## Are YOU Getting YOUR Share

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of the Outport trade, or do you think you should have more?

No matter what your trade, you must attract the Outport buyer. Let us advise you as to the best means to that end.

You admit, you want the Outport trade, then you must advertise in a paper that is read by the people whose trade you want. That paper is The Mail and Advocate Weekly Edition.

The Mail and Advocate Weekly Edition is read by fifty thousand people. It has a circulation of six thousand, and next year will greatly exceed that number. Avail of this splendid medium and you will thank us for this advice.

The Mail and Advocate Weekly Edition, the best advertising medium in Newfoundland.

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Do you wish to keep fully posted on all public

Do you desire to read a paper which is free and independent?

We believe the public of Newfoundland desire and deserve a paper that will give the truth and give

it in an interesting manner. The Mail and Advocate is edited solely in the interests of the fishermen and labourers of Newfound-

corporations. It is essentially a Peoples Paper. The Mail and Advocate carries a punch in every

land. It is not controlled by monied interests, trust or

issue. It has no axe to grind but yours.

Summing the manufacture and manufacture and a second and

#### Special Offer to Mail & Advocate

Subscribers.

To the Union Publishing Co. Ltd.,

St. John's.

Find enclosed the sum of Two Dollars, for which please forward the Daily issue of The Mail and Advocate for one year, and the premium crayon picture 20 x 22 of President Coaker.

Signature-

#### FOR SALE

#### A Steam Capstan, With Engine Attached.

A very suitable Engine for a Factory where a Winding Drum or Capstan is required. A very compact, space economizing outfit. Useful for a Steamer where a steam winch is not available. This Engine is in first class condition, and will be sold at a bargain, if applied for at once.

Fishermen's Union Trading Company, Limited.

DO IT NOW!

and Advocate.

Its no use waiting till somebody

else gets ahead of you. New is

the time to advertise in The Mail

FORGING AHEAD!

#### & Letters of Interest &

From Mail and Advocate Readers

# Pipe Deal

States His Case.

(Editor Mail and Advocate)

et, and furthermore he thought it was seals this spring. my firm Mr. Longley got the prices Our old friend John Wells is bet- Now Mr. Editor I have tried to

In the meantime I took up the matwould give me, the authorized agent, chance to figure direct. Being a citizen and taxpayer I naturally look-

gusted to enter any further into the at the first crak o' dawn.

understand price mentioned your tel- pick them all up. egram twentieth was made in error. The night was much the same as dom and prosperity for the toilers

high, and wired again as follows on punt in a jiffey, and off to see where might have saved them. he 25th:-"Have interviewed Mun- the queer noises came from. mission in two halves rather than went back to the schooner again, and Will Remember lose it, do your best, must have an- I tell you, Uncle Tom, there wasn't

hence my reason for offering to split er up. During the day we were joined

lowing telegram: "Named lowest we day as follows: -"We now quote ceive the whole order." trust you ean secure order, writ- itor for publication. ing." I at once sent copies of that message to the Committee but to my That is the position of The Mail great surprise at six o'clock I receiv. St. John's, March 30, 1915.

#### A Scaling Story of 1877

seals down here, and I suppose I eighty pounds each. Mr. P. C. O'Driscoll must do what he wants me or he'll be Next day we cleared away and mad with me 'till' next Domesday, started to run in for the land, with An' I'd sooner wear my fingers out the rest of the fleet, and got home

from, therefore I ought to lose no ter now and is able to get up to our write this as much like Uncle John time in looking up the business. In house to have a chat with me and told it as possible. the course of a few days Mr. Longley Tom. Last night he was telling Before I close I must say that two submitted a price of \$22.70 per ton about the time that he was out to the more of our young men have volunand a little later he submitted anice with Skipper Jim Sceviour in a teered for the war. Their names are
other price of \$23.20 as freights had
schooner called the "Busy," and I Paul Lilly and Gerald Freeman. Paul than try and write it as Uncle John girls like to see the young men going ter with my principals and wrote the told it. One thing I am sorry for, he away like that, but I was only going

On the 5th of March, about the year ed on this as my right, and further- 1877, we left the Northern harbor of more the enquiry made by Mr. Long- Exploits in a schooner called the March 27th., 1915. ley to my firm showed he went to the "Busy," 47 tons register, owned by best people in the business for prices, as he had the interest of our 5th of March that year came on Satshould then be left for the Commis- we spent Sunday, in company with

