in the Evening Telegram

Eccentric Advertising.

Sure Methods of Literary Log Rolling.

(John o' London's Weekly.)

Some queer methods have been adopted by authors who sought advertisement for themselves and their books. Mr. Francis Gribble some time ago collected amusing examples. He begins with an instance from the Colonies:—

Murdered a Chinaman.

A New Zealander committed a murder in order to give the world a sufficient motive for heading an economic treatise. He had written a pamphlet on the evils of Chinese cheap labour, and it had fallen still-born from the press. The reviews had been disappointing, and the advertising had produced no result. The author decided, after reflection, that there was nothing for it but to shoot a Chinaman. Carrying his book under his arm, he walked into a restaurant and shot one, and then quietly surrendered himself to the police, explaining that he bore that particular Chinaman no grudge, but merely desired to obtain publicity for his views on Chinamen in general. He obtained it, though the price which the law exacted was heavy.

Pink Hat at a Funeral.

Eccentricity of dress and personal appearance is another device by which many authors have made themselves interesting. The case of Oscar Wilde in his knee-breeches and velvet jacket, with a jewelled brooch in his long hair, is probably the best remembered; but there have been plenty of others. Dierack, as all the world knows, draped his waistcoat with gold chains and affected green trousers, and wore rings outside his gloves. M. Paul Bourget, now a model of elegant correctness, also wore green trousers in the days when he dwelt in the Latin Quarter. Parson Hawker, the Cornish poet, is even better remembered for the eccentricity of his garb than for his poetry, though he was a great poet. He rode about his parish in a poucho—which is just a blanket with holes cut in it for the arms; his cassock was all the colours of the rainbow; he attended his first wife's funeral in a pink hat without a brim; he was seen in the streets of provincial towns in a crimson jersey and wading boots. People naturally came to the conclusion that it might really be worth while to look at the poetry of a poet who had such a singular taste in dress.

George Sand's early popularity also probably owed something to her habit of going about the streets of Paris in male attire—a hussar jacket, trousers, and a felt hat; and the songs of Aristide Bruant—the songs which Yvette Guilbert used to sing in her early days—first gained an audience because their composer was never seen in any costume but that of a Californian gold-digger.

Sainte-Beuve, the famous critic, got an excellent advertisement out of a duel, fought on a wet day, by insisting upon holding his umbrella up with one hand while he fired his pistol with the other.

T. J. EDENS.

FRESH GOODS

by S. S. Rosalind from New York.

RIPE TOMATOES.
CALIFORNIA ORANGES.
LEMONS.
GRAPE FRUIT.
NEW POTATOES.

Special! CODROY BUTTER

by the tub or retail.

Stuffed Olives.
Cherries in Maraschino.
Salted Almonds (bottles).
Meadow Sweet Peppermint Butter.
Lazenby's Anglo-Indian Pickles.

COOLING—REFRESHING.
Dew's Ale, Crown Lager.
Crown Porter, Pabst Head.
Southwell's Lemon Crystals.
Rose's Lime Juice.

Welch's Grape Juice; all sizes.
Local and Imported Syrups; all flavors.

Cold Spring Lemonade Powders.

200 sacks P.E.L. WHITE OATS.

FRESH CODFISH.
RHUBARB.
LETTUCE.
RADISHES.

T. J. EDENS.

151 DUCKWORTH ST.
(Next to Custom House.)



Only for ladies who end corns

Dainty shoes are only for those who end corns. The way is simple, quick and easy, and is sure. Millions of people employ it. Apply Blue-jay, the liquid or the plaster. Then wait a little and the corn will loosen and come out. Then why does anybody suffer corns? Just because they don't know. They

pare corns and keep them. Or they pad them. Or they use a treatment harsh and ineffective. Blue-jay is scientific. This world-famed laboratory created it. Year after year, it is keeping millions entirely free from corns. Perhaps half the corns that start are now ended by it. Ask your druggist for Blue-jay. Learn tonight how much it means to you.

Blue-jay Plaster or Liquid The Scientific Corn Ender

BAUER & BLACK, Limited Chicago Toronto New York
Makers of Sterile Surgical Dressings and Allied Products

Mainly About People.

William Watson, the famous English poet, was born 62 years ago this week. It is now "Sir William" by the way. (In case the reader does not recall any of his poems at this moment, it may be remarked that the most widely known is entitled "The woman with the Serpent's Tongue.")

The ex-Kaiser has lost his yacht as

well as his throne. Wilhelm's boat, Meteor, has been called the most luxurious vessel afloat. Some Hamburg bankers got possession of it after the war and now it is being transferred to a group of Pittsburgh millionaires, according to a report from Paris.

F. Henry Royce, the famous British engineer, and manufacturer and the designer of the engine which made

the linking up of Great Britain with Australia by aeroplane, prides himself on the fact that he began his career as a mill boy.

Thomas Hardy, the eminent English novelist, has a habit of invariably wearing two waistcoats. Indeed, in a severe winter, he has been known to don as many as four, but even on the hottest summer day he sticks to his two, the outside one being generally of the old-fashioned knitted sort.

Special Offer

For Balance of Month.

1000 boxes Hooton Bars, \$1.08 per box

“ “ Robertson “ \$1.20 “ “

And a new shipment of 1200 gross imported 1 cent goods consisting of Suckers, Stick Candy, Chocolate Bars, etc., etc., at \$1.20 per gross.

Attractive prices on Moir's XXX bulk, pail goods and bars.

ORDER EARLY. AS MAT.

P. F. FEARN & CO., Ltd.

FARMERS,

Call and see the

Midwest Utilitor, A COMPLETE TRACTOR

Takes the drudgery out of farm work, does all the plowing, harrowing, mowing, etc. Also, can be used as a stationary engine for sawing, pumping and threshing. The price is low enough to make it possible for every farmer to own one of these wonderful little machines.

Demonstrations Cheerfully Given.

JOB'S Stores, Ltd., AGENTS.