

## The discerning Eye spots these Values at once.

For right here are Super-Values that turn Friday, Saturday and Monday from just ordinary busy days into the busiest days of the week with us. This is not accomplished, however, by the mere announcement of the event, but because the values are extraordinary and specially priced.

If you think Friday, Saturday and Monday will not be busy days here, just read these offerings, they're CONVINCING, anyway.

# FRIDAY, SATURDAY and MONDAY

CASH PRICES



## Who Needs White Quilts?

**WHITE QUILTS**—Some full-size White Marcella Quilts are just to hand and we have selected two special value lines for this week. They show beautiful deep cut patterns, and we guarantee that they will give you years of wear. Reg. \$8.00. Friday, Saturday and Monday \$6.95

**LIGHT SUMMER QUILTS**—Light weight, prettily patterned Summer Quilts; pure White, suitable for ordinary size beds; finished hem; JOB. Reg. \$2.75. Friday, Saturday and Monday \$2.35

**LACED EDGED SHAMS**—A clearing of plain Linen Shams with a wide and very pretty lace edge. Just the thing for your boudoir. Reg. \$2.50. Friday, Saturday and Monday each 75c.

**LAUNDRY BAGS**—White Linen Laundry Bags; nice size for individual use for boarding houses, hotels, etc.; a limited supply; white or coloured braided braided front. Special Friday, Saturday and Monday 68c.

**BREAKFAST CLOTHS**—Good wearing unbleached Damask Table Cloths with crimson striped border and fringed edge; a nice cloth for outings, or for the home. Reg. \$2.40. Friday, Saturday and Monday \$2.18

**CUSHION COVERS**—There is always room for another Cushion Cover, particularly serviceable and pretty Covers like these here. Some in coloured Madras Muslins; others in Cream Casement Cloth, frilled and coloured, embroidered. Reg. to \$1.50. Friday, Saturday and Monday \$1.28



## Lighter Underwear and other things in the Men's Section

**MEN'S BOATER STRAW HATS**—High crowned, latest American style, with black cord band and leather sweat band. Here is a hat that looks good. Reg. \$4.00. Fri., Sat'y & Mon. \$3.48

**MEN'S WHITE SHIRTS**—These have a fine mercerized finish; all white with a tidy fitting collar. Just the shirt for Regatta Day; single soft cuff; very cool. Reg. \$3.50. Fri., Sat'y & Mon. \$3.25

**MEN'S CREAM BALBRIGGAN UNDERWEAR**—Finest Egyptian Balbriggan Underwear; finer if any than the white, and offers a very pleasing change from mid-weight underwear; all sizes; vest or pants. Reg. \$1.25. Friday, Saturday and Monday \$1.08

**MEN'S ENGLISH TOP SHIRTS**—Splendid Shirts for Men who want roomily made Shirts, and the quality places these far above the ordinary. Some pretty Blue and White, Hello and White, and other striped effects; not coat style. Regular \$3.00 value. Friday, Saturday and Monday \$2.60

**WHITE BALBRIGGAN UNDERWEAR**—Just when you need it most; extra fine, perfect garments in vests or pants, delightfully cool. Try a suit. Reg. \$1.50 value. Friday, Saturday and Monday \$1.29

**MEN'S NAINSOOK ROWING SING-LETS**—Low neck, sleeveless, white cross-barred vests that will not cling closely to you hot days; ideally suited for rowing; buttoned same price. Special Friday Saturday & Monday, each 84c.

**MEN'S NIGHTSHIRTS**—Fine White Twill Nightshirts, with low cut neck, pearl buttoned, made in full fitting sizes, pocket; real summer weight. Reg. \$3.00. \$2.75 Friday, Sat'y, and Mon. \$2.75

**MEN'S NAVY SERGE SUITS**—SPECIAL—These are Suits that we have been selling at \$33.00 and \$35.00 each. They are well made, fast Navy shade, especially suited for Summer and early Fall wear; well tailored and will give you entire satisfaction in wear. About 25 suits in the lot. Special Friday, Saturday and Monday \$29.75

**SPECIAL!**

**MEN'S WORKING SHIRTS**—\$6c. Value for \$1.40—Medium Blue Zephyr Shirts with collar attached; all double stitched seams; others in Dark Blue with tiny white dot. As a good wearing, light weight, and good washable shirt, it is peerless. Value for \$1.40. All sizes. Friday, Saturday & Monday 86c.



## Jockeys Who Make Fortunes in a Few Minutes.

Some of the English jockeys have been so fortunate on the turf as to make fortunes in a few minutes—and some otherwise.

When Fred Archer, the celebrated English rider, went to consult Sir James Paget, the famous surgeon, after being bitten by a horse on the eve of the Derby, says a London paper, Sir James glanced at his card, and said: "Ah, I see I have the honor of receiving Mr. Archer, but—"

"Well, sir," said Archer, "I may tell you that what you are in your profession I am in mine." He then proceeded to explain that he was a jockey, and that if he were unable to ride in the Derby he would lose a considerable sum.