sioners to take the matter up with Esau Blandford and Mersell, both At the next meeting of the Board selves, were looking for swyles. On in the "Fisherman's Friend" as we my letter was read and I was asked Monday morning the three of us got sometimes call the "Advocate" to say to quote, which I did and submitted under way and were down to Cape a few words of praise for our noble my price of \$22.90 as against Mr. John by dark that day. At night fall President, Mr. W. F. Coaker. I have Longley's of \$23.20, but to the sur- it began to snow pretty thick. Capt. been a member of the Fishermen's prise of several of the Commissioners Blandford hove back in Green Bay Frotective Union for about four Mr. Longley, whether through in for the night but Mersell and our years, and if I had to live a hundred stinct or not, must have found out selves went on, and by daylight we and four more, I would still stand by something and quoted \$6,000.00 less were down to the Northern Grey Is- the Union. I feel that Mr. Coaker is than your humble servant. I was lands. It was still snowing and by the right man in the right place and made aware of this and immediately this time blowing a lively old breeze that all the fishermen should stand telegraphed my firm as follows: too, so we reefed her down and point- by him in his work. There are some "New York competitors quoting \$2.90 ed her nose for White's Arm where of the Union men who would not cif net ton less than you, must beat we stayed all that day. The next sign the Kean petition simply bethat price to secure business." Not morning it was fine again and as cause they feared it would be effend-

business I wired them again as fol- We had a dandy time down the that petition, not because I was afraid lows: - "St. John's Municipal Board shore all that day and tied her on to displease Messrs. Munn and Bowwaiting my answer, is it possible for the White Island for the night. I ring, but because I didn't get the you to meet the quotations supplied may say we got there a little be-chance to do so. We are glad to them by Mr. Longley of New York, fore dark and got a fine shot at some know that our Island has a man so please answer." I received the fol-ducks which were fishing on the Is-full of pluck and energy as our Pres-

and subsequently withdrawn and fur- the day, clear and fine, and about of Newfoundland. ther that price of \$22.90 is well in ten o'clock some of our fellows went line with quotations other makers up on deck and began to holler out doing in the Trading Company, the submitted to Longley if absolutely about the queer noises they heard, Sick Fund and the Disaster Fund necessary we might reduce our fig- so all hands got up to listen, and whereby many a dollar is being savare very slightly and if you can se- then right on the spot there was an ed up for the poor man. Some peocure firm offer from St. John's Muni- argument, some said it was ducks, ple have been saying that Captain cipal Board and will wire us we will and some would have it seals. Says Kean is a good man, but he is no immediately wire whether or not we I, the only way to know is, for two good to the fisherman. I believe that or three of us to get in the punt and if he had been as interested in the I was informed by the Committee go and see. No sooner said than poor men at the icefields last Spring in charge our prices were still too done. Two or three of us were in a as he is in the checker-board, he

cipal Board who inform me our pric- We only went about half a mile not as low as other received, am when we came across an ocean of S.E. Arm, New Bay, Mar 13., 1915. very anxious we should ge this bus- young harps, so we threw in a punt iness and am prepared to split com- load-some dead and some alive-and lose it, do your best, must have answer by Friday afternoon, they will close Friday night's meeting."

I may say here Mr. Editor, I thought half a loaf better than no bread, by daylight to begin to fill the schoon-

further message at 2 p.m. the same Committe to explain why I did not re-\$22.45 het ton delivered St. John's, Thanking you in advance, Mr. Ed-

and Advocate, as each issue sees ed a note from the Secretary stating N.B.-I may state the larger order readers bear them in mind once and a larger sale. What about that the Board had accepted my offer or amounted to 21,300 feet, my share for always. \$27.50 per net ton on dock, St. John's, amounted to 5,000 feet.

(Editor Mail and Advocate) satisfaction. The last day we were Dear Sir,-Tom has been torment- at them we put five hundred aboard ing me to write and tell about the for nine of us and they all averaged

writing than let that happen, you again without any mishap, and was Re my position with regard to the hoods and harps here but the ice almost \$400 of fat a man. Say, Uncle recent purchase of Iron Pipe by the was too rough for to go off and look Tom, you can't make a bill like that City Commission, my first intimation for any young ones, but Tom says in the steamers now-a-days, eh? We of the Board's action was given me he thinks they were out here in the took out our fat and went out again by a member who said they were bay. He was out on the ice the other for the second trip but didn't do looking for prices on a very large day and had a few shots and sunk much that time. So that's my story quantity of iron piping and on en- one, and came in almost blind in the of my first and only spring at the ice quiry through Mr. Longley they could bargain. So I reckon if all the men and I'm too old to go out to look for save several thousands dollars to the that's gone to the ice are like Tom one. But, Tom, I'm certain sure if I City by buying in the American mark- there won't be much doin' with the was young now like I was then I'd

Aunt Sarah Ann and Uncle Tom.

