

**What Ever You Do**



**Wear The White House Shoe.**

White House Shoes for Ladies and Gentlemen. White House Shoes are sold to the Nation and worn by Creation.

White House Shoes for \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50 and \$8.00.

NEW STYLES NOW IN.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES.

**Upholstering  
Up-to-date.**

One of our most well-known branches of business is that of upholstering, and this Fall our stock of upholstering fabrics is of particular interest and attractiveness.

Among the selections are some elegant striped Silks in beautiful shades and designs. Rich, quiet Tapestries, and fine quality Plushes and Velours in solid colors.

Our Upholstering Department is up-to-date in every detail. Our staff of workmen are thorough masters of their craft, and our special feature in this—as in every other department—is quality combined with prompt and efficient service.

Estimates given.

**U. S. Picture and Portrait Co.**  
General Furnishers.

**Fall and  
Winter  
Suitings and  
Overcoatings  
made in the  
MAUNDER  
Style.**

If you can't find what you want come here. Our Serges are guaranteed dyes, and very reasonable in price.

Samples, style sheets and measuring forms sent to any address.



**John Maunder**  
TAILOR & CLOTHIER  
St. John's, N.F.  
251 and 283 Duckworth Street, St. John's, Nfld.



**More Recruits  
for the Army  
and Navy.**

About 7.30 o'clock last night the Naval Reservists and volunteers headed by the C. C. C. Band marched from the Court House to the Seamen's Institute. Returning, they proceeded west to Steer's Cove and thence back to the Court House where the thousands of people who blocked the square were addressed by Lieut. Stan Lumden, a former member of the Princess Patricia's Regiment, who was severely wounded in the early days of the war at Ypres, and after recovering from his wounds was transferred to the First Newfoundland Regiment. In words that hit straight from the shoulder he reviewed the work of the Newfoundlanders on the battlefield. Graphically he told of the immortal charge of July 1st, and the last big drive on October 12th. He urged every man of military age and fitness to come forward and help out the men who are doing their "bit."

Mr. L. E. Emerson, P.L., who is numbered with the men that wear the rejected badge, pointed out why the German War Lords wanted this war, their violation of treaties and barbarous practices which the perpetrators to all appearance seemed to take a great delight in. How England though far from being prepared went forward to the aid of stricken Belgium. The Royal Navy was in need of men as well as the Army, and as a country of seamen we should double our efforts to place men on board Britain's ships. While we may be some extent lacking in volunteers for the army, there is no excuse for our not building up the Navy. The greater number of our male population are experienced sailors and there is no reason why we should not toe the line.

The following young men walked to the recruiting camp and enlisted:

**FOR THE ARMY.**

W. McInn, F. Byrne, J. Morrissey, Ed. Morrissey, H. Haulon, J. Kearney, P. J. Tobin, W. Ashman, A. N. Burgess, H. Gardner, Geo. Lush, J. Keough, T. Dooley, J. Croke, J. Ryan, H. Kearsey, A. Bulley, H. Molloy, F. English, E. Fleming, R. King, R. Rochford, J. Keane, S. Taylor, M. Power, W. Dowden, J. Connell, J. Walsh, P. Dunphy, all from St. John's, and H. Scott, Manuels.  
Two men also offered for the Navy.

**Here and There.**

**MOTOR LAUNCHES.**—About five o'clock yesterday afternoon a small motor launch while proceeding from the south side, having in tow a skiff in which were thirty shipwrights and labourers, collided with another launch that had put out from the wharf a short distance away. Fortunately the approaching power boat did not strike the skiff in which were the 30 men.

**QUICK AND EASY.**—The Giant Junior Safety Razor, 225,000 sold to the soldiers on the Western front; 50c. with 7 blades; extra blades, 40 cents per dozen, or 3 for 10 cents. CHESELEY WOODS, 283 Duckworth St., head McBride's Hill, Sole Distributor. Wholesale only. For sale at advertised stores.—Oct. 11

**RALLY DAY AT GEORGE ST.**—George Street Sunday School holds its Rally Day Service in the Church at a quarter to three to-morrow afternoon. The speakers will be Mrs. Kenneth Barnes, Hon. J. A. Robinson and Albert Soper, Esq. The parents and friends are earnestly requested to be present.