"What do you mean by a 'considerable sum'?" asked Paget. "Oh, about \$10,000." "Dear me! you don't say so!" ejaculated Sir James. "You may well say that what I am in my profession, you are in yours. I only wish that my profession were half as profitable."

To earn in less than three minutes as much as the great surgeon made in a month was certainly a feat of which any man might be proud; and yet even Archer might envy more than one "knight of the pigskin" who has eclipsed his sensational record.

\$30,000 in a Few Minutes.

When, for example, Job Marson won the Derby on Taddington, Sir Joseph Hawley was so delighted that he handed his jockey a cheque for \$10,000 on the spot; and this sum was supplemented by another \$5,000 in the form of presents from his admirers and backers. John Wells was still more fortunate. When he steered Blue Gown to victory in the Derby, Sir Joseph handed him the entire stakes of nearly \$30,000.

"Who would be Prime Minister after this?" Wells is said to have exclaimed. And who would, we wonder; for in less than two and three-quarter minutes he had made more than the First Lord of the Treasury could earn in twelve months.

How John Leighton, the mid-Georgian jockey, would have envied these fortunate successors in the saddle, when the owner of one of his winning mounts, in an impulse of generosity, presented him with a ewe! And what scorn he would have felt for that jockey of recent days who, when a cheque for \$1,500 was given to him for winning a minor race, contemptuously crumpled it up and flung it on the ground with the remark: "I have had more than that for riding a two-year-old."

But jockeys' presents do not always take the gratifying form of a cheque in three or four figures. Disappointed backers often send satirical gifts to the men on whose mounts they have lost money. One disgusted loser sent the jockey who had betrayed his confidence a pair of crutches, while another was presented with a silver snuff-box, on opening which he found some plump snails with the message, "These are the sort of animals you ought to ride."

A well-known peer was so disgusted, at the failure of a horse which he had backed heavily, and which he felt sure had been "pulled," that he presented the rider with a clock-work donkey, with the remark that it was "easier to check or stop than some other quadrupeds." And a dilapidated pair of boots was the reward of another jockey, with an accompanying note: "These are my boots after walking from York to London. N.B.—I backed all your mounts."

But there is no limit to the variety of these ironical presents, which include such items as writs and summonses received by losing backers, reports of inquests, tracts, hints on how to ride, mascots that have proved false, welters' tickets, and insurance papers to be filled up before the jockey broke his neck.

## Mainly About People.

Lady Asgill is not physically as strong as her sisters, but she excels them all as a sportswoman. She loves to visit the old spots in Virginia and never forgets to call on her friends and to look up people she knows.

Of the American "big four" candidates three are college men. Senator Harding attended Ohio Central College, Mr. Roosevelt got his A.B. at Harvard in 1904 and graduated from Columbia University Law School in 1907. Governor Coolidge graduated at Amherst in 1888.

Princess Mary set the example of wearing, at Ascot, frocks that reached to her ankles. Notwithstanding this, and the Queen's known preference for longish frocks, many of the girls and young married women in the royal enclosure sported dresses that barely covered their knees.

Lady Cynthia Curzon, daughter of Lord Curzon, British Secretary of State, and his first wife, Mary Victoria Leiter, of Chicago, has become the bride of Oswald Mosley, M.P. Mrs. Mosley is brilliant and accomplished. Lord Curzon is without male issue. He has three daughters, Mary Irene, Cynthia and Alexandra.

Winn's Liniment Cures Diphtheria.

## Mark-Down Summer Dress Fabrics

**DRESS LINENS**—The old fashioned Dress Linens, a few pieces of which we just located. Shades of Grey, Fawn and Blue; assorted widths may be used for many purposes. 38c. Special Friday, Saturday and Monday, the yard

**GABARINES**—Double width White Gabarines, nice fine twill, washable and very serviceable for Ladies' Misses and children's Frocks. Reg. \$1.50 yard. \$1.39 Friday, Saturday and Monday

**WHITE CREEP CLOTH**—Pure White, used extensively for lighter Summer underwear. Gives wear and washes well. Reg. 65c. yard. Friday, Saturday and Monday 58c.

**WHITE JEAN**—This is a beauty very soft finish; absolutely free from dressing of any kind, for Middles, Skirts, Sailor Suits, etc. Reg. 70c. and good value at that. Fri., Sat'y, & Mon. 64c.

