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Overalls
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have all kinds and
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Blue, Khaki, Mixed
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Sample Ladies'
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They represent the
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**MOST ENVIED TIRE
IN ALL AMERICA**

**"Straws
Show Which
Way the Wind Blows"
So Does the Dust**

Why do Traction Tread Tires stir up less dust than other tires? Because of less Road Suction, which means less heating contact. A cool tire means a better wearing tire.

The open "V's" do the trick. Traction Tread Tires give greatest protection from skidding—most mileage—most comfort because of largest air chamber.

DUNLOP TREAD

T. 103

F. V. CHESMAN, 178 Water St. Telephone, 495.

What Shall She Do?

By RUTH CAMERON.



My daughter is very anxious to study to become an interior decorator," writes a letter friend. "I had planned for her to be a teacher as I always wanted to be. I shall have to make more or less sacrifice for her education in either case. Now my daughter is clever and I believe she could do one thing as well as another, if she would only put her mind to it. Don't you think I have a right to urge her to carry out my wishes?"

Frankly, my friend, I do not.

Not unless you have good reason to think she has no ability in the line she wants to follow.

You imply, that she has a good deal of general ability, and say that she can do one thing as well as another, if she puts her mind to it. That's a big mistake. She may be able to do either thing, but not equally well.

One Thing We Each Do Best.

We all have a certain amount of energy which we can turn in one direction or another. But it will not accomplish the same amount in the direction as another. It will not accomplish the same amount in the direction in which it must overcome the barrier of a natural disinclination and an inborn awkwardness as it will in the direction in which natural inclination and facility give it a clear channel.

The line of least resistance is the line of most accomplishment in the matter of talent.

Some Parents Who Chose Ill.

The history of genius is full of examples of parents who insisted on choosing their children's vocations against their natural bent.

Sir Walter Scott was put into the

law, and the years that might have given us half a dozen more wonderful novels produced only law books.

Galileo, the great mathematician, never studied mathematics at all until he was twenty, because his father had made up his mind to have him a doctor and didn't think he needed to know anything about the subject.

Aristotle lost five years studying law.

An Income of \$200,000 Risked. In our own days Madame Schumann-Henn had to contend with a father who objected violently to her using her voice. Think what the world would have lost if he had succeeded in repressing her into a purely domestic life, to say nothing of her own loss of world fame and an income of almost \$200,000 a year.

These are some of those who eventually persisted in expressing themselves in their own way. How many succumbed and followed the paths into which they were pushed, how many mute inglorious Miltons of one sort or another have been made in this way, we cannot know.

Of course, I do not mean that your daughter will necessarily set the world afire if she is allowed to follow her bent. But if she really has a bent that way and not merely a passing fancy, she will doubtless do more than if you force her energy into an obstructed channel.

N.B.—Young folks with artistic longings, but no decided talent, are not to consider this an argument for them.

DR. DE VAN'S FEMALE PILLS Reliable medicine for all Female Complaints. 25¢ a box or three for \$1.00, at drug stores. Mailed to any address on receipt of price. T. 103. Co., St. Catharines, Ontario.

PHOSPHONOL FOR MEN Restores Vir and Vitality. For Nerve and Brain. Increases "grey matter." A tonic will build you up. \$1.00 a box, or two for \$1.95 at drug stores, or by mail on receipt of price. THE SCORRELL LITHO CO., St. Catharines, Ontario.

Neck frills of tulle are shaped to fit the back of the neck only.

Dressy tailleur suits are made of striped and plain taffeta combined.

If Catarrh has Spoiled Your Hearing Get Cured To-Day by "Catarrhazone"

Don't Stay Deaf Any Longer—Follow the Proclamation—Use Catarrhazone

Nine cases in ten of hard hearing are curable. By curable we don't mean relief—we mean that the sense of hearing can be permanently brought back. Catarrh usually causes that deafness.

Cure the catarrhal condition and you remove the cause of your poor hearing.

If you were sure you had catarrhal deafness you would use a real cure at once—of course you would.

There is a cure for you—one that is inexpensive—pleasant to use—and is to do its work thoroughly.

Catarrhazone is no experiment for deafness.

Thousands before you have cleared Catarrh out of their heads by the aid of Catarrhazone and have thereby been cured of deafness.

No batteries or miniature telephones to bother you—no internal medicine to take—you have simply to follow special directions for the Catarrhazone Inhaler. Do this and you'll find a wonderful improvement in short order.

Any druggist can supply you Catarrhazone, or you can for \$1 secure it post paid under plain wrapper from the Catarrhazone Co., Kingston, Canada.

AMERICAN UNIVERSITIES—MINNESOTA.

By GEORGE FITCH.

Author of "At Good Old Slawash." The University of Minnesota was located in the sixties by a thoughtful legislature on the lonely hills above the Mississippi outside the city of Minneapolis.

