I'd Like a Drink!

Well, there's no reason why you shouldn't have one-and and a good one too-

Freeman's Glass Lemon

is no mere 'substitute' but a really refreshing beverage. It is made from real lemons by an entirely new process, retaining both the exact flavour of the lemon and also the health-giving properties of

Freeman's Foods, Limited,

England.

FOOT COMFORT

for \$1.00



A Complete Home Outfit for only \$1.00

DR. SCHOLL'S FOOT POWDER.



(Antiseptic) An ideal antiseptic foot pewder for hot, tender perspiring feet. Dr. Scholl's Foot Powder is sprinkled on the feet and in the stockings and shoes, giving a cool, restful feeling. Takes away the friction of the shoe and stocking upon the foot and has truly antiseptic, deodorizing qualities Put up in an original shaped attractive can which makes it convenient for reaching either the tip of the toe of the shoe or the foot of the stocking. Dr. Scholl's Foot Powder should be used

DR. SCHOLL'S PEDICO FOOT BALM.

by all. It is a true medicinal and toilet necessity of great merit.

This is a soothing, cooling and healing ream-like preparation which should be rubbed well into the skin. It is refreshing and penetrating and relieves various foot discomforts and keeps the feet in good condition. It tones up the foot muscles, making them respond more freely, and leaves the feet as smooth and soft as nature intended. Prior to this treatment we strongly re-ommend bathing the feet, using Pedico Granulated Foot Soap o cleanse the pores of all impurities. Price 35c. per jar.

DR. SCHOLL'S PEDICO FOOT SOAP.



Blood circulation is slowest at extremities and careful attention to the feet is absolutely necessary, particularly regular washing with a real cleanser. Washing with ordinary seen and water is not sufwashing with a real cleanser. Washing with ordinary soap and water is not sufficient to deodorize, purify and thoroughly cleanse the feet.

Dr. Scholl's Pedico Foot Soap is chemically compounded in granular form in or-

der that the rubbing massages the tissue and increases blood circulation thereby. Cleanses the pores of the skin of all impurities, leaving the feet soft, smooth and healthy.

After this bath, feet should be dried and a little Dr. Scholl's
Pedico Foot Balm applied. Price 35c. per can.

Recommended by

PARKER & MONROE, Ltd.

Distributors,

ATTENTION, FISHERMEN!

TOWER'S FISH BRAND WATERPROOF OILED SUITS

are made for you - the men who need the best in waterproof clothing. They are sized big for comfort and strong at every point.

Satisfaction guaranteed

A. J. TOWER CO.



Advertising.

Rolling.

(John o' London's Weekly.)

time ago collected amusing examples. ing cold. He begins with an instances from the

Murdered a Chinaman.

A New Zealander committed a murdef in order to give the world a sufficient motive for heading an economic treatise. He had written a pamphlet on the evils of Chinese cheap labour. Victor Hugo the advantage of keeping and it had fallen still-born from the his personality, as well as his books, press. The reviews had been disap- before the public. Only once in the pointing, and the advertising had proafter reflection, that there was noth- that was when he was thrown from Carrying his book under his arm, he Boulogne. On all other occasions h one, and then quietly surrendered himself to the police, explaining that losity to see him, he used, at one perhe bore that particular Chinaman no jod of his life, regularly to step out grudge, but merely desired to obtain on his balcony, surrounded by a publicity for his views on Chinamen court of minor poets, and show himin general. He obtained it, though the self to the populace at the same hour price which the law exacted was every afternoon. The populace used

Pink Hat at a Funeral. Eccentricity of dress and personal appearance is another device by which many authors have made themselves interesting. The case of Oscar Wilde in his knee-breeches and velveteen jacket, with a jewelled brooch in his long hair, is probably the best remembered; but there have been plenty of chains and affected green trousers, Cornish poet, is even better rememrainbow: he attended his first wife's ence of the King of Men." funeral in a pink hat without a brim; Victor Hugo b wed, and turned the

taste in dress. George Sand's early popularity also probably owed something to her habit of going about the streets of Paris in male attire—a hussar jacket, trous-

Californian gold-digger. an excellent advertisement out of a same when he was at Lourduel, fought on a wet day, by insist- des, and when he was at Rome; and ing upon holding his umbrella up when he came to London he was atwith one hand while he fired his pis- tended by a perfect cloud of witness-

T. J. EDENS.

FRESH GOODS

S. Rosalind from New York.

RIPE TOMATOES. CALIFORNIA ORANGES. LEMONS. GRAPE FRUIT. NEW POTATOES

Special!