**AT THE CRESCENT.**

Go to the Crescent Picture Palace to-day and hear Douglas J. Stewart sing "In These Hard Times," the latest London music hall comedy success. The picture programme is great, Mary Maurice and John T. Kelly in "On With the Dance," a Vitagraph Comedy Drama. Tom Mix, the celebrated Sells cowboy actor, in a strong western drama, "The Race for a Gold Mine." Arthur Schuman in "The Candidate," a Lubin mystery drama in two reels, and Pump and Runt in a very funny Vim Comedy, "The Brave Ones." Professor McCarthy has arranged a programme of the newest and best music for this great show; don't miss seeing it.

**Xmas Parcels For  
War Prisoners.**

Parcels for Christmas delivery to prisoners of war in Germany must reach England not later than December 4th, official notification to that effect having just been received by the Post Office Department here from London. Those sending Christmas mail to Germany should endeavour to catch the Graciana's mail on Monday or Tuesday next.

**Comforts for Our Men.**

Statement by Mr. Henry Reeve, The Nfld. War Contingent Association, 58, Victoria Street, Westminster, 27th October, 1916.

Dear Lady Davidson,  
I am informed that there is an impression abroad in Newfoundland that the Comforts made there are not reaching our men better. How this idea gained credence I do not know but I have looked back upon the files and cannot find one article issued to any but our own men.  
During the summer there were only two issues but that was due to the fact that the O.C. wrote that the Army Supply was more than ample and that any further consignments during the summer would be waste. As we were then expecting a 2nd Battalion it was thought better to increase our stock than to waste their goods. Later the O.C. wrote in answer to our inquiry that a consignment would be welcomed and these were despatched in September. A further issue of socks, mittens, and mufflers, with chocolate, stationery, chewing gum, cigarettes and playing cards is now being packed and will leave before the 31st.

The schedule attached to my letter of the 12th October to the Women's Patriotic Association will show that the War Office issues includes all sorts of warm garments but as one cannot be too warm, the issue of our own goods will be kept up during the winter, even if the men have enough to throw away.

It has been stated that our men are envied by the whole Division in that they are so lavishly supplied with comforts and that they are able to give away some of the gifts we send them.

I therefore trust that these facts will remove any doubt as to our men receiving the comforts sent to us by the Women's Patriotic Association and being thoroughly well looked after at the front, in hospital, or as prisoners of war.

Yours sincerely,  
(Sgd.) HENRY REEVE,  
Hon. Secretary.

The Nfld. War Contingent Association, 58, Victoria Street, Westminster, 12th October, 1916.

Dear Madam,  
In reply to a cablegram from His Excellency the Governor through the Pay & Record Office, requesting this Association to send monthly returns of comforts in the form of warm garments received from and issued on behalf of the Women's Patriotic Association.

There has been very little demand for these items during the summer months, as the War Office supply is now thoroughly organized in France, but during the winter we propose to issue shirts and socks periodically.

A consignment of mufflers and mittens will be sent over this month when the Battalion, which is now on the move, reaches its winter quarters.

A return is attached showing stock in hand, with receipts and issues during September.

I am, dear Madam,  
Yours faithfully,  
(Sgd.) HENRY REEVE,  
Hon. Secretary.

The Secretary,  
Women's Patriotic Association,  
St. John's, Newfoundland.  
P.S.—With reference to paragraph 2 of our letter, we send you a copy of a list that Mr. Hugh Anderson has just brought over from France showing the issue to every man of the Regiment, that is taking place on the 15th of this month.

**Stock of Woollen Comforts Stored at Hill Street from the W.P.A.**

Balance 31st August—7212 shirts, 9572 prs. socks, 599 mufflers, 2348 mittens, 4 vests, 3 sweaters. Received in September—250 shirts, 2380 prs. socks, Total—7462 shirts, 12452 prs. socks, 599 mufflers, 2348 mittens, 4 vests, 3 sweaters.

Issued to France in September—1066 shirts, 2047 prs. socks. Balance—6456 shirts, 10405 prs. socks, 599 mufflers, 3348 mittens, 4 vests, 3 sweaters.

**Army Issue of Clothing to be made on the 15th October.**

Body band—woollen or flannel, 1 pair ankle boots, 1 pair inner soles, 1 pair laces, 1 cap, service dress; 1 waterproof cover for same, 1 cap comforter, 1 great coat, 2 pairs woollen gloves, 2 pairs woollen drawers, 1 service vest, 1 pair puttees, 1 jacket, 1 pair trousers, 1 Car-digan waistcoat, 1 set shoulder titles, 1 cap badge, 1 pair braces, 1 shaving brush, 1 tooth brush, 1 hair comb, 1 set identity discs, 1 field dressing, 1 fork, 1 hoidall, 1 housewife, 1 clasp knife, 1 razor, 2 flannel shirts, 3 prs. socks, 1 piece of soap, 1 towel, 1 pay-book, 1 table knife.