It was intended at the time that the student should be compelled to divert himself by study instead of travelling into town for amusement. But owing to the lack of prophets in the legislature the growth of Minneapolis was misjudged. The University has moved into the centre of town without budging a foot.

The University of Minnesota is the result of a great passion for education on the part of the Minnesotans who objects to shipping his children out in search of knowledge. Without making much fuss about it, the people of Minnesota dig out from their pockets \$3,000,000 a year for the support of their state university—more than any state except Wisconsin. As a result the traveler from the far-off and also distant east who visits this maelstrom of learning expecting to find a modest little school is likely to get lost on the campus and to shout for a guide. The University has about 9,000 students all told, and ranks second in size in the United States.

The University of Minnesota is beautifully situated on the edge of the great gorge of the Mississippi below what was once St. Anthony's Falls before the same was remodelled by the milling interests. There is no more thrilling walk in an American city than the winding foot-path under the edge of this precipice along which men and women students stroll in the spring days. With no effort at all one can step down 150 feet, arriving in a fatally informal manner.

Minnesota is frequented by the tall, ruddy-faced farmer boys of the state who ease their homesickness by milking cows and play football in the fall in an earnest, forceful fashion that makes this institution greatly feared by all its competitors. The most popular expression around the campus is "Ski-U-Mah," an ancient Phoenician word meaning "Death to Michigan and Norway forever."

The University teaches both Greek and dairy classics very successfully, but the latter is by far the most popular. Thousands of Minnesota farmers now have a college education and are showing the results by filling the Minnesota banks to an apocalyptic fullness.

EVERYDAY ETIQUETTE

Is it proper for a woman to take a man's arm while they are out walking," asked Gladys.

"It is no longer custom for a man and woman to walk along the street arm in arm. However, it is still permissible for a man to offer his arm to a woman companion if there is any great need of such assistance," was her aunt's reply.

ASK FOR MINARD'S AND TAKE NO OTHER.

At the City Hall.

The Chairman, Messrs. Harris, Ayre, Bradshaw, McNamara, Mullaly, Morris, Anderson and Withers were present at last night's meeting of the Civic Commission.

F. W. Knight, Secretary of the Board of Fire Underwriters, forwarded a copy of extracts from a letter from a company to its local agent, and which was based on the report of Consulting Engineer Longley. The company suggested an increase in the insurance rates, if conditions as represented by Mr. Longley were not remedied.

The Commission will inform the Board of Fire Underwriters that remedial measures have been taken, that a new system of water supply is being installed as rapidly as time will permit, and that when the work is completed a considerable reduction in insurance rates will be expected from all companies.

C. J. Fox, Secretary S. P. A., acknowledged receipt of the Board's letter re the repairs to certain streets in the city.

M. J. Fewer applied for permission to make repairs to house 47 Lime St. A committee will visit the locality and report.

A number of residents of Central Street petitioned for the erection of a tank in that locality. This matter was referred to the Engineer.

W. Gooble and E. Murphy complained of refuse from a gully at the foot of Job Street being left in the street. The matter will be attended to.

G. Williams applied for permission to erect a work shop at the side of dwelling fronting on Prescott Street. Referred to the Engineer.

Capt. W. Strong forwarded plans of proposed dwelling to be erected on the Southside. Approved, subject to the city regulations.

The Engineer reported that M. Walsh was erecting an annex to building on Duckworth Street without permission. The erection will be ordered down.

The Board authorized the purchase of a copy of Goad's plan of the city at a cost of \$105.00.

Mr. Anderson called the attention of the Board to the condition of Water Street and O'Dwyer's Cove near the new Bank of Nova Scotia building. He said that the place was a menace to the health of the city, as there were pools of stagnant water and deposits of old refuse of various kinds in that locality. He felt that citizens would justly hold the Commission responsible for such a condition of affairs, and personally he felt ashamed to be a member of a Board which did not insist that the officials performed their duties in a more satisfactory manner. The Commission, said Mr. Anderson, is aware that officials are being paid to attend to such matters, and if the same were in the employ of individuals they would have been dismissed long ago.

Mr. Mullaly endorsed what Mr. Anderson had said, and felt also that the officials should be reminded of their duties. After an expression of opinion from various members of the Board, it was decided that the Sutherland Construction Company be asked to put the place in proper condition or the law will be rigidly enforced.

With the passing of pay rolls and the usual routine business the meeting adjourned at 10 o'clock.

Minard's Liniment Co., Limited.

Dear Sirs,—This fall I got thrown on a fence and hurt my chest very bad, so I could not work and it hurt me to breathe. I tried all kinds of Liniments and they did me no good. One bottle of MINARD'S LINIMENT warmed on fannels and applied on my breast, cured me completely.

C. H. COSSABOOM.
Rossway, Digby Co., N. S.

Was Not Killed.

