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QUALITY..



When a salesman talks price to you

Ask him about QUALITY

When he talks quantity

Ask him about QUALITY

When he talks merit to you

Ask him about QUALITY

That's the _____

STRONG POINT

in

Colman's Mustard

*More Cobble Stones
than Diamonds*

In the world. There are many cheeses,
but only one **perfect one**. That
perfect one is

"IMPERIAL"

In competition with the world, the **ONLY** cheese that scored
100 points **PERFECTION**.

**Sold everywhere, used everywhere, liked every-
where, easy to buy, easy to sell.**



A. F. MacLAREN & CO.

Manufacturers MacLaren's Imperial Cheese, Importers and Exporters of Foreign and Domestic Cheese.

TORONTO and STRATFORD, CANADA.