**The Flash That Cured.**

During the performance of "Broadway Jones" before the wounded soldiers at the Princes Theatre yesterday, a Newfoundland soldier suffering from shell shock, who had lost his speech, suddenly found he was able to talk to his neighbour.  
The incident followed the sudden flare of a flash-light used when photographing the men.—Daily Mail.

**CAPE RACE, To-day.**

Wind N. W. blowing strong, weather fine. A schooner passed in at 6.30 and S. S. Rosecastle at 9.15 a.m. Bar 29.50; ther. 42.

**Maid's  
Uniforms!**



Isn't it a real pleasure to have a Maid of such neat appearance show in your visitors on "At Home" day? The Henry A. Dix Sons Agency is at your service with a complete line of Dresses, all sizes, 34 to 44, for morning and afternoon wear, in shades of Black, Blue, White and Grey. The Dix make label on every garment.

**Sister Dora Caps,**

20c. to 40c. each.

**SISTER DORA COLLARS,**  
19c. each.

**MAIDS' WHITE APRONS,**  
30c. to 90c. each.

**TEA APRONS,**  
25c. to 75c. each.

**COVERALL APRONS,**  
45c. to 90c. each.

**DUST CAPS,**  
18c. each.

**BOUDOIR CAPS,**  
67c. and 80c. each.  
Prettier Boudoir Caps than these are not made.

**Belding's  
Stamped Irish  
Linens!**

Pillow Cases . . . . . 40c.  
Nightdresses . . . . . 85c.  
Guest Towels . . . . . 75c. to 90c.  
Bureau Cloths . . . . . 75c. to \$1.25  
Sideboard Cloths . . . . . 75c. to \$1.25  
Tea Cloths . . . . . 85c. to \$2.45  
Carvers . . . . . 55c. & 80c.  
Centre Pieces . . . . . 20c. to 60c.  
Belding's Lustré Cotton.  
Belding's Padding Cotton.  
Hoops, Stilletos, &c.

**QUEENSWAY HAIR NETS,**  
15c. each.  
Special hand meshed edge; no pins, no ends, no worry.

**Kleinert's  
Dress Shields**

assure perfect dress protection; are made of light materials, cool and comfortable; can be washed and ironed.  
Featherweight . . . . . 28c. to 40c. pr.  
On and Off . . . . . 36c. to 47c. pr.  
Double Gem . . . . . 35c. to 50c.  
Brassiere Garment Shield, 67c. pair.

**Also KLEINERT'S**

Snug-fit Baby Pants, 34c. to 65c.  
Waterproof Bibs . . . . . 8c. to 22c.  
Sew-on Suspenders, 18c. to 35c.  
Tourist Cases . . . . . 15c. to 75c.  
Sanitary Aprons . . . . . 13c. to 65c.  
Sanitary Belts . . . . . 28c. each.  
Bathing Caps . . . . . 45c. to 60c.

**BISHOP SONS & CO., Limited.**

PHONE 484.  
MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

**28 CTS.**

per garment.

**LADIES'  
UNDERWEAR,**

Heavy Fleece-Lined  
VESTS and PANTS, full sizes,

**28c. each.**

Only a limited quantity.

Get Some To-Day.

**S. MILLEY.**

**HERRINGS PLENTIFUL.**—Herrings were very plentiful at Bonne Bay yesterday, according to a message received by the Marine and Fisheries Dept.  
**FISH CARGOES.**—The schr. Spinaway sailed from Burgeo yesterday for Figueria with 2,750 quintals and the schr. Precceptor reached Grand Bank yesterday to load salt bulk fish for Gloucester.

**"I WANT TO KISS DADDY GOOD-NIGHT."**  
The sweetest patriotic child song ever written by G. V. Thompson, author of "When Your Boy Comes Back to You" and "When Jack Comes Back." Each 25c. post paid; stamps accepted. GARLAND'S, Leading Bookstore, 177-9 Water St., St. John's, nov. 11

**FIREMEN MEET.**—At a special meeting of the Firemen's Union held last night it was decided to give \$5.00 each to those who were without work. It was also agreed that a free hand be given members to engage with any of the ship-owners, which would not interfere with their standing in the Union.  
Turkeys, Ducks and Chicken at ELLIS'.

AND ALL OTHERS NOW IN STOCK, FRIMARY.