

Businesses Worth While: Independent Impressions

Brown Bros. & Co., Ltd., Florists, etc.

In other years we have had pleasure at different times in calling attention to a few of the Businesses Worth While which use, or have used, advertising space in this Magazine; and we hope to find time and space for more of such "independent impressions."

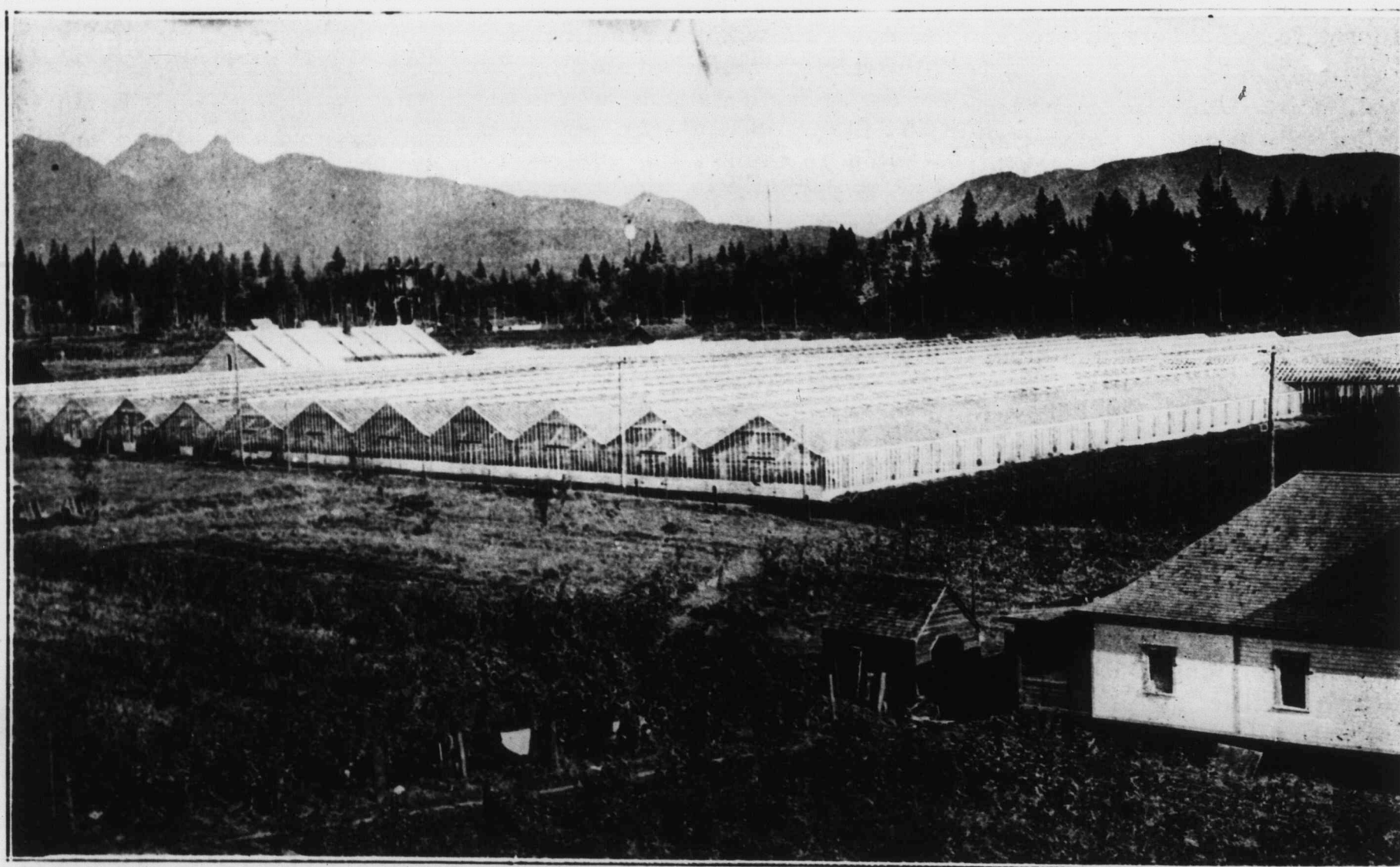
If worth-whileness is to be measured by disposition to serve you to the best of their ability, and by the evidence given of a friendly and obliging staff of workers, the writer

substantial payroll, it will be understood that this firm is equipped not only to serve British Columbia, but also its extensive and expanding connections beyond the limits of the province.

People who like to ask questions as to origins and developments, may care to know that the firm was founded by Mr. Joseph Brown, senior, who, as a young man, had training in his father's nursery in the ancient city of Deal, Kent, England. While

the firm secured forty-two acres at Port Hammond, B. C., where, we are informed, there is now a range of greenhouses with nearly five acres under glass—the remaining portions of the land being planted with every kind of high-grade nursery stock and bulbs adapted to the climate of British Columbia. The daffodils alone reach the three million figure.

But even these expansions did not cover the requirements of this enterprising firm, and the other year they



ONE PART OF THE PLANT OF BROWN BROS. & CO., LTD.

can say in all sincerity that no firm among the numerous firms that have been sustained business patrons of this periodical is more worth while, and worthy of the attention of all in any way interested in horticulture, than Brown Bros. & Co., Ltd.

In any line of business we know that what the public is chiefly concerned about are reliable goods, reasonable rates, and satisfying service. To ensure these in certain industries it is essential that a firm have abundant plant, experienced employees, and capable management. When it is stated that Brown Bros. have the better part of a hundred acres under cultivation, using over three hundred thousand feet of glass, and that the number of their employees approaches four score, involving a very

still in the twenties, Mr. Brown left the Homeland, and after some years of experience in Chicago and elsewhere in the United States, put in eleven years in Winnipeg before he came to Vancouver in 1898. In getting his business under way, Mr. Brown undertook the task of clearing two blocks of land in what is now Twenty-first Avenue, where now stands what has been described as "one of the most modern and complete ranges of greenhouses, with garage, machine shop, wire-work factory," etc.—including over one hundred thousand feet of glass and an up-to-date heating system.

Within little more than ten years from the start, that plant was found to be too small, and, land values in the vicinity having largely increased,

leased about twenty acres of the C. P. R. gardens at Kerrisdale, so that they might increase their supply of small fruit, ornamental plants, and outdoor flowers. In that connection it may be noted that the supply includes about half a million hyacinths, tulips, daffodils and other bulbs.

To further ensure sufficient supplies, the firm also purchased about fifty acres in the Hastings townsite, nearly half of which is now cleared, in preparation for more greenhouses, etc.

To the firm's large shipping trade—north, south, and east—reference might be made, only we assume that what will be best worth remembering by most of the readers of this Magazine is the fact that BROWN BROS. & CO., as leaders in their