CODROY BUTTER by the tub or retail.

Salted Almonds (bottles). Meadow Sweet Peanut Butter. Lazenby's Anglo-Indian Pickles

COOLING-REFRESHING. Dow's Ale. Crown Lager. Crown Porter, Pabst Mead. Southwell's Lemon Crystals. Rose's Lime Juice. Welch's Grape Juice; all sizes. Local and Imported Syrups; all

flavors. Cold Spring Lemonade Powders.

200 sacks P.E.I. WHITE OATS. FRESH CODFISH.

T. J. EDENS 151 DUCKWORTH ST., (Next to Custom House.)

LETTUCE.

Eccentric

Sure Methods of Literary Log

Some queer methods have been tol with the other. He was willing dopted by authors who sought ad- he courageously said, to take the risk ertisement for themselves and their of being shot; but he must be excused books. Mr. Francis Gribble some from taking the greater risk of catcli-

The Lions Knew Him

French literary history seems to be easily first in examples of advertisement through eccentricity. Here are some more little dodges practised by the great to make them greater still. No one ever understood better than course of his long life did he try to duced no result. The author decided, keep anything out of the papers; and ing for it but to shoot a Chinaman. his horse while riding in the Bois de walked into a restaurant and shot courted publicity. Finding, for instance, that people had a certain curto cheer him, and he used to bow his recognition of their homage. The performance was, for a long time, one of the sights of Paris.

to write his biography at frequent intervals, and these biographies were manifestoes full of falsehoods. They gave out that Victor Hugo was a descendant of a princely family of Lorraine-whereas he really was the others. Disraeli, as all the world grandson of a Besancon carpenter. knows, draped his waistcoat with gold Nor was the great poet ashamed to roll his log even at a funeral. He seizand wore rings outside his gloves. M. ed the opportunity at the obsequies of Paul Bourget, now a model of elegant one of his own sons. It happened that, correctitude, also wore green trousers on the way to the cemetery, the proces in the days when he dwelt in the sion passed a travelling menagerie, Latin Quarter. Parson Hawker, the and the lions, for whatever reason, stopped roaring just as Victor Hugo bered for the eccentricity of his garb was in front of their cage. His comthan for his poetry, though he was a panion, a minor poet named Pelleport great poet. He rode about his parish drew his attention to the fact. "Masin a poucho-which is just a blanket 'ter," he whispered, "the lions recogwith holes cut in it for the arms; his nize you, and hush their voices. The cassock was all the colours of the King of Beasts is silent in the pres-

he was seen in the streets of provin- matter over in his mind. Then after cial towns in a crimson jersey and meditation, he said: "Pelleport, that wading boots. People naturally came was a happy thought of yours. to the coaclusion that it might really Couldn't you write something about be worth while to look at the poetry it?" And Pelleport wrote a sonnet of a poet who had such a singular about it, and the fame of the master

When Zola's fame was at its ers, and a felt hat; and the songs of him, if he took a journey, much as Aristide Bruant—the songs which they do with the President of the Re-Yvette Guilbert used to sing in her public. When he was at Sedan, for early days-first gained an audience instance, gathering local colour for because their composer was never "La Debacle," daily accounts of his seen in any costume but that of a progress and his investigations used to be printed in the French and even Sainte-Beuve, the famous critic, got in some of the English papers. It es, who arrived with him at all the public receptions, unfolded manuscrits, and read formal addresses on his behalf, as though he were a potentate cultivating friendly relations with a foreign Power.