Editor Evening Telegram.

Dear Sir,—In your issue of July 3, there is a paragraph concerning two women, a Mrs. Sibley and Mrs. Peddie, found in a destitute condition, the former of whom you speak of as a widow whose husband was accidentally killed at Grand Falls. We should like to point out that this is not quite correct. Mrs. Sibley's husband died at Grand Falls on January 12th, 1913, of pneumonia, and not in any way as the result of an accident. After her husband's death Mrs. Sibley was treated with every consideration here and continued to occupy the bungalow in which they were living, rent free, until July 10th, 1913, a period of six months.

Trusting that you will make this correction.

Yours truly,
Anglo-Nfld. Dev. Co., Ltd.
J. P. Cooper.
Grand Falls, July 8th, 1915.

RED ROSE TEA "is good tea"

WE POINT WITH PRIDE.

TO THE STORE THAT SAVES YOU MONEY.

Ten Strong Reasons

Why You should Buy Your Furniture from us.

1st—We produce our own lumber which goes into the Furniture and saves considerable in cost.

2nd—We have the Surface Oak finish for our Furniture, which is the only thing of its kind in the country.

3rd—We import our own Coverings for our Parlour Suites, thus saving two duties, as most all the imported Suites come from Canada and the United States, and they have to import their coverings from France or some of the European countries, and pay duty into Canada or the States. We avoid the second duty by getting the Covering ourselves and having the frames made here.

4th—We have our Springs made from the wire by the only Weaver in the country; also the Oxford or Copper Wire Spring by machines too.

5th—We have our Mattresses made by machinery in our own building, the only machine of its kind in the country. It can produce 50 against 10 by hand, thus saving considerable in cost.

6th—We are producing the Excelsior or Wool Fibre and cutting the cost in two, which will mean considerable saving in the making of Mattresses.

7th—We are also selling agents for the celebrated Ideal Beds and Springs and sell at factory price.

8th—We also have the COMBINATION LATH and SPRING BED, the only thing of its kind in the country.

9th—Having the factory in the same building, we can handle all sizes all repairing; in fact you can choose your own Coverings for Parlour Suites, Mattresses, etc., and have it made to order.

10th—Our motto (last but not least) is to sell at the lowest possible prices, and despite the serious advance in prices all round, we are, where possible, reducing the prices, WHICH SHOULD APPEAL TO EVERY HOUSEKEEPER when in need of Furniture and Furnishings, as we now by arrangement work from the "Tree to the Home," thus cutting out all middlemen's profits.

The C. L. MARCH Company, Ltd.,

House Furnishers, Cor. Water and Springdale Streets.

Not Bleached

GOLD MEDAL FLOUR is not artificially bleached or whitened chemically nor adulterated in any way whatever. Its color is a rich, creamy white—not a flat artificial white. Absolutely Wholesome. Every Package Guaranteed. FOR SALE BY GROCERS.

GOLD MEDAL FLOUR

Wholesale. In Store and to arrive. G. I. ANDERSON, Agent, 165 Water Street.

Our Volunteers.

The total number of volunteers enrolled to date is 2,045, the following having enlisted with the Reserve Force yesterday:

Thos. Jos. Meaney, St. Mary's; Jos. Dicks, Mortier, Burin District; Chas. Roff, Fox Cove, Burin District; Leo J. Kilfoy, Marystown; Alf. L. Brown, St. John's; Fred Harris, St. John's; Thos. P. Connon, St. John's; Albert Symonds, St. John's.

Yesterday was spent in squad drill and the usual physical exercises, and at night the recruits had rifle practice at the Highlander's Armoury.

C.C.C. CHURCH PARADE.—The C.C.C. will hold a "church parade" tomorrow forenoon, attending High Mass at the B. C. Cathedral. The turnout is expected to be a large one.

Off Again for the Banks.

The banker Susan E. Capt. Inkpen, which came to port yesterday morning for sale, got a supply at Bowring's and left again last evening, for the Grand Banks to resume fishing. She has only a small quantity of squid baiting to use up, after which she will return to the home port and get ready for the final trip to the Labrador. When finishing up the Grand Banks voyage, Capt. Inkpen expects to have reached the 3,000 mark, as the Susan E. has 2,800 gills on board now.

CIVIC COLLECTIONS.—The Municipal collections for the week just closed amounted to \$1,772.84, as compared with \$6,614.01 for the corresponding period last year. The reason for the difference is attributed to the heavy collections for coal duties during the corresponding week in July last year.

REMEMBER The Camera House

Now has a complete line of Kodaks, Brownie and Premo Cameras in all sizes.

Also Films, Plates, Paper, Post Cards and Photo Supplies of every description.

If you don't get the results from your camera that you should, we will tell you the reason why.

Catalogues sent on request.

PARSONS' Art Store,
WATER STREET.