



**Quality**

**Counts**

The quality of the Bi-Carbonate of Soda you sell often determines your customers' interest in you and your store—for good, bad, indifferent. Impure soda fails in the very point your customers have in mind—strength.

The "Hand in Hand" Brand is warranted to contain

**98<sup>50</sup>/<sub>100</sub> Pure Bi-Carbonate Soda**

**Lazenby's**

**CHOICEST  
JELLY  
TABLETS**

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TABLETS**

Jelly Tablets appeal to your women customers everywhere. From the point of economy, usefulness, convenience, and absolute purity of the ingredients used they are beyond comparison with imitations. 13 varieties. Made in England.

**Fry's Cocoa**

The Household Cocoa. Of recognized value as a business helper. Easily soluble. Absolutely pure. Rich — nutritious. 200 medals and diplomas awarded to it.

**Concentrated**

**"Lion Rouge"**

Direct from Marseilles. Absolutely pure oils used in making it. White or mottled. Pays you a larger profit than any other brand on the market.

**Castile Soap**

All of the above are sold by the leading wholesalers throughout the Dominion.

**Agents:**

**A. P. Tippet & Co.  
Montreal and Toronto**

**F. H. Tippet & Co.  
Ottawa.**