Dumas-Master Advertiser.

In the case of Dumas it may almost be said that his whole life was an advertisement. One of his delights was to clothe his noble proportions in a uniform, and to embellish the uniform with decorations to which he was not entitled. He even went so far as himself to design the uniform in which he fought-or rather did not fight, for he arrived after the fighting was all over-in Garibaldi's army. He also achieved a tremendous advertisement by conducting a well-known actress to a Court ball to which she had not been invited. He got still another advertisement by allowing himself to be sued for non delivery of some

He was utterly in the wrong, and he lost his case; but he kept the Court in roars of laughter while he explained his literary methods and the nature of the distractions which had interfered with the fulfilment of his contract. The climax was reached, however, on the well-known occasion when he wrote the last chapter of a forthcoming romance sitting in a shop-window for everyone to see "a real author" actually at work.

The Reorter in Tennyson's Trees. Tennyson cultivated a icturesque ppearance, with his long hair, wideawake hat, and voluminous cloak, but curiously enough he had, or pretended to have, a horror of publicity. He had a screen of trees surrounding his house at Farringford, so that nobody night see him. He was really annoyed when he discovered an American reorter concealed in the branches of ne of the trees taking notes of his versation with a lady. Although his sales might have been enhanced by the printing of his remarks on that asion, he brusquely forbade publi-



Only for ladies who end corns

Dainty shoes are only for those who

The way is simple, quick and easy, and is sure. Millions of people employ it. Apply Blue-jay, the liquid or the plas-

ter. That touch will stop the pain. Then wait a little and the corn will leosen and come out.

Then why does anybody suffer corns? Just because they don't know. They

laboratory created it.

Year after year, it is keeping millions entirely free from corns.

Perhaps half the corns that start are now ended by it.

Ask your druggist for Blue-jay. Learn tonight how much it means to you.

pare corns and keep them. Or they pad

them. Or they use a treatment harsh and

Blue-jay is scientific. This world-famed

BAUER & BLACK, Limited Chicago Toronto New York

Mainly About People.

lish poet, was born 62 years ago this after the war and now it is being week. It is now "Sir William" by the transferred to a group of Pittsburg lish novelist, has a habit of invarway. (In case the reader does not millionaires, according to a report ably wearing two waistcoats. recall any of his poems at this mo- from Paris. ment, it may be remarked that the most widely known is entitled "The

woman with the Serpent's Tongue.")

Meteor, has been called the most luxurious vessel afloat. Some Ham-William Watson, the famous Eng- burg bankers got possession of it career as a mill boy.

F. Henry Royce, the famous British even on the hottest summer day engineer, and manufacturer and the sticks to his two, the outside one b designer of the engine which made ing generally of the old-fashion The ex-Kaiser has lost his yacht as possible the flight across the Atlantic knitted sort.

and the linking up of Great Brital with Australia by aeroplane, prides himself on the fact that he began his

deed, in a severe winter, he has been known to don as many as four, b

C

Sizes Monda Sizes \$1.6 Sizes \$2.75

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Special Offer

For Balance of Month.

1000 boxes Hooton Bars, \$1.08 per box Robertson "

And a new shipment of 1200 gross imported 1 cent goods consisting of Suckers, Stick Candy, Chocolate Bars, etc., etc., at \$1.20 per gross.

Attractive prices on Moir's XXX bulk, pail goods and bars. ORDER EARLY.

P. F. FEARN & CO., Ltd.

FARMERS,

Call and see the

Midwest Utilitor,

A COMPLETE TRACTOR

Takes the drudgery out of farm work, does all the plowing, harrowing, mowing, etc. Also, can be used as a stationary engine for sawing, pumping and threshing. The price is low enough to make it possible for every farmer to own one of these wonderful little machines.

Demonstrations Cheerfully Given.

JOB'S Stores, Ltd.,

AGENTS.

Advertise in the Evening Telegram