# and His Work

(Editor Mail and Advocate)

Dear Sir,—Will you allow me space receiving an answer for three days beautiful a morning as ever you ing the Bowring firm. Well, I'm glad and thinking my firm was too dis- have seen, so we were on the move I don't love the Graballs as much as lowing on the 25th of March "We land. But it got dark before we could ident and we feel that he will be successful in his fight to secure free-

## Morris's Insult

(Editor Mail and Advocate)

Dear Sir,-So seldom that anything appears from this place that I felt my commission. You must remem- by more schooners from Twillingate, inclined to ask permission for the ber we all feel the depression in and Capt. Blandford reached us, too. use of your columns so that I may Well, we worked away in that spot through your fearless and valuable On March 26th I received the fol- until all hands were loaded to their paper add my humble comments re the Bowring-Kean outrage. Somecan quote on present ocean, freight, for 5000 feet six inch pipe and 2 1-2 thing which will long be remembered hope to secure tomorrow lower tons Pig Lead at 4 1-2 cents per in this little settlement as it is not freight by guaranteeing return cargo pound, and also regretting it was yet quite a twelve month since that to vessel and trust to make reduction unable to place the order for the terrible sealing disaster in which fifty cents net ton, wire if this inter-larger quantity of pipe with me. six of our poor unfortunate toilers esting and we will telegraph you def- This closes my statement with re were left on the ice to perish by the nitely Saturday morning." It was gard to the manner in which your blunder of Ab. Kean, and yet in spite on Saturday morning I received above humble servant has been dealt with of all the petitions that were presentand sent a copy to the Chairman, in the iron pipe transaction. Now ed the Kaiser Morris, Jack Munn and Hon. J. Harris and Mr. C. P. Ayre, the question arises, did I deserve the Eric Bowring allows this contemptthe Committee appointed by the board minor portion of the order? If so my able thing to command a ship to the to deal with the business. I got a prices were right and it is for the ice again, which plainly shows us tives of the poor men who perished. This insult by that firm and by bluffer Morris will some day be avenged, and perhaps sooner than P. C. O'DRISCOLL. expected. By their fruits ye shall know them. Therefore let all our

#### Easter Shoe Sale



Special Easter Footw is now ready. The season's best r for Men, Women

High or low cut style that any man or woman would be proud to wear. Shoes for men and wo men that are classy and different. Black or tan

Not a Shoe in our whole stock is priced too high or beyond reach. Our prices are always pleasing.

Men's Shoes, high or low cut, bright or dull leathers and tans. New high toe or low receding toe. Prices: \$2.40 to \$5.00.

In our Women's Shoes are the new military boots in colored tops, Gun Metal and Patent Leathers. Prices: \$1.50 to \$3.00.

Youths' and Misses' Shoes. Prices: \$1.25 to \$2. Children's and Infants'. Prices: 39c. to \$1.40. We cordially invite you to come and see

The White Shoe Store 304 and 306 Water Street. S. B. KESNER, Prop.

#### For Sale! Motor Boat

F.P.U.

Built for R. H. Silver, Esq., at their premises, Greenspond, in 1912. Used by President Coaker the last two summers during his cruises North.

Boat is fitted with a 27 h.p. Fraser Engine, which has given splendid satisfaction. The boat is 40 feet long and 9 feet wide, and would make an ideal mission boat.

She contains sleeping accommodation for four, and tanks for 250 gallons of fuel. Ninetenths of the fuel consumed by the engine is

The reason for selling is, the boat is not large enough for the purpose she is now used for.

The boat cost about \$1800, and is well fitted in every respect. She is provided with sails. She would make a fine boat for collecting bait or for fishery uses. Apply to

W. F. Coaker.

#### COAKER ENGINE CAN'T BE BEATEN SAYS FISHERMAN.

Mr. W. F. Coaker, M.H.A.

Dear Sir,-Just a few lines concerning the Coaker Engine that I purchased from the U. T. Co. this spring. I have used this engine all the summer without any trouble or difficulty; it really works like a clock.

We had our traps twelve miles from the schooner and that engine used to go there twice a day for a month, making its forty-eight miles a day back and forth, and used to tow another trap boat with her, which made a difference of about seven miles in forty-eight, so she actually ran fifty-five miles per day while at Belle Isle.

At Mugford's Harbor she averaged about thirty-five miles a day from the 14th of August to the 10th of September. would not change this engine for any other six horse power engine on the market, either for speed or simplicity of operation. I passed motors this summer up to nine horse power. I haven't seen one to go with her this summer.

I advise all who want a good strong and reliable engine not to refuse the Coaker Engine, for she is certainly the best on ELIAS KEAN. the market.

FACTS. | Advertise in The Mail and Advocate

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Real

Our Motte

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great Nova's prin of eyes in dim to-day Many a r as she reca lad that lef the Newfou Cross, nev Many a wil who was to

worth living

phan to-day mother's eve without a fa Many a day contain of what occ ago off Trir lingers to p will feel son imagination Cape John. was while G repay" is a as it ever w May the reaved ones crime comm the Governm and the firm

ing a hero o their sorrow this suffering Last night almost equa March 31st the eastern try and not do, could rec day one ye severity that Out over to-day will , zard should clate the sa

year. Their

turned to th sponse will h mysterious w Let those ted a guilty punishment Nature's Goo blight over since this ca took it last A The barom it did last ye it foretold a tenths of an to 6 this mot Let us ho sealing ship day's blizzar rate will not icefloe for th at a time who board of the One year

that all think foundland life lasts. Our sympa bereaved frie men who laid 31st, 1914, of and paid a p of all seals have been in