## Look, Mother!

Another lot of Pretty Wash Dresses at BAIRD'S

The prettiest and the best of Wash Dresses, to fit 6 to 14 years; neat Plaids and fine Check Gingham, smocked; belted and pockets, white collar and cuffs, V or square neck, pearl button trimmings. Mothers can get superior value here this week. Reg. \$3.50. Friday, Saturday and Monday \$2.98



## Now for Little Chaps Wash Suits

Note the Under-Pricings

**BOYS' WASH SUITS**—For this week we announce a Special mark down on all our Boys' Wash Suits. This includes plain and striped Linens in styles that the boys like best, mostly to fit 8 to 12 years. Reg. \$4.75. Fri., Sat'y, & Mon. \$3.38

Reg. \$3.50. Fri., Sat'y, & Mon. \$2.95

Reg. \$4.75. Fri., Sat'y, & Mon. \$3.25

Reg. \$5.70. Fri., Sat'y, & Mon. \$4.15

**BOYS' TOP SHIRTS**—These are Collared and make ideal Summer Shirts for everyday wear; myriads of pretty stripes, Light and Dark mixtures. Reg. \$3.00. Friday, Saturday and Monday \$2.69



## Now is the time to pick up Ladies' Boots at Saving Prices. 300 Pairs to Clear.

In this line will be found Black, Tan and Grey Boots, laced and buttoned in most cases; Dongola, Patent Leather, Box Calf and others. Now, while you may not find complete size ranges here, your size is here, marked much below its regular price; it's a Boot Sale offering excellent values. Reg. values for \$5.00 to \$9.00. \$2.89 to \$6.89 Fri., Sat. & Monday

**MISSES' WHITE SHOES**—Neat Strap White Canvas Shoes, sizes 12 to 2, including half sizes. Cool comfortable footwear for present use. Reg. \$2.25. Friday, Saturday and Monday \$2.10

## INTRODUCING



**"STARTEX" TOWELING—SEE IT!**—Is different from other towellings, as it has linen woven in both ways; it is durable and economical; dries and polishes glassware without leaving lint or smudge; always hot, and is the ideal toweling for every purpose. You will find it is cheapest in the long run. Friday, Saturday and Monday, at Baird's, 59c. the yard.

Ask to see this Toweling

## Heading Our Showroom Offers— Is a step in the right direction to economize

**LADIES' SUMMER VESTS**—Fine White Jersey Vests with shoulder strap, V or square neck—These are regular value for 40c. each. Friday, Saturday and Monday 32c.

**BEBE RIBBONS**—For Camisole trimmings, for infants' dresses, and all Summer under-muslins; shades of Rose, Pink, Hello, Pale Blue and White, put up in dozen packs. Special Friday, Saturday and Monday 28c.

**CAMISOLE EMBROIDERY**—Last week we offered Camisole Laces; to-day we offer some very pretty Camisole Embroidery, 18 inches wide, beautiful sheer, White Muslin. Reg. 75 and 80c. yard. Friday, Saturday and Monday 69c.

**LADIES' BATHING BOOTS**—Your outfit is incomplete without a pair of bathing boots. See these in laced style; sizes 5 to 6. Value for \$1.00 pair. Friday, Saturday 82c. and Monday

**SLIP-ON VEILS**—"Bonnie B" Slip-On Veils, plain mesh, in Brown or Black. They fit right and keep your hair unruined. Reg. 15c. Friday, Saturday and Monday 2 for 25c.

**CHILDREN'S UNDERSKIRTS**—White Muslin Underskirts with embroidery, bounce and fine tuckings; sizes to fit 6 to 10 years. Reg. \$1.50. Friday, Saturday \$1.12 and Monday



**CHILDREN'S SUSPENDERS**—Hickory Waist and Garter for girls or boys—mercerized sateen, body shaped, with straps that fit the young figures comfortably; sizes to fit 2 to 14 years. Reg. \$1.10 set. Friday, Saturday and Monday 98c.

**LADIES' KNICKERS**—Long Cloth Knickers, embroidery and insertion trimmed, shaped band, two styles; a small assortment from last season. Reg. \$2.00 pair. Friday, Saturday and Monday \$1.62

**DRESSING GOWNS**—Elegant Muslin and Crepe Dressing Gowns, shirred at waist, short sleeves, ribbon facings, fancy and plain shades, Hello, Rose, Pink, Sage and Navy. Excellent value at their regular price \$6.00. Friday, Saturday and Monday \$5.39

**MISSES' BATHING SUITS**—Strong Black Sateen Bathing Suits, square neck, with pipings of Rose, Sage or White knickers; sizes to fit 8 to 14 years. Reg. \$3.75. Friday, Saturday and Monday \$2.98

## Sale of MIDDY WAISTS

Ladies' and Misses' Middy Waists. Some in White Jean with Navy Serge collar, detachable cuffs, laced front and pockets; others in Shantung, embroidered, square and V neck, girdle and pockets, smocked; shades of Blue, Green and Rose; sizes 34 to 42. Reg. \$6.50. Friday, Sat'y, & Mon. \$5.59



Mail Your Orders

## Special Offer to Motorists:

Special 10 Per Cent. DISCOUNT off all our beautiful Motor Rugs