



**"Look for
the Roll
with the
Paroid
Label"**

*The Largest
Manufacturers
of Roofing,
Wall Board
and Roofing
Felt in Canada.*

Also Manufacturers of Neponset Wall Board 119

Have your Roofs this Protection?

H EAD and shoulders above all other roofings stands Paroid, which not only defies the weather, but resists fire. That is real protection, and explains why the Canadian Government and the railways have used Paroid.

NEPONSET Paroid ROOFING

has been giving all round satisfaction for 19 years. The genuine Paroid makes farm buildings warmer in winter. But remember—there is only one genuine make of Paroid—Neponset Paroid, with the label as shown. It has the grey surface. We also make two finishes of Slate Surfaced Paroid—Red and Green, permanent colors.

Every roll carries a complete kit inside, and has our unconditional guarantee.

For your home, use Neponset Twin Shingles, surfaced with crushed slate, Red or Green; they give all the durability and protection of Paroid. Look for the Neponset dealer and get real satisfaction.

BIRD & SON, Dept. B Hamilton, Ont.

Warehouses:
Montreal, St. John, Edmonton,
Winnipeg, Calgary, Vancouver,



N O housewife could be more critical than we in her selection of baking materials. Highest grade flour, pure shortening, sweet whole milk and June creamery butter—these are the things that account for the purity and wholesomeness of

McCormick's

JERSEY CREAM Sodas in different sized packages

63

Ontario Farmers!

Existing war conditions demand that you give the question of seed special attention this year. Seed of desirable varieties and high germination power will be factors influencing yields.

If you have not secured your seed,

**Let the Ontario Department
of Agriculture Help You!**

Farmers having seed grain or potatoes for sale may forward samples to the District Representative's Office, stating varieties, price and quantity.

Farmers wishing to purchase seed are also invited to communicate with the District Representative's Office, stating variety and quantity, and this office will endeavor to put them in touch with farmers having seed for sale.

In Counties where District Representatives are not established farmers are invited to communicate with the Department of Agriculture, Parliament Buildings, Toronto.

W. H. HEARST, Minister of Agriculture
Parliament Buildings, Toronto



**"Wouldn't take twice the
cost and do without it"**

This is the verdict of farmers all over the country, respecting the **No. 76 Planet Jr. Pivot-Wheel Riding Cultivator.**

No. 76 plows, hills and cultivates corn, potatoes and similar crops 28 to 48 inches apart. Its specially hardened cultivator steels add 50 per cent. to wear. Eight styles—various prices.

Planet Jr

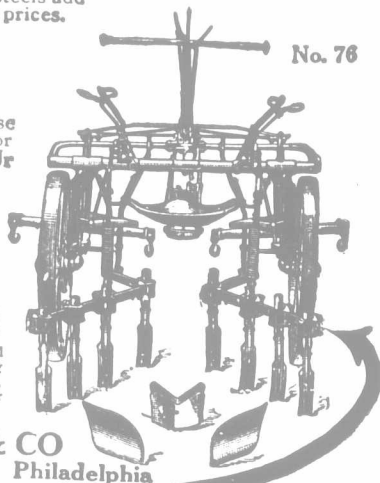
If you are not interested in a fine big two-horse cultivator, but want a splendid hand implement for garden cultivation consider the **No. 17 Planet Jr. Single Wheel Hoe.**

No. 17 is the highest type of single-wheel hoe made. Its light durable ingenious construction enables a man, woman or boy to do the cultivation in a garden in the easiest, quickest and best way. We make 32 styles of wheel hoes and seed-drills—various prices.

New 72-page Catalog free!

Illustrates all kinds of Planet Jr. doing actual work and describes over 20 tools including Seeders, Wheel Hoes, Horse-Hoes, Harrows, Orchard and Beet Cultivators. Write for it today; also name of nearest agency.

S. L. ALLEN & CO
Box 1108F Philadelphia



Mr. Farmer!

Get your bricks in now during sleighing. We have a large stock of the famous Milton Red Pressed Brick on hand and can give you immediate delivery.

Owing to the coal situation, later deliveries will doubtless be advanced in price, so secure yours at once.

MILTON BRICK

For 25 years Milton Brick has been the standard of quality and durability—and still leads. Write to-day for samples and prices.

MILTON PRESSED BRICK CO., LIMITED, MILTON